

Thursday February 7 1985

D 8523.B

tant pre-Christmas period

them than Standard Chartered—the major British bank that's been specialising in international business for over 125 years?

With over 2000 branches in more than 60 countries, we're ideally placed to put you in touch with customers, suppliers or potential partners almost anywhere.

As experts in fields ranging from the international currency markets to market conditions

to major project finance, we can help you all the way from the first introduction to a permanent—and more profitable—trading relationship.

Next time you're considering a new market, ask your nearest Standard Chartered branch for a copy of our latest "Businessman's Guide" to the area.

It'll get you off to a flying start.

---

# Standard Chartered

---

## Direct banking, worldwide

Stocks • Bonds • Bank Holidays • JSC • Foreign Exchange • ECU/NECU



## EUROPEAN NEWS

## Top people implicated in Spanish currency scandal

By David White in Madrid

NUMEROUS MEMBERS of Spanish high society are alleged to have been involved in a multi-million dollar scheme to channel money illegally out of Spain to Switzerland.

Eighteen people have been detained in the affair, and well-known aristocratic figures loosely connected to the Spanish royal family are alleged to have taken part. The case, now in the hands of Madrid courts, represents the biggest crackdown on currency evasion since the Socialist Government arrived in power in 1982. A currency law brought in 18 months ago provides for up to 12 years' imprisonment, in cases involving large sums, and heavy fines.

One of the country's most distinguished jurists, Sr. Eduardo Garcia Eotierre, and his wife were released on Tuesday by an examining magistrate on bail of Ptas 25m (£127,000). Sr. Garcia Eotierre, Professor in Administrative Law at Madrid University, Spanish representative on the European Court of Human Rights, and one of the architects of the country's regional devolution law three years ago, is accused in relation to a Pta 200m transfer to Switzerland. He denied taking part in any illegal actions.

The couple and several other people, including the Count of Gamazo—described as a friend of King Juan Carlos's father, Don Juan—provided testimony yesterday at a special monetary offences tribunal.

The case has blown up following the detention at Madrid Airport of Sr. Francisco Palazuelo, a former Spanish consul-general in Geneva, and the discovery by police of two lists of what are alleged to have been clients of a currency flight network organised by him.

These were reported by the Spanish news agency Efe to carry 4 names including such pseudonyms as Daisy, Lily and Cypress. Other reports suggested that up to 30 wealthy Spaniards might be involved and that the sums concerned could total some Pta 3bn (£15m).

## Bulgaria denies accusations of drugs dealing

By Patrick Blum in Sofia

BULGARIA yesterday rejected U.S. allegations of its involvement in international drug trafficking and defended its record in fighting drug smuggling.

At an unusual news conference here, senior officials described the accusations as "groundless" and said that of a campaign designed to tarnish Bulgaria's image.

The accusations have come primarily from the United States. A report written last May named individuals operating in Bulgaria, and accused Kintex, the state trading company, of being at the centre of an illicit weapons-for-drugs traffic.

Mr. Georgi Pirinsky, the Deputy Foreign Trade Minister, dismissed the claim as being without substantive evidence. Kintex was concerned primarily with defence procurement for Bulgaria and had never acted outside the law.

Mr. Theodor Tsvetkov, Deputy Director of the Bulgarian Customs, said his country was among the first to respond to appeals for assistance to fight the drug smuggling.

## Moscow's spending on weapons shows signs of acceleration

BY PATRICK COCKBURN IN MOSCOW



THE Soviet Union has attacked the U.S. defence budget strongly, saying it shows that Washington intends to press ahead with first-strike weapons. The draft federal budget for 1985-86, in which \$322.7bn is allocated for defence, has a "vividly expressed militaristic character," according to the Soviet news agency, Tass.

Increased defence spending by the Reagan Administration has long been criticised by Soviet civil and military leaders as evidence that Washington wants to change the military balance.

It is not clear, however, how Marshal Ogarkov (left): technical changes

far Moscow has decided to match the increase in Washington's spending on the military. There was a 12 per cent increase in the official Soviet military budget for this year, but this budget is only a portion of total defence spending, which takes up to 13 per cent of gross national product.

Under Marshal Dmitri Ustinov, the potential Defence Minister from 1976 until his death at the end of last year, Moscow's military procurement policy was largely static, according to U.S. estimates. These put the growth of total defence costs at 2 per cent a year from 1976 to 1982.

A spokesman for the Central

OIL TRADERS said yesterday that the reports of cuts in Soviet exports of oil and oil products to West Europe reflected shortages that have been evident for the past two months. Dominic Lawson writes.

Soviet oil exports are usually only 1.5m barrels a day in the first quarter, compared with the annual average of 2.2m b/d, because of

severe weather affecting production, and causing higher demand inside the Soviet Union. The shortfall is likely to be made up later.

Only 0.5m b/d of oil and oil products appear to be arriving from the Soviet Union at present. This has resulted in a sharp strengthening in spot prices for prompt deliveries of competing crudes from the North Sea and Libya.

Intelligence Agency, addressing a congressional committee last year, said that in the slowdown in Soviet arms deployment "practically all major

categories of Soviet weapons were affected: missiles, aircraft and ships."

This may now be changing. The budget for this year, and

high technology "is leading to more costly weaponry and military equipment."

This was the theme strongly pressed by the former Soviet Chief of Staff, Marshal Nikolai Ogarkov, who was dismissed last year. He argued that high technology conventional, nuclear, weapons are "revolutionising warfare and that the Soviet Union must keep up."

The Red Star article, noting the impact of higher defence spending, said: "All soldiers must be aware that every kilowatt of fuel or every kilowatt of electric energy saved, or the extension of the working life of machinery, will save resources for the Soviet economy."

More recently, a high-ranking officer wrote in the military daily newspaper, Red Star, that

## France appoints top policeman to run anti-terror campaign

BY DAVID HOUSEGO IN PARIS

M. ROBERT BROUSSARD, France's best known policeman who is currently in charge of police operations in Corsica, was yesterday given effective control of France's anti-terrorist forces. The appointment is intended both to reinforce co-operation between France's diverse anti-terrorist units and to dramatise the Government's determination over the issue.

It follows the announcement of intensified collaboration made in Bonn by the French and West German governments on Tuesday after the recent murder by terrorists of a West German industrialist and the head of French firms sales at the Ministry of Defence.

Though responsibility for the assassination of General Rene Audran 10 days ago was claimed by Action Directe, the

extreme French Left-wing group, French police believe the guiding hand came from West Germany. The joint communiqué issued by Action Directe and the West German terrorist group Red Army Faction announcing that they intended to combine forces was in the French text a crude translation from German.

The announcement of M. Broussard's appointment is also a sign that the Government is acting on the "worst" scenario—that the double murder in West Germany and France marks the beginning of a new wave of terrorism in Europe.

Officials in both West Germany and France are inclined to believe that the murders are an unexpected resurgence of earlier movements but they are not certain.

## Marchais blames Socialists for decline of Communists

BY PAUL BETTS IN PARIS

M. GEORGES MARCHAIS, secretary general of the French Communist Party, delivered yesterday a blistering attack against President Mitterrand in a marathon opening address to his party's 25th congress.

By placing most of the blame for his party's recent electoral decline on M. Mitterrand and the Socialist Party, M. Marchais put a further nail in the coffin of the so-called union of the French Left.

His 108-page speech, delivered in two parts, was the most virulent and direct Communist attack to date against the Socialists since the party

withdrew from the coalition. But the tone of the speech and the lecture reception it received from nearly 2,000 delegates assembled in a northern suburb of Paris also reflected the party's profound internal crisis.

Although M. Marchais's leadership has been increasingly criticised, the congress is widely expected to renew his mandate. But for the first time, he is likely to be flanked by a deputy.

M. Marchais made only vague commitments yesterday to party dissidents who have been urging reforms and greater internal democracy.

## No realignment of lira in EMS, says central bank

BY JAMES BUXTON IN ROME

THE BANK of Italy has moved to quash speculation that the first may be devalued within the European Monetary System. It said that to talk of "a policy of devaluing the lira is completely out of place."

Recent press reports have suggested that the Italian authorities want to lower the central parity of the lira in the EMS in order to help Italian exports to regain competitiveness.

The lira, as the Bank of Italy points out, is currently one of the stronger currencies in the EMS. It has been calculated that, in the year to last October, the lira gained an average of 2.3 per cent against other EEC currencies, including a rise of 5.7 per cent against sterling and of

4.9 per cent against the D-Mark. Some leading businessmen have called for devaluation to help companies that may otherwise go out of business, and several economists have said that the currency is overvalued. They blame high real interest rates for attracting foreign capital to Italy and pushing up the lira's value.

However, Sig. Giovanni Goria, the Treasury Minister, has rejected any suggestion of devaluation. Apart from the practical difficulties of convincing Italy's partners in the EMS that a devaluation was necessary, the authorities believe that a high lira is an extra incentive to companies to become more efficient and hold down labour costs.

## Hawke fails to get beef pledge

By Quentin Peel in Brussels

THE EUROPEAN Commission has refused to give Australia an undertaking that it will not sell surplus beef at a discount in France, but has agreed to a discount in the United Kingdom.

The assurance, given by Mr. Frans Andriessen, the Agriculture Commissioner, falls some way short of the agreement sought by Mr. Bob Hawke, the Australian Prime Minister, who is now in Washington for talks with U.S. leaders.

It emerged in lengthy talks on Tuesday between Mr. Andriessen and Mr. John Kerr, the Australian Minister for Primary Industries, which covered the whole range of competition in international agricultural trade between the EEC and Australia, including dairy products, cereals and wine.

Mr. Hawke had called for a promise that the EEC would not sell subsidised beef to the East Asian and Pacific region, including Japan, which constitutes Australia's second most important market after the U.S.

He also urged the Community to cut back exports of other subsidised farm products to the region, charging that they were unfairly undermining Australian trade.

Commission officials said Mr. Andriessen's statement was "a clear signal" that the Community was not prepared to accept a demand for a two-week beef import ban from the United States, which rose from some 600,000 tonnes in 1983 to around 800,000 tonnes last year.

The Commission had agreed to reduce the export subsidies granted for cheese going to the Australian market, another concern raised by Mr. Kerr.

## Ban requested on animal feed hormones

By Our Frankfurt Staff

THE WEST GERMAN Cartel Office has signalled its intention to take action against Selex & Tanla, an association of 100 West German food retailers and wholesaling concerns with sales revenue of DM 18bn (£5bn) a year.

It has told the association that it cannot continue to operate in its present form or with its present ownership.

The Office also intends to investigate other associations in which food retailers have joined forces to buy goods from suppliers at concessionary rates for later sale to the public.

The companies involved in Selex & Tanla operate throughout West Germany, but mostly in the north and in Westphalia. Retail stores who are members of the association buy goods from the wholesale traders who are also free to buy elsewhere. It is understood that purchases of the association are running at about DM 1.5m a year.

The Cartel Office said yesterday that, in principle, it was in favour of independent traders getting together to buy goods, because many small and medium-sized enterprises would otherwise be competitive with large stores and chains of stores.

It had grave doubts, however, when the retailers involved were large concerns which might increase their market power in relation to suppliers and consolidate their existing competitive advantage over small traders.

In recent years the Cartel Office has given close scrutiny to a spate of transactions in which retail concerns have agreed to merge or to take a financial stake in other retail operations.

Even with an improvement in the political climate, officials from both countries say any Franco-British collaboration on nuclear weapons would remain very difficult because of the independent path followed by France since the 1950s and Britain's strong nuclear alliance with the U.S.

However, possible areas of negotiation have opened up in recent months. France has shown interest in acquiring access to secret British nuclear submarine technology, and has also held out hopes of collaboration between the two countries in a future generation of satellites to communicate with submarines.

## Helicopter study by 5 Nato nations

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT, IN LONDON

BRITAIN has agreed to conduct feasibility studies in service in the West German military helicopter jointly with France, West Germany, Italy and the Netherlands.

The studies are expected to start this year between industries of the five countries after a formal memorandum of understanding is signed by ministers in the next two or three months.

The new helicopter, which would weigh about eight tons and be capable of transporting about 12

men, would replace a series of helicopters presently in service in the West German military. It might come into service between 1993 and 1997.

However, endorsement of the new programme, still at an early stage, is a source of potential embarrassment both for Mr. Michael Heseltine, the UK Defence Secretary, and for Westland Helicopters, Britain's only helicopter maker.

Although Westland will be involved in the new project, it would come to fruition too late to solve the

company's immediate problems, which centre on a gap in its production lines between 1986 and 1989.

To plug the gap, Westland is hoping that Mr. Heseltine will agree in the next few months to buy its Westland 30 aircraft, suitably adapted, to meet a Royal Air Force requirement for replacing its fleet of 100 Wessex and Puma transport helicopters.

By endorsing the new feasibility study, however, Mr. Heseltine is clearly leaving open the possibility

that he will not replace the RAF's Wessex and Puma fleets until a new joint-venture Nato helicopter is available.

A second option being suggested is that the Defence Secretary might order some 750 aircraft from Westland, leaving the bulk of the order for the joint multinational helicopter. That would be the more costly option, since two lots of development costs, as well as extra running costs for two different types of helicopters, would be involved.

## Hungary leads E. Europe in assault on lead

BY LESLIE COLT IN BERLIN

HUNGARY has become the first country in Eastern Europe to announce measures to reduce the lead in petrol, and the sulphur in diesel and heating oil.

The move follows steps by neighbouring Austria and West Germany to make lead-free petrol mandatory soon in new cars.

The lead in Hungarian petrol has been lowered to 0.4 grammes from 0.6 grammes per litre for regular petrol. This is

similar to the level in the UK and most other European countries.

Lead-free petrol will be sold from next January at ten filling stations along the main transit routes through Hungary.

It will be intended for Western motorists, whose cars are equipped with catalytic converters. The bulk of Hungary's tourists come from Austria and West Germany and are expected increasingly to drive

such cars.

Hungary also intends to lower the sulphur content of diesel and home fuel oil this year from more than 1 per cent to 0.5 per cent, leading to a sharp drop in sulphur dioxide emissions.

Buses in Budapest, which has serious air pollution, are to be switched to diesel fuel with 0.2 per cent sulphur.

East Germany has already announced that it will shortly begin offering lead-free petrol to

Westerners travelling between West Berlin and East Germany. It has rejected charges by West Berlin's mayor, however, that pollution from East Berlin and East Germany was largely responsible for a series of smog alarms in the city last month.

West Berlin scientists say that some of the pollution plagues the city comes from the lignite-fuelled power stations to the south of Berlin in East Germany.

## West German union fights pollution critics

BY JOHN DAVIES IN FRANKFURT

THE WEST GERMAN chemical workers' union, IG Chemie, is taking a fighting stance against environmentalists in the continuing controversy over pollution.

It is not only determined to fight shoulder-to-shoulder with chemical employers, it is urging them to speak up more loudly against the critics who blame the industry for pollution.

Herr Hermann Rappe, the tough and outspoken union president, believes that the chemical industry is "too defensive" on environmental issues. Everyone involved, workers and employers, must be more assertive in pointing out that they are contributing to environmental progress and that they are already doing a lot to improve the environment.

Herr Rappe, who is interviewed at length in the house

Journal of Bayer, the chemical and pharmaceutical concern, says he has always been concerned to prevent chemical workers being regarded as "poison brethren" within the union movement.

IG Chemie, one of West Germany's biggest unions, has 638,000 members, including 280,000 in the chemical industry (the rest in paper, ceramics and other areas).

As if rallying to Herr Rappe's call, workers at Hoechst, the big chemical concern, have joined the company in taking legal action against members of the Green party in the Frankfurt city council.

The Hoechst management and the workers' council claim that they were slandered by the Greens during city council debate.

## W. German food group faces cartel action

By Our Frankfurt Staff

THE WEST GERMAN Cartel Office has signalled its intention to take action against Selex & Tanla, an association of 100 West German food retailers and wholesaling concerns with sales revenue of DM 18bn (£5bn) a year.

It has told the association that it cannot continue to operate in its present form or with its present ownership.

The Office also intends to investigate other associations in which food retailers have joined forces to buy goods from suppliers at concessionary rates for later sale to the public.

The companies involved in Selex & Tanla operate throughout West Germany, but mostly in the north and in Westphalia. Retail stores who are members of the association buy goods from the wholesale traders who are also free to buy elsewhere. It is understood that purchases of the association are running at about DM 1.5m a year.

The Cartel Office said yesterday that, in principle, it was in favour of independent traders getting together to buy goods, because many small and medium-sized enterprises would otherwise be competitive with large stores and chains of stores.

It had grave doubts, however, when the retailers involved were large concerns which might increase their market power in relation to suppliers and consolidate their existing competitive advantage over small traders.

In recent years the Cartel Office has given close scrutiny to a spate of transactions in which retail concerns have agreed to merge or to take a financial stake in other retail operations.

Even with an improvement in the political climate, officials from both countries say any Franco-British collaboration on nuclear weapons would remain very difficult because of the independent path followed by France since the 1950s and Britain's strong nuclear alliance with the U.S.

However, possible areas of negotiation have opened up in recent months. France has shown interest in acquiring access to secret British nuclear submarine technology, and has also held out hopes of collaboration between the two countries in a future generation of satellites to communicate with submarines.

Polish trial protest

## Eanes waits in the wings while Portugal's coalition squabbles

BY DIANA SMITH IN LISBON

THE political upheaval in Portugal caused by the resignation late on Tuesday night of Prof. Carlos Mota Pinto, the Deputy Prime Minister, from the presidency of the Social Democratic Party (PSD) will fuel the energetic campaign being waged by the country's outgoing President, General Antonio Ramalho Eanes, to remain in politics.

Gen. Eanes cannot constitutionally run again for President, but wants to stay in politics after his term expires in December. He has been trying to form a party of his own involving a cross-section of military officers who once sat on the Revolutionary Council with him, small businessmen and farmers, industrialists and technocrats.

The party has not taken off as quickly as its promoters hoped. It is hampered by the President's inability to be actively involved as long as he is in office, and by its image as a cast of characters without a visible programme.

But every time the PSD indulges in one of its frequent intra-party factional squabbles, the latest of which has claimed Mr. Mota Pinto as its victim, Gen. Eanes's followers' hopes of attracting more support from voters dismayed by established party politics are raised.

The disarray inside the PSD has signalled the party's loss of its position as the senior coalition partner. President Eanes is constitutionally barred from dissolving Parliament and calling a snap general election—in which his new party would take part—unless the Government collapses and democratic institutions are threatened.

Mr. Soares and Prof. Mota Pinto have done their utmost to prevent such a scenario from developing before June 30, when the President can no longer act to dissolve Parliament and must wait until his term expires in December.

Yesterday, Prof. Mota Pinto told Mr. Soares that he was prepared to give up government office (he is Defence Minister as well as Deputy Prime Minister) following his resignation from party office.

But Mr. Soares asked him to stay on until the problem of the PSD leadership is resolved. A summit meeting of the two coalition parties will be held next week to debate the crisis.

But no final decision will occur until the SPD holds a special party congress in the first week of April. Many politicians have interpreted Prof. Mota Pinto's resignation as a tactical withdrawal to allow a strong groundswell in his favour to build up among the party rank and file. This would carry him back to the party leadership at the April congress.

The PSD rank and file has a strong political make-up with no taste for the power plays and chronic disruption generated from the PSD's internal crisis. This is the latest in a long line of PSD splits. In 1976 dissidents drove out the late Sr. Francisco Sa Carneiro, the PSD's most charismatic figure. After his withdrawal from the party, Sr. Sa Carneiro returned to its president a year or so later. In 1979 and 1980 he led an alliance of Social and Christian Democrats to sweeping electoral victories but died in an air crash in 1980 before his programmes could be put into practice.

In 1981, PSD leaders hesitated to elect Sr. Sa Carneiro's successor, Sr. Francisco Balsemão. He too resigned, returning with greater support later. But the skirmishes continued and Sr. Balsemão resigned for good as party president and Prime Minister in December 1982. Since then, Prof. Mota Pinto has been chosen as leader, also unanimously.

At issue in the PSD's latest crisis is the choice of candidate for this year's Presidential election to replace Gen. Eanes. Sr. Soares, who wants to run, would have liked PSD backing, but many Social Democrats are against him.

They want to choose their own front runner, someone like Prof. Mota Pinto, for an independent military candidate. Others want a civilian contender. Wrangling over the issue started unsettling the PSD late last year, severely delaying vital economic measures the coalition wanted to introduce and causing friction between Sr. Soares and Prof. Mota Pinto.



Prof. Mota Pinto: quit as party leader

carry him back to the party leadership at the April congress.

The PSD rank and file has a strong political make-up with no taste for the power plays and chronic disruption generated from the PSD's internal crisis. This is the latest in a long line of PSD splits. In 1976 dissidents drove out the late Sr. Francisco Sa Carneiro, the PSD's most charismatic figure. After his withdrawal from the party, Sr. Sa Carneiro returned to its president a year or so later. In 1979 and 1980 he led an alliance of Social and Christian Democrats to sweeping electoral victories but died in an air crash in 1980 before his programmes could be put into practice.

In 1981, PSD leaders hesitated to elect Sr. Sa Carneiro's successor, Sr. Francisco Balsemão. He too resigned, returning with greater support later. But the skirmishes continued and Sr. Balsemão resigned for good as party president and Prime Minister in December 1982. Since then, Prof. Mota Pinto has been chosen as leader, also unanimously.

At issue in the PSD's latest crisis is the choice of candidate for this year's Presidential election to replace Gen. Eanes. Sr. Soares, who wants to run, would have liked PSD backing, but many Social Democrats are against him.

They want to choose their own front runner, someone like Prof. Mota Pinto, for an independent military candidate. Others want a civilian contender. Wrangling over the issue started unsettling the PSD late last year, severely delaying vital economic measures the coalition wanted to introduce and causing friction between Sr. Soares and Prof. Mota Pinto.

But no final decision will occur until the SPD holds a special party congress in the first week of April. Many politicians have interpreted Prof. Mota Pinto's resignation as a tactical withdrawal to allow a strong groundswell in his favour to build up among the party rank and file. This would carry him back to the party leadership at the April congress.

The PSD rank and file has a strong political make-up with no taste for the power plays and chronic disruption generated from the PSD's internal crisis. This is the latest in a long line of PSD splits. In 1976 dissidents drove out the late Sr. Francisco Sa Carneiro, the PSD's most charismatic figure. After his withdrawal from the party, Sr. Sa Carneiro returned to its president a year or so later. In 1979 and 1980 he led an alliance of Social and Christian Democrats to sweeping electoral victories but died in an air crash in 1980 before his programmes could be put into practice.

In 1981, PSD leaders hesitated to elect Sr. Sa Carneiro's successor, Sr. Francisco Balsemão. He too resigned, returning with greater support later. But the skirmishes continued and Sr. Balsemão resigned for good as party president and Prime Minister in December 1982. Since then, Prof. Mota Pinto has been chosen as leader, also unanimously.

At issue in the PSD's latest crisis is the choice of candidate for this year's Presidential election to replace Gen. Eanes. Sr. Soares, who wants to run, would have liked PSD backing, but many Social Democrats are against him.

They want to choose their own front runner, someone like Prof. Mota Pinto, for an independent military candidate. Others want a civilian contender. Wrangling over the issue started unsettling the PSD late last year, severely delaying vital economic measures the coalition wanted to introduce and causing friction between Sr. Soares and Prof. Mota Pinto.

But no final decision will occur until the SPD holds a special party congress in the first week of April. Many politicians have interpreted Prof. Mota Pinto's resignation as a tactical withdrawal to allow a strong groundswell in his favour to build up among the party rank and file. This would carry him back to the party leadership at the April congress.

The PSD rank and file has a strong political make-up with no taste for the power plays and chronic disruption generated from the PSD's internal crisis. This is the latest in a long line of PSD splits. In 1976 dissidents drove out the late Sr. Francisco Sa Carneiro, the PSD's most charismatic figure. After his withdrawal from the party, Sr. Sa Carneiro returned to its president a year or so later. In 1979 and 1980 he led an alliance of Social and Christian Democrats to sweeping electoral victories but died in an air crash in 1980 before his programmes could be put into practice.

## AS TRIDENT'S COST TO BRITAIN SOARS

## French push missile collaboration again

BY DAVID MARSH IN PARIS

GENERAL JACQUES MITTERRAND, the former chairman of French state-owned aerospace group Aerospatiale, yesterday said possible collaboration between France and Britain over nuclear weapons would be a "marvellous idea" but stressed that any decision would need considerable political will on both sides.

Brother of the French President and now chairman of France's Aeronautical and Space Industries Association, Gen. Mitterrand revealed that he put forward the suggestion informally to Mrs. Margaret Thatcher, the British Prime Minister, a few years ago. She replied that the idea was not feasible, as Britain's nuclear submarines were not suited to take France's ballistic missiles.

The idea of possible technical collaboration between Europe's

two nuclear weapons states, which has been mooted sporadically over the past 30 years, has come up again recently because of the rising cost of Britain's agreement with the U.S. to equip its next generation of ballistic missile-launching submarines with the Trident weapon.

Some UK commentators have suggested that Britain should take another look at the option of using French missiles in view of closer links on defence collaboration between the two countries, and France's now established expertise in missile development.

Gen. Mitterrand, who was answering questions at a meeting with journalists, said French industrialists would be interested in opening up "a real discussion" with Britain over nuclear collaboration.

He emphasised, however, that this would only be as part of an overall French government policy, and also that the lead would have to come from the British.

French Defence Ministry

officials in 1982 made overtures to Britain about selling France's M4 ballistic missile system to the UK in preference to Trident. They also put forward the possibility of joint efforts to develop the M4, studies on which have been delayed in France because of budgetary cuts.

Although a British government committee at the end of the



## AMERICAN NEWS

Andrew Whitley, in Rio de Janeiro, on rising opposition to the president-elect

## Brazil's left wing gathers its forces

AS MILLIONS of Brazilians celebrated the electoral victory of Sr. Tancredino Neves, the military regime's presidential candidate last month, left-wing opponents of the country's new leader were already busy at work.

In the ABC districts of Sao Paulo—the most heavily industrialised region of the country and seedbed to its trade union movement—leftists were handing over leaflets entitled "the face of the electoral college."

Attacking Sr. Neves and his political allies for having gone along with the military-designed indirect election, union officials from CUT, a Left-wing federation, rejected out of hand the new president's proposed "social pact" with workers aimed at restraining wage claims in return for greater labour freedoms.

Meanwhile, in Rio de Janeiro the country's enfant terrible, the Governor Leonor Brizola, was also attacking out of hand the Left to the newly restored civilian government.

Temporarily thwarted in his ambition for the crown this year, Sr. Brizola is preparing the ground for another attempt—this time in direct presidential elections promised for 1993.

So burning is his ambition that the Rio de Janeiro

Governor tried hard before the January elections to persuade President Joao Figueiredo—a lifetime political enemy—to extend his mandate by another two years so that he, Sr. Brizola, would be better placed to take over.

His current political vehicle is the Democratic Workers' Party (PDT), an ill-assorted group of camp followers without any distinct ideology other than loyalty to their charismatic leader.

The party's strengths are in Rio Grande do Sul State, Sr. Brizola's home base, and since 1982, in Rio de Janeiro. More recently, in preparation for the widespread political realignments expected early on in the Neves Government, the PDT has been expanding its presence in Sao Paulo State as well.

A strong presence in the country's major city is vital for anyone hoping to make a national showing.

The goal of the Rio de Janeiro Governor is to create and head a new Socialist Party. This would be an alliance of the Left-wing Brazilian Democratic Movement party (PMDB), the Workers' Party (PT) of Sr. Luis

Ignacio da Silva, the trade union leader better known as Lula, and Sr. Brizola's own small band of followers.

The three Left-wing groups met discreetly in Brasilia last year to discuss common



Brizola: staking claim to lead opposition

action and possibly a joint front. But the meeting broke up, according to one participant, over Sr. Brizola's insistence that only he could lead the movement.

The personality of Sr. Brizola apart, other major obstacles also exist to any union of the Left in Brazil.

Unless they are totally shut out of influence in the new government—an unlikely eventuality given Sr. Neves' conciliatory abilities—most of the PMDB left-wingers would rather stay within the country's largest party so as to be able

to exercise pressure from the inside.

More important, the Workers' Party is in its gravest state of crisis since its birth five years ago in the grimy ABC industrial townships.

The party was deeply split over whether or not it should boycott the "illegitimate" Presidential electoral college. And a long-brewing struggle for power, pitting Lula's more moderate leadership against ultra-Leftist party activists, emerged in the open over the issue.

Sr. Soares, who along with two other PT deputies faces expulsion from the party for attending the Electoral College and voting for Sr. Neves in defiance of party instructions, said recently the greatest threat to the incoming Government could come from the combined efforts of a more Left-wing PT and its trade union allies in CUT.

What he and other moderate Left-wingers fear is that Brazil could follow, albeit to a lesser degree, the path taken in neighbouring Bolivia. There, the powerful COB trades union organisation has been the main impediment to President Hernan Siles Zuazo's attempts to put Bolivia's chaotic economy in order.

Diplomatic observers of the increasingly noisy Brazilian labour scene are more sanguine about the challenge the unions

could present on a national level, although they expect much more local strife in the coming years.

They point to the existence of the rival trade union federation GONCLAT, headed by the Sao Paulo metalworkers, as a moderating and divisive force. It is probably prepared to make a deal with Sr. Neves on some vaguely worded form of social pact.

Despite the open hostility of the PT-CUT alliance to the new government—dismissed as the continuation in a new guise of the old regime—its impact is lessened by the fact that its strength is largely confined to Sao Paulo State.

However, the Government's first challenge from the unions is likely to come early on. The deadline for the ABG metalworkers, traditionally the most militant in the country, to reach their annual pay settlement is April 1, two weeks after Sr. Neves takes office.

On one side of a union federation keen to flex its muscles early on will be an inexperienced Government committed simultaneously to restoring real wage levels and keeping down inflation. On the other side will be many of the major multi-national companies based in Brazil, concerned to preserve labour peace for as long as possible in what is bound to be a troublesome new era.

## Eximbank plans to subsidise rates

By Nancy Dunne in Washington

THE U.S. Export Import Bank, which is threatened with the loss of its direct lending authority under President Ronald Reagan's budget, plans to use \$130m of its own resources to subsidise interest rates charged by commercial banks on export financing.

Speaking on Capitol Hill on Tuesday, Mr. William Draper, Eximbank chairman, said the bank was willing to forgo direct lending in the interest of reducing the budget deficit. But the agency would continue to help exporters faced with those foreign competitors who benefit from lower export finance costs.

Eximbank will use its funds to reduce the cost of U.S. private-sector lending to the minimum levels established under the Organisation for Economic Co-operation and Development consensus on export finance interest rates.

Members of the Senate trade subcommittee, hearing Mr. Draper's testimony, said they would oppose the abolition of Eximbank's direct lending.

Eximbank had countered foreign mixed credits from its own resources on several occasions, but could no longer afford to do that.

## Managua pushes for strengthening of Contadora treaty

BY HUGH O'SHAUGHNESSY

NICARAGUA is seeking stronger guarantees for the demilitarisation of Central America, Nicaraguan Vice-President Sergio Ramirez announced in London yesterday.

Sr. Ramirez, who saw Sir Geoffrey Howe, the Foreign Secretary, yesterday and who is to see Mrs Margaret Thatcher tomorrow, said Nicaragua would accept stronger provisions for the control and verification of troops and weapons in the isthmus than those contained in the regional peace treaty drafted by the four-nation Contadora group.

Nicaragua is the only Central American country to have expressed its willingness to sign the Contadora treaty, which has been criticised by the U.S. for being imprecise.

While accepting the need for a strengthening of the Contadora draft treaty, Sr. Ramirez said that the document should not be altered in any matter of principle. The four governments of the Contadora group requested changes when they presented the draft in September.

Sr. Ramirez pledged that Cuban military advisers would be withdrawn from Nicaragua immediately if U.S. troops were pulled out of El Salvador and

Honduras. He denied that Nicaragua had recently received military aircraft from the Soviet Union.

"Our air force today consists of two ancient T-33 aircraft which keep in the air by some miracle—despite the fact that our relations with the Vatican are not good," he said. Earlier he had criticised the Vatican's suspension from the use of their priestly functions of four Nicaraguan clerics who are members of the government.

Sr. Ramirez said that the principal aim of his visit to Western Europe was to persuade European governments to use their influence with President Ronald Reagan of the U.S. to call off military attacks on Nicaragua.

Though he called his talk with Sir George "frank and cordial," he would not reveal whether the British Foreign Secretary had undertaken to pass on Nicaragua's preoccupations to Washington.

The Vice-President praised the decision of Western European foreign ministers to meet their Central American counterparts in San Jose in September and added that, at the initiative of West Germany and Italy, another meeting was being planned for May.

## Figueiredo set to act over Sunamam affair

PRESIDENT Joao Figueiredo is expected to take belated action within the next few days to ease a protracted dispute between the Brazilian Government and local and foreign bank lenders to the country's troubled shipbuilding industry.

The dispute, over responsibility for \$545m (£450m) in loans to shipyards, has simmered for the past 18 months—ever since the Transport Ministry abruptly halted all loan payments and opened an official inquiry into the privately-owned yards' accounts.

Adding scandal to an already acrimonious battle, in recent weeks a spate of allegations of misuse or misappropriation of funds destined for a 10-year, \$3.3bn shipbuilding programme have also emerged in public.

At the heart of the dispute in Sunamam, the former merchant marine authority responsible for the shipbuilding drive, the Second Naval Construction Programme.

Sunamam was broken up by the Government in mid-1983 when it ran out of funds and was unable to meet its debt service obligations to local or foreign banks. Last week a Government commission began investigations into "irregularities" in the federal agency's work over the past decade.

By law the commission has up to 90 days to complete its report but Sr. Cloradino Severo, the Transport Minister, has promised results before the Figueiredo Government's mandate expires on March 15.

The "Sunamam Affair" has already caused significant losses for the 43 banks involved in the negotiations with the Transport Ministry.

Continuing deadlock or an adverse outcome could also have highly damaging consequences for several major Brazilian shipyards. They form part of an industry which grew rapidly in the late 1970s into one of the highest and most modern in the Western world but is now suffering from a combination of overcapacity, thin order books and crushing debt.

To make matters worse, the wrangle threatens to prejudice Brazil's hopes of an ambitious, multi-year rescheduling programme for its \$100bn foreign debt.

The Midland Bank group, which has an exposure in Brazil of \$2.1bn, said recently it would not participate in any new rescheduling arrangement until the Sunamam affair is cleared up—a position other Western banks sympathise with.

Against this background, the Government was reliably reported this week to have decided to formally assume legal responsibility for those loans it has not already accepted—those guaranteed by the

former shipping authority. This action will probably take the form of a decree-law signed by President Figueiredo, bankers say.

For the Government its impact should be to ease the pressure from the banks, angry at what one Western banker involved said had been the Transport Ministry's "outrageous behaviour".

In practical terms, the decree is likely to disengage the inter-twined questions of responsibility for the debt contracted and the use of funds, in which the loans were put.

Local banking sources say that in this, the third round of renegotiation of Sunamam debt, the Government intends to pay back two-thirds of the total outstanding and roll-over the rest.

Two earlier rounds covering direct loans to Sunamam itself were renegotiated in December 1983 and early last year.

With six out of the seven leading yards' books examined, the Government has been prepared up to now to assume only what it considered to be "legitimate" debt, properly incurred and utilised.

Severo recently declared that only \$85m out of \$245m examined was "legitimate" rest, it was clearly implied, would be up to the shipyards and the banks to sort out between themselves.

According to Sr. Jose Carlos Dias de Freitas, Secretary-General of the Transport Ministry, some of the loans examined had been extended on the basis of proper authority from Sunamam under an internal regulation known as Resolution 6043. But other financial credits, he said, were based on protocols with no legal standing.

Since funds were only to have been advanced from Sunamam to the yards for ship construction, when the vessels were sold the advances were meant to have been repaid. But in most cases this did not happen.

In the face of the transport ministry's intransigent stance, the banks—acting through Anbid, the Brazilian investment bank association—have adopted an equally hardline position. Not only are they insisting on full repayment of back interest, but also on penalty payments and compensation for the cost of funding the unpaid interest.

Altogether this could raise the final cost of Brazilian shipyard debt still to be rolled over or renegotiated to nearer \$700m.

## U.S. gives first public rebuff to Pinochet

BY MARY HELEN SPOONER IN SANTIAGO

THE U.S. has announced that it will abstain from voting on a \$130m (£48m) Inter-American Development Bank credit to Chile scheduled for approval today. The move is in protest against General Augusto Pinochet's decision to renew the country's state of siege for another 90 days.

The abstention will be the first time the Administration of President Ronald Reagan has publicly adopted a measure against the Pinochet regime.

Until now, Mr. Reagan's Government has confined its actions to diplomatic notes and carefully worded "expressions of concern" written by State Department officials in Washington.

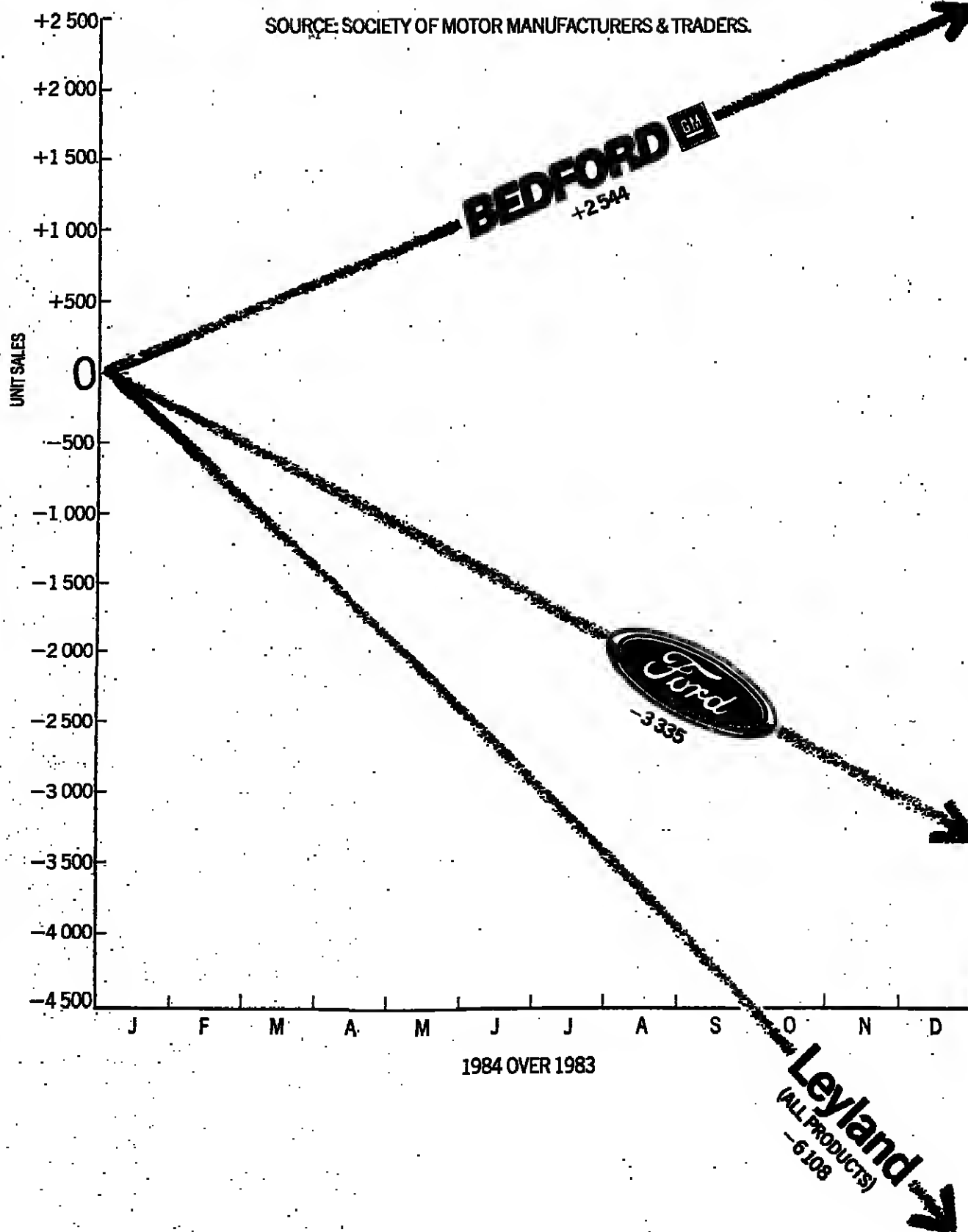
The siege gives Chilean authorities extraordinary powers to deal with internal security threats. Since its imposition last November, the regime has ordered over 500 people into internal exile in remote parts of the country.

The IADB loan, which is to be used for industrial development projects, is expected to be approved despite the U.S. abstention. Last year the bank approved five separate loans for Chile totalling nearly \$300m.

U.S. representatives to the IADB sought postponement of the vote twice last month, while waiting to see whether General Pinochet would renew the state of siege.

The siege gives Chilean authorities extraordinary powers to deal with internal security threats. Since its imposition last November, the regime has ordered over 500 people into internal exile in remote parts of the country.

# COMMERCIAL VEHICLE SALES IN 1984 HELD SOME SURPRISES. EVEN FOR BEDFORD.



UK commercial vehicles registrations in 1984 revealed some good news.

And some bad news.

The good news was a healthy 6.9 per cent increase in sales by Bedford.

This being against a modest growth of only 0.4 per cent for truck and van registrations overall.

The bad news, for other major commercial vehicle manufacturers, was a chilling decrease in registrations of many thousands.

While in real terms Bedford showed a major increase of 2 544 new vehicle registrations over 1983's figures.

This success is only partly due to runaway demand for the Bedford Astra Van.

At the heavier end, overall truck registrations increased by 5.7 per cent but Bedford's volume increased by 11.9 per cent, more than double the average increase.

Bedford already is Britain's largest specialist commercial vehicle organisation (and a major exporter for 50 years).

Bedford's increasing sales are a convincing demonstration of our belief that specialisation means vehicles better specified to do the job.

Yet as large as we are in terms of sales and lead position, the resources behind Bedford are even greater.

Bedford is part of the General Motors Truck and Bus Group, the world's largest manufacturer of commercial vehicles.

Together we're evolving our commercial vehicle range with advanced new entries.

And these are likely to be an even more unpleasant surprise for the competition.

**BEDFORD GM**  
Now the driving force.

Bedford Commercial Vehicles, Division of General Motors Overseas Commercial Vehicles Corporation, P.O. Box No. 3, Luton LU2 0SY.



## OVERSEAS NEWS

# Hawke's troubles are only just beginning

## New Zealand takes the threat of U.S. trade retaliation seriously

At a distance of thousands of miles, Mr Bob Hawke's ears must be burning.

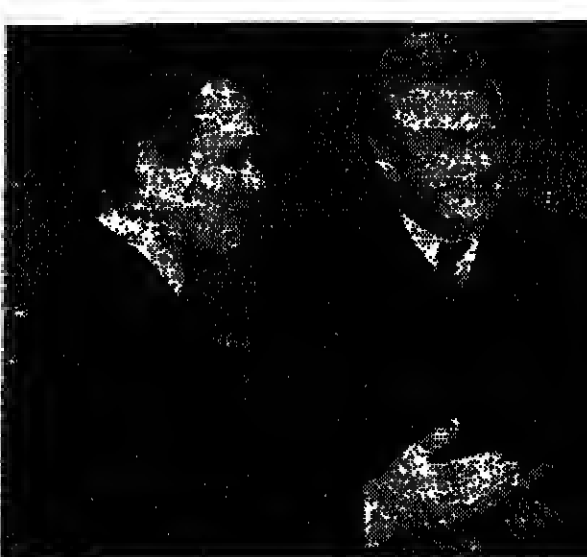
After talks in Washington yesterday with Mr Caspar Weinberger, the U.S. Defence Secretary, the Australian Prime Minister will meet President Reagan and Mr George Shultz, the U.S. Secretary of State, today to explain his U-turn in deciding that Australia will not, after all, co-operate with the monitoring of American MX missile tests in the South Pacific.

Mr Hawke's backdown on the MX issue is potentially a more serious threat to defence relations between the U.S., Australia and New Zealand than Wellington's refusal to allow port facilities to U.S. nuclear armed or powered ships.

Whatever pressure Mr Hawke comes under in Washington, it looks as if it will pale into less significance than the heat he is likely to face at home.

He is caught in a horrible position between the Left-wing of his own Australian Labor Party (ALP) and the bulk of middle-ground opinion which sees the MX backdown as a humiliating retreat for a Prime Minister who was formerly a zealous—even fawning—champion of every element of U.S. policy.

Superficially it looks as though the MX business was a now-in proposition for Mr Hawke—that he would have been damned in



Mr Hawke (right) being greeted in Washington.

agreeing to co-operate in two test firings of the MX long-range missile into the Tasman Sea, and damned if he did not.

However, the view in Australia is that Mr Hawke has brought the controversy on his own head—that the fury of the Left, and now the anger of the Right, were triggered by Mr Hawke's own arrogance, insensitivity, and penchant for

The original decision to co-operate in the MX tests was made by the Fraser Government, which lost power to Mr

Hawke and Labour in March 1983. In November 1983, the agreement was endorsed by Mr Hawke, Mr Bill Hayden, Foreign Minister, and Mr Gordon Scholes, then Defence Minister.

The matter was not discussed in full Cabinet. Indeed, it was only made fully public last Friday when Mr Kim Beazley, the new Defence Minister, stated: "The Government took the view that to deny U.S. aircraft the facility to refuel in Australia, and thus to abrogate the understanding given by a previous

government, would not be the act of an ally.

"Further, at a time when we were pressing for a resumption of U.S.-Soviet arms control negotiations, to have denied the assistance sought would not have advanced that position."

One of Mr Hawke's mistakes was in not taking the issue to Cabinet, and in ignoring the ALP's parliamentary caucus, an example of high-handedness that infuriated a cross-section of ALP and trades union opinion.

These are the Mr Hawke's grasp of foreign policy is "elemental", that his notorious vanity and penchant for strutting the international stage was undermining the subtlety and success of Mr Hayden's own foreign policy handling and approach, and that Mr Hawke has

knock again exhibited a peculiar knack for stirring up his own Left-wing, which can be mollified, for fairly long stretches at a time, by the odd pat or bone, but will not be ignored.

The extent of the mutiny confirms that Mr Hawke became clear earlier this week when Mr Hawke signalled not only a change of mind on MX tests, but his sudden readiness to tell President Reagan that Australia opposed his Star Wars strategy, and supported comprehensive test ban treaty.

However, Mr Hawke is now walking into an even worse domestic storm—a blizzard of criticism that his climbdown on the MX

missile tests could further damage the Australia, New Zealand, U.S. treaty (ANZUS) and that he is jeopardising Australia's defence.

One newspaper said yesterday: "If the ALP comes out of the present arguments leaving a vast and unbridgeable chasm between the two main parties, it is ready to leave this country defenceless, it could rule itself out of office for years..."

Another added: "To change a Government decision on a matter like this in the space of about a week will suggest to Washington that our fidelity is sometimes undermined by opportunism."

Crucially, the MX controversy has exposed serious weaknesses inherent in Labor's foreign policy, as orchestrated by Mr Hawke, which has sought containing Australian shelter under the U.S. nuclear umbrella while at the same time professing an independent line on disarmament as a sop to growing power of the anti-nuclear movement in Australia.

Mr Malcolm Fraser, the former Liberal-National Party Prime Minister, said yesterday: "Now that consensus has been abandoned within the Australian Labor Party, the Left will continue to press its views until Mr Hawke modifies his, or is replaced."

The Government was prepared for the U.S. to cut the aid of military intelligence and remove New Zealand's right to buy defence equipment at special low prices. Both Prime Minister David Lange and Defence Minister Frank O'Flynn said as much.

Although Mr Lange describes the U.S. threat as "bluster and bullying", concern continues to grow that the U.S. might hit back forcefully by making New Zealand an example to other countries which might be tempted to adopt blanket anti-nuclear policies. Officials in Wellington see the international dairy market as the area in which the U.S. could do serious harm with very little effort on its own. More than

a fifth of New Zealand's export earnings come from the sale of dairy products.

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

CONCERN MOUNTED IN New Zealand yesterday that the U.S. might make good its threat of trade reprisals in retaliation for Wellington's ban on U.S. nuclear warships from using the country's ports.

While the U.S. threat is officially still only a vague suggestion, the New Zealand Cabinet had been warned by Trade Minister Michael Moore—head of its decision on Tuesday to reject the Americans' latest request to use New Zealand ports—that possible reprisals could extend beyond the military area and hurt New Zealand exports.

The Government was prepared for the U.S. to cut the aid of military intelligence and remove New Zealand's right to buy defence equipment at special low prices. Both Prime Minister David Lange and Defence Minister Frank O'Flynn said as much.

Although Mr Lange describes the U.S. threat as "bluster and bullying", concern continues to grow that the U.S. might hit back forcefully by making New Zealand an example to other countries which might be tempted to adopt blanket anti-nuclear policies. Officials in Wellington see the international dairy market as the area in which the U.S. could do serious harm with very little effort on its own. More than

a fifth of New Zealand's export earnings come from the sale of dairy products.

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

BY DAI HAYWARD IN WELLINGTON



Mr Moore: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster and bullying'

While Wellington is still obviously hoping that, because of the world's smaller nations could damage America's reputation, the Reagan Administration will stop short of carrying out any trade reprisals, several areas in which the U.S. could hit at New Zealand have been pinpointed. These include:

• Withdrawal of Administration opposition in Congress to legislation trying to restrict agricultural imports into

the U.S. In the past the Administration has sought hard to protect New Zealand from efforts to impose agricultural quotas or restrictions.

• Withdrawing support for New Zealand butter sales in third countries. When America sold large quantities of butter to countries where New Zealand also already had a market the U.S. insisted quantity also be bought from New Zealand. It did this with Iraq late last year resulting in Iraq buying several thousand tonnes of New Zealand butter.

• The U.S. is New Zealand's biggest beef market. The U.S. could easily reduce the quantity of beef imported from New Zealand replacing it from other suppliers.

• Dumping butter on the world market at below the world minimum price. The U.S. has already given notice it is pulling out of the Gatt dairy price agreement. Just a few thousand tonnes of American surplus butter dumped on to markets supplied by New Zealand could in effect wreck New Zealand sales.

• The U.S. could use its influence in Europe or Japan to encourage reductions in purchases of dairy products, and Lamb or, particularly in the case of Japan, to resist New Zealand efforts to have import restrictions eased.

Mr Lange: 'bluster



## WORLD TRADE NEWS

## Britain alarmed at rising protectionist tide in Congress

By CHRISTIAN TYLER, TRADE EDITOR

THE BRITISH Government is becoming seriously alarmed by the rising tide of protectionist sentiment in the U.S. Congress.

Ministers and officials believe the best defence against what they see as a new isolationist mood in the U.S. will be to get international trade negotiations launched before the end of the year.

In this, they are fully behind the U.S. Administration, which is perceived as genuinely determined to resist the protectionist tide and maintain the world's open trading system.

A series of informal or private meetings with trade Ministers in the coming months could help construct an outline negotiating agenda.

The hope is that the 90-member nations of the General Agreement on Tariffs and Trade will call a special meeting at the highest official level by the autumn at the latest, with a Ministerial Gatt meeting to start the negotiations off next spring.

The big stumbling block is the reluctance of many developing countries to accept special rules for trade in services and high technology that the U.S. wants on the Gatt agenda.

According to Whitehall officials the U.S. has not seen its case by taking what is seen in London as an aggressive and tactless line.

Nonetheless, the outline of a possible trade-off between rich and poor nations is said to be gradually emerging.

## UK-Japan group clears way for more talks

By Jurek Martin in Tokyo

BRITAIN and Japan might be able to work together for a progressive adjustment in American economic policy, a high-level Anglo-Japanese study group meeting here said yesterday.

The newly-formed group was exploring the scope for international monetary reform and issues of global security as well as numerous trade issues that affect bilateral relations.

In a joint statement at the end of three days of talks, the two sides claimed that the meeting had succeeded in clearing up many mutual misconceptions.

The British team, known as the 2000 Group, was headed by Mr James Prior, the former Conservative Cabinet Minister and now chairman of GEC, and Sir Terence Beckett, head of the Confederation of British Industry.

The two sides agreed to launch studies on a range of subjects including the impact of technological change on industry and employment, which would be taken up when they meet in London next year.

The Japanese team has reported to Prime Minister Yasuhiro Nakasone and the British group is to report to Prime Minister Margaret Thatcher.

The U.S. Treasury's argument that the dollar will stay strong against European currencies so long as Europe's industrial performance lags behind is both challenged and resented.

Chris Sherwell looks ahead to tomorrow's U.S.-Asean trade talks

## Textiles a burning issue for Brock

ATTEMPTS BY the U.S. textile industry to limit imports from South-east Asia are expected to be the stickiest problem facing Mr William Brock, the U.S. Trade Representative, when he meets economic ministers from the six-member Association of South-east Asian Nations (Asean) in Kuala Lumpur tomorrow.

The Ministers—from Indonesia, Thailand, Malaysia, Singapore, the Philippines and Brunei—are holding one of their own regular meetings to discuss further economic and trade co-operation.

But the subject of access to markets abroad is almost certain to dominate discussion.

Mr Brock has previously proposed the idea of a reciprocal trading arrangement between the U.S. and Asean, and this notion, though two years old now, remains alive if still somewhat vague.

Mr Brock is also seeking support from developing countries, including Asean, for a new round of multilateral trade negotiations.

The hottest specific issue confronting him, however, concerns textile exports to the U.S.

Last July, all the Asean countries except Brunei were the subject of petitions by the American Textile Manufacturers' Institute, the Amalgamated Clothing and Textile Workers Union and the International Ladies Garment Union.

The petitions claimed that these countries, along with others such as Sri Lanka, Turkey and Argentina, unfairly subsidised their textile and garment exports to the U.S.

These items will be subject to countervailing duties to offset the impact of the subsidies if the charges are found to be true.

The petitions are just one strand of the U.S. textile industry's determined efforts to limit all foreign imports.

In its campaign, it has the support of powerful interests in Congress and from President Ronald Reagan, whose commitment at the start of his presidency to prevent import growth exceeding the rise in domestic consumption has been overtaken by events.

Thus, apart from continuing bilateral negotiations on quotas for specific items with various countries, including those of Asean, the U.S. has tightened country-of-origin definitions—a move which has upset producers such as Hong Kong and Taiwan more than Singapore—and followed up the industry's complaints about subsidies.

Because the country-of-origin question was directed at major exporters to the U.S., it has attracted more attention than the complaints over subsidies, which were mostly directed at smaller exporters.

Asean textile exports to the U.S., for example, are only 2.3 per cent of the total, with

### U.S. COMMERCE DEPARTMENT PRELIMINARY FINDINGS TEXTILE SUBSIDIES (ASEAN) (subsidies as % of goods' value)

Country	Textiles	Apparel
Singapore	0.02	0.07
Malaysia	—	0.57
Indonesia	0.8	0.6
Philippines	1.47	1.04
Thailand	6.01	2.08
Argentina	22	22

Source: U.S. Government

Indonesia the dominant supplier.

In the case of Asean, the preliminary findings of the U.S. Commerce Department on the question of subsidies have already been announced (see table), and public hearings on these are due to be held in Washington in the coming fortnight.

Final determinations are to be announced by March.

The preliminary findings suggest that the biggest subsidies in Asean on both fabric and garments are offered by Thailand, while those in Singapore appear to be so insignificant as not to warrant avHMI cant as not to warrant the imposition of countervailing duties.

Because its alleged subsidies—or "countervailable benefits," as they are known—are so close to the cut-off point of 0.5 per

cent, Malaysia will be hoping that the final determination will be in its favour.

Indonesia, whose exports to the U.S. have shown by far the most rapid rise over the past year and is in the middle of protracted quota talks, is in a less comfortable position.

Talland, meanwhile, is understood to be seeking a "suspension agreement" with the U.S. in respect of fabric, under which it agrees to eliminate or offset the benefits it offers.

That garment exporters, on the other hand, apparently want to fight the imposition of duties on apparel.

One option open to Asean countries which ultimately face the prospect of countervailing duties imposed by the U.S. will be pre-emptively to impose their own export duties instead—an alternative previously followed by Singapore in a separate case involving refrigerator compressors.

What is certain, however, is that the whole affair has upset the Asean states, which see the moves as inconsistent with the Multi-Fibre Arrangement, which regulates the international textile trade, and contrary to bilateral agreements.

This makes Mr Brock's task especially difficult, since Asean feathery have been ruffled by previous instances of alleged U.S. protectionism, and the six countries remain an important U.S. ally in a strategic and resource-rich region.

## GEC Meters wins £4.5m Nigeria contract

GEC Meters has secured a contract valued at £4.5m from the National Electric Power Authority of Nigeria for the supply of single-phase electricity meters over a 15-month period commencing this month, our trade staff writes.

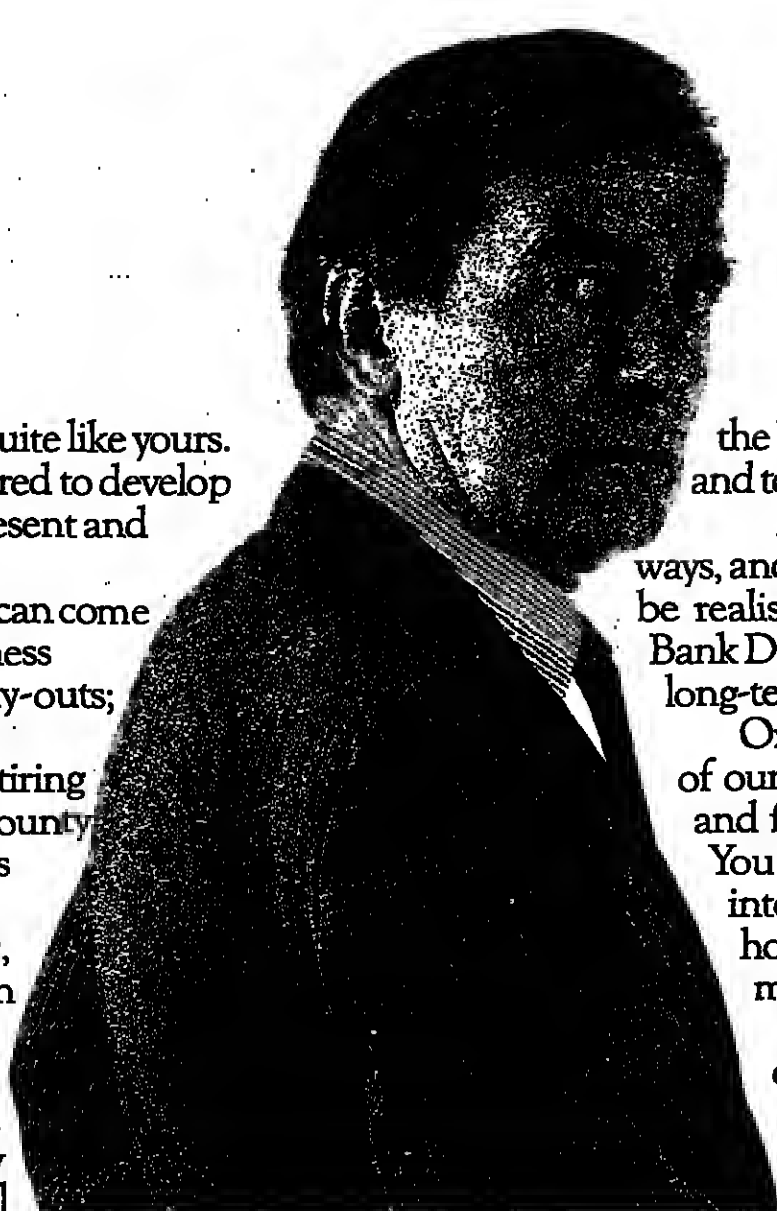
The contract award resulted from an international tender involving 19 manufacturers from 16 countries.

An important facet of the order, in what has become one of the most difficult developing world markets, is a commitment to set up a local manufacturing plant in Nigeria to supply the power authority from a local source.

Local manufacturing facilities will be established in conjunction with Avery-Nigeria, GEC Meters' associate company in Nigeria.

● The Federation of British Manufacturers' Associations, and the British Overseas Trade Board have organised a two-centre trade mission to Nigeria during March/April this year. A total of nine UK companies are taking part in the mission which will visit Lagos and Kano over a two-week period. The mission takes place at the same time as the Electrical Installation Equipment Manufacturers' Association seminars which will also be in Lagos and Kano.

# No other business needs finance quite like yours.



No other business is quite like yours. Therefore, the finance required to develop it should be tailored to its present and future character.

Development capital can come in many forms to assist business expansion: management buy-outs; management buy-ins; or an investment in shares from retiring shareholders, for example. County Bank Development Capital's participation may be in the form of shares, loans, leasing, guarantees, or a combination of them all with other financing ideas.

Indeed, the skill of an organisation such as County Bank Development Capital lies in putting together the most effective and economical package of available financial resources. To do this successfully requires creative expertise on the part of the bank. It requires a knowledge of your industry, your business, and your management. And very often it requires some pretty fast footwork. But perhaps the most important thing is that

the bank is sympathetic to your goals, and to your aspirations for the company.

Financial houses work in different ways, and although every investment must be realised at the proper time, County Bank Development Capital prefers a long-term relationship with a client.

Once a client, you have the benefit of our experience in corporate advice and financial management expertise. You have our support, but not our interference. When we take a shareholding in a company it remains a minority interest.

We are partners to over 160 companies, of widely differing sizes, at different stages in their corporate development.

The bank's total exposure stands at £80 million, so we are not afraid to put our money where our mouth is. If our experience can be of any help to you, or if you would like more information about County Bank Development Capital Limited, please telephone Andrew Davison, Managing Director, on 01-638 6000 or write to him at County Bank, 11 Old Broad Street, London EC2N 1BB.

MAIR PULLER, LONDON

**COUNTY BANK**  
DEVELOPMENT CAPITAL LIMITED

A member of the National Westminster Bank Group.

## Smith's Dock gains £32m order for cargo ships

By RICHARD TOMKINS

SMITH'S DOCK, the Middlesbrough, Teesside, merchant shipbuilding subsidiary of the state-owned British Shipbuilders, has won a £32m order to supply four cargo ships for use by Cuba.

The vessels have been ordered by four Cyprus-based companies—South Island Shipping, West Island Shipping, East Island Shipping and North Island Shipping—which will be chartered to Cuba. They are expected to be used for general world-wide trading.

The ships will be of British Shipbuilders' SD King 15 class, a design based on the world's best-selling cargo ship, and will weigh 15,150 tonnes each. They are for delivery during next year, with the last one due in December.

They will be similar to two other vessels, Llac Islands and Lotus Islands, built by Smith's Dock in 1982 and 1983 respectively and subsequently operated by Cuban interests.

The orders come as a significant boost for Middlesbrough which is one of north-east England's biggest unemployment black spots with a male

unemployment rate of 30.1 per cent. Smith's Dock, whose workforce has shrunk from 2,200 to 1,500 in the past two years, incurred a loss of £11.8m in the year to last March against a profit of £106,000 the year before.

The order will also benefit Clark Kincaid, a Tyneside and Clydeside-based subsidiary of British Shipbuilders, which will supply Sulzer diesel engines for the ships.

Laura Rann, in Amsterdam, Dutch Shipbuilders' export orders, rebounded 14 per cent to £1,400 (£100m) at the end of 1984 from £1,350m a year earlier, reversing the general downward trend of recent years.

The proportion of exports to the order portfolio also grew to 31 per cent in 1984 from 24 per cent the previous year, providing a glimmer of optimism in an otherwise lacklustre year for the industry.

However, the total value of orders, including domestic sales, fell 15 per cent to £1,250m last year from £1,430m in 1983.

## Howden sets up in California

By MAURICE SAMUELSON

JAMES HOWDEN, part of the Glasgow-based Howden Group, has set up a Californian subsidiary to boost its sales of wind-powered turbine generators on the West Coast of the U.S.

The generators are erected in clusters in "windparks" and supplement the flow of electricity

from conventional power stations.

James Howden has already installed ten 31-metre-diameter wind turbines east of San Francisco, each with an output of 330 kilowatts. They are a development of the Howden wind turbine installed by the North of Scotland Hydro-Electric Board on Orkney two years ago.

Howden's build-up of activities in Manaus coincides with that of its major rival, Yamaha, and the export comes against a background of a decline in domestic sales.

Moto Honda sold 132,000 bikes in Brazil last year, down from 174,000 the year before.

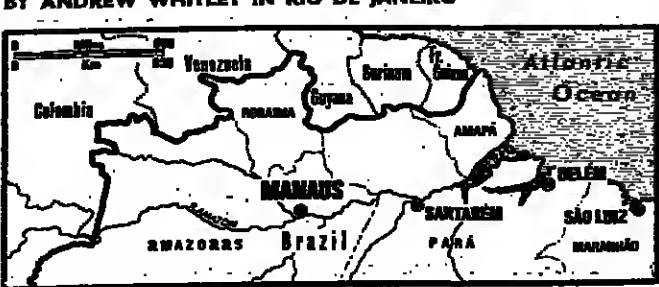
Other well-established Japanese companies in Manaus are Sharp, Sanyo and Toshiba.

One of the most significant developments for Manaus in recent years was the decision by Grazioplene, the Sao Paulo-based hi-fi manufacturer, to take over the old Garrard production line and name from Britain, and transfer output to the zone.

Whether this presages an industrial boom to rival the era of the rubber barons remains to be seen. But the revived fortunes of Manaus have prompted officials to step up plans to bring the Royal Opera Company from Covent Garden next year to perform at the city's elaborate opera house built at the turn of the century.

## Japanese groups breathe new life into Manaus

By ANDREW WHITLEY IN RIO DE JANEIRO



JAPANESE COMPANIES, with products ranging from motorbikes to electronic equipment, are breathing new life into the Amazon River city of Manaus, the one-time capital of the world's rubber trade.

Leading the way is Moto Honda da Amazonia, the majority-owned subsidiary of the Japanese parent, which recently disclosed plans to start exporting motorbikes from its Manaus assembly plant to West Germany and the UK.

Its targeted export levels this year are 1,000 units to the British market of its 125 cc and 450 cc motorbikes, with up to 3,000 units destined for West Germany.

This will be a far cry from the city's turn-of-the-century boom era when its one export was rubber.

The addition of the UK and West German markets will amplify Honda's budding export trade to the U.S. and Canada which got under way last year.

The city's key incentive is its free trade zone, a thriving, tax-free electronics and consumer

durables-based industrial assembly site.

Honda's build-up of activities in Manaus coincides with that of its major rival, Yamaha, and the export comes against a background of a decline in domestic sales.

Moto Honda sold 132,000 bikes in Brazil last year, down from 174,000 the year before.

Other well-established Japanese companies in Manaus are Sharp, Sanyo and Toshiba.

One of the most significant developments for Manaus in recent years was the decision by Grazioplene, the Sao Paulo-based hi-fi manufacturer, to take over the old Garrard production line and name from Britain, and transfer output to the zone.

Whether this presages an industrial boom to rival the era of the rubber barons remains to be seen. But the revived fortunes of Manaus have prompted officials to step up plans to bring the Royal Opera Company from Covent Garden next year to perform at the city's elaborate opera house built at the turn of the century.



## UK NEWS

## Spending cuts 'likely to delay' large defence programmes

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

BRITAIN'S decision to cut defence spending in real terms after 1985-86 seems certain to result in delays to its large equipment programmes, Field Marshal Sir Edwin Bramall told the House of Commons Defence Committee yesterday.

Sir Edwin, who is Chief of the Defence Staff, said the defence programme might be cut by as much as 7 per cent in real terms from the high level achieved in 1983-84 after the Falklands war, when defence spending increased by a real 3 per cent a year.

In his experience the actual cash available to spend year by year was usually less than that initially projected in the Government's plans.

It was, therefore, probable that the targets set in the recent public expenditure White Paper (policy document) which envisaged no real growth in the defence budget after 1985-86, would not be met and that the defence budget would actually decline in real terms.

That might have serious consequences, making the defence programme difficult to manage, Sir Edwin said. In reply to a question from Dr John Gilbert, deputy chairman of the committee, Sir Edwin said, however, that he would much prefer that any cuts should be made by "salami slicing" rather than by surgery that resulted in the loss of whole defence capabilities.

The amount of pressure on the budget, and thus the extent of any squeeze, would depend on several factors, including whether the defence budget had to continue to bear increases in service pay over and above the planned-for rates of inflation.

Such rises might amount to £100m to £150m on the budget next year. Sir Edwin agreed that the maximum strain on the defence budget would occur from 1987 when peak spending on Trident would coincide with other large equipment programmes.

## Thomson sells news magazine for £1.4m

BY SUE CAMERON

ILLUSTRATED LONDON News - the monthly magazine started in 1842 and one of the oldest magazines in continuous publication - has been sold by International Thomson Publishing to a consortium for £1.4m.

The buyers are a partnership headed by Mr James Sherwood, a U.S. citizen who is president of the Bermuda-based Sea Containers. The other two partners are Mr Munroe Potcher, a U.S. publishing broker (10 per cent interest) and a new publishing outfit of Sea Containers which has still to be formally established.

Mr Sherwood and Mr Potcher plan to make a heavy investment of their own money in the magazine. Mr Sherwood said yesterday that Illustrated London News was already "solidly profitable", with annual revenues slightly higher than the £1.4m purchase price.

Short-term plans are to boost the

magazine's circulation from its present 60,000 a month to 100,000 "within a year or two." The magazine had been in the continuous ownership of the founding Ingram family when it was purchased by Thomson in 1961.

Thomson changed from weekly to monthly publication in 1971 because it said television had reduced demand for pictorial coverage of news.

In the last century, writers such as Thomas Hardy, Rudyard Kipling and R. L. Stevenson were regular contributors to the magazine. During the Crimean war it joined The Times in becoming the first publication to send correspondents into battle with an army.

In the early part of this century its use of large sepia photographs helped to make it one of the world's best-known news and arts magazines.

## BL slips to third in sales table

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

EFFORTS by Austin Rover to stem a slide in car sales gave the BL subsidiary its best January performance since 1979. But it was not good enough to prevent it from being overtaken by General Motors, the Vauxhall-Opel group, and pushed into third place in the manufacturers' league table.

Ford retained market leadership but with a greatly reduced share and volume compared with January 1984. Ford was feeling the after-effects of a strike by sewing machineists at the end of 1984, which cost production of more than 40,000 cars and left it short of some popular models.

The implication is clear: in present circumstances GM is better able to take advantage of any weakness exhibited by Ford than is Austin Rover.

GM's result is even more worrying for Austin Rover because in January last year the U.S. group launched a "fast start" campaign, offering attractive incentives to dealers and their salesmen to sell as many cars as possible in the early months of 1984.

So far this year, GM's incentive campaign has been relatively modest. However, there is probably some hang-over in orders from the end of last year, when the company

was short of cars because of the West German metalworkers' strike. Many of the cars and components it sells in the UK come from its sister company, Opel, in Germany.

GM benefited last month, too, from some large fleet orders for the Vauxhall Cavalier. The group still has not caught up with demand for the new Astra - nothing troubles at the Ellesmere Port plant on Merseyside where it is produced held back scheduled output last year - and there is an order bank of 40,000.

Ford had its worst month in market share terms since January 1979. That month also followed a serious

dispute at the UK factories. The company gave a two-week warning of a price rise, published with full-page advertising, to stimulate sales halfway through January, but still suffered a 17 per cent drop in volume compared with January 1984. Against that, GM saw an 8 per cent volume increase, as did Austin Rover.

Peugeot-Talbot, the other UK-based manufacturer, had a worse month than Ford in January and its volume slumped by 33 per cent. Nissan, preparing itself for UK assembly of cars, suffered a 26 per cent drop in volume compared with January last year.

## Scottish agency to start trust

By Mark Meredith

THE SCOTTISH Development Agency (SDA) plans to launch a privately funded offshore unit trust for venture capital investment in U.S. high-technology companies.

The investments will be designed to encourage expanding U.S. companies, which are seeking a European base, to choose Scotland. The fund - Scottish American Venture Enterprise (Save) - is expected to raise between \$10m and \$25m, mostly from Scottish and UK pension funds, insurance companies, investment and unit trusts. It may be registered in Bermuda.

The SDA, which is financed by a government grant, will not invest but will have membership on the board of Save. The agency's investment team will manage the fund, which will spread investments among six or seven venture capital funds in the U.S.

Mr Ian MacGregor, chairman of the National Coal Board and partner in Lazard Freres merchant bank in New York, is to be president of Save's management team. The agency broke new ground in attracting foreign companies two years ago when it took a \$1m stake in IMP, a Californian electronics company, to promote expansion in Scotland. IMP has since carried out some preliminary preparations for setting up a Scottish branch.

Inward investment has been a key element in the growth of the electronics industry in Scotland, which employs about 40,000 people

## Ireland's budget tries to keep shoppers south of the border

THE IRISH budget last week was studied with almost as much interest in Northern Ireland as it was in the republic.

The prosperity of towns along the border, such as Newry, Enniskillen and Londonderry, now depends a great deal on the actions of Mr Alan Dukes, the Irish Finance Minister. Mr Dukes has decided to put the south's prosperity first. Much of his budget, particularly the abolition of the top value added tax (VAT) rate of 35 per cent, was intended to curb the flood of shoppers to Northern Ireland - as well as the substantial amount of illegal smuggling.

Trade has always been active along the Irish border, much of it illicit and going in different directions at different periods. Local residents point out the substantial houses built on smugglers' profits in the past. The second world war provided a bonanza for those who could send butter, eggs and spirits to rationed Northern Ireland.

The arrival of the EEC Common Agricultural Policy meant an end of opportunities. Local farmers and dealers took to the "carousal," whereby animals could be moved back and forth across the border, collecting subsidies on each trip. Folklore has it that some pigs had been across so often they could find their own way home.

The past three years have seen a new phenomenon. The republic's Government, struggling with mounting deficits, imposed increasingly heavy indirect taxes, resulting in wide variations to prices either side of the border. Southerners who had not been north since the Ulster

BRENDAN KEENAN reports on the republic's measures to stem a flow of bargain-seekers to the North

troubles started in 1970 began to nip across to border towns for cheap drink or electrical goods. Word soon spread about the bargains and the trickle became a flood.

It is estimated that southern shoppers spent almost £250m (£122m) last year in Northern Ireland with a loss to the Irish Exchequer of at least £50m. Business in Ulster responded to the demand. The railways laid on special trains, coach operators offered all-in packages and large Belfast stores opened currency exchange booths.

One Saturday before Christmas, customs officers counted 3,370 cars, 110 coaches and 105 minibuses crossing the border between 3am and 1pm. Belfast's Central Station resembled the muster point of an invading army as thousands of women, each pushing a wheeled trolley, disembarked from the Dublin express. Representatives of retail interests in the republic grew increasingly frantic as they called on the Government to act.

Mr Dukes's first response was to cut the duty on a bottle of spirits - where smuggling had become big business with alleged paramilitary involvement - by £1.75 a bottle. In last week's budget he concentrated on electrical goods and items such as household detergents, which are the shoppers' favourite bargains.

As for the border, even the most ardent nationalist taxpayer has to admit that its existence has probably spared him no end of pain.

In Newry, they anxiously did their calculations as the budget details were published. Local traders, who took £15m in the pre-Christmas rush, believe they deserved their good fortune after years of recession, and the attentions of a group of IRA bombers. They seem happy that Mr Dukes's measures will have little effect; a view shared by the large stores in Belfast, which have captured a growing proportion of the business.

Apart from anything else, the southern shoppers, having conquered their fear of crossing the border, appear to be enjoying the experience.

Even Mr Dukes does not contend that his concessions will stop the trade. Nor has he fallen for the argument that tax cuts could be self-financing. He estimates that VAT receipts will fall by £62m because of the budget cuts, even allowing for some increase in spending in the republic.

The cross-border traffic imposes a new constraint on the actions of Dublin finance ministers. Personal taxes in the republic are among the highest in Europe and there is now a limit on the imposition of indirect taxes as well. Economists would say that that is all to the good and that Mr Dukes should concentrate on spending cuts, although few are prepared to say exactly where the cuts should be made.

As for the border, even the most ardent nationalist taxpayer has to admit that its existence has probably spared him no end of pain.

## A successful business depends on the right address.

Tell me how moving to Wales can bring success to my own company: FT 4X/85

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Tel. No. \_\_\_\_\_

WDA Welsh Development Agency

P.O. BOX 100, GREYFRIARS ROAD, CARDIFF CF1 1WE. TEL. FREEPHONE WALES.

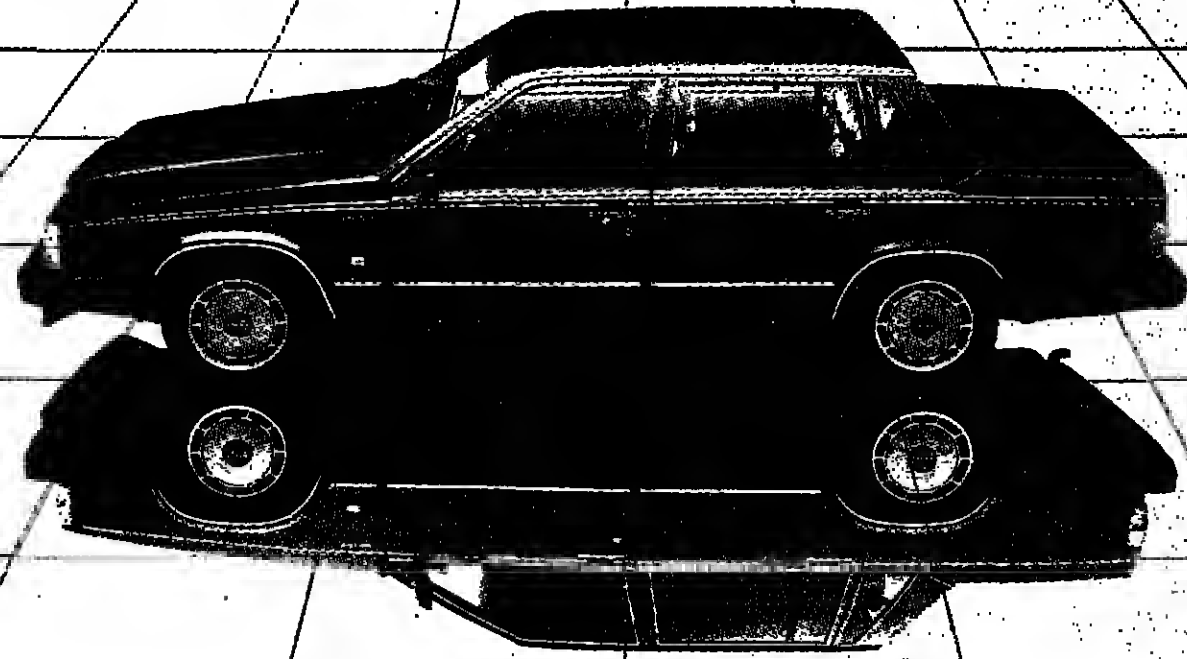
Powerful cars can easily get out of hand on a slippery road. Therefore we have provided our most powerful car with yet another Volvo innovation, an outstanding contribution to motoring safety.

Our new traction control device not only increases safety by keeping your wheels from spinning. It also provides you with optimum performance by giving you only as much power as each road surface allows.

Together with our non-locking ABS brake system, it gives you full control when accelerating or braking, even on slippery roads.

It's a combination unique to the motoring world. Making driving safer - and more efficient. A major breakthrough in the science of automotive safety.

ETC - Electronic Traction Control from Volvo.



**VOLVO**  
Making Cars Safer

ETC: Wheel speed sensors continuously inform the microprocessor control unit about the rotation speed of each road wheel. The control unit compares the speed of the front and rear wheels; when the difference exceeds a certain limit (e.g. as a result of aquaplaning or rear wheel spin) it tells the computerized, electronic fuel injection system to lower engine output until wheel spin is checked. This returning optimum performance on any road surface. The ETC is available on Volvo cars with 2.3 litre, turbocharged petrol engines and manual transmission. The car in the picture is the Volvo 740 GLE. For further information please contact your nearest Volvo dealer or Volvo Car Corporation, Marketing and Sales Division, S-405 08 Göteborg, Sweden.

rear wheels; when the difference exceeds a certain limit (e.g. as a result of aquaplaning or rear wheel spin) it tells the computerized, electronic fuel injection system to lower engine output until wheel spin is checked. This returning optimum performance on any road surface. The ETC is available on Volvo cars with 2.3 litre, turbocharged petrol engines and manual transmission. The car in the picture is the Volvo 740 GLE. For further information please contact your nearest Volvo dealer or Volvo Car Corporation, Marketing and Sales Division, S-405 08 Göteborg, Sweden.



## Electricians' action led to Austin damages case

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LEGAL ACTION by the electricians' union EETPU against Austin Rover, BL's volume car subsidiary, led directly to the state-owned company's bringing cases for damages of up to £250,000 each against eight trade unions - including the EETPU itself.

Austin Rover's decision after a pay strike to press for damages against the eight unions arose out of the provisions of the Government's 1984 Trade Union Act, which requires a secret ballot before an official strike.

The legal action led to anger and surprise from the unions concerned. Mr Moss Evans, the transport workers' general secretary, described the company's claim as "unjustified".

The disclosure that action by the Electrical, Electronic, Telecommunications and Plumbing Union was in large part responsible for the company's decision will infuriate

the unions still further - mollified only by the fact that the EETPU also faces the damages claim.

That outcome of the Austin Rover strike last year is likely to mark a further division between the EETPU and much of the rest of the trade union movement, after such instances as its outspoken opposition to the miners' strike, its short-lived attempt to join the Confederation of British Industry and its signing of controversial so-called "no-strike" deals.

After Austin Rover's decision to take the EETPU to court over the strike - even though the electricians' union had ordered a ballot of its members and eventually instructed them to return to work - the EETPU executive decided to press a claim against the company for the union's own legal costs.

Annoyed by that - even though the amount, not yet finalised by the EETPU's lawyers, was small - Austin Rover decided to seek damages in return.

Since the EETPU had done most to comply with the law, the company apparently felt it could not act against the electricians alone and so brought the action against all eight unions, including those of the transport, engineering, construction and general workers.

Leaders of the EETPU now accept that the union's claim may well have been a principal factor in Austin Rover's bringing its case. They are still determined to press ahead with their own action.

An alternative explanation circulating within the union and the company is that Austin Rover brought the action for damages against the unions because of direct pressure from the EETPU for it to do so.

Austin Rover said only that the case was proceeding.

## Lawson pledge on pay and jobs

By Max Wilkinson, Economics Correspondent

MR NIGEL LAWSON, Chancellor of the Exchequer, yesterday pledged that he would not allow any slowing down of wage settlements to reduce economic activity.

He was speaking in the National Economic Development Council in a debate with representatives of industry and the trade unions on the Treasury's latest study on the relationship between pay and jobs.

The Treasury believes that every 1 percentage point cut in real earnings compared with what they would otherwise have been might produce an extra 150,000 new jobs after about three to four years.

Some critics of the Treasury's work on the subject have suggested that lower wage settlements would reduce overall spending power in the economy and so depress economic activity.

In answer to questions yesterday, the Chancellor said: "There is no way in which the Government would allow a declaration of pay rises to lead to an inadequacy of demand."

The clear implication is that he would allow interest rates to fall and perhaps introduce some tax cuts to maintain the growth of the economy in money terms at the same pace it would otherwise have maintained.

The main benefit of slower wage increases would then come through into lower inflation and higher national output in real terms.

Simulations on the Treasury's economic model of the economy have suggested that slower wage growth would automatically lead to higher output, provided the Government did not change its objective for the growth of the money supply.

HESELTINE ATTACKED OVER MIDNIGHT RAID TO REMOVE MISSILE PROTESTERS

## Peace camp cleared by troops

BY ANDREW TAYLOR

THE GOVERNMENT was last night accused of erecting a "Berlin Wall" after a secret midnight operation to clear the Royal Air Force base at Molesworth, Cambridge-shire - Britain's next cruise missile site - of peace protesters.

Hundreds of police and soldiers moved into the base under cover of darkness at midnight on Tuesday and removed more than 100 anti-nuclear campaigners who were camping at Molesworth. While 1,500 soldiers rolled a 7½-mile barbed wire fence more than 8ft high around the perimeter of the base, Ministry of Defence and civilian police supervised the eviction.

Mr Michael Heseltine, Defence Secretary, clad in army camouflage, yesterday toured the base before facing furious parliamentary questioning.

He said the eviction had been necessary to "prevent a systematic programme of deliberate delay and disruption by a small and unrepresentative minority within our society."

Mr Tony Benn, the left-wing Labour MP, said: "The building of a Berlin Wall around the camp, associated with your readiness to shoot those who might get in, is an indication that the Government are prepared to use the full apparatus of the state to obliterate opposition to their policy." Other MPs denounced "jackboot tactics" and described the eviction as "shades of Nazi Germany."

The Government's action clearly caught the peace movement and its supporters by surprise. They had not expected the military to move

so swiftly and plans for an Easter mass rally at Molesworth were being hastily revised last night.

National leaders of the Campaign for Nuclear Disarmament yesterday wrote to supporters in an effort to ensure that the Molesworth base would remain under permanent siege from next Monday.

Molesworth is due to house 64 U.S. cruise missiles by 1988. Until now, the peace protest there has been overshadowed by the women-only peace camp at Greenham Common, near Newbury, Berkshire, where 32 cruise missiles are already in place. A camp of about 100 women still remains at Greenham.

Mr Heseltine told MPs that planning for the Molesworth operation began three months ago with the

approval of Mrs Margaret Thatcher, Prime Minister, after he had taken the initial decision.

Documents had come into his possession setting out plans for protest action at the base and he had decided to act to achieve "maintenance of the law."

The mission had gone ahead in darkness to prevent "thousands, perhaps ten thousands" turning up and endangering the lives of women and children.

Mr John Cartwright for the Social Democratic Party, said the operation had to be viewed in perspective. Demonstrators had a right to protest against policies they opposed, but the Government was entitled to outwit them, as it had done on this occasion.

## Businessmen to aid civil justice review

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

SIR MAURICE HODGSON, chairman of British Home Stores and a former chairman of ICI, is to head a committee to advise Lord Hailsham, the Lord Chancellor, in a review of civil justice in England and Wales.

Lord Hailsham said yesterday the review would cost an estimated £300,000. He hoped to be in a position to reach decisions based on it within three years.

The aim is to bring about reforms reducing delay, cost and complexity in civil litigation.

Lord Hailsham said that, for the first time, outside management consultants would be used to produce factual studies on the progress of cases, from the time a litigant went to a solicitor until final judgment.

Consultations would then take place on the basis of an analysis of the studies and proposals for change, to be followed by legislation.

Separate studies would be undertaken of each of the main areas, including personal injuries, small claims, debt, housing and commercial cases. Jurisdiction, procedure and court administration would all come under scrutiny.

Lord Hailsham said he would direct the review, taking advice from

Sir Maurice's committee. The committee will also include Sir Kenneth Bond, deputy managing director of General Electric Company; Mr Peter Jacques, from the social insurance and industrial welfare department of the Trades Union Congress; Mr Bob Kerr, personal insurance manager of Guardian Royal Exchange; Lord Justice Griffiths of the Appeal Court; and representatives of the National Consumer Council, Citizens Advice Bureau and the legal profession.

The introduction of non-lawyers to the committee is the only departure from the discussion document issued by the Lord Chancellor's department last autumn.

That document came in for sharp criticism at a Law Commission seminar, at which there was a consensus among senior judges and lawyers that any review should be carried out by an independent body and not by the Lord Chancellor's department.

Lord Hailsham emphasised yesterday that the review was not a vote of no confidence in the courts or lawyers. He believed that the English legal system was the least delayed and most efficient in the world.

## Tory minister faces row over race remark

BY PETER RIDDELL, POLITICAL EDITOR

MR ALAN CLARK, the Under Secretary at the Department of Employment responsible for race relations issues, was last night in the middle of an argument at Westminster over alleged comments about members of Britain's black community.

In reference to opposition to ethnic monitoring at unemployment benefit offices, Mr Clark is alleged to have said that critics from the black community were concerned because their names might be handed over to the immigration service so that they could all be sent back to Bongo Bongo Land.

A spokesman for Mr Clark said yesterday that he had no recollection of saying those words, although he acknowledged that it was perfectly possible that Mr Clark might have said something like that in the atmosphere of a confidential meeting of officials.

There was no sign last night of any concern in Downing Street about the incident although Mr Clark has earned a reputation for indiscretion which has landed him in similar rows in the past.

A group of Labour MPs headed by Mr John Prescott, the party's employment spokesman, and Mr Gerald Kaufman, the Shadow Home Secretary, were among MPs backing a House of Commons motion saying that if the remarks were true, the attitude they betrayed made Mr Clark unfit for the ministerial responsibility he carried.

The Social Democrat-Liberal Alliance will announce later today that agreement has been reached on the methods of selection of parliamentary candidates in 62 per cent of the seats in Britain. All the seats in Wales and Scotland have been already settled.

### Volvo 760 GLE.

#### Tax-free.

When going abroad, whether for work or leisure, you may qualify to buy a new car tax-free.

Buying it through Volvo Tourist & Diplomat Sales will save you a lot of bother. You can safely leave all the paperwork to us.

We take care of all the routine work such as insurance and temporary registration plates.

It saves you time, trouble and some money.

The Volvo Tax-Free Handbook contains everything you need to know about buying a new Volvo through Volvo Tourist & Diplomat Sales. It also contains a full colour presentation of the cars and accessories. **Get it free** by sending in the coupon.

To Volvo Tourist & Diplomat Sales, 2-402 Old Cambridge Road, London. Please send me the Volvo Tax-Free Handbook and more information about Volvo 760 GLE. ☐ Volvo 760 GLE ☐ Volvo 760 GLE 2400 ☐ Volvo 760 GLE 2400 2400

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Zip Code \_\_\_\_\_  
City \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Postcode \_\_\_\_\_

**VOLVO**  
Tourist & Diplomat Sales

## Prestigious High Technology Industrial Facility

PROMINENT M4 LOCATION  
Pre-Let to Subsidiary of Major Public Company

COMPLETION SPRING 1985  
Substantial IBA's Available

Price £2,800,000

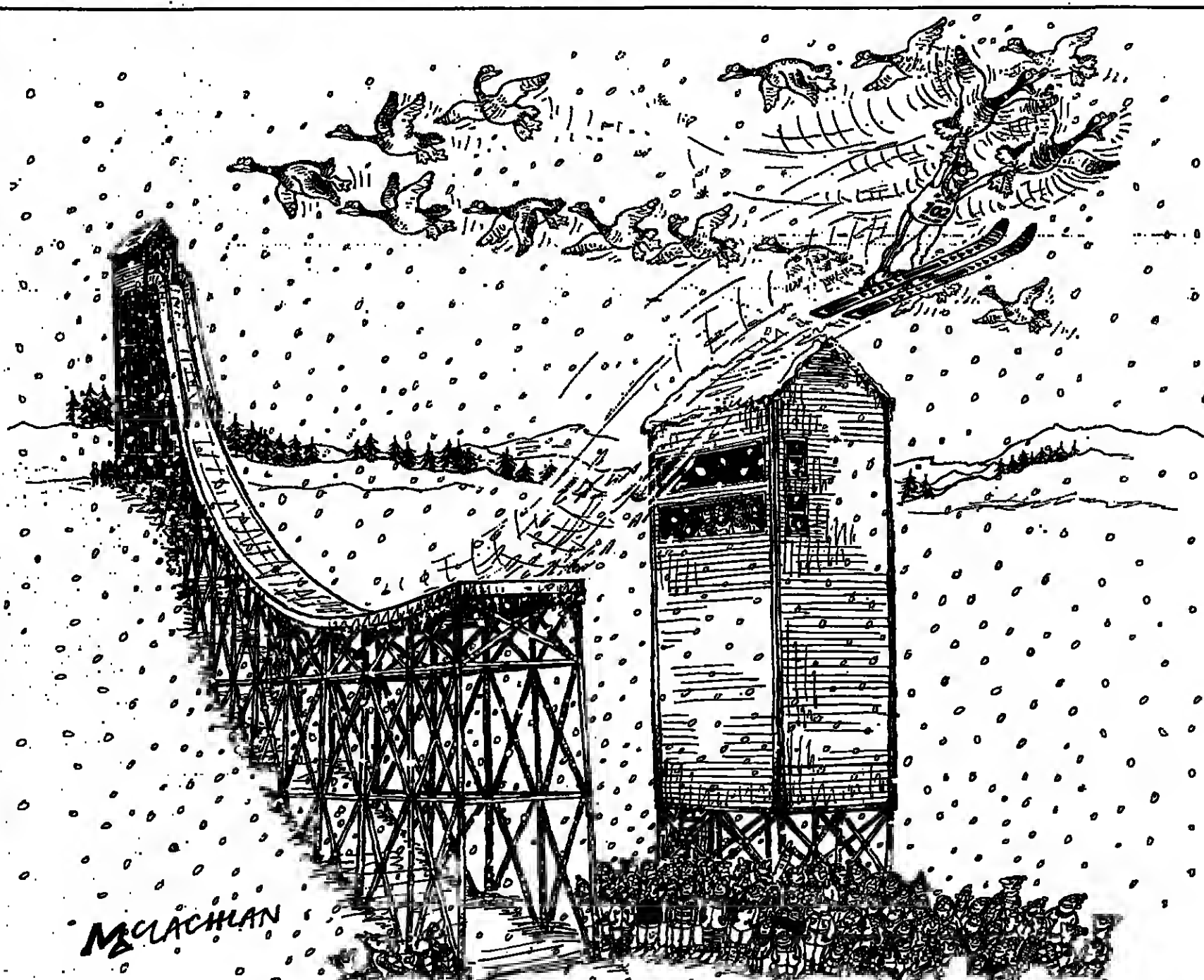
SUBJECT TO CONTRACT

All enquiries to-

deMorgan

Chartered Surveyors

01-930 3222



## NOBODY HELPS YOU TO GO FURTHER THAN US

Don't let our name mislead you. While we're closely involved with many leading companies trading between Britain and Scandinavia, we are a U.K. bank.

In fact, we're a major source of finance and investment funds for British companies in the U.K. and internationally.

Scandinavian Bank is one of Britain's top twenty banks with assets well in excess of £2½ billion and offices in fifteen financial centres worldwide.



We are totally committed to customer service and this helps to explain our rapid growth since 1969.

We believe in working alongside our customers to create innovative financial packages to meet their particular needs.

So, if you're looking for a special service in trade finance, leasing, foreign exchange or any other area of U.K. or international business, contact us.

You'll soon discover how quickly we can put you a jump ahead of the competition.

## Service so good it puts you in the lead.

Scandinavian Bank Limited, 2-6 Cannon Street, London EC4M 6XX. Tel: 01-236 6090. Customer Services Manager. Extension 346. Telex: 889093. International Offices: Bahrain, Bermuda, Geneva, Hong Kong, Los Angeles, Madrid, Melbourne, Milan, Monaco, New York, Sao Paulo, Singapore, Sydney, Tokyo, Zurich.



## Lloyds Bank Cashflow Account\* Interest Rates

\*opened - or converted - on or after 19th November 1984.

With effect from 11th February, 1985 the Cashflow Savings Rate will be increased to 12% p.a. and the Cashflow Borrowing Rate will be increased by 4% to 24%, APR 26.2%.



A thoroughbred amongst banks

Lloyds Bank Plc, 15 Lombard Street, London EC3N 3BS



Could this be YOU in a few years' time?

- remembering how he made accounts look so easy?

Like you, she lived a full and rewarding life, caring for her family and her husband, yet always ready to extend a helping hand to others less fortunate than herself. But when bereavement struck, she was suddenly, terribly alone, confronted with a hundred unfamiliar tasks that her husband had always handled so easily. And faced with the stark reality of a retirement income - once carefully planned - now hopelessly inadequate for maintaining standards of dignity and comfort she had known since childhood. She is just the kind of gentle, deserving person the DGAA tries especially to help. Help to stay in their own homes for as long as possible and - later perhaps - to be cared for in Residential and Nursing Homes where they can grow old with dignity.

We depend entirely on private donations, covenants and legacies from caring, sharing people like you, to continue our very special service and to maintain our thirteen Homes. Please help.

**THE DISTRESSED GENTLEFOLK'S  
AID ASSOCIATION**

Founded 1897. Patron H.M. Queen Elizabeth, the Queen Mother  
Dept 7, Vicarage Gate House, Vicarage Gate,  
London W8 4AQ. Tel: 01-229 9341  
"HELP THEM GROW OLD WITH DIGNITY"

## FT COMMERCIAL LAW REPORTS

### 'Trading stock' must be bought for profit

REED (INSPECTOR OF TAXES) v NOVA SECURITIES LTD  
House of Lords (Lord Keith of Kinkaid, Lord Edmund-Davies, Lord Bridge of Harwich, Lord Brandon of Oakbrook and Lord Templeman); January 31 1985

ASSETS ACQUIRED by a trading company for the purpose of obtaining a fiscal advantage may nevertheless qualify as "trading stock" for group relief against corporation tax if they are of a type normally sold in the course of the company's business and were bought with a view to resale at a profit; but if they are not commercially saleable at any price they will not qualify as trading stock. In that the sole purpose of the acquisition must have been to obtain the fiscal advantage.

The House of Lords so held when allowing in part an appeal by the Inland Revenue from a decision of the Court of Appeal (1984) 1 W.L.R. 537 that shares and bank debts acquired by Nova Securities Ltd, a company dealing in shares and securities, were "trading stock" for the purpose of obtaining group relief.

By section 274 of the Income and Corporation Taxes Act 1970 and paragraph 1 of Schedule 7 to the Finance Act 1968, group relief may be made available by converting an allowable capital loss sustained by one company in the group into a trading loss sustained by another in the same group, on condition, inter alia, that the asset subject to the allowable capital loss is transferred within the group to a trading company which acquires it as "trading stock."

By section 258(1) of the 1970 Act, relief from the trading loss may then be surrendered by the trading company in favour of other companies in the group.

LORD TEMPLEMAN said that Littlewoods acquired the issued share capital of a West German company, Medallion, for £1.5m, and guaranteed certain of Medallion's bank overdrafts. The venture was a disaster. Littlewoods was called on to pay under the guarantee and took assignments of the bank debts at an acquisition cost of £2.4m.

Littlewoods' prospective allowable losses of £1.5m and £2.4m in respect of the shares and the bank debts could only be set off against its own capital gains, and could not be transferred to the group of companies of which it was the parent.

With the object, no doubt, of converting the allowable losses into trading losses available for group relief, Littlewoods acquired the whole of the issued share capital of Nova, a company dealing in shares and securities, which thus became a member of the group.

By a letter dated August 17 1973 Littlewoods, whose board of directors included two out of the

three directors of Nova, offered in sell the Medallion shares and bank debts to Nova for £20,000. The letter explained that Medallion's only asset was a building in Offenbach, the sale of which might realise £200,000, producing £55,000 towards repayment of the bank debts.

Nova accepted the offer. The Medallion shares were transferred for £10, and the bank debts for £29,990. Provided Nova acquired them as "trading stock" it could elect to treat Littlewoods' capital loss of £2.9m as its own trading loss of £3.9m for corporation tax purposes (see Paragraph 1 of Schedule 7 to the Finance Act 1968).

Nova claimed to have converted the allowable loss into a trading loss, available for group relief. On September 4 1973, under section 258(1) of the Income and Corporation Taxes Act 1970 it surrendered one-third of its trading losses for the accounting period ending December 31 1973 to three companies in the group.

The Inland Revenue resisted Nova's claim to have sustained a trading loss of £2.9m. The question was whether it acquired the shares and bank debts as "trading stock." The general commissioners found that it did. On appeal by the Revenue, Mr Justice Walton held that their decision was correct. The Court of Appeal, by majority, affirmed his order.

If a company were to acquire an asset as trading stock, the asset must not only be of a kind which was sold in the ordinary course of the company's trade, but must also be acquired for the purposes of that trade with a view to resale at a profit.

A company which acquired an asset for purposes other than trading would not acquire it as trading stock, even though the company habitually traded in similar assets.

In Lupton [1972] AC 634, a dividend stripping case, the House of Lords held that relief should not be granted because the object of the relevant share purchase was to obtain a fiscal advantage and did not form part of the trading activities of a dealer in stocks and shares.

Viscount Dilhorne said at page 657 that "if a transaction viewed as a whole is... carried out for the purpose of establishing a claim against the Revenue... it does not form part of the trading activities of a dealer in stocks and shares."

In a dividend stripping case an artificial loss was artificially created and the artificial transaction did not constitute trading but constituted the manufacture of a tax advantage. In the

present case Littlewoods sustained a real loss.

The legislature had conferred on a group of companies power to convert an allowable loss into a trading loss which could then be shifted to secure a tax advantage. The Revenue could not complain that Littlewoods had secured a fiscal advantage by the statutory method. The only requirement was that there must be an acquisition by a trading company as trading stock.

So far as the Medallion debts were concerned it could not be concluded that no reasonable tribunal properly directed, could have decided on the evidence that the property was acquired by Nova as trading stock.

It was conceivable that Nova might have acquired the Medallion bank debts from a source unconnected with the group in the hope of making a profit either by waiting until realisation of the debts or by resale.

Different considerations applied, however, to the Medallion shares. Medallion's assets were valued at not more than £200,000. Its debts amounted to £3.7m. The shares were worthless. There was no commercial justification for acquisition of the shares by Nova. There was no conceivable reason,

apart from fiscal advantage, why the shares should have changed hands at all.

No reasonable tribunal could have concluded that the shares were acquired by Nova as trading stock.

Mr Beattie, for Nova, urged that the shares were purchased as part of a package deal in that it could not acquire the debts without the shares.

But, assuming that to be so, the shares were not acquired as trading stock just because they were acquired in connection with bank debts which were so acquired. Section 274 applied to the shares only if they were acquired by Nova as trading stock, namely with a view to their resale at a profit. The shares were not commercially saleable at any price.

The Commissioners' decision was justified in respect of the bank debts, but not in respect of the shares.

Their Lordships agreed. For the Revenue: Jonathan Parker QC and Peter Goldsmith (R. S. Boyd, Inland Revenue Solicitor).

For Nova: Charles Beattie QC and Christopher Sobel (Allen & Overy).

By Rachel Davies

#### CONTRACTS

### British Telecom orders

The electronics division of STC TELECOMMUNICATIONS, Newport, Owen, has won a contract worth £3m from British Telecom for automatic loopback equipment (ALE) and telegraph modems. The ALE allows four-wire private network lines to be tested remotely. The equipment, which does not affect the normal working of the line, is activated by a command tone. Then, it automatically disconnects the customer's equipment, connects the transmit and receive lines and returns the command tone. The returned signal is monitored and the condition of the line assessed. At the end of the test the customer's equipment is automatically reconnected. The telegraph modems will be used in British Telecom's programme to convert the customer's telex lines to single channel voice frequency transmission.

Contracts for more than £2m have been awarded to the LONDON AND NORTHERN GROUP, Attercliffe, in Yorkshire, by the Northern Housing Corporation, J. H. Fisher (Newcastle) will revitalise 49 houses in a £550,000 contract for North Tyneside Metropolitan District Council. John Crossland, Cleckheaton, has three contracts worth £130,000 to refurbish offices at Spenborough, erect warehousing at Heckwoodwike and put in concrete bases for new machinery at Cleckheaton. G. W. Lazenby will do internal alterations at Durham City Town Hall in a £600,000 contract. In the north west, Border Engineering Contractors will construct 10 houses at Eymouth in a £323,000 contract for Berkshire District Council. In the north east, J. A. Dwellings in Workington for Allerdale District Council for £216,000. In Penrith, it has a £173,000 contract for new premises for the Halifax Building Society in Middlegate and, in Workington, will make internal alterations to the post office in a £114,000 contract for PO Lancaster.

A ROBERTS LTD, part of the Multi Construction Group, has secured £11m worth of work in the UK. £4m orders include £2.7m core works at Hazelmere, for ICI, rehabilitation of flats for the London Borough of Islington; refurbishment for National Westminster Bank at Leatherhead; Territorial Army Volunteer Reserves at Sutton; and work for British Rail at Waterloo and Swindon. In Swindon the company has secured a £7m contract for the Peak Sheraton Hotel.

#### Executive Offices LONDON, W.1

Fully furnished air-conditioned... Executive Offices at prestige W1 address available immediately for periods from one month. Services include:

- Electronic Mail
- Telephone
- Telex
- Facsimile
- A/V Presentation Studio
- Conference Room
- Secretarial Services (IWP)
- Photocopying

Please contact:  
Pam Farrow  
NETWORK NINE  
Tel: 01-629 0999  
Telex: 291429

### NOTICE OF REDEMPTION To the Holders of SCM Overseas Capital Corporation 5% % Convertible Subordinated Guaranteed Debentures Due 1989

NOTICE IS HEREBY GIVEN that in accordance with the provisions of Section 1101 of the Indenture (herein called the "Indenture") dated as of March 1, 1983 between SCM Corporation (herein called the "Guarantor") and Marine Midland Trust Company of New York, now Marine Midland Bank, N.A. as Trustee therein called the "Trustee" 1,861,000 aggregate principal amount of the 5% % Convertible Subordinated Guaranteed Debentures due March 1, 1989 of the Guarantor (herein called the "Debentures") will be redeemed on March 1, 1985 (herein called the "Redemption Date") at the principal amount hereof without premium pursuant to the Sinking Fund provisions of the Indenture. As provided in the Indenture, Debentures designated for redemption, each in the denomination of \$1,000 principal amount, have been selected by the Trustee as follows:

IN	6867	1493	3541	7054	4492	8219	7361	9239	11411	12528	17727
10	428	1715	3777	4191	5416	7111	7771	9546	11048	12636	15763
20	903	1947	4111	4397	5470	7111	7421	9794	11425	12645	14119
30	1294	1959	4333	4632	5491	7121	7434	9804	11476	12645	14119
40	1822	1992	4551	4796	5544	7134	7444	9814	11486	12645	14119

The Debentures thereof designated for Redemption will become due and payable on the Redemption Date and such Debentures are required to be presented for Redemption and payment, along with all unexpired coupons attached thereto, on or after the Redemption date at the Corporate Trust Office of Marine Midland Bank, N.A., 140 Broadway, New York, New York 10013.

The holder has the option to convert the Debenture hereof into fully paid and non-assessable shares calculated as to each conversion to the nearest 1/100th of a share of Common Stock of the Guarantor at the conversion price of \$45.34 per share at the Corporate Trust Office of the Trustee stated above. Such option will terminate at the close of business on the Redemption Date.

Interest on said called Debenture will cease to accrue after the Redemption Date. The coupons due March 1, 1985 should be presented for payment in the usual manner.

SCM Corporation  
Guarantor

By: W. V. Cowley  
Vice President and Treasurer

Dated: January 31, 1985

#### TUESDAY NIGHT ON TV

## Something completely different in Ethiopia.

For the first time, television has shown not just the terrible effects of famine and civil war in Ethiopia, but the people themselves facing up to the crisis.

Peasant farmers and local people, with the help of the Relief Society of Tigray and funds from agencies like Christian Aid, are working to change their land and improve their health and education.

Terraces are being cut in the hillsides to conserve soil and water.

Seed, tools and oxen have arrived. In Eritrea, teams are exploring for water and digging wells.

Commonly-used medicines are being produced locally for the barefoot doctors and health workers to take to the sick.

But Christian Aid is concerned about such long-term change on a wider scale in Ethiopia, which ultimately only governments can bring about.

It won't happen unless we push for it. Post the coupon and let us tell you how you can help.

To: Christian Aid Tigray Appeal, P.O. Box 1, London SW9 5BH. Please tell me what I can do to push for change: \*I enclose cheque/R.O. for £ / Please debit my Access/Visa (Cardholder), Account No. for £

We can reclaim tax on convenient gifts from U.K. taxpayers. Tick box for details. ☐

Signature \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_

\*Details as applicable. If receipt needed tick here. ☐

**Christian Aid**

# VANOL

A worldwide commitment to oil.

LONDON • ROTTERDAM • ZUG • DUSSELDORF  
GOTHENBURG • STUTTGART • PARIS • ANTWERP • MILAN  
MADRID • NEW YORK • CARMEL • BERMUDA • DUBAI



11/15 Farm Street, London W.1X 1RD



## TECHNOLOGY

## AEROBIC APPROACH TO SEWAGE DISPOSAL

## Ways to persuade sludge to budge

BY PETER MARSH

ENGINEERS IN Britain's water authorities are examining new techniques to deal with the 30m tonnes of sewage sludge that the country produces each year. The sludge comprises only about 3 per cent by volume of the material channelled through Britain's sewers. The liquid that comprises the remainder is disposed of relatively easily after treatment—into rivers, for example.

Most of the sludge treated by water authorities finds its way on to agricultural land. The rest is largely dumped at sea. To transport the solid matter around the country costs an estimated £50m a year—so reducing this mass has benefits for the water industry.

A second problem is that, even after conventional treatment in sewage works, the processed sludge smells and may contain dangerous pathogens. So the water authorities are constantly investigating new techniques to reduce these problems without unacceptable increases in costs.

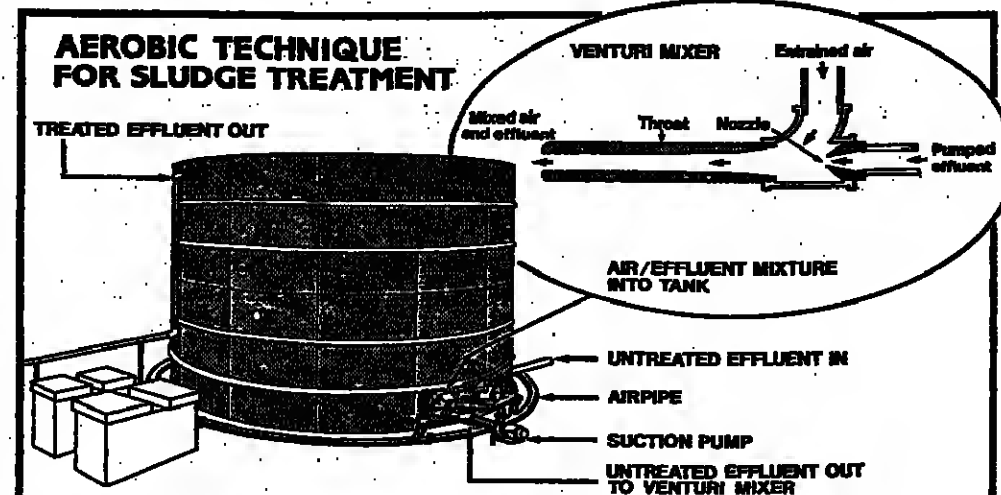
Britain contains about 7,000 sewage works, most of them small plants serving populations of fewer than 20,000. Only about two-thirds of sludge produced by such works is treated by any process—the rest may be dumped in a raw state.

Water authorities spend about £150 a year on new sludge plants, mainly to bring treatment of some kind to the smaller sewage works.

Three ideas have surfaced for reducing the volume of the sludge that emerges from either new or old sludge plants. The first is based on the well-known principle of mixing sludge with air to speed the biological reactions by which bacteria "digest" solid matter, turning it into water and gases. This aerobic digestion method differs from the technique employed in most of Britain's sludge plants, in which air is excluded from the reaction so that it takes place anaerobically.

Crucially, the aerobic reaction takes place at a higher temperature and proceeds more quickly. Due to a sterilising effect, the dangerous pathogens in the treated waste may be reduced. As more solid can be dealt with in a given time, smaller cheaper sewage plants would be required, though operating costs are likely to be higher due to the need to expend energy through blowing in air.

Though aerobic digestion is far from new, it has yet to



gain a grip in British sewage works. Tom Maguire and Company, a small company of pumping specialists in Milford Haven, Dyfed, claims to have devised a new, particularly efficient air-blowing system for use in aerobic treatment.

The system, developed in collaboration with the Electricity Council Research Centre in Capenhurst, Cheshire, also has applications in effluent treatment in the food and chemical industries.

In the two other techniques for dealing with solid sludge, engineers try to reduce its volume either before or after conventional anaerobic treatment. Engineers at the Stevenage Laboratories of the Water Research Centre (a body funded by Britain's water industry) are working on a process called pre-thickening.

In this, the solid matter is pumped into a tank prior to conventional anaerobic digestion. Due to natural settlement, the volume of waste is reduced. According to Mr Terry Calcutt, manager of sludge treatment at the Stevenage centre, the skill in designing the system of pumps and tanks needed for efficient pre-thickening using nothing more than the force of gravity. Hours of analysis using computers are needed to design the optimum system.

Engineers are due to install a pilot plant based on this principle at a sewage works near Bristol run by the Wessex Water Authority.

The final possibility is to adapt the aerobic technique to "dewater" the mass of solid

left after digestion in a conventional anaerobic works.

Dewatering is a well-known strategy aimed at removing from the solid mass liquids that are trapped inside, so adding to volume. Conventionally, water authorities simply leave the solid for up to a month in a large vessel, waiting for the water to drain.

A better way could be to use the aerobic process to mix up the solid with air. This changes the structure of the material so that water can more easily flow out of the cavities in the solid mass. As a result, the time for dewatering is reduced to as little as two days.

The Wessex Water Authority has a pilot plant in Avonmouth that operates according to these principles.

A particular kind of aerator (a device for bubbling air into a sludge) devised by Tom Maguire and Co. is at the heart of the aerobic techniques for sludge digestion.

With a pump, the aerator channels a porridge-type mixture (either sewage sludge or factory effluent) through a venturi nozzle into a small chamber. Another pipe passes air from the atmosphere into the chamber where mixing takes place. From here, the mixture is transferred along pipework into a much bigger vessel where digestion occurs (see diagram).

The key is to ensure that a high proportion of the air stays dissolved in the sludge, rather than passes through the liquid back into the atmosphere. This figure is known as the efficiency of the aerator.

According to Mr Tom Maguire, managing director of the company, his system produces efficiencies of more than 30 per cent, while the comparable figure for other equipment may be only 10 per cent.

The trick, he says, is to send the air and effluent into the chamber at the right speed. This influences the diameter of the air bubbles (between 1 mm and 1 cm) that infiltrate into the liquid. The shape of the chamber is also important.

Mr Maguire cannot explain the details of how his engineers arrived at the optimum design. "It's more a black art than a science," he says.

With the traditional anaerobic technique, sewage engineers require 15-30 days to process 1,000 cubic metres of sludge. That time is reduced to about eight days with the newer technique.

The difference is because the aerobic reaction produces energy which keeps the sludge-air mixture at a temperature of above 50 deg C. As well as speeding up the process, the high temperature destroys bacteria which could be dangerous.

As a result, the size of the digestion vessel can be reduced. A treatment vessel in a large sewage works (catering for a population of 100,000) would typically handle 100 cubic metres of sewage a day and take up a volume of 1,500-3,000 cubic metres.

The first sewage works to use the Maguire system is operated by the Welsh Water Authority in Pontfryn. The Thames Water Authority has similar plants at Epping and Luton.

## COLLYEAR REPORT RECOMMENDATIONS

## Why new materials need a helping hand

BY ALAN CANE

THE RECOMMENDATIONS of the Collyear Report on new and improved materials (engineering fabrics which could lead to the all-plastics car or a hazard free replacement for asbestos for example) which the Government published earlier this week are underpinned by three messages.

First, that current, imminent and subsequent changes in these materials are going to bring continuous and important technical change but that the time scales for individual developments are very long and the investments involve a risk.

Second, this potential for technical change and competitive advantage will be realised only by using revolutionary changes in engineering design and production technology.

Third, the UK has a good scientific base for materials technology, but this tends to be fragmented and it needs to be well co-ordinated to encourage collaboration with manufacturing industry and within government.

The report is the work of the Materials Advisory Group established last year by Mr Kenneth Baker, then Minister of State for Industry and Information Technology.

It was chaired by Mr John Collyear, chairman of the ASE engineering group, and included representatives from private industry, nationalised industry and the civil service.

As reported in the FT, its chief recommendation was the establishment of a £120m, five-year research and development programme in new materials, the cost to be shared roughly equally between industry and the Government. The programme would be carried through by specialist materials research centres, the report notes, but argues that superlatives, interrelated thin layers of semiconductor material, which offer new opportunities for developing novel devices and which are likely to dominate electronic research for the next decade, need additional resources.

Near-net shaping methods of manufacture minimise material waste and the number of manufacturing stages. Examples include powder

Additional government money should be made available to improve education and training in advanced materials and materials processing, the report said, urging: "We recommend that the programme should commence immediately."

The Advisory Group restricted its study to areas of specific opportunity likely to benefit from "timely stimulation."

Thus it ignored traditional materials, materials which are sources of food and energy and materials pioneered in the aerospace, defence and nuclear industries, where support for innovation and development is already well established.

It looked at four classes of material—composites, engineering ceramics, rapid solidification technology and electronic materials—three "enabling" technologies—assurance of product performance, surface and joining technology and near net shaping methods of manufacture.

These topics, it says: "We consider to have the most potential and urgency." Composites are engineering materials built up of several components with different properties—glass fibre reinforced plastics is a typical example. Engineering ceramics are a far cry from the more familiar clay-based variety and are now being exploited in gas turbines and automobile engines.

Rapidly solidified alloys have remarkable mechanical, electrical and magnetic properties which makes them important in the manufacture of transformers and electric motors, manufacturing using brazing materials and manufacture using substrates for electronic devices.

Electronic materials development based around silicon or gallium arsenide is already supported through a variety of Government schemes, the report notes, but argues that superlatives, interrelated thin layers of semiconductor material, which offer new opportunities for developing novel devices and which are likely to dominate electronic research for the next decade, need additional resources.

Near-net shaping methods of manufacture minimise material waste and the number of manufacturing stages. Examples include powder

metallurgy where powdered metals are used to make a casting rather than machining from the solid, and superplastic forming and diffusion bonding.

Surface and joining technology covers an array of techniques including the coating of twist drill tips with ceramic materials and coating glass fibres with inorganic vermiculites to increase heat and fire resistance to the level of asbestos.

Assurance of product performance includes automated methods of creating new materials, ways of evaluating the materials non-destructively and assessing their likely operational life.

The problems caused in recent years by the use of high alumina cements underlines the importance of evaluating service life. The report observes: "For materials which have been in engineering use for decades, it is not too difficult to draw on experience when predicting performance. For new and improved materials, such experience does not exist by definition."

Why should the Government help to fund these activities? After all, as Mr Geoffrey Patten, Kenneth Baker's successor, said in announcing the publication of the report, it was for industry to decide which areas should be developed and to provide finance for that purpose.

The Advisory Group argues, however, that Government involvement is needed to encourage industry to reduce the time scale of materials innovation and exploitation and to spread the risks.

It argues that the Government can ensure the more effective transfer of knowledge and expertise from higher education and the research laboratories to manufacturing industry, and it says it can ensure collaboration between the various parties involved and the co-ordination of the programme.

It warns that by comparison, total U.S. Government support for materials research is over £750m a year; total research and development work on materials in Japan co-ordinated through the Ministry of International Trade and Industry is probably in excess of £200m a year.

It's time to give punch-clocks their cards.



## Manufacturing

## Co-ordinate measurer

BROWN AND SHARPE of Plymouth is introducing an automatic co-ordinate measuring machine for use in flexible manufacturing systems (FMS).

The equipment, called Process Control Robot (PCR), forms a self-contained unit within the FMS, linked directly to the controlling computer. Intended for 100 per cent in-cycle inspection, the robot's probe sends out-of-tolerance data to the computer, which can determine statistical analysis of drift for the machine controls in order to make the appropriate tool offsets and bring machined parts back into tolerance.

Basic elements of the unit are a five axis horizontal robot arm with probe giving access to five sides of the workpiece. An optional three axis wrist for laser probing extends the system to seven axes.

## Displays

## Toshiba flat screen

A FLAT, 12 in liquid crystal display module has been announced by Toshiba.

It can display graphic patterns, alphabets and symbols up to 2,000 characters. The format is 25 lines by 80 characters—in other words, large enough to act as the display in a conventional IBM-PC compatible business microcomputer.

The power voltage is five volts; power consumption is 400 mW. Applications for the new TLC-402, according to Toshiba, include word processors, point of sale terminals, business machine terminals and test instrumentation message displays. More on 0276 62222.

## Company Notices

## NOTICE OF PREPAYMENT



## Kingdom of Denmark

US\$ 100,000,000 Floating Rate Notes due 1988

In accordance with paragraph "Redemption and Purchase" of the Terms and Conditions of the Notes, notice is hereby given that the Kingdom will prepay at par on the Interest Payment Date falling on March 25, 1985 the total amount remaining outstanding of the above-mentioned Notes.

Payment of interest due on March 25, 1985 and reimbursement of principal will be made in accordance with the Terms and Conditions of the Notes. Interest will cease to accrue on Notes as from March 25, 1985.

Luxembourg, February 6, 1985

The Fiscal Agent:  
**KREDIETBANK**  
S.A. LUXEMBOURG

## NOTICE OF EARLY REDEMPTION

## BANQUE NATIONALE DE PARIS

US\$50,000,000 Floating Rate Notes due 1988. Notice is hereby given in accordance with Clause 7 of the terms and conditions of the Notes, Banque Nationale de Paris will redeem all of the outstanding Notes at par on or after 25th March, 1985. Repayment of principal will be made upon presentation and surrender of the Notes with all unexpired coupons attached, at the principal office of the fiscal agent in Paris or, at the option of the holder, at the principal office of National Bank of Kuwait S.A.K. in Kuwait, at the principal office of Citibank N.A. in London, at the principal office of Banque Paribas in Luxembourg, at the principal office of Citibank N.A. in New York City and at the principal office of Banque Nationale de Paris in Paris. The principal office of Banque Nationale de Paris in Paris is the principal office of the issuer. A cash distribution of \$1.10 per Depositary Share will be made on or after 25th March, 1985. The distribution is in respect of the regular quarterly dividend payable on the Depositary Shares. The Depositary Shares are issued by National Bank of Kuwait S.A.K. in Kuwait, at the principal office of Citibank N.A. in London, at the principal office of Banque Paribas in Luxembourg, at the principal office of Citibank N.A. in New York City and at the principal office of Banque Nationale de Paris in Paris. The principal office of Banque Nationale de Paris in Paris is the principal office of the issuer. A cash distribution of \$1.10 per Depositary Share will be made on or after 25th March, 1985. The distribution is in respect of the regular quarterly dividend payable on the Depositary Shares. The Depositary Shares are issued by National Bank of Kuwait S.A.K. in Kuwait, at the principal office of Citibank N.A. in London, at the principal office of Banque Paribas in Luxembourg, at the principal office of Citibank N.A. in New York City and at the principal office of Banque Nationale de Paris in Paris. The principal office of Banque Nationale de Paris in Paris is the principal office of the issuer.

## US \$100,000,000

## Hydro Quebec

## 13% Debentures

## due 1st February 1991

US \$6,250,000 have been purchased on the market to satisfy the Purchase Fund due 1st February

## INTERNATIONAL DEPOSITARY RECEIPTS

## PAR VALUE STOCK IN

## J.P. MORGAN &amp; CO. INC.

A cash distribution of \$1.10 per Depositary Share will be made on or after 25th March, 1985. The distribution is in respect of the regular quarterly dividend payable on the Depositary Shares. The Depositary Shares are issued by National Bank of Kuwait S.A.K. in Kuwait, at the principal office of Citibank N.A. in London, at the principal office of Banque Paribas in Luxembourg, at the principal office of Citibank N.A. in New York City and at the principal office of Banque Nationale de Paris in Paris. The principal office of Banque Nationale de Paris in Paris is the principal office of the issuer.

This distribution is in respect of the regular quarterly dividend payable on the Depositary Shares. The Depositary Shares are issued by National Bank of Kuwait S.A.K. in Kuwait, at the principal office of Citibank N.A. in London, at the principal office of Banque Paribas in Luxembourg, at the principal office of Citibank N.A. in New York City and at the principal office of Banque Nationale de Paris in Paris. The principal office of Banque Nationale de Paris in Paris is the principal office of the issuer.

## Are you a UK Expatriate?

This clearly written and useful leaflet is designed especially for you. Write or phone for your copy of: **TAX NOTES FOR U.K. EXPATRIATES** to: FT/2, PREMIER LIFE INTERNATIONAL, 5 Berthelot Street, St. Peter Port, Guernsey, Channel Islands. Tel: 0481 26818.

## NACIONAL FINANCIERA FL.R. NOTES DUE 1981

For six months, from January 28, 1985, to July 28, 1985, the notes will carry an interest rate of 9 per cent annum. The interest due on July 29, 1985 against coupon number 12 will be \$ US 45.50 and has been computed on the actual number of days elapsed (182) divided by 360.

THE PRINCIPAL PAYING AGENT  
**SOCIETE GENERALE**  
ALSCIENCE DE  
BANQUE  
LUXEMBOURG BRANCH

## Contracts and Tenders



## ANNOUNCEMENT

## Prequalification of Landscape Consultants

Dubai Municipality wishes to Prequalify Landscape Consultants for various landscape projects in Dubai town.

Qualified International and local offices wishing to participate are invited to submit prequalification documents at the Town Planning Department, Dubai Municipality, Dubai, not later than Thursday 07/3/1985.

The documents shall contain the following information:-

1. Place and date of establishment.
2. Number and qualifications of the technical staff.
3. Details of the implemented landscape projects within the Middle East area and anywhere.
4. Any other information which may be necessary for prequalification.

The documents shall be submitted in sealed envelopes marked:

"Prequalification Documents for Landscape Consultant", addressed to:

**DIRECTOR**  
**DUBAI MUNICIPALITY**  
P.O. Box 67, Dubai, U.A.E.

Any incomplete documents shall be neglected and Dubai Municipality reserves the right to accept or reject any offer without assigning any reasons.

**DIRECTOR**  
**DUBAI MUNICIPALITY**

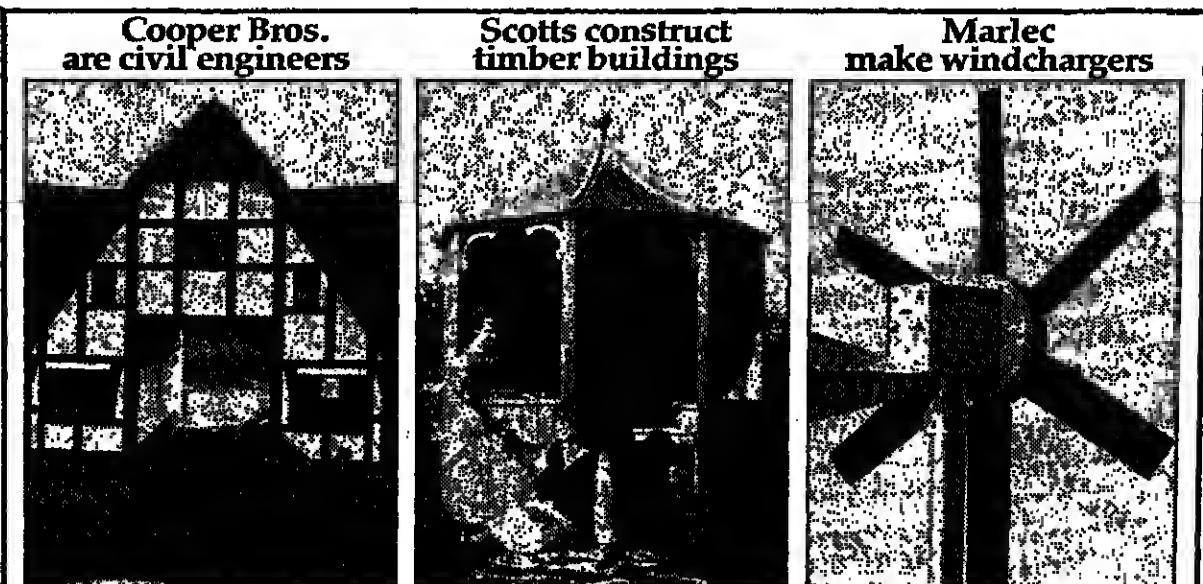
## ELECTRONICS INDUSTRY

## SALE BY PRIVATE TENDER

Exceptional range of high quality capital equipment to suit computer and electronics industry. Viewing by appointment only. Last date for appointments 15th February. Tel: Bernadette for Plant Register. **BERNADETTE FOR PLANT REGISTER**  
**BERNADETTE FOR PLANT REGISTER**  
Tel: 01053 25 31777

## Art Galleries

**AGNEW GALLERY**, 45, Old Broad St., W1. 01-628 6176. 11th ANNUAL WATER COLOUR EXHIBITION. Until 22 Feb. 5-5.30pm. Free admission. Tel: 01-628 6176. **BROWN & BARRY**, 15, Cock Street, Farnley, Leeds LS16 5JL. Tel: 0113 261111. (1932-1987). Memorial Exhibition, paintings and drawings.



## So how come they all use Pegasus Software and claim it was made for them?

From the first moment you harness its power to your computer, Pegasus business accounting has that custom-made feel...and it's not surprising.

Structured by experts sensitive to the user's individual needs, and programmed by professionals steeped in computer experience, Pegasus puts precise control of every aspect of your accounting right at your fingertips.

At your command, Pegasus will record your sales. Issue your invoices. Update your stocks. Process your payroll.

It can list, file...perform, in fact, any one of the thousand functions that today's complex business accounting demands.

All with perfect accuracy. And at a speed you won't believe until you see it.

Yet for all its pace, Pegasus puts you in control. It processes information only at the rate you want. Prompts you politely through every step in its routine. Not with complicated codes but in simple, direct English.

You'll like its flexibility, too. The versatile eight-module Pegasus system means you can start small, then grow at your own pace. Begin, for example, with Sales Ledger then build on it

module by module to match your needs.

Already, over 14,000 organisations large and small have purchased approaching 40,000 modules. And any one of the Pegasus Approved Dealers spread nationwide is ready to show you why. See Pegasus in action—clip and return the coupon. Pegasus was made for you, too.

**\*The Eight-Module System:** Sales, Purchase, Nominal, Invoicing/Sales Order Processing, Stock Control, Job Costing, Payroll, Bill of Materials.



The Pegasus Software Ltd., FREEPOST, Brinkley House, Montagu Street, Kettering. Telephone: 0536 522822. Telex: 341297 BRUKAT G.

I would like to see Pegasus Software in action. Please send me further information and tell me where I can see the system in operation.

Name (BLOCK CAPITALS PLEASE) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

Tel. \_\_\_\_\_ Telex \_\_\_\_\_

Type of business \_\_\_\_\_

Our present microcomputer is \_\_\_\_\_

We don't own a computer \_\_\_\_\_

No time to fill in the coupon? Just attach your business card.

CLIP THE COUPON AND START COUNTING FAST

FT/2/D



## THE MANAGEMENT PAGE: Marketing and Advertising

EDITED BY CHRISTOPHER LORENZ

NEWS THAT one of the U.S. toy giants—and a dominant force in the UK—is up for sale has put the toy industry on edge on both sides of the Atlantic. General Mills' decision to sell off Palitoy, which is Britain's largest toy trading company with a turnover of £48m, was announced last week in New York.

This new upheaval is the latest in a market that is traditionally volatile—Palitoy has been hit hard by the waning of its Star Wars range of fantasy figures.

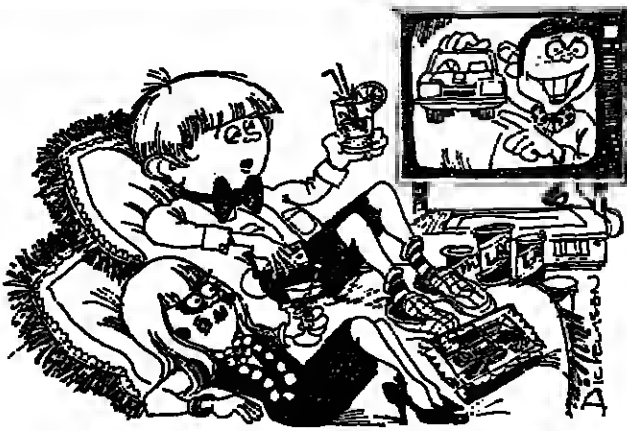
Children have become a major market and one which the advertising industry has also learned to take seriously. In the UK there are advertisements for confectionery, soft drinks and even bank accounts aimed directly at children. Average pocket money for a child in the UK is £3.11 a week, 80 per cent of it spent on confectionery, the rest on toys. Adults are said to spend £70 on average per year; the total UK toy market is worth £800m.

But the idea that kids wander into the world as commercial virgins is rubbish, says John Hegarty, creative director of Bartle, Bogle, Hegarty & Co. (BBDO), who has worked for years on the famous Lego account. Nor is it the case that they blithely absorb everything they see on television (ads included), like little sponges, says child psychologist Glen Smith, chairman of the Children's Research Unit, an independent company that specialises in children and teenagers. Take it from the admen, tomorrow's adults are learning young and fast what it takes to be discerning consumers. The under-15-year-old age group, they say, is one of the toughest audiences to reach.

"This generation is the most informed ever—with a huge range of information technologies at its fingertips," says Glen Smith, who has advised various authorities in the U.S., Australia and Europe. Far from being easily deceived, research shows that today's youngsters show a healthy cynicism (from about age seven upwards) and sharpness in their approach to advertising, a sophistication their parents never knew.

"They are familiar with techniques of selling," says Ivor Samuel, chief executive of BBDO (UK). "You will find them asking how much footage it took before a character did something—and that's eight years old talking."

Industry watchers expect to see sharper marketing practice and attention to advertising and promotion from the seasoned multinationals which increasingly see the U.S. and European



"I mean—would you buy a toy car from a kid like that?"

## Tomorrow's big spenders

Feona McEwan on advertising aimed at children

markets as one. In fact many of the commercials for U.S. products are made in America with English voice-overs added for UK use. Hasbro's My Little Pony, one of the runaway success stories of last year was launched simultaneously in the U.S. and UK.

Television, not surprisingly, takes the lion's share of the UK spend on toy advertising, which last year amounted to about £23m (at rate card), according to Media Expenditure Analysis Limited. This shows a drop of some £6m over 1983 figures, largely thought to be due to the collapse of the video games market. This year in the UK Rainbow Toys, one of the brightest companies on the UK market, and Palitoy will spend £6.4m and £10m respectively, on advertising and promotion, and Mattel expects to spend £6m on TV advertising alone.

TVam is credited with expanding the amount of commercial airtime available to advertisers aiming at young audiences. It now boasts that 65 per cent of children aged from five to 16 tune in over a four-week period. It reckons it is "at the moment the prime market for toys." For a time it was children, of course, who came to the rescue of the station with that popular rodent, Roland Rat, acting as a magnet around

which the audience has been built.

It is not surprising, then, to find that 21 per cent of TVam's 1984 advertising revenue came from toy advertisers.

Advertisers can pay anything up to £50,000 for a 30-second network slot in peak time children's programming, which tends to be Saturday mornings, and evenings between 5 pm and 7 pm.

Another popular marketing exercise involves licensing agreements which cover spin-off products resulting from a TV series or cinema film. Palitoy's Star Wars line of fantasy figures and vehicles took off after the TV showing of the movie at the end of 1982 though it has waned since; Mattel's Masters of the Universe sci-fi range, voted Toy of the Year 1984, is also the title of a cartoon TV series.

Yet for all its importance, television is by no means the sole influence on children's buying habits "though it receives disproportionate attention," according to Glen Smith. "What the child on the other side of the fence has is far more influential. There's also lots of competition for a child's attention in schools which is more real."

Researchers point to a number of traps when trying to reach children, which though obvious, still catch unwary

advertisers. Glen Smith lists a few mistakes: patronising or speaking down to them; getting them to behave uncharacteristically, as mini-adults; incorrect casting, that is if aiming at seven year olds do not use seven year olds, since they aspire upwards and tend to envy their peers—use, say, a 10 year old; and generally children are unpersuaded by other children endorsing a product.

Cox Williamson, another market research company specialising in youth, notes that children's ads compete not only against each other but against all ads a child is likely to be exposed to. So they have to be just as good, if not better. Larger commercials, for instance, are popular with youngsters; they are admired for their witty, humorous, unexpected storylines. Other favourites include the street-wise "Tosh" Toshiba computer graphics commercial and the high-tech Quatro soft drinks commercial.

John Webster, executive creative director at Boase Massimi Pollitt ("part of me has never grown up"), is a past master at getting it right. There was the Quaker Honey Monster which spawned its own show; the Cadbury's Smash Martians which linked up with children's comics and lately the Oscar Grillo animation for Kia Ora orange juice. With its colourful troupe of singing, sorry, barking, crows it has stimulated such a fantastic response that a series was mooted (though not yet realised) and two further variations on the commercial are due on our screens shortly.

"The child audience allows you freedom to do more creative work," he says. They accept ideas quickly, and don't question everything. They're unclouded by logic."

Advertising and children is an area that is heavily self-policed—the law, however, has very little to say on the subject—by the IBA code (for commercials) and the British Code of Advertising Practice (for print ads). Stipulations include avoiding anything "which might result in harm to them physically, mentally or morally... or which takes advantage of the natural credulity and sense of loyalty of children." Bearing in mind children's ability to distinguish between fact and fantasy, "no unreasonable expectation of performance of toys and games must be stimulated by the excessive use of imaginary backgrounds or special effects..." and so on.

Meanwhile it escapes no one that the small spenders and savers of today are the big spenders of tomorrow.



Richard Giordano: the Chamber Orchestra of Europe will be visiting 13 U.S. cities "where BOC does a lot of business"

## BOC's 'rifle shot sponsorship'

Duncan Campbell-Smith explains the background to the COE's U.S. tour

THE FIRST few pennies of a meagre £130,000 budget were enough last week to help ensure a lavish start for the latest corporate promotional campaign of the BOC Group, which has a turnover of well over £2bn a year.

The pennies (relatively speaking) paid for champagne and canapés beneath the satelity portraits and gilded chandeliers of the Merchant Taylors' Hall in the City of London, where BOC, the health care to industrial gases group, had assembled a few hundred guests for the occasion.

But they were not there for the champagne alone. They had come to hear a concert of Schubert, Schoenberg and Prokofiev by the Chamber Orchestra of Europe—an event brought to them, one might say, by BOC and the COE together in a business deal exemplifying some notable trends in commercial sponsorship these days.

For BOC is using the orchestra's three-week tour of the U.S.—which began this week—as the centrepiece of a carefully planned promotion exercise. And it hopes it will be able to quantify the benefits.

Many companies—on both sides of the Atlantic—have for long used sports sponsorship in this way. But sports sponsorship comes awfully expensive. As Richard Giordano, BOC's chief executive and the UK's most highly paid businessman, said last week, £130,000 would have been barely enough for his company to buy a meeting with the organisers.

So BOC has turned instead to sponsoring an event in the arts. Its £130,000 will now go a long way—together with box office receipts—towards funding the orchestra's tour, which started on Tuesday in Greenville, North Carolina. Other sponsors of the orchestra include Abercromby

and Co, Algemeine Bank Nederland, Commercial Union Assurance, ICI Europa, Nederlandse Middenstandsbank, Rank Xerox, Sainsbury, Standard Chartered Bank, Wates, and Willis Faber.

Arts sponsorship is developing rapidly in Britain. About 130 companies are actively involved, spending more than £15m a year, says Colin Tweedy, the director of the Association for Business Sponsorship of the Arts (ABSA) since 1983.

ABSA keeps a register of current opportunities in the arts for aspiring sponsors to draw upon and generally devotes itself to refining the relationship between business and the arts.

This means both encouraging people in the arts to see what they can do to help ensure that a commercial sponsor gets value for his money and assisting sponsors to put together the package they really want.

"The latter is another key motive for arts sponsorship, which has certainly played a big part in BOC's support for the orchestral tour. A lot of businesses no longer just want to take an arts event off the peg," says Tweedy. "They want to have an event tailor-made for their own sponsorship ideas."

The reasoning is simple: cost effectiveness. As some of its biggest exponents have discovered in recent years, sports sponsorship can be a rather hit-or-miss affair—giving a company's public relations department a tough time when the annual budget review comes round. The sponsored arts event, by contrast, can be used to impress the company's good name and image upon a finely targeted audience, with readily scored benefits.

BOC's chief executive made the point nicely in a bon voyage speech to the COE last week.

The orchestra, said Giordano, would be visiting 13 cities of the U.S. "and by an extraordinary coincidence, it happens that BOC does a lot of business in all those places."

In fact, the orchestra's itinerary speaks for itself. Touring chamber orchestras do not visit Kalamazoo, Michigan, and Madison, Wisconsin, every day of the week. But BOC executives do; the company has extensive sales networks around both cities and a key plant in Madison.

BOC, therefore, will use each of the COE's concerts to lay on a stylish reception for its local customers and suppliers, hitting 5,000 in all. "Rifle shot sponsorship" is Giordano's term for it.

Of course, there is nothing new about the use of concerts, art exhibitions or the theatre to promote a little commercial goodwill. What is novel about the current trend in sponsorship, though, is the determination to go beyond the traditional types of entertaining—Clydebourn opera tickets, the box at Covent Garden and all the rest—which can so easily amount to not much more than bums for the company directors and their wives.

"A more professional approach is growing up," says Tweedy, "with the marketing man taking a firm interest—hence the need to quantify returns." He says the oil companies and the big banks were the innovators some years ago. "But the hi-tech companies have come on fast and the consumer companies are at last beginning to look at it."

ABSA has seen a dramatic growth in the number of public relations and advertising agencies showing interest in its register over the last six months. One symptom of this has been the progress of the Government's Business Sponsor-

ship Incentive Scheme. Set up by ABSA and Lord Gower, the Minister for the Arts, last October, the scheme matches (in a ratio of three to one) Government funds up to a maximum of £5,000 against new private sector sponsorship of any one arts group. Lord Gower has firm in the SSIS kitty—and half of this is clearly going to be allocated by the end of next month.

This may look small beer compared with the £1.5bn or so given annually to the arts by U.S. business, but the funding of the arts in the U.S. has been much assisted since 1953 by the Internal Revenue Service, though the Reagan administration has put this under some threat of a cloud. Charitable donations by business can be tax deductible, which no doubt is reflected in the 1.1 per cent of pre-tax profits given to the arts by corporate U.S.A. against 0.1 per cent in the UK, according to ABSA. A lobbying campaign for some reform of the UK fiscal climate is another of ABSA's aims.

In the meantime, UK sponsorship must continue to rely heavily on enterprising agencies and individuals—like ABSA and like Peter Redman, the property and investment consultant who has spent much of his own time and money as chairman and executive manager of the COE, an orchestra which he himself launched only four years ago and which now brings together players from twelve different countries.

A shrewd commercial judge must obviously underpin BOC's hospitality in Greenville this week. But philanthropic motives have had their place too. Giordano is no musician, he says—"but I wish I was." I'd give it all up to be one, wouldn't you? No mean aside, that.

SOLD IN MORE THAN 20 EUROPEAN COUNTRIES • PRINTED ONLY IN ENGLISH • 430,000 COPIES SOLD EVERY WEEK ACROSS EUROPE • MORE THAN 1/2 MILLION READERS EVERY WEEK IN EUROPE • 88% SUBSCRIBERS OR NEWS-STAND BUYERS HAVE UNIVERSITY OR TECHNICAL EDUCATION • 31% ARE TOP EXECUTIVES OR OWNERS OF THEIR COMPANIES • 33% OWN STOCKS OR SHARES • 32% OWN MORE THAN 1 HOUSE • 42% OWN 2 OR MORE CARS • 70% ARE CITIZENS OF THEIR OWN COUNTRY • 40% HAVE NEVER LEFT THEIR COUNTRY

1,000 DIFFERENT PRODUCTS SERVICES ADVERTISED IN THE UNITED STATES IN ONE YEAR • NEARLY 2,000 DIFFERENT PRODUCTS SERVICES ADVERTISED IN INTERNATIONAL EDITIONS OF TIME IN ONE YEAR

# More top European business people read Time than there are words in this newspaper.

There is a fast growing breed of businessmen and businesswomen. They come from many different countries and a variety of backgrounds, but they have much in common.

Their abilities lead them inexorably to the top of their professions. Their tastes and income lead them to the most prestigious goods and services available.

And their need for objective international reporting and comment leads them naturally to Time magazine. They are the Europeans. And if you have products or

services that appeal to them then you must consider advertising in Time. Look into Time and see why so many international advertisers feel they couldn't be better placed.

**TIME**

THE WORLD NEWSMAGAZINE

ESTABLISHED OVER 60 YEARS • 31 NEWS BUREAUX • OVER 400 REPORTERS WORLDWIDE • 30 MILLION READERS EVERY WEEK WORLDWIDE

85% TAKE AT LEAST 1 TRIP PER ANNUM OUTSIDE THEIR OWN COUNTRY • 45% TAKE 5 OR MORE SUCH TRIPS • ONLY 10% ARE U.S. CITIZENS

هكذا من الأعمال



## Commodities Buyer

**London £25,000+**  
Nabisco Commodities S.A., an affiliate of Nabisco Group Ltd, an established market leader in the food industry, is currently seeking to recruit a buyer to supplement their worldwide trading activities.

Candidates, aged 27-35, should have a minimum of 5 years' experience trading in tree-nuts and other physical commodities or an equivalent period in a major food organisation.

The salary package will be competitive and will depend on experience and qualifications.

Interested applicants should contact **Jonathan Williams** on 01-404 5751 or write to him, enclosing a comprehensive curriculum vitae, at 23 Southampton Place, London WC1A 2BP, quoting ref. 3465.

**Michael Page Partnership**  
International Recruitment Consultants  
London New York Bristol  
Birmingham Manchester Leeds Glasgow

# Where UK leavers head for and why they go

BY MICHAEL DIXON

WHATEVER President Reagan's success in raising America's confidence in itself, he has evidently not done likewise for United Kingdom citizens' desire to go and work there as expatriates.

The latest survey by Overseas Recruitment Services of UK candidates for jobs abroad shows that of the almost 600 who filled in the questionnaire last year, only 8 per cent were keenest to go to North America. And that, of course, includes Canada as well as the United States.

In 1983 the proportion with their eyes first and foremost on North America was 16 per cent. Still, as the survey was carried out in the summer, the turning away did not take place when the candidates could have reliably foreseen the great strides to be made by the dollar. So perhaps next summer's check will show the fall reversed.

On the other hand, the UK's would-be self-exporters can hardly be ignorant of the charms of the U.S. buck. While the 1984 batch were only half as keen as their previous year's counterparts to be based in America, they were considerably keener to work for a big U.S. company in some other part of the world.

Just over 60 per cent showed

that first preference, compared with 48 in 1983. Second came big British companies, also up in popularity over the 12 months although not so spectacularly. "Local companies" were mentioned by only 13 per cent. But even that is an improvement—they didn't appear in the lists at all the year before.

Besides asking which country candidates would most wish to be based in, the survey invites them to nominate the part of the world where they would least like a job. Inevitably, the same place named by some people as ideal is fairly often also named by others as anathema. The best way of indicating the UK candidates' overall perceptions of different territories is therefore to subtract each one's minuses from its pluses and rank it by the resulting net score.

In 1984 far and away the most popular area by that measure was the Middle East—with the main preference apparently for Saudi Arabia—the area's net score being plus 11. Only two other regions finished with positive marks, and here President Reagan can take some comfort. For North America was second most popular, drawing only three minuses to leave it with +5, well ahead of Europe in third place with a hairsbreadth +1.

It is impossible, of course, to offer any comparable quasi-indicator of Mrs Thatcher's influence. The only reason why any candidate fills in the questionnaire in the first place is that they're all itching to leave the UK forthwith.

One different kind of indicator which is applicable results from Overseas Recruitment Services' examination of the candidates' responses to see in which ways they were being pulled away by positive attractions elsewhere, and in which they were being pushed out by dissatisfaction with their home land. The outcome offers little if anything that the British Prime Minister would wish to hear.

The proportion saying they wanted out because of reduced living standards was up from 18 per cent in 1983 to 15 per cent last year. There were corresponding increases from 21 to 23 per cent in candidates complaining of being unable to find suitable work at home, and from 26 to 28 per cent in those blaming the UK taxation system, which compares with only 10 per cent in 1978.

There was, however, a decrease from 25 to 23 per cent from 1983 to last year in candidates requesting to be pushed out by lack of promotion opportunities here.

Slightly less than half of the 1984 candidates aged 41-50 were out of work when they filled in the questionnaire. The same applied to about a third of the 31-40s. Of the younger citizens keen to quit the country, virtually all were in full-time jobs.

## Treasury

ON THE same survey's evidence, this week's first job would seem likely to appeal to the typical UK self-exporter. The base is Kuwait, and the salary indicator is US\$100,000 tax-free.

Whether that would be attractive to international bankers specialising in treasury operations, who, where pay and perks are concerned, are extraordinarily untypical of UK workers as a whole, recruiter Dudley Edmunds of the Roger Parker Organisation can only wait and see. He is offering the job for someone or something he describes as a "head of global treasury services (designate)" on behalf of an Arab bank with active interests in London, Singapore and New York among other places.

Since he may not name the bank he promises to abide by any applicant's request not to be identified to the employer at this stage. The same applies to

the other headhunters to be mentioned later.

Starting by developing the small, existing local treasury operation, the newcomer is expected to expand it profitably first throughout the Middle East and then worldwide. Candidates need extended success in comparable work with a prime international which has given thorough understanding of all main treasury markets.

Expatiate perks include allowances amounting to two to three-bedroom apartment.

Inquiries to Mr Edmunds at 4 London Wall Buildings, Blomfield Street, London EC2M 5NT, telephone 01-588 8161.

## Up-market

A PROFESSIONAL manager with an eye for profitable fresh fields of expansion is wanted to run a 100-employee company based in London providing a highly specialised service to up-market building concerns. Dermot Hoare of Informa UK, the headhunter in charge of the job, says he cannot be more precise.

Started in the early 1800s as a family company, it now has only one family member among its three shareholders. Its traditional market is fairly static at between £2m and £4m turnover. But besides main-

taining that, the recruit will be expected to find new uses and new markets for its expertise.

Candidates should have run a business operation successfully, and have led a change of direction which has paid off. Salary about £25,000, bonus on increased profits and prospect of equity share as well as car.

Inquiries to Mr Hoare at 36, Dover Street, London W1X 8SB; tel. 01-493 6351, telex 261867.

## Fast moving

RECRUITER Dirk Degenhart seeks a general manager to work from the southern Home Counties with responsibility for the making and marketing of a British-based group's fast-moving consumer goods in the UK, North America, Continental Europe and the Far East. Sales are now about £40m.

The key task is improving market performance, so candidates need success in that arm of an FMCG business before stepping up to run one, preferably of international scope. Basic salary around £40,000, plus profit-share, car, etc. Inquiries to Dirk Degenhart and Partners, 4 Priory Gardens, London W4 1TT, tel. 01-994 2157, telex 8952425 Grooms.

## INTERNATIONAL BANKING AUDIT AND BUSINESS REVIEW TEAM

Our client is a leading US Bank with substantial worldwide operations. The Bank is establishing in London a specialist multi-disciplinary team with wide terms of reference to monitor and advise on performance, systems, financial control, operational efficiency and business policy, throughout Europe, the Middle East and Africa. The requirement now is to recruit for this London based team staff with an appropriate blend of banking, audit, EDP and consultancy skills. Several positions are available at various grades up to Assistant Vice President. All positions will involve substantial travel. Vacancies exist as follows:

### OFFICER LEVEL £15-£22,000 + BENEFITS

#### EDP AUDIT

The team requires a senior EDP specialist to supervise EDP audit and consultancy work on the Bank's operations. Candidates should be aged 25-28 and have experience within systems consultancy or EDP audit gained either with an International Bank or major firm of Chartered Accountants.

The business orientated approach and high visibility of the team will provide its members with extensive relevant experience of worldwide banking. It is envisaged that successful members will attain promotion into line banking positions in 2-4 years.

The attractive benefits package includes a subsidised mortgage to a maximum of £70,000 and a car at Assistant Vice President level.

Please reply in confidence with full curriculum vitae including details of current remuneration and a contact telephone number to D. E. SHRIBMAN.

#### AUDITORS

These positions are open to Chartered Accountants aged 25-28 who have gained supervisory experience with a large professional firm and preferably International Bank audit experience gained within the profession or in banking.

## HUDSON SHRIBMAN

The complete financial selection service  
College Hill Chambers, 23 College Hill, London EC4R 2RT. Tel: 01 248 7851/8 (24 hours)

## Leading Financial Institution

# Managing Director Unit Trust Operation

An outstanding opportunity now exists to head up the Unit Trust operation of one of Britain's very largest financial corporations. Our Client already has substantial funds under Unit Trust management and a further series of Unit Trusts will be launched in the near future. Our Client sees Unit Trusts as an outstanding development area over the next decade and their overall objective is to become one of the market leaders. The person joining them will, therefore, have an almost unique opportunity as the company is committed to dramatic expansion, which will be backed by one of the largest direct sales forces in the country.

The person appointed will take over an existing administrative and support function based in a separate location and expand it.

It is probable that the job holder will come from either the Unit Trust industry or from an allied field. The job is one of General Management but we would be interested

in people from the Marketing and Financial Management disciplines.

Remuneration should present no problem to the right person since, whilst our Client would prefer to take on someone who will grow with the operation, they would nevertheless be interested in talking to people who are at the top of the industry, who desire to make a highly significant change and who would need to be compensated accordingly.

Please write, in the first instance, to Colin Barry, Senior Partner, Overton Shirley & Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Tel: 01-248 0355. All enquiries will be treated in total confidence and names will not be released to our Client until after initial discussion.

**Overton Shirley & Barry**  
INTERNATIONAL SEARCH AND SELECTION CONSULTANTS

## Director of Corporate Planning Manufacturing Industry North West Based

Our Client, a profitable British plc with a Group turnover approaching £200m, has a wide range of products and technologies, including both industrial and consumer goods, manufactured and sold in the UK and overseas.

The primary responsibilities of this appointment will be to advise the Group Chief Executive in the formulation of Corporate Group Strategy and to assist subsidiary operating units on wide ranging strategic issues. He/she will head-up a small Corporate Planning Department, which, in addition to supervising the preparation, annually, of Group Plans, undertakes market investigations and studies on behalf of subsidiary operating companies. A well established Group Planning routine is in operation.

Candidates, male or female, and graduates in a business discipline, should have had several years experience in corporate planning, at a senior level, in manufacturing industry. Alternatively this appointment could suit appropriately qualified executives who have operated at top level in a substantial Group (or in a Consultancy) and who have been used to defining, and formulating solutions to, strategic issues.

This is a key appointment, salary will be by negotiation, but will be commensurate with the responsibilities of the position and the stature of the successful candidate.

Please write with full career and personal details quoting reference: 1501 to John Anderson, as Advisor to the company, at—

**John Anderson & Associates**  
Executive Search & Selection  
Norfolk House, Smallbrook Queensway, Birmingham B5 4LJ.

## Top Executives earning over £20,000 a year

Can you afford to waste nearly £2,000 a month in delay? Minister Executive specialises in solving the career problems of top executives. The Minister programme, tailored to your individual needs and managed by two or more partners, is your most effective route to those better offers, 75% of which are never advertised. Our clients have an impressive record of success; many blue chip companies retain our services in the redeployment of their top people.

Telephone or write for a preliminary discussion without obligation—or cost.

**MINSTER EXECUTIVE LTD**  
28 Bolton Street, London W1Y 8HB. Tel: 01-493 1309/1085

## INTERNATIONAL BANKING

### COMMODITIES BANKING to £25,000

Our client is a highly respected international bank developing a new line of business in commodities trading. The bank has a strong reputation in the field of international trade finance and is seeking a senior manager to head up this new venture.

### YOUNG U.K. LENDING OFFICER to £25,000

Our client is one of the leading banks in the City, with a considerable reputation for the depth of its client base. There is a considerable opportunity for a young manager to develop a new line of business in international trade finance.

### CORPORATE F.X. DEALERS £20-30,000 + bonus

Our client is one of the leading banks in the City, with a considerable reputation for the depth of its client base. There is a considerable opportunity for a young manager to develop a new line of business in international trade finance.

Contact: Kevin Byrne

Anderson, Squires, Bank Recruitment Specialists

Blomfield House, 85 London Wall, London EC2

### TREASURER to £30,000

A general manager role with a substantial European bank. The successful candidate will be responsible for the day-to-day management of the bank's treasury operations, including the management of the bank's foreign exchange and interest rate risk.

### LENDING/SIPPING to £30,000

This appointment involves full responsibility for development and management of the bank's lending and shipping operations. The successful candidate will be responsible for the day-to-day management of the bank's foreign exchange and interest rate risk.

### AUDITOR £20-25,000

A challenging appointment with a European bank, involving the audit of the bank's foreign exchange and interest rate risk. The successful candidate will be responsible for the day-to-day management of the bank's foreign exchange and interest rate risk.

Contact: Ian Anderson

### U.K. MARKETING to £23,000 + car

Our client is a leading European bank, engaged in developing a new line of business in U.K. marketing. The successful candidate will be responsible for the day-to-day management of the bank's foreign exchange and interest rate risk.

### CAPITAL MARKETS £15,000 negotiable

This leading international bank has a reputation for expansion and innovation throughout its business activities. Current development plans include the recruitment of two senior executives for the International Capital Markets Division with particular responsibility for the management of the bank's foreign exchange and interest rate risk.

### CAPITAL MARKETS ACCOUNTANT £15,000

Our client is one of the leading banks in the City, with a considerable reputation for the depth of its client base. There is a considerable opportunity for a young manager to develop a new line of business in international trade finance.

Contact: Felicity Hether

### A.V.P. FINANCIAL SERVICES £20,000 + car

Our client is a major international bank, which is seeking an Assistant Vice President to be responsible for managing a range of financial products including syndicated loans, Eurobonds, swaps and FRAs. Candidates for this position must have considerable experience in the management of international banking operations.

### LEASING MANAGER to £20,000

Our client is a leading computer leasing company, which is seeking a Leasing Manager to be responsible for managing a range of financial products including syndicated loans, Eurobonds, swaps and FRAs. Candidates for this position must have considerable experience in the management of international banking operations.

### QUALIFIED ACCOUNTANTS to £20,000

Our client is a leading computer leasing company, which is seeking a Leasing Manager to be responsible for managing a range of financial products including syndicated loans, Eurobonds, swaps and FRAs. Candidates for this position must have considerable experience in the management of international banking operations.

Contact: Leslie Squires

01-588 6644

Anderson, Squires

## Dealing Opportunities

CITY £ NEGOTIABLE + BENEFITS

Amsterdam-Rotterdam Bank is one of the leading international banks and is expanding its London Branch dealing activities and has two key positions it now wishes to fill.

The opportunities are for a Foreign Exchange Dealer and a Customer Dealer. In each case the ideal candidate will be in his/her mid 20's and have at least 3 years relevant experience.

The negotiable remuneration packages will reflect the importance of the positions and the ability and experience of the successful candidates.

Applications in writing enclosing a full C.V. should be addressed to: John Parker, Head of Personnel, Amsterdam-Rotterdam Bank N.V., 101 Moorgate, LONDON EC2M 6SB.

**amro bank**  
amsterdam-rotterdam bank n.v.

## Chief Executive

— NEWCASTLE TECHNOLOGY CENTRE —

circa £25,000 Newcastle upon Tyne

Newcastle Technology Centre is a major new initiative sponsored by Newcastle University, Newcastle and Sunderland Polytechnics and local authorities in Tyne and Wear, to serve industry in the North East to develop more competitive products and processes and to promote the take-up of new technology in association with other agencies.

The Chief Executive will establish and manage the Centre, leading a small specialist team to promote and project manage the effective transfer of technology. The post demands imaginative flair tempered with sound business judgement to identify new commercial opportunities. An essential requirement is the ability to work with and develop confidence within companies and the academic community.

Applicants should be graduates in a technological discipline with considerable general management experience, and have a good appreciation of marketing, product development, commercial negotiations and intellectual property issues.

The salary will be circa £25,000 per annum with a benefits package commensurate with age and experience, plus assistance with removal expenses. Application forms, to be returned by 28th February 1985, are obtainable from:

Charles Monck, Newcastle Technology Centre, The University, Newcastle upon Tyne NE1 7RU or by telephoning Tyne-side (091) 487 8941.



A new regional initiative to mobilise technology in the North East



## Managing Director

Kent

c.£20,000 plus incentives

Our client, a substantial financial institution which is long established in the Life Assurance and Pensions sector of the market, intends to set up a subsidiary company to offer services to those wishing to operate Small Self-Administered Pension Schemes.

The company will be expected to be self-supporting but will co-operate closely with its parent, from whom it will derive introductions. The prime task of the Managing Director will be to develop the market and to provide an efficient and profitable service to clients; support services will be made available as and when required. Applicants should have an in-depth knowledge and experience in this sector of

the Pensions market, with a proven record of success in business development. Future success in achieving targets will be generously rewarded. Only those with the skills, experience, entrepreneurial instincts and character needed to operate successfully on their own initiative will be considered.

Please write in confidence with brief career details quoting reference 3301/2 to J. W. Hills, Executive Selection Division, Peat Marwick Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

PEAT  
MARWICK

### FINANCIAL ANALYST

£30,000+  
French-speaking financial/business analyst required for large multinational group. Previous experience in business planning and analysis and acquisition work is essential. Would suit qualified accountant or economist preferably with an MBA. The job is London based but requires person to travel worldwide. Please reply in strictest confidence giving details of age and experience to:  
Carol Speed  
KYNASTON INTERNATIONAL  
Edmond House, 17/19 Molesworth Street  
London W1R 0EY

Selling Life Assurance and Pensions requires honesty and integrity

If you are 30-35 and seeking a change, full support and comprehensive training will be given. This will lead to a rewarding career. Please phone S. M. J. on 061-822 9844 till 6 p.m.

## DISTRICT GENERAL MANAGER

### NORTHALLERTON HEALTH AUTHORITY

The Northallerton Health Authority is seeking a District General Manager to lead its organisation.

New arrangements are being established following a Government Inquiry into NHS management. The major objective is to deploy available resources to optimum effect in support of health and patient care. The District General Manager will be personally accountable to the Health Authority for the implementation of plans and the management of existing resources in the most effective way, and will lead the top management team in the organisation.

The District Health Authority is currently appraising its major strategies for the delivery of health services. Priority will need to be given to improving care for the elderly, the mentally ill and the mentally handicapped as well as exploiting to the full advances in modern acute medicine. This represents one of the most exciting challenges in management today.



The Northallerton District comprises the central and western parts of North Yorkshire which are completely rural and include part of the Yorkshire Dales, and is based on the County town of Northallerton. The population of the District is about 110,000 and the current revenue allocation is £11.5m. The Authority is planning the complete redevelopment of Friarage Hospital and phase 1a capital cost of about £5m started on site in 1984.

Candidates will need to possess high qualities of Leadership, be able to demonstrate a proven record of successful management in a large organisation and have the ability to manage change and control large budgets. Their current salary will be over £20,000. Initially the appointment will be for a fixed period of three to five years and will be extendable thereafter by mutual agreement. Remuneration and conditions of service will be negotiable subject to experience.

Detailed applications should be submitted to the Chairman, Benet Ormerod Esq. 1, Montagu, Scorton, Richmond, North Yorkshire, DL10 6EB by 22 February 1985. They should be marked "In Confidence - District General Manager Appointment". Further particulars will be sent on request.

## ONE TAX PROBLEM CREATES ANOTHER

### CORPORATE TAX CONSULTANTS c£20,000

The more successful you are of solving our clients' tax problems, the greater your own will become as the rewards start to accrue. Chiltern Financial Services is a leading international tax and financial consultancy offering a broad range of specialist services to industrial and commercial organisations. Totally independent, we are currently enjoying an exciting period of development.

Additional Corporate Tax Consultants are required to join a multi-disciplined team dealing with a range of planning, advisory and compliance activities for a wide variety of clients. Close liaison with clients is an important part of the service we offer. Aged preferably under 35, you should be a Chartered Accountant, Inspector of Taxes, Solicitor or Barrister. Irrespective of profession,

a sound knowledge of UK corporate taxation, an immediate grasp of complex transactions and commercial problems together with clear, concise communication skills are essential.

Salaries negotiable around £20,000 will be enhanced by valuable benefits. These are key positions within a thriving company operating out of superb offices in a very convenient location. Excellent career prospects for those who achieve results.

Apply in writing with full CV to Dennis Tappet, Chairman, Chiltern Financial Services Limited, 90 Tottenham Court Road, London W1P 0UA. Telephone 01-631 4866.

The independent approach to financial problem-solving

Chiltern  
Financial  
Services  
Limited

## PR Executives Property and Financial

City & Commercial Communications is an expanding public relations and advertising Consultancy, specialising in the financial and property sectors.

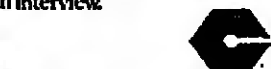
Formed four years ago, it has a fee income running at an annual rate of over £1 million, and additional revenue from its advertising, design and print operations.

The Company now requires additional enthusiastic young executives with business experience in:

- Property or allied sectors
- City public relations and/or the marketing of financial services
- PR or advertising agency experience is not essential.

These positions offer an excellent opportunity for career advancement, with good rewards both in terms of salary package, and direct involvement in the Company by way of a planned share option scheme.

Call Tony Canning's secretary, Irene Dempsey, on 01-638 0805, for an interview.



City & Commercial Communications Limited  
3 St Helen's Place, Bishopsgate, London EC4A 3BD

## Microcomputer Consultancy

### Technical Support

Central London

up to £20,000 + car

Arthur Andersen & Co. is an international firm of Chartered Accountants and Management Consultants. Based in the Accounting and Audit Division, our Microguide service provides independent and expert advice to clients seeking to install microcomputer systems. Due to the rapid expansion of the service since its inception in 1982 we now wish to recruit a young microcomputer professional with a technical background to take responsibility for the following areas:

- \* Technical Support
- \* Training and Development

The successful candidate, who will report to the Director of the Microguide service, will also be expected to take an active role in client consulting, quality control and promoting the Microguide service. Candidates should be graduates in their late 20's with substantial experience of microcomputer systems gained for example in a software house, computer consultancy practice or dealer. An accounting qualification would be an advantage. Excellent communication skills are essential as is a desire for career advancement in this exciting and innovative area. Applications in the form of a detailed curriculum vitae should be sent to: Geoff May, Divisional Personnel Manager, Arthur Andersen & Co., 1 Surrey Street, London WC2R 2PS. 01-836 1200

ARTHUR  
ANDERSEN  
& CO.

## Planning Analyst

Mobil Oil Company Limited is the UK affiliate of a major multi-national oil Corporation, whose operations include the refining, distribution and marketing of petroleum products.

The need has arisen in the Planning Department for an Analyst who will be involved in the development of the Company's short and long term strategies. He/She will be required to produce economic and business forecasts, analyses and use/develop computer models.

Candidates, up to 30 years of age, should be graduates with 3 years business experience preferred. Analytical skills coupled with the ability to make concise written and oral presentations to senior management are essential.

Mobil has a career development programme providing further opportunities for candidates of high calibre. This position is seen as an ideal stepping stone to gaining experience of the Company's broad range of operations varied but nevertheless realistic career opportunities for further advancement.

Please write giving details of age, education, experience and present salary to: Peter Johnston, Adviser Recruitment and Development, Mobil Oil Co. Ltd., 54-60 Victoria Street, London SW1 6QB.

Mobil

APPOINTMENTS  
ADVERTISING  
RATE £37.00  
PER SINGLE COLUMN  
CENTIMETRE

## CORPORATE FINANCE AND CAPITAL MARKETS

We require a top person ideally with the following qualifications:

- (1) Age: 28-38.
- (2) Formal qualifications: good honours degree plus additional professional qualification (e.g. accounting: M.B.A.).
- (3) Experience: minimum of three years in a merchant bank or equivalent organisation with involvement in company flotations, underwritings, market trading, organising syndications and negotiations with company executives and bankers.

Knowledge of U.S. and other markets would be highly desirable. In return we will provide a salary of up to £40,000 p.a. and unusually attractive prospects.

...Apply initially in writing, with full C.V., to...

W. L. Jacob M.D.  
W. L. JACOB & CO. LTD.  
500 Chesham House

150 Regent Street, London W1R 5FA  
(All applications will be treated in the strictest confidence)

## ACCOUNT EXECUTIVES

sought by  
Afor Investments Limited  
Licensed Dealers in Securities

We are now poised for our next expansion phase and require additional Account Executives to service our growing private and institutional clientele.

Applications are invited from existing representative licence holders and from those seeking to establish a new career in the securities industry. Full on-the-job training will be provided at our modern Central London offices.

Minimum remuneration package £17,500 p.a. +

Telephone Miss Woods for an application form and an appointment on 01-387 9111.

## A direct line to the executive shortlist

InterExec is the organisation specialising in the confidential promotion of Senior Executives. InterExec clients do not need to find vacancies or apply for appointments. InterExec's qualified specialist staff, and access to over 100 unadvertised vacancies per week, enables new appointments at senior levels to be achieved rapidly, effectively and confidentially.

For a mutually exploratory meeting telephone:

London 01-830 5041/18 Charing Cross Rd, W.C.2  
Birmingham 021-632 6648 The Rotunda, New St.  
Bristol 0272 277319 30 Baldwin St.  
Edinburgh 031-226 5660 47a George St.  
Glasgow 041-332 3672 180 Hope St.  
Leeds 0532 450243 12 St. Paul's St.  
Manchester 061-236 8409 Faulkner House, Faulkner St.

The one who stands out

## KANSALLIS-OSAKE-PANKKI LONDON BRANCH Licensed Deposit Taker

### Interest Rate and Currency Swaps

Kansallis-Osake-Pankki, the leading commercial bank in Finland whose head office is in Helsinki, requires an experienced Interest Rate and Currency Swaps Trader for its London Branch. This is a newly-created position for which self-motivation, creativity and flexibility are key requirements. Applicants should be graduates under 30, capable of firstly accepting responsibility and then recognising and developing their career within the unique opportunities on offer from a banking group with representation in all the major financial centres in the world. A competitive and comprehensive benefits package is available to the successful candidate.

Applications, with a current curriculum vitae, should be addressed to:

Mr. D. Hytton, Operations Manager  
KANSALLIS-OSAKE-PANKKI  
London Branch  
Whittington House, 19-20 College Hill  
London EC4R 2TJ

## International capital markets:

a wider arena for your negotiating skills

Citicorp wishes to strengthen its London-based Capital Markets Group with an experienced Documentation/Transaction Management Specialist.

We are looking for a professional with significant experience in the preparation and negotiation of Eurobond and syndicated loan documentation, who will be able to contribute immediately by managing innovative transactions without supervision.

You will join a small team which is responsible for negotiating all documentation for the Capital Markets Group (including Eurobonds, Euronotes, syndicated loans, interest rate swaps and asset trading) and for supervising the execution of transactions from

mandate through to closing. You will also assist the product origination and syndication specialists in the formulation of proposals at the pre-mandate stage.

This is a high profile position involving frequent client contact and extensive overseas travel. The opportunities for further development within the Capital Markets Group are excellent.

Please write enclosing full career details to Miss Henneke C. Frese, Personnel Officer, Citicorp International Bank Limited, 335 Strand, London WC2R 1LS.

CITICORP



## Investment Specialists

£10,000 ..... £100,000

Due to increased market activity, we seek high calibre individuals at all levels.

Our current assignments, with a range of Stockbroking and Institutional clients, include:

- Research - all sectors, but especially Electrical/Electronics, Building, Financials, Consumer
- Sales - all markets but especially UK, Far East/Japan
- Equities - U.K., Europe, Far East/Japan, U.S. LITFE, Gilt, Bonds
- Management - Fund - International, U.K., Fixed Interest
- Private Clients - with or without business
- Other - Corporate Finance, Economics

A number of our clients also have special situations for top individuals and teams to play key roles in their future development.

Whether you are actively looking for a move or simply curious about firms and the future, please contact us for an initial talk in confidence - Fiona Stephens, Anthony Jones, Simon Kennedy, Anna Robson.

**Stephens Associates**

International Recruitment Consultants

44 Carter Lane, London EC4V 5BX. 01-236 1207

## Northern Ireland Electricity Service

### Chief Executive

Arising from the forthcoming retirement of the current Chief Executive, the Northern Ireland Electricity Service invites applications for the above appointment.

This position involves the management and longer term direction of a major industry with substantial expenditure and capital budgets, employing several thousand persons. Applicants should either have similar experience in a large organisation preferably involving the manufacture or use of heavy capital equipment in the energy sector or a financial/general management background in an engineering environment.

It is likely that the successful candidate will have a University degree or equivalent qualifications and will at present probably be earning a salary of around £30,000 p.a.

Salary and other terms and conditions of employment will reflect the importance attached to this appointment.

Applications enclosing a C.V. will be treated in complete confidence and should be addressed as below.

Closing date for receipt of applications is March 6th.

The Chairman  
Northern Ireland Electricity Service  
P.O. Box 2  
Danesfort  
120 Malone Road  
Belfast BT9 5HT



**Northern  
Ireland  
Electricity  
Service**



## Institutional Equity Sales

### City and Scotland

A leading firm of London stockbrokers, with a strong reputation for its research, is seeking an additional member for its UK equity sales team to service predominantly Scottish clients.

The opening should be of interest to executives or partners with a first class reputation with the institutions and of sufficient standing to be able to chair company presentations and similar functions. You will be based in the City but a regular presence in Scotland will be required.

An attractive remuneration package will be offered and will not be a limiting factor.

Write or telephone in confidence to John Cameron, quoting ref. C367, at 10 Bolt Court, London EC4 (telephone 01-583 3911).

**Chetwynd  
Streets**

Management Selection Limited

## BADENOCH & CLARK

### FUND MANAGER

£30,000 Basic + Bonus

An unusual opening has emerged for an experienced fund manager, ambitious to employ his/her skills in a marketing capacity.

Our client is the market leader in the field of international investment research. New York based, this small but highly successful company using momentum techniques, sells its products to major merchant banks and brokerage houses world-wide. The company is now looking to expand its London operations and after a three month induction course the successful applicant will be expected to establish and service clients, expanding the Company's fee earning potential. This is a highly rewarding position which should interest Investment Specialists with a strong analytical background and an outgoing, client-orientated personality.

### JUNIOR ANALYST

£10,000 + Substantial Bonus

One of the leading firms of stockbrokers, with an excellent reputation in Research, requires a bright, young analyst. Interested applicants should have at least twelve months experience of the Financial sector, gained in a top twenty firm. To arrange an informal discussion, contact Stuart Clifford or Christopher Lawless.

Financial Recruitment Specialists  
16-18 New Bridge St, London EC4V 6AU  
Telephone 01-583 0073



## ORION ROYAL BANK LIMITED

A member of The Royal Bank of Canada Group

has the following vacancies:

### Eurobond Settlements

A person at supervisory level with a good technical knowledge of primary and secondary settlements, experience of bond borrowing, profit calculations, and the ability to cope with large volumes. Some accounting knowledge would also be an advantage.

### Foreign Exchange Settlements

A person with a minimum of three years' experience of foreign exchange settlements, who has the potential to supervise a section of the settlements area.

### Senior Loans Administrator

A person aged 24+, with a minimum of three years' experience, administering agency loans and currency/interest swap transactions, with the ability to enter junior management as head of a small team.

Candidates should be keen to accept responsibility and use initiative. Excellent career opportunities exist within these operational departments and other areas of the Bank for those displaying the desired level of commitment.

Competitive salaries and benefits package.

Applications in writing enclosing a full Curriculum Vitae to:  
Veronica Burwood, Orion Royal Bank Limited,  
1 London Wall, London EC2Y 5DX.

## Public Relations

Substantial salary + car

City based

Our client is a major, successful, international chemicals group listed on the London Stock Exchange with a turnover of over £0.5 billion and operating world-wide. They wish to appoint a top public relations specialist who will be responsible for promoting the image of the Group. The key task will be the maintenance and development of relations with institutional and stock-brokers' analysts, financial press and other financial bodies.

This is a senior appointment based in the City and involving considerable contact with the Midlands Head Office. It calls for an intellectually agile man or woman of graduate status, ideally aged up to 35 with excellent communication skills, considerable public relations experience, a good knowledge of the Stock Exchange and an understanding of other City institutions.

This is an exceptionally interesting opportunity to join an international organisation: prospects for further progress are excellent given successful performance in this post. An attractive salary is offered together with a company car and a range of other benefits usual at this level of seniority.

Please apply in writing to Confidential Reply Service, Ref ABP 866, Austin Knight Advertising UK Ltd, Tricorn House, 51-53 Hagley Road, Edgbaston, Birmingham B16 8TP.

Applications are forwarded to the Client concerned, therefore Companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

**Austin  
Knight  
Advertising**

## Director and General Manager

### High-Point Corporate Consulting

High-Point Services Group provides specialist technical, management and financial services to the international contracting, offshore oil and gas and allied supply, service and finance industries. It has offices in Europe, the Middle East, the Far East and the USA.

As a result of growing demand for its special blend of advice and assistance, High-Point has established a Corporate Consulting subsidiary company and wishes to recruit a Director and General Manager for this company, to be based in London.

Applicants should have:

- had recent experience as senior management consultants,
- been responsible for developing corporate management plans,
- successfully managed turnaround situations,
- a knowledge of the international construction contracting industry.

Application should be made in the first instance, in writing, to:-  
Susan Perry,  
Chairman's Office

**HIGH-POINT  
SERVICES GROUP Pte**

HIGH-POINT HOUSE,  
18 FETTER LANE  
LONDON W1P 5AQ  
TEL: 01-367 5796  
TELEX: 28000 HPCTMS G

## Investment Opportunity - City

### Gilt and Fixed Interest Markets

An opening has arisen for a part-qualified ACTUARIAL STUDENT to be trained in all aspects of managing Gilt and Fixed Interest investments. Initially, responsibilities will include the preparation of actuarial forecasts, statistical reports and the analysis of investment performance; ultimately you will run part of the fund.

You should have at least two years commercial experience and should anticipate qualifying within the next three years.

The excellent career prospects are backed by a competitive basic salary, and an attractive range of fringe benefits including concessionary house purchase, season ticket loan scheme and a non-contributory pension.

Please telephone for an application form, or write with a full CV to:

Paul Ambrose  
Financial & Training Department  
UK Provident, Castle Street  
Salisbury SP1 3SH  
Telephone 0722 338242



Success you can share

**UK  
Provident**

## TRADES UNION CONGRESS ASSISTANT

Salary scale £10,200-£23,823 including London Weightings

The TUC's Social Insurance and Industrial Welfare Department requires an Assistant to work mainly in occupational pensions. Experience and knowledge of this area is essential.

Write for details and application form to:

The General Secretary  
TRADES UNION CONGRESS  
Congress House  
Great Russell Street  
London WC1B 3LS

The TUC is an equal opportunities employer  
Closing date: February 22nd, 1985  
Quote ref 53

## APPOINTMENTS

ADVERTISING

APPEARS EVERY

THURSDAY

Rate £37.00

per single

column centimetre

## VENTURE CAPITAL

Close Investment Management

Age 28-35

Further key senior people are required for this fast-expanding venture and development capital operation. Inheriting a portfolio of 20 existing unquoted investments, Close Investment Management has a further £20m to invest in high capital growth opportunities.

This is a chance to join a small specialised and ambitious team operating autonomously yet benefiting from group corporate finance and banking service activities.

You will have an MBA or ACA, several years' venture capital experience and a demonstrable track record of funding, appraising and monitoring unquoted investments. An innovative and attractive compensation package is offered.



Replies in confidence to:

Jonathan Thornton

Managing Director

Close Investment Management Limited

36 Great St Helen's

London EC3A 8AP

A member of the Close Brothers Group plc

## HOTEL CONTROLLER

Accountant required for substantial London property. Professional qualification desirable but subordinate to meaningful practical experience at controller level with major hotel group. Excellent salary and conditions.

Candidates (fulfilling above criteria only) write Box A8893, Financial Times, 10 Cannon Street, London EC4P 4BY

## RESEARCH ANALYSTS - TOKYO

Leading international stockbroker Hoare Govett is seeking two experienced analysts to work in Tokyo.

Experience of Japan and knowledge of Japanese is useful, but not essential. Of greater interest is an established competence in a sector of a major equity market. The positions will appeal particularly to analysts in the electronics, telecommunications, pharmaceutical, or financial sectors who are interested in developing global expertise. The Japanese market offers the right analyst special challenges and opportunity, for while Tokyo is the world's second largest market, sector specialisation is not yet well developed.

## EQUITY SALES EXECUTIVE

An opportunity exists to join the Japanese equity desk in London. Candidates should be well regarded in the investment community, highly motivated and have at least five years experience. Remuneration and prospects will be commensurate with this important position.

Applications will be treated in the strictest confidence.

Please write or call for an informal discussion to:-

Charles Edmond, Hoare Govett Limited,  
Heron House, 319-325 High Holborn, London WC1V 7PB. Telephone: 01-404 0344.

**HOARE  
GOVETT**

## INVESTMENT BANKING CAPITAL MARKETS

SWAPS

£50,000 neg

Our client, a top Euromoney listed Investment Banking Institution seeks an experienced London based executive to develop and expand their Interest Rate and Currency Swap activity. The person sought will have several years successful exposure in negotiating, formulating and implementing swap transactions within the Capital Markets area, combined with excellent market connections, and the ability to build a successful, profitable team. A salary/benefits package commensurate with responsibility will be negotiated.

Marketing

£ neg

The International Investment Banking subsidiary of a globally represented Institution seeks to expand its Capital Markets team in London. Several key London based executives are sought at various levels to generate and expedite Capital Market business in various geographic zones which include the USA, UK, France and others. A further person is sought to obtain swaps business. In all cases candidates should have solid Capital Market based experience and will probably offer a professional (ACA, Law), or Graduate/MBA educational background. Excellent salary/benefits packages are available.

For the above positions please contact Bryan Sales

**MARKETING OFFICERS**

SCANDINAVIA - £30,000 LATIN AMERICA - £23,000  
U.K. - £15-25,000 TRADE FINANCE UK to £23,000

A major International Bank in the City is seeking high calibre candidates for the above positions.

The successful applicants will be able to demonstrate proven track records and show good experience of marketing to Corporate customers. They should be of degree or ACA level, and have good contacts in the specific sectors advertised, together with U.S. credit training and several years new business experience.

Age range between 27-35 years.

Please contact Norma Given

**CHARTERED ACCOUNTANT**

(Potential Board appointment)

£25,000 neg

In line with their corporate objective of continued growth, a London based leasing company, the market leader in their highly-specialised field, now requires an exceptional Graduate ACA, aged 28-35, and ideally with a "Top 8" background. Experience within the leasing industry and with computerised systems is pre-requisite. Reporting directly to the Financial Director, the successful applicant will be responsible for pricing, structuring and lease evaluations as well as for overseeing the preparation of statutory accounts, budgets and the provision of taxation advice. Effective communication skills allied to the ability to motivate and control staff will be required in order to contribute effectively to the small management team.

Please contact Peter Haynes

Jonathan Wren & Co. Ltd., 170 Bishopsgate, London EC2M 4LX.  
Telephone: 01-625 1266

**Jonathan  
Wren**  
RECRUITMENT  
CONSULTANTS



Young Graduate Bankers and Qualified Accountants

## INTERNATIONAL AUDIT IN A MAJOR U.S. BANK to £15,000 + bank benefits

Our client is a large U.S. bank with a worldwide network of branches and subsidiaries. Its international audit team performs a crucial function assessing systems and management controls, highlighting weaknesses and areas of risk. The group utilises progressive audit techniques which depend particularly on the initiative and ability of the team members. These positions offer in return:-

- Significant responsibility in the group within the first year.
- Complete 'audit' responsibility for a country operation, acting as the group's primary contact with senior management.
- Considerable overseas travel (c. 50-60%) to a wide range of locations including the U.S.A., Latin America and Europe.
- The opportunity to use this department as a career 'stepping-stone' into senior line management positions with the bank, either in the U.K. or overseas.

There are opportunities both for young bankers of graduate calibre with at least two years experience, or young qualified A.C.A.'s looking for a first career move into banking. Candidates from a banking audit background will also be seriously considered. For the committed 'self-starter' this opportunity surpasses almost any other career route into International Banking.

Interested candidates should contact Kevin Byrne on 01-588 6644, or send a detailed C.V. to the address below.

(Calls on the above number until 7.30 p.m. on Thursday 7th February)

All applications will be treated in the strictest confidence.

Anderson, Squires Ltd.,  
Bank Recruitment Specialists,  
85 London Wall, London EC2M 7AE.

Anderson, Squires

## CAPITAL GOODS

Major UK stockbroker with excellent research products and strong international business seeks two high-calibre individuals to contribute to the expansion of their well-established capital goods specialisation. This is an opportunity to join one of the leading teams in this sector.

### Institutional Sales

This key position in helping to expand client coverage would ideally suit an applicant with proven institutional sales experience. We would also be interested to hear from established engineering or building analysts wishing to transfer their expertise to a marketing role.

### Senior Analyst

The successful candidate will help to increase coverage of the engineering sector both on an international and domestic basis. It is envisaged that this job will appeal to an experienced analyst seeking a career move or, alternatively, to an individual with relevant background in the industry.

In both cases candidates should be aged 25-35, possessing first-class communicative skills and a high degree of motivation.

The remunerative package will be made very attractive to the right individual(s). Please send replies to:

Box A8894, Financial Times  
10 Cannon Street, London EC4P 4BY  
All enquiries will be treated in confidence.

## INDUSTRIAL MARKET RESEARCH CONSULTANTS REQUIRED

An internationally renowned business information company wishes to commission consultants to research and prepare reports analysing and forecasting segments of the following European markets:

FACTORY AUTOMATION  
DATAPROCESSING  
HEALTH  
TELECOMMUNICATIONS

Sound knowledge of one of the above markets is essential plus experience of industrial market analysis. Continued assignments can be provided for the right specialists. All replies will be kept strictly in confidence.

Please reply to Box A8886, Financial Times  
10 Cannon Street, London EC4P 4BY

## Career Move 1985?

Are you now earning over £20,000 p.a. and thinking of a career move?

Now is the time to invest in your career and we provide the service which can help you to find your next top executive position at home or overseas.

We assess your marketability, identify career objectives, design a marketing plan, and work with you to obtain your next top job.

With our unrivalled technological information systems and the widest network of contacts in Europe we also help identify unadvertised vacancies.

We have the most successful record in our field. That is why top executives use our job search services. Our fees relate to your marketability.

An initial meeting is free. Contact us today.

Connaught

Executive Management Services Ltd,  
32, Savile Row, London W1 01-734 3679

## LENDING BANKERS

Our client, a major US Bank, through continued expansion of its UK and European calling programme, has created a number of vacancies at varying levels of seniority for experienced corporate lending bankers of graduate calibre, aged 24-33 years.

Having completed in-depth analytical training within a US or International Bank, the successful candidates will have spent a minimum of two years developing their negotiating skills in a corporate lending position. They will clearly demonstrate business development experience and will wish to utilise their capital markets/corporate financial product knowledge in an expanding and rewarding environment.

Level of salary will not be a deciding factor as these positions offer high rewards commensurate with their importance and seniority.

Please contact Brian Gooch or Peter Haynes on 01-623 1266, or send C.V.'s in strict confidence to:-  
Jonathan Wren & Co Ltd, 170 Bishopsgate, London EC2M 4LX

Jonathan  
Wren  
BANKING  
APPOINTMENTS

# CJA

RECRUITMENT CONSULTANTS

35 New Broad Street, London EC2M 1NL  
Tel: 01-588 3588 or 01-588 3576  
Telex No. 887374 Fax No. 01-638 9215

A key appointment for a forward-looking financial executive, leading to a Board position within two years

## CJA VICE PRESIDENT - FINANCIAL CONTROL EUROPE

SURREY

£30,000 - £40,000 + BONUS + CAR

### LEADING INTERNATIONAL ELECTRONIC MANUFACTURING & MARKETING COMPANY

We invite applications from graduate Accountants (A.C.A., A.C.M.A.), aged 35-45, with at least 5 years' post-qualification experience in a demanding commercial or industrial organisation using computerised accounting and sophisticated management information systems, ideally within the electronics industry. Emphasis will be placed on a strong background in standard costing, M.I.S. development and foreign exchange transactions. The selected candidate who will report to, and work closely with, the Managing Director will be responsible (through a Controller) for all financial reporting, budgets, variance analysis, controls and, above all, the review and development of systems, both financial and M.I.S. This will cover U.K. and Europe, with close interface to U.S. headquarters, necessitating 40% away travel, pro-active, market-driven approach to business development and profit in this highly competitive and expanding environment is essential. Initial salary negotiable £30,000 - £40,000 + bonus, share option scheme, car, contributory pension, free life assurance, free B.U.P.A. and assistance with removal expenses, if necessary. Applications, in strict confidence, under reference VPFC 4312/FT, to the Managing Director.

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS), 35 NEW BROAD STREET, LONDON EC2M 1NL  
TELEPHONE 01-588 3588 or 01-588 3576. TELEFAX 01-638 9215. FAX No. 01-638 9215

Excellent prospects for progression in an expanding Economics team

CJRA

## ECONOMIST - STOCKBROKING

CITY OF LONDON

£10,000 - £15,000 + BONUS

Our clients are a major firm of International Stockbrokers who have already taken steps to maintain their present leading position in the changing marketplace. Applications are invited from graduates in their 20's, with a first or second class Economics degree and 1-2 years' experience as an Economist in the City or as an Analyst/Economist in the commercial sector. The successful candidate will join the U.K. Equity/Gifts Research Team and will be responsible for the production of forecasts, commentaries and the interpretation of economic trends and events for clients, through regular written reports, telephone or verbal presentation. Of key importance is the ability to collate, analyse and present data in a lucid, concise manner, meeting deadlines and assessing priorities in an often pressurised environment. Applications in strict confidence, under reference ES16385/FT, will be forwarded unopened to our Clients, unless they are included in a list of firms you would not wish to approach, sent in a covering letter addressed to the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON, EC2M 1NL

\* Please only contact us if you are applying for the above positions.

## INVESTMENT MARKETING EXECUTIVE

City-Based £10-13,000  
Leading Unit Trust/Investment Group

Applications are invited from investment-orientated individuals, aged 22-25, who have acquired at least one year's practical experience, probably gained as a graduate trainee in merchant banking or in the Stock Exchange.

Responsibilities will include liaising in a strong marketing role between the Fund Managers, independent advisers and the field sales team.

The ability to communicate lucidly by telephone is of key importance.

Initial salary negotiable, non-contributory pension, free life assurance, free medical cover and assistance with removal expenses if necessary.

Please write with full details to:  
Mrs. L. P. Martin, Target Group PLC, 7-9 Breams Buildings,  
London, EC4A 3EU.

TARGET  
TARGET GROUP PLC

UNIT TRUSTS • LIFE ASSURANCE • PENSIONS • FINANCIAL MANAGEMENT

## FILTRATION GENERAL MANAGER SALES MANAGER ENGINEERS

Small growth company in paper and metal elements offers unique opportunities. Must have sound mechanical engineering experience, coupled with broad filtration knowledge and a demonstrated ability to produce growth and profits. Our staff are aware of this advertisement.

Write Box A8884, Financial Times, 10 Cannon St, London EC4P 4BY

## STOCKBROKERS

Members, with private client business, are invited to discuss the expansion of a stockbroking branch network in London and the Home Counties.

Reply in confidence to Box A8882, Financial Times, 10 Cannon Street London EC4P 4BY.

## FINANCIAL JOURNALIST

Money Management, the leading personal finance magazine published by Financial Times Business Information, is looking for an experienced financial journalist. The successful applicant will have written extensively on unit trusts, life assurance, pensions and related subjects. Alternatively a more general financial reporting background may be suitable. Either way an awareness of the political and economic climate within which the personal finance industry operates is essential.

The successful applicant will be expected to contribute to the continuing development of Money Management and its associated publications.

An attractive salary package is envisaged.

Please apply with full C.V. to:

Jennifer Leaver Personnel Manager  
FINANCIAL TIMES BUSINESS INFORMATION  
Greyhound Place, Fetter Lane, London EC4A 1ND.

## Equity Sales

Our Client, an established US Securities House, is in the process of launching a UK retailing subsidiary. Initially three salesmen will be required with at least two years' trading experience, currently operating in the main market, USM or OTC. Dynamic, self-motivated brokers with excellent communication skills, should relish the opportunity of developing a full client portfolio, and participating in the inception of this exciting development. Salary negotiable according to age and experience. Open to men and women. Call Phil Staveley on 01-481 3188

CHARTERHOUSE  
APPOINTMENTS

CHARTERHOUSE APPOINTMENTS LIMITED  
EUROPE HOUSE, WORLD TRADE CENTRE, LONDON E1 6AN 01-488 2188



Sedford brewer Charlen Wells Limited, seek an External Accounts Manager to look after and extend their marketing trade in the take-home and wholesaler sectors both at home and abroad. Previous experience in selling to the grocery trade and ability to speak at least one European language required. Salary negotiable with usual benefits.

Apply in writing to:

MISS VALERIE WALTER, CHARLEN WELLS LIMITED  
THE BREWERY, SEDFORD MK40 4LU

## Appointments Wanted

## TOP MANAGER FOR ITALY

CEO of important Italian Corporation seeks a top management position with international corporation working in or planning for Italy. Age 45. Strong background in ERP Management Systems, manufacture of computer products, with ten years top management responsibility. Excellent labour relations and contract negotiating experience. Fluent Italian, English, and French. Currently residing Milan, would move.

Write:  
Mr P. M. George  
SANCHIONI & ASSOCIATES  
Piazza del Carmine 4  
Milano 20121, Italy  
or phone 02-806338

## GUIDE TO RECRUITMENT CONSULTANTS

The Financial Times has arranged with the Institute of Chartered Accountants to publish a list of those candidates who were successful in the recent Part II examinations. We will be including in this feature 'The Newly Qualified' Guide to Recruitment Consultants.

Entries in the Guide will be charged at £50 which will include company name, address and telephone number. Extra lines will be charged at £11 per line.

For further details

please telephone:

Mike Hills

on 01-248 4864

or

Robert Winter

on 01-236 9763

## ECONOMIST

### in International Banking

American Express Bank is seeking an International Economist to join its worldwide economics team, headquartered in London.

The Economics Department is responsible for all economic input to the Bank worldwide including Country Risk analysis and money and currency research and for the AMEX Bank Review. The post will involve some overseas travel for research.

Applicants, to be in their early to mid-20s, should have a sound economics training and one to two years of practical experience. The position is well suited for those seeking their first career move as an economist.

A competitive salary will be offered with the usual Bank fringe benefits. Please apply in writing, by March 10th 1985, stating full particulars, to:

The Chief Economist  
American Express International  
Banking Corporation  
Trafalgar House  
11, Waterloo Place  
London SW1Y 4AS

**MONEY MARKETS** - Senior dealer with broad-based depo/treasury, CDs, FRNs, experience. Active room. c.£25,000.

**SENIOR DEPOS** - Middle East base, experienced bank seek dealer with sound all-round market experience. To c.£75,000.

**LENDING** - Graduate lending / marketing specialist with sound credit experience. Based Middle East. US\$45,000 neg.

**BOND SALES** - Good experience FRNs, Straights preferably with experience of servicing Swiss market. £35,000+.

**PORTFOLIO MANAGEMENT** - Responsible for Bond portfolios c.£540m. 2/3-years' experience in a similar role would be required. c.£25,000 + benefits.

THE

## ROGER PARKER ORGANISATION

4 London Wall Buildings  
Blomfield Street, London EC2M 5NT  
01-588 8161

## International Banking MANAGER OPERATIONS

Our client, a recognised Bank, offers a broad range of banking activities both within the UK and overseas and is looking to recruit an able individual to manage their operations division.

The job includes responsibility for the accounting, settlements and D.P. functions.

You will have a proven track record within banking operations, possibly with a professional qualification, and have the desire to work for a growing organisation with significant expansion plans.

For further details please write or telephone

R

Rochester Recruitment Ltd., 21 College Hill, London EC4A 3RP  
Telephone: 01-248 8346

## FOREX APPOINTMENTS

For Foreign Exchange and Money Market appointments at all levels consult a specialist

TERENCE STEPHENSON

Prince Rupert House, 9-19 College Hill, London EC4A 1AS Tel: 01-248 8247

20 years market experience



## Up to \$24,000 p.a. Director Designate TUNBRIDGE WELLS Personal Financial Services

A graduate or equivalent, at least an AIB, aged 30 plus, male or female. Must have at least 5 years personal financial services experience working with financially sophisticated clients. A thorough understanding of investment markets, tax planning and on and off-shore Trust business is essential. This experience will ideally have been gained working in a Merchant Bank or an off-shore Trust company. Remuneration comprises salary plus profit share. Fringe benefits include non-contributory pension, medical/life cover, company car and relocation expenses.

Suitably qualified candidates please phone 01-600 4708 for an application form quoting GF507 (24 hour service).

## GREYFRIARS EXECUTIVE RECRUITMENT

PAUL F MITSON CONSULTANT  
104 NEWGATE STREET, LONDON EC1

## Partnership Prospects

Margetts and Addenbrooke is a successful independent stockbroking firm with established offices in London and Birmingham.

As part of our programme of growth and development we have strengthened our institutional department, established an active corporate finance section and are now looking to develop further our private client business.

The opportunity exists for highly motivated Stock Exchange members or executives with an existing private client base to join our expanding organisation.

Combining traditional stockbroking with modern technology, we are able to provide a comprehensive support service both at our London and Birmingham offices.

We can offer a pleasant environment, an attractive, negotiable remuneration package and partnership prospects exist for the right person.

Please write in absolute confidence, to:

The Senior Partner,  
Margetts and Addenbrooke,  
65 London Wall, London EC2M 5TU.

## EUROBOND SALES

Merchant banking subsidiary of first class Japanese Bank seeks Eurobond sales executives of proven capability.

Our clients' new issue and trading operations have expanded rapidly in recent years, requiring further strengthening of their sales team.

Successful applicants will have at least two years' bond sales experience and should now be looking to make a progressive move to a more challenging position providing the opportunity to realise their full potential. Remuneration package is negotiable and will include competitive salary, performance related bonus and banking benefits.

In the first instance please contact:

Stephen Deppon or Nick Williamson on 600 1211.  
All calls will be treated in the strictest confidence.

FTB Recruitment (London) Limited  
Tel: 01-600 1211

## WANTED: SLIGHTLY USED EXECUTIVES

If you are an able, experienced executive or professional person, yet somehow are not making the most of your potential, perhaps you need a new approach to your career. To learn how 'slightly used' executives have profitably renewed their careers, telephone for a free, confidential appointment — or send us your C.V.

**CHUSID**  
The Professionals in Career Development

London: 01-580 6771  
35-37 Fitzroy St., W1P 5AF  
Bristol: 0272 22367, Hays House, 78 Queen's Rd., BS8 1QX  
Birmingham: 021-432 5286, 14 Corporation St., B2 4RN  
Manchester: 061-228 0889, Sunley Building, Piccadilly Place.

We're also specialists in 'Outplacement' for organisations, through our Group Company  
Leader Corporate Services Ltd.

## METROPOLITAN BOROUGH OF SOUTH TYNESIDE

### CHIEF EXECUTIVE

Salary £26,775 - £29,454

The Council requires a successor to the present Chief Executive who is retiring. The appointment is open to anyone, irrespective of professional background, who has the ability and experience to manage a large local authority.

Further details and application form may be obtained from the Chief Personnel and Management Services Officer, Westoe Hall, Westoe Village, South Shields (telephone South Shields 532191), and applications must be returned by 28th February 1985.

## International Appointments



we are expanding our activities in the FAR EAST. HELM FAR EAST will be our new trading company covering all countries in the Far East.

We are looking for a CHEMICAL TRADER with many years' experience and connections in the Far East.

He will be the

### MANAGING DIRECTOR of HELM FAR EAST

which will be located in Tokyo. A transfer from Tokyo to another location could be considered at a later stage, once sufficient experience has been gained.

If you have the required professional background and are interested in starting and building up a new company with us, please write or telephone.

KARL O HELM AG  
Nordkanalstrasse 28, D-2000 Hamburg 1  
West Germany  
Attn: Mr Joern Hinrichs  
Telephone (40) 23750

## FINANCIAL DIRECTOR EUROPE

OMI International Corporation is the leading world wide supplier of specialty chemicals for electroplating and associated surface finishing applications with a major presence in the electronic and automotive product industries. The European group with a turnover of \$70 million and employing over 500 people is in a growth mode.

The European headquarters, located in Brussels, is responsible for co-ordinating the activities of the group's 10 subsidiaries throughout Europe. Following internal promotion, the company seeks to appoint the Financial Director Europe.

The position requires extensive European travel working closely with the European Management Team. Linguistic skills, particularly German, would be advantageous.

Suitably qualified candidates, aged 35-40 should have demonstrated career progression through a similar US based multi-national organisation and have acquired strong accounting, analytical and commercial skills. The company will offer a generous remuneration package, including relocation costs if necessary.

Please write in confidence enclosing a CV to: Keith Lloyd, Vice President Europe, OMI International (Europe) Corporation, Avenue des Arts 36, 1040 Brussels, Belgium.



OMI INTERNATIONAL CORPORATION

## Group Management Accountant Qatar

Ghanem Al Thani Holdings plays a major part in the development and growth of the state of Qatar. The group comprises numerous divisions which include retail outlets, a 5 star hotel, engineering, construction, printing and paper converting, concrete batch production and extractive industry. The combined annual turnover of the group is substantial and the growth of the group is such that a vacancy now exists for a Group Management Accountant, who will be responsible to the Financial Director. The major responsibilities will include:

1. Inventory management.
2. Profit planning and control.
3. The design and installation of management information systems.
4. The introduction of computerised systems.

The successful applicant will be aged between 25 and 35 and must be a qualified accountant (ACMA or ACCA). A minimum of 5 years' experience covering both job and process costing is also essential.

Benefits include a tax-free salary equivalent to circa £23,000 per annum, company car, free furnished accommodation and 30 days leave after 12 months service with return air fare paid for self and family.

Detailed CV and recent photograph to be sent to Richard Williams, PER Overseas, 4th Floor, Rex House, 4-12 Regent Street, London SW1V 4PP.



The complete overseas recruitment service

## EMPLOYMENT CONDITIONS ABROAD LIMITED

An International Association of Employers providing confidential information to its member companies, relating to employment of expatriates and nationals worldwide.

01-437 7604

## INTERNATIONAL APPOINTMENTS APPEAR EVERY THURSDAY

Rate £37.00

per single

column centimetre

GECI is a Paris-based company created in 1979, consulting and contracting with clients and engineers on a world-wide basis. GECI's main areas of consulting are in aerospace, nuclear, telecommunications and information systems.

GECI has achieved an impressive growth rate over the past few years and to ensure continued success GECI requires:

**Top Marketing Manager**  
with experience in these fields to develop our activities in Europe (excluding France).

**Marketing Engineer**  
to assist the Marketing Manager in his duty in this field. Initially, these positions will be based from our Paris office. We offer an interesting and challenging position with rewarding financial conditions.

Knowledge of French would be an advantage but not necessary for these positions.

ECC citizenship is required.

Kindly send your resume, indicating your experience, together with a photograph and references, for the attention of:

Serge Riboul, GECI

Tour Winterthur, Cedex 18, 92085 Paris La Defense, France

All applications will be regarded as confidential.

## VACANCIES IN SAUDI ARABIA

- SENIOR AUDITOR
- DATA PROCESSING SPECIALIST
- COMPUTER AUDITOR

The General Auditing Bureau in Saudi Arabia (equivalent to UK Auditor General or the U.S. General Accounting Office) is seeking candidates qualified for the above positions in Riyadh.

Responsibilities of Senior Auditor will include evaluating internal control systems and conducting financial and operational audits in both the government and private sectors. Responsibilities of the Data Processing Specialist and Computer Auditor will include developing and maintaining computerised management information systems and performing comprehensive computer audits, respectively.

Qualifications: PhD or MS degree in an applicable field or a bachelors degree with a professional certification such as CPA, CA, or CDP, a minimum of 5 years experience; fluency in Arabic.

Benefits: Salary commensurate with education and experience; housing allowance; round trip travel tickets for dependants; free education at all levels for dependent children; free medical care; annual 45 days paid vacation; others.

Send your resume to:

Assistant Vice-President  
GENERAL AUDITING BUREAU  
PO Box 7185, Riyadh 11128, Saudi Arabia

# International Merchant Banking

## Hamburg

European Asian Bank has a well-established presence in the Asia-Pacific region where it operates in 14 countries through branches, offices, and affiliates. The Bank's Merchant Banking Group — with units in Bombay, Hong Kong and Singapore — concentrates mainly on project finance/loan syndication and capital markets. This activity is co-ordinated by the International Finance Department in Hamburg and the Bank is seeking a manager to head the department.

Reporting to the Head of the Merchant Banking Group, you will lead a small team of credit and legal specialists in the:

- Negotiation of project finance and syndicated loans;
- Evaluation/approval of loan proposals;
- Technical support in new deal execution;
- Marketing of European clients;
- Development of new products.

Your approach would need to be innovative and flexible, and you could well be currently employed in the capital markets group of a major international or merchant bank. The preferred age range is 32-38, and a knowledge of the German language and/or Asia-Pacific markets would be useful, but not essential. Salary is negotiable and attractive employment benefits apply including good educational arrangements.

Preliminary interviews can be arranged with PA consultants at our offices in the world's financial centres.



## PA Personnel Services

Executive Search • Selection • Psychometrics • Remuneration & Personnel Consultancy

Hyde Park House, 66a Knightsbridge, London SW1X 7LE  
Tel: 01-225 0660 Telex: 27874

## MEET THE CHALLENGE!

Excellence in cigarettes first made our name. Today we also make famous beer, soft drinks and other quality products. The PHILIP MORRIS Regional Headquarters, based in Lausanne, Switzerland, covering the cigarette business for EFTA, EASTERN EUROPE, THE MIDDLE EAST & AFRICA now has an opening for a

## BUSINESS ECONOMIST

Reporting to the Planning Manager, you will:

- undertake strategic studies involving market/industry dynamics;
- support the Planning Group with expertise in applying micro-economic and quantitative/econometric techniques to business analysis;
- assess the strategic impact of economic, political, industry, market and competitive trends for our Region;
- participate in developing creative strategies to succeed in our business objectives.

Aged 25-30, to succeed in this challenge, you need:

- a university degree in economics with emphasis on quantitative techniques/econometrics, and preferably an MBA;
- practical experience in applying quantitative economic and analytical techniques to business analysis;
- fluency in English, French a plus;
- an aptitude for independent and creative work and the facility to deal with people at various levels.

Our Company has been growing with over 25 consecutive years of record earnings: come and grow with us, personally and professionally. If you are interested in working with a dynamic team of professionals in a company which offers first class conditions, please send your curriculum vitae in confidence to Dominique Herrmann, Personnel Department.

**PHILIP MORRIS  
EUROPE S.A.  
EFTA, EASTERN EUROPE,  
THE MIDDLE EAST,  
& AFRICA REGION**  
Place Chauderon 4, 1003 Lausanne  
Switzerland



## Retail Accountant Middle East

New Trade Company operates a number of upmarket boutiques selling luxury fashions, footwear, gifts, jewellery and watches in Doha, capital of the State of Qatar. Agencies within New Trade Company include Ebel, Cartier, Etienne Aigner, Patek Philippe, Van Laack, Dunhill, Trussardi and other prestigious names. The success of New Trade Company is such that New Trade Gallery, a 3,000 square metre luxury shopping unit is soon to be completed with a minimum of 12 specialist shops.

A vacancy now exists for a Retail Accountant who will be responsible to the General Manager of New Trade Company. The major responsibilities will include:

1. Preparation of budgets.
2. Preparation of Period and Year End financial and management accounts.
3. Cash management control.
4. Credit control.
5. Inventory management including computerisation of stock control and accounting procedures.
6. Training and development of personnel.

The successful applicant will be a qualified accountant, ACA, ACCA or ACMA, aged between 25 and 35 and will have at least 5 years' experience in a similar retailing environment.

Benefits include a TAX FREE salary equivalent to £20,000 per annum, a car allowance, free furnished accommodation and 30 days' leave after 12 months' service with return air fare paid for self and family. Detailed CV and recent photograph to be sent to Richard Williams, PER Overseas, 4th Floor, Rex House, 4-12 Regent Street, London SW1V 4PP.



The complete overseas recruitment service

We are an international organization based in Belgium and operating a worldwide computer-banking telecommunications network.

Our Chief Inspector Office is creating a new senior position and is looking for a

## head of audit development

(m-f - ref. 103-77)

The functions:

- conduct an ongoing audit of the systems development activity to confirm the security and reliability of the service to the customer;
- recommend and review procedures, controls and techniques in order to assure security and confidentiality of the computer based information systems;
- review the physical security of the impacted switching points around the world.

The successful candidate will be:

- a high level specialist in computer sciences especially in new generation systems — with at least 5 years experience in systems auditing, preferably in an international environment;
- preferably a graduate in Business Administration and experienced in international banking;
- aged between 30 and 45 and ready to travel;
- fluent in English; additional languages would be definite assets;
- an effective leader, capable of training, supervising and people at high levels.

We offer a highly attractive salary package reflecting the importance of this key position, to be negotiated with the candidate.

Please submit your detailed resume and photo to our consultants:

Jerry RUBIN - Personnel Consultant S.A. - Avenue de La Hulpe 185 - 1170 Brussels.

All applications will be answered. Absolute discretion is guaranteed.





# Accountancy Appointments

## Finance Director Construction Industry

Kent

From £20,000 + car

Our client is a publicly quoted industrial holding company, entrepreneurially managed and growth orientated, which has recently acquired a group engaged in civil engineering, building and contracting in the South East, with considerable growth potential. They wish to strengthen the management of this acquisition by appointing a Finance Director. The latter will be responsible to the Managing Director and, functionally, to the Group Finance Director, with particular emphasis on developing stringent contract cost control, regularly monitoring results against budgets, introducing cash forecasting and control techniques, supervising further computerisation and

handling the company secretarial role. Candidates for this challenging role, preferably aged around 40, must be well qualified and should have appreciable experience of operating at a senior level in financial management in the construction industry.

Please write in confidence enclosing career details and quoting reference 64241L to J. W. Hills, Executive Selection Division, Peat Marwick Mitchell & Co., 165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

 **PEAT MARWICK**

## Finance Director

c £25,000 + car

Surrey

Our client, Arundell House Securities, a private property investment and development company, wishes to appoint a Finance Director. This is a new position and reflects the company's confidence in sustained growth.

The main activities of the post will involve the funding and financing of development projects, investigations into possibilities for further growth, contribution to the management of the company through the effective control of the accounting function and working closely with the Managing Director.

Candidates should be qualified accountants, aged 35-45, who have some experience of property finance and a good grasp of commercial reality. They should be prepared to invest time in developing effective accounting systems as well as being able to negotiate with the company's bankers. In addition to a car, fringe benefits include pension and life assurance arrangements and health insurance.

Please write, stating how you meet our client's requirements, quoting ref. 1407 to:

**Binder Hamlyn** MANAGEMENT CONSULTANTS  
Anne Knoll, Executive Selection Division,  
Binder Hamlyn Management Consultants,  
8 St Bride Street, London EC4A 4DA.  
Telephone 01-353 3020.

## FINANCIAL CONTROLLER (Director Designate) COMMODITY TRADING

West Midlands

c £14,000 + car

Our client is part of a rapidly growing international trading group which is expanding into new product and marketing areas.

This rapid growth necessitates the appointment of a technically strong Financial Controller (Director Designate) to strengthen the entrepreneurial management team at its commodity trading company.

Reporting to and deputising for the Managing Director, the Financial Controller will be responsible for developing the accounting and administrative functions within the company. This will entail setting up new systems and procedures and producing information for management relevant to the company's business and projected growth. The Managing Director frequently travels and therefore the Financial Controller will also have specific executive responsibilities including administrative work and evaluating new business opportunities.

The need is for a qualified accountant, experienced in systems development (including computer applications), with a commercial outlook and a flair for administration.

In addition to the salary quoted, our client offers an attractive range of benefits which include a company car.

Please send full details to: Andrew Millhouse, Ref 342,  
Managing Director, Deansgate Management Services,  
63-66 St. Martin's Lane, London WC2A 4JX.  
Tel: 01-240 9555

**DEANSGATE  
MANAGEMENT SERVICES**

ADVERTISING · SEARCH · SELECTION  
A DIVISION OF WHITES BULL-HOLMES  
LONDON AND MANCHESTER

## Financial director

N. Lancs, £20,000 + car



Our client, a profitable division of a large public company engaged in the manufacture of consumer products, seeks to appoint a Financial Director to take responsibility for the entire financial management and accounting functions, with initial emphasis on computer systems development.

The requirement is for a qualified (ACA, ACMA or ACCA) commercially orientated accountant with a background in manufacturing industry and a demonstrable record of success in implementing computer based management information systems.

Resumes, including a day time telephone number, to Executive Selection Division:

**Coopers  
& Lybrand  
associates**

Coopers & Lybrand Associates Limited  
management consultants

St James's House Charlotte Street  
Manchester M1 4DZ

## Group Accountant

Surrey/Hampshire

ACA 26-30

c.£18,000 + benefits

Our client, Systems Designers International plc, is a leading systems consultancy specialising in the high technology aspects of computing in the expanding software and systems market. Following a period of rapid expansion the company achieved a full Stock Exchange listing two years ago, and is fully committed to continued high growth, both organically and through acquisition.

As a result of this expansion, they are now able to offer an outstanding opportunity to a young chartered accountant who will probably be seeking a first move out of the profession. The successful candidate will work in a small Head Office team, primarily with the Group Financial Director, on a variety of special projects including investment appraisal, acquisitions, financial planning, and operational assistance to subsidiaries where necessary. Candidates must be able to demonstrate a high degree of initiative and commercial awareness.

Please apply to Anthony Jones, Career Plan Ltd., Chichester House,  
Chichester Rents, Chancery Lane, London, WC2A 1EG, tel: 01-242 5775.

**Career  
plan  
LIMITED**  
Personnel Consultants

## Sandell Perkins plc

We are the leading Timber and Builders' Merchants in the South of England with more than 50 branches and a turnover of £80 million. Rapid expansion over the past few years and planned future growth and developments have created the following vacancies at our Head Office near Maidstone in Kent.

### SENIOR SYSTEMS ANALYST

Age 25-30 to £15,000 + bonus

You will have at least five years' experience as a Systems Analyst and will be responsible for the detailed design and implementation of major projects involving data processing and involvement with user departments.

It is essential that you have exposure to written D.P. standards, be a capable communicator at all levels and possess executive potential. A background in ICL 2900 series equipment would be advantageous but not essential.

### SYSTEMS ACCOUNTANT

c. under 30 to £14,000 + bonus + car

You will be interested in, and experienced with, computers and will work closely with the Data Processing Department on the design and development of sophisticated computerised accounting systems. Promotion prospects are good and you will be expected to assume responsibility for the provision of financial information to management within a short period of time.

Both positions carry the normal staff benefits associated with a large progressive company and there is an attractive purchase discount scheme. Relocation expenses will be considered if appropriate.

Applications, including a full curriculum vitae, to:

M. J. Furze  
Group Personnel Manager  
**SANDELL PERKINS plc**  
Forstal Road  
Aylesford, Maidstone  
Kent ME20 7AG



## Financial Investigations

Balfour Beatty is a major international construction group with an annual turnover approximately £700m.

An opportunity has arisen to join a small team based at the Group's Head Office near Croydon, which undertakes a wide range of review and investigation assignments both in the UK and overseas. Travel will be up to about 50%.

Applications are invited from Chartered Accountants with at least 2 years post qualification experience. This is a challenging appointment, and the successful applicant must have the ability to deal with all levels of management. Prospects for career advancement within the finance function are excellent.

There is an attractive remuneration package together with a company car, private health insurance, and other benefits. Relocation expenses will be paid where appropriate.

Applicants should send brief career history and personal details for the attention of the Group Personnel Manager, Balfour Beatty Limited, 7 Mayday Road, Thornton Heath, Surrey CR4 7XA.

## BB Balfour Beatty

THE INTERNATIONAL ENGINEERING  
AND CONSTRUCTION GROUP

## FINANCIAL CONTROLLER CITY

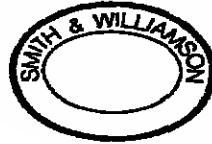
c £14,000

Our client, a newly formed company, is looking for a qualified Chartered Accountant with 12 to 18 months post-qualifying experience, to act as financial controller for its confirming and trade finance operations.

Responsibilities will cover the financial function and central administration including the implementation of accounting systems.

Please apply in writing with detailed CV, to:-

Nigel Hughes,  
Smith & Williamson,  
Chartered Accountants,  
7 Chandos Street,  
Cavendish Square,  
London W1M 9DE



## Financial Director Designate

Korean National

Our client, one of the world's fastest growing pharmaceutical companies is expanding its business in the Far East, which has led to the establishment of a developing organisation in the Republic of Korea.

The point has been reached at which a Financial Director Designate is to be appointed. Probably aged 30-40, the successful applicant will be a qualified accountant who is fluent in Hangul and English with experience gained in the UK in a marketing orientated business. Ideally, he or she will also have worked in the Republic of Korea. The primary tasks will be the introduction of potentially fully computerised accounting systems for both financial and cost accounting.

After an initial period of training in the UK, the person appointed will take up the duties and responsibilities of the job in Seoul and be permanently based there.

Please write with full details. These will be forwarded direct to our client. List separately any companies to whom your application should not be sent. Ian White ref. B.1892.

HAY-MSL Selection and Advertising Limited,  
52 Grosvenor Gardens, London SW1W 0AW.

Offices in Europe, the Americas, Africa, Australasia and Asia Pacific

**HAY-MSL**

CONFIDENTIAL ADVERTISING

## Management Accountants

City

To £20,000

The Client: part of a substantial telecomms/computing group, this division subsumes several household names, and achieves enviable levels of turnover and profitability.

The Positions: each encompasses the development of management information systems, investment appraisal and performance measurement. A seminal involvement in the formulation of business strategy - covering a variety of companies, products and disciplines - will be an attractive feature.

The Candidates: must be qualified accountants with wide-ranging experience and a commercial rather than narrowly financial perspective. The preferred age range is 25-40; a degree would constitute an advantage.

Applications, please quoting Ref. 145/1/FT, to S C Mackay, Charles Barker Management Selection International Limited, 30 Farringdon Street, London EC4A 4EA.

**CHARLES BARKER**  
SELECTION · SEARCH · ADVERTISING

## MANAGEMENT ACCOUNTANT

Central London

c.£17,500 pa

Cable and Wireless, the worldwide telecommunications Group, has recently established its Cableships & Submarine Systems Division as an independent and fully accountable business unit. An experienced Accountant is now required who will have the opportunity of stamping his/her personality on a team eager to expand progressive management accounting systems. Your comprehensive responsibilities will include the development and introduction of integrated financial recording and management accounting systems, the provision of financial guidance to support the implementation of plans and policies, and active involvement in the refinement of business proposals.

Candidates should have a commercial background in a service or manufacturing industry, a knowledge of computerised accounting systems and some exposure to project management accounts. You must be able to demonstrate management ability, self-motivation and career progress in a competitive environment, and will be professionally qualified. There are good career prospects throughout the group. Relocation expenses will be paid where appropriate. Please forward full CV or telephone for an application form to: The Recruitment Manager (Ref R420), Cable and Wireless PLC, Mercury House, Theobalds Road, London WC1X 8RX. Tel: 01-405 4980 (24 hours).



**Cable and Wireless**  
WE'VE GOT CONNECTIONS



# Accountancy Appointments

## European Finance Manager

Richmond, Surrey

from £18,000 + bonus

Our client, a US multinational with a turnover approaching \$1 billion, is a market leader in the manufacturing and marketing of a high quality range of consumer products; they have an exciting growth rate and a sound profit base. The European operation includes four manufacturing subsidiaries and a number of international marketing businesses.

Reporting to the Director of Finance, Europe, a financial executive is currently required at the European headquarters to be responsible for financial reporting and analysis, the enhancement of financial management and to contribute to business planning and control.

Personality and professionalism gained in a manufacturing and marketing environment are key qualities for this high profile appointment; probably aged 27-32, you will be an assertive organiser, self motivated and highly pugnate. Liaising closely with non-financial management, you must be able to communicate effectively with a wide range of nationalities and disciplines. Consequently an element of international travel will be necessary.

The attractive remuneration package will be determined by your expertise and potential. Prospects for promotion within finance and other disciplines are excellent. Relocation expenses will be available where appropriate.

Interested applicants should write, enclosing a comprehensive C.V., to John Sheldrake, Executive Division, at 31 Southampton Row, London WC1B 5HY, quoting ref. 210.

**Michael Page Partnership**  
International Recruitment Consultants  
London New York Bristol  
Birmingham Manchester Leeds Glasgow

## MANAGEMENT CONSULTANTS/ACCOUNTANTS

Consultancy assignments available

S.W. London, Surrey  
Middlesex, Berks.  
involving the  
development of  
private companies.  
Applicants should have  
experience in business  
planning together with  
proven consultancy  
skills.

C.V.s in confidence to:

Box A.8896  
Financial Times  
10 Cannon Street  
London EC4P 4BY

## European Financial Controller

Major new venture

A leading American health care and hospital group, which is significantly expanding its international activities, requires a financial controller to join a newly established management team in Britain. In a major new venture, the team is to develop a series of recently acquired British interests and manage the group's future growth in Europe.

Reporting to the Vice-President European Operations, the financial controller will be responsible for all aspects of the setting up and management of the accounting functions for the new operations throughout Britain. Based in central London, the appointment will involve some travel and will entail designing computerised accounting systems and controls, recruiting staff and providing information relevant to the business and its future European growth.

The requirement is for a qualified accountant, aged around 35, with the flair and management skills to work in a fast moving group. Experience of an American, health care or related company is also sought.

Remuneration: up to £30,000 plus a car and other benefits.

Please write in confidence to CT Garcia (Ref 383).

**TML KMG**

Thomson McLintock Associates 70 Finsbury Pavement London EC2A 1SX

## Career Opportunities in Commercial Accounting

Manchester & King's Lynn

c.£14,000 p.a.

We are Campbell's Soups and Unger Meats, part of the profitable Campbell's U.K. organisation, and are currently enjoying an important and exciting planned development period.

As a direct result of our expanding product range, and the identification of new business and marketing ideas, we currently have new appointments for commercially orientated accountants, seeking stimulating and innovative roles in business analysis and financial planning.

Responsibilities will essentially involve reviewing, analysing and commenting on business performance by product group, and/or major customers. Close contact with sales and marketing management is an important part of the brief, as is the evaluation of new business opportunities. The Manchester appointment will also involve close liaison with the manufacturing and operations functions.

The person appointed, ideally A.C.M.A. qualified (or equivalent) will have at least 5 years professional management accounting experience in the f.m.c.g. market. He or she will need to communicate effectively at all levels, and have the initiative and determination to make a productive contribution to business objectives.

Positions are available at both MANCHESTER and KING'S LYNN.

We offer an attractive salary and usual big company benefits including relocation assistance where appropriate. Please telephone David Page (U.K. Personnel Manager) for an application form at the address below.

**Campbell's SOUPS**

Campbell's Soups Limited,  
King's Lynn,  
Norfolk PE30 4HS.  
Tel: King's Lynn (0553) 5051

**UNGER MEATS**

## Civil Aviation Authority

## Management Accountant

Central London Salary £12,500 - £15,400.

The Civil Aviation Authority is an independent statutory body responsible for the economic, technical and operational regulation of British civil aviation and for providing air navigation services. The Authority has an annual turnover of £228,000,000.

An opportunity exists for a qualified accountant in our Central Finance Division in London.

Reporting to the Manager, Management Accounting, the job-holder will be directly responsible for the provision of periodic Management Reports and the supervision of the Authority's costing services so as to ensure that costs are accurately and fairly recovered for the services provided.

The preferred applicant will have specialised in Management Accounting and will be able to communicate effectively with Technical and Administrative staff at all levels.

Salary will be on a scale rising to £15,382 inclusive of Inner London Weighting. Other benefits include generous leave allowances, an excellent contributory pension scheme and an interest free season ticket loan.

Please write or telephone for an application form to: Miss J. T. Carpenter, Personnel Services, Room T1220, 45-59 Kingsway, London WC2B 6LE. Tel: 01-379 7311 ext 2383 or answerphone 01-240 8448. Closing date for completed application forms is 28th February.

**CAA**

## FINANCIAL CONTROLLER

A SENIOR ROLE WITH A HIGH TECHNOLOGY LEADER

Salary to £16,000 plus fringe benefits

Our clients are in the business of designing, manufacturing, marketing and installing computer-based television editing equipment and post-production systems for use in broadcast television, facility house and corporate television markets. The company operates both here and in the United States and sells worldwide.

A Financial Controller is required for the head office based at Brentford (Middlesex) and will report to the board. The responsibilities will include consolidating divisional results, controlling cash flow, preparing and monitoring budgets and forecasts and preparing final accounts. You will need to be a qualified accountant and previous experience of installing and operating a computer-based system will be an advantage.

Please send full career details, in confidence, quoting reference R/P6 to:

Victor Smith  
BENJAMIN KAY & BRUMMER  
York House, Empire Way  
Wembley, Middlesex HA9 0QL

## FINANCIAL CONTROLLER

Age: 26-35

Circ: £15,000 + Car

We seek a qualified Accountant with experience in the administration of Company Accounts. The successful applicant will have a Department of Finance and will be primarily responsible to the Finance Director for the production and control of monthly Management Reports.

We possess an IBM System 34 and, therefore, a knowledge of computer would be an advantage.

This is a career opportunity with the anticipation of taking up the post of Company Secretary with Board representation.

We are a Group of Six Companies servicing the Property Industry with plans for growth in this exciting sector of the market.

Apply in writing:

Michael P. Collins Esq. FRICS

**WILLMOTT'S**

Chartered Surveyors  
63/65 Goldhawk Road, London W12 8EH

## The Caledonian Aviation Group

## Chief Internal Auditor

Gatwick

Generous salary & benefits

Our client, The Caledonian Aviation Group plc, has requested us to advise them upon the appointment of a Chief Internal Auditor, to be based at the corporate headquarters near Gatwick Airport.

This is a new post and the duties will be to develop and to manage the department. Audit assignments will include regular review of financial systems and management controls, together with a wide variety of one-off assignments.

Candidates, aged 35 to 50, will be Chartered Accountants and must have experience of managing an internal audit department in a large organisation, preferably in a service industry.

Salary is unlikely to be a barrier to the right candidate and the benefits are generous.

Please write in confidence enclosing a detailed curriculum vitae, quoting reference F115/P, to Michael Ping, Ernst & Whinney Management Consultants, Becket House, 1 Lambeth Palace Road, London SE1 7EU.

**Ernst & Whinney**

ACCOUNTANCY  
APPOINTMENTS  
APPEAR EVERY

THURSDAY

Rate £37.00

per single

column centimetre

BROOKES AND GATEHOUSE

## Financial Controller

(Director Designate)

South Coast

c £22,000 + Bonus + Car

BAG is a leading marine electronics manufacturer based in Lymington with a U.S. subsidiary. Turnover is growing at a rate of 20 per cent p.a.

BAG is part of the Unitech plc Group.

The person appointed will be a key member of the management team and will be expected to make a full contribution to business strategy. Candidates, aged in their mid thirties, should have experience of manufacturing industry and E.D.P. systems. High emphasis will be placed on successful career development and managerial skills. Experience of sailing would be an advantage.

Please write in confidence, with full career details, to:  
The Managing Director  
BROOKES & GATEHOUSE LTD  
Bath Road, Lymington, Hants SO4 9YP

## Divisional Accountant

Our client, Brent Walker Limited, is an established, successful and fast expanding group engaged primarily in the leisure and entertainment industry. Emphasis is now being placed on strengthening their professional management team and as part of this plan they wish to appoint an ambitious, qualified accountant to take responsibility for operations throughout Essex.

Leading and motivating a team of six, you will prepare all management and statutory accounts for five profit centres, and report directly to Head Office in London. You will supervise relocation of offices from Walscott to Bocking and be involved in the continued computerisation of systems.

This position demands a high level of commitment, sharp business acumen and the ability to put creative thinking into practice. Prospects are excellent and applicants between 30-40 yrs should contact:

(01) 409 1343 quoting ref. IT-10 or send details to:  
Le Tissier Executive Selection, By House,  
37 Dover Street, London W1X 3BB.

**LE TISSIER**  
Executive Selection



# Accountancy Appointments

## Group Chief Accountant

London SW1 to £22,500 + car

For an expanding private investment group with wide ranging business interests in Europe, North America and the Pacific.

As Group Chief Accountant you will head up a small team responsible for the prompt production of financial and management information to the Board, the year end consolidation, cash management and the preparation of budgets. You will also be concerned with a variety of special projects.

Probably in your 30s or early 40s, you will be a qualified accountant currently in the profession, in commerce or at the headquarters of an international group. Maturity, tact and commercial awareness are essential attributes in this close knit and highly professional organisation. The remuneration package includes attractive fringe benefits.

Write in confidence to John Cameron, quoting ref. C357, at 10 Bolt Court, London EC4 (telephone 01-583 3911).

**Chetwynd  
Streets**

Management Selection Limited

## CONTROLLERS AUDIT AND INVESTIGATIONS

c. £17,000 plus company car

South Yorkshire base

Sussex base

A thriving and dynamic British Group, we have an earned reputation for innovation, and for marketing a diverse range of equipment systems. We have doubled profitability each year, for several years, and growth is continuing.

These new roles—one for the Northern operation, one for the Southern operation—call for individuals capable of ensuring the integrity of internal controls (accounting and operational), and of improving efficiency and profitability. Responsibility is directly to the Group Board. Ideal candidates will be in their 30s, with a relevant qualification, and extensive experience within the finance area: previous auditing experience is essential, as is the right blend of personal qualities.

To discuss these appointments, telephone the Company adviser, Tony Hurst, on 075 35 54917, or write to him in confidence quoting reference R712, at:

BKI Management Consultants Limited,  
No 8 Sheet Street, Windsor, Berkshire SL4 1BW

**BKI**

SEARCH AND SELECTION

## Accountants

(Management & Financial)

Northants

to £16,000 + car

A distinguished UK group setting up a new manufacturing facility seeks three accountants (Costing, Management & Financial) to support the Controller in establishing and developing control and reporting systems, with computer support.

Candidates must be qualified accountants (or finalists) aged over 25 with several years relevant industrial experience. For the financial accounting post a mature experienced part-qualified candidate would be welcome but the salary is lower (to £14,000, no car).

For fuller details, apply to Wendy Dare at J&C Selection Consultants, 104 Marylebone Lane, London W1M 5FU, showing clearly how you meet our client's requirements quoting ref. 7170/FT. Both men and women may apply.

**J&C**

John Courtis and Partners

## Financial Controller/ Director Designate

North Hants

c. £18,000 + Car  
& Profit Share

Our client is a specialist acoustic engineering group working for the building services and petrochemical industries. It is a market leader in its field with a turnover approaching £4million.

The group is trading profitably, its forward order book is strong and it is now poised to move forward into a period of accelerated growth and prosperity. Careful financial planning and control will however be essential and they have decided therefore to appoint a high calibre, commercially astute Financial Controller/Director Designate.

Applicants will be Qualified Accountants, aged 30-45, with several years broad based industrial experience including planning, budgetary control and cash management in a computer-based systems environment. Some exposure to tendering and project management would be a plus point.

An attractive remuneration package is offered, including relocation assistance, and there are excellent prospects of a Board appointment in due course for someone who can demonstrate top level management ability and commercial flair.

Please send concise details, including current salary and daytime telephone number, quoting reference M2026, to W.S. Gilliland, Executive Selection Division,

Thornton Baker Associates Limited, Fairfax House, Fulwood Place, London WC1V 6DW.

## Financial Director

West London

c.£27,000+car+bonus

Our client is a well established company involved in the manufacture of consumer electronic equipment. Recently acquired by a dynamic £100 m/o industrial holding company, major plans for reorganisation are anticipated in the short term. Developing a highly professional management team, the Financial Director will be required to appraise operational activity, direct strategy and implement new and cost-effective systems.

Reporting to the Managing Director and functionally to the Financial Director of the holding company, the successful candidate will be a qualified accountant, with at least 3 years relevant p.q.e. and around 2 years exposure to a fast moving manufacturing environment. An assertive, positive and energetic approach is essential in order to make a substantial contribution to corporate growth and development.

Committed to a policy of expansion and diversification, this progressive group offers exceptional scope for career advancement and the highly attractive remuneration package will reflect the significance of this vital role.

Interested applicants should write to Philip Cartwright ACMA, Executive Division, enclosing comprehensive c.v., quoting ref. 209, at 31 Southampton Row, London WC1B 5HY.

**TP**

Michael Page Partnership  
International Recruitment Consultants  
London New York Bristol  
Birmingham Manchester Leeds Glasgow

## Fresh challenges for innovative Accountants

up to c. £20,000 + car

Swindon

The energy and innovative ideas we have invested in the field of financial management have brought Allied Hambro outstanding success and impressive corporate growth.

A major factor in this success has been the expertise provided by our Finance Division. To keep our levels of creativity and enterprise in step with this rate of growth we are looking for two original thinking and forward-looking young Accountants who can help us build on our already exemplary record.

The essential qualities you will bring to our professional management team include a first class analytical and investigative mind and the ability to put your ideas across, both verbally and in writing. Because project work will be central to your role, demonstrable experience in this area, richly gained in financial services is important.

We are looking for men or women aged 28-32 with good degrees and a background including at least 2-3 years post qualification experience in a company with high financial standards.

In addition to the attractive salary plus car, our comprehensive benefits include a non-contributory pension scheme, free life assurance, BUPA and generous help with relocation to this attractive part of the country.

If you feel you would like to pursue a real challenge into your professional life please contact Christine Clark on Swindon (0793) 66344 (24 hour answerphone service), or write to her at the Personnel Department, Hambro Life Assurance plc, Allied Hambro Centre, Swindon SN1 1EL.

**ALLIED**

**HAMBRO**  
FINANCIAL MANAGEMENT

## Financial Controller

c.£18,000 plus car

As a result of continuing expansion our client wishes to appoint a well-qualified manager to take responsibility for the entire financial function. In addition, he or she must be capable of filling the larger role which will result from the policy of overseas acquisitions. The company, part of a successful British engineering group, has a turnover of £25m. manufacturing and marketing sophisticated components for the aerospace and similar markets in the U.K. and overseas.

The person appointed will be expected to play a significant part in the general management of the company, especially in the continuing development of

computer and information systems. Candidates in their 30s must have a recognised accounting qualification. They will have experience at a senior level in engineering industry and be used to managing a sizeable department. Previous involvement with Government contracting would be an advantage. Basic salary is negotiable around £18,000 and there is an excellent benefits package including a fully expensed car. Relocation costs to the head office to the west of London will be reimbursed if appropriate. Please write - in confidence - with full career details to A. D. Percival at Bull, Holmes (Management) Limited, 20 Albert Square, Manchester M2 5PE.

**Bull  
Holmes**

PERSONNEL ADVISERS

## BANKING

22K-30K + Car + Mortgage

Our client, one of the world's most prestigious financial institutions, is expanding two specialist field activity groups within the London based operational audit team and has additional openings in the Latin American division, which reports directly to New York. Previous team members now hold senior executive positions in Marketing, Investment Management, Data Processing and Corporate Reporting. Our client expects to attract individuals with outstanding potential, who have already exhibited exceptional managerial capabilities, through rapid promotion in a competitive professional environment.

Entrance requirements concerning intellectual capability, personality and drive, reflect the seniority of these appointments and the high level of senior management interface required. Technical expertise at managerial level should already have been demonstrated, because of the complex issues facing our team leaders in the immediate future. Ideal candidates are aged between 25 and 29 and already identified as obvious partnership prospects.

**STOCKBROKING - CITY BASED**  
Division Manager required with experience of the audit/operation of major International Stockbroking operations. Preferred Qualification - Chartered Accountant with manager/supervisor status. We expect further acquisitions activity in this area and the successful applicant will be expected to play a key role.

**AUDIT GROUP LATIN AMERICA**

Two positions exist within the Latin American group for young auditors with International Banking experience. High travel content is to be expected. Preferred background - young bankers with operations experience or young ACAs.

Young graduate ACAs 24-26 interested in discussing possible future openings within the Bank are also welcome to make contact now.

Applicants should send a detailed c.v., which will be treated in the strictest confidence to J. PHILLIP-SMITH FCA.

**COMPUTER AUDIT - CITY BASED**  
Division Manager computer audit. Preferred background - banking DP or banking management consultancy. The client operates in a large scale IBM Systems environment and hands on IBM experience is desired. (Age 25-35).

**MSMP**

Advertising and Search Division

25 Cornwall  
Gardens  
London SW7  
01 937 7680

## Wardley London Limited

YOUNG AMBITIOUS A.C.A.  
City Bank Package to £18,000

Our client, Wardley London Ltd., is the expanding U.K. Merchant Banking arm and wholly owned subsidiary of the Hong Kong & Shanghai Banking Corporation. Main activities are within the areas of Corporate and Export Finance, Lending, Property Services and Capital and Money Markets.

As part of their significant expansion programme they are now seeking to strengthen their financial reporting system by the appointment of a high calibre Accountant. Your principal responsibilities will be the implementation and continued development of departmental management reporting systems, management accounting/reporting and analysis.

You will probably be aged 24-29 and have recently qualified with a major firm in the profession, have good interpersonal skills together with the initiative, energy and enthusiasm to accelerate your career development within this entrepreneurial organisation.

Salary is negotiable to £15,000 plus banking benefits to provide a package of up to £18,000.

For further information please ring or write to Susan Ross.

FIRTH ROSS MARTIN ASSOCIATES, WARDGATE HOUSE, 59A LONDON WALL, LONDON EC2M 5TP. TELEPHONE 01-628 3441

Firth Ross Martin

## CHIEF

ACCOUNTANT

We are a profitable, privately-owned group of companies in the construction industry, based at attractive offices in the Midlands. Annual turnover is currently £25 million.

Due to the impending retirement of the present Chief Accountant we are seeking applications from suitably qualified candidates to take over his duties. The successful candidate will report to the Financial Director and will have responsibility for all financial aspects of the computerised accounting systems including statutory and internal reporting. He or she must be able to demonstrate previous experience in this area together with a good working knowledge of corporate taxation and development of computer systems. The ideal candidate will be a Chartered Accountant aged between 35 and 45.

We offer a salary within the range of £15,000 to £18,000 p.a. together with a car, medical insurance and a non-contributory pension and life assurance scheme.

Interested applicants should write in confidence, with full details of their education and career to date, to:  
The Chairman, Box A8892, Financial Times  
10 Cannon Street, London EC4P 4BY

## FINANCIAL CONTROLLER

From £17K + Car

Age 25-30 SW London

VAMP has recently concluded substantial venture capital funding to market a powerful computer system for general medical practitioners. The system has a substantial lead in the field and will make a real improvement to primary health care. A USM listing is a financial objective.

Reporting to the MD, this post has great potential, including a possible board position for a successful incumbent.

A qualified graduate accountant is needed: to set up and run all accounting and management information systems, to be responsible for budgeting and for cash projections and management. This will mean rolling up your sleeves and becoming involved in all aspects of the company's development. We need quality and ambition to help rapid start-up and controlled growth. If that's you, send your CV to arrive by February 15th:

Robert Ashby  
Value Added Medical Products Ltd  
10 Colville Terrace  
London W11 2BF

**VAMP  
HEALTH**







## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
 Telegrams: Finantimo, London PS4. Telex: 8954871  
 Telephone: 01-248 8000

Thursday February 7 1985

# Veiled threat to the Fed

AT FIRST sight, the criticisms of the Federal Reserve Board in the annual report of President Reagan's Council of Economic Advisers look friendly, and concerned mainly with arcane technicalities; but as is clear, perhaps, from the covering letter signed by Mr Reagan himself, this could be the first shot in a campaign to bring the Fed more directly under Administration control. This has long been an obsession of the supply-side lunatic fringe of the President's supporters, and Representative Jack Kemp, the current keeper of the supply-side Ark, is sponsoring a Bill to that effect in Congress. Nobody worries much at present about Mr Kemp; but if the international financial community decides that the President is joining the campaign against the world's favourite central banker, the kind of worrying that moves markets could break out before long.

It may seem extraordinary that a body with the Fed's record—accommodating a rapid recovery with falling inflation, and managing a grave incipient banking crisis with the greatest skill—could come under fire; but the doctrinaire disputes among technical monetarists are marked everywhere by the kind of bitterness which inspired the burning of heretics in another age.

## Influential

To a true believer, Mr Volcker stands convicted not only of controversial management in 1981-82, while the President and his advisers were dismayed to find that the first result of their policies was an acute recession; he is also doctrinally impure. He is a pragmatist in technical matters, trimming his monetary management to what he sees as the needs of the real economy, and learning from experience.

He is also a persistent and influential critic of Mr Reagan's fiscal policies, and especially of the foreign deficit. He was saying as much, yet again, in Congress on Tuesday just as the Economic Report was being issued.

The actual management changes proposed look technically odd but not perhaps indefensible; a range which allows more room for manoeuvre in the

early months of a policy year has some appeal when seasonal adjustment is such a hit-or-miss affair, though the idea will look more natural to market chartists than to economic analysts. No doubt we will all have to learn the language as the proponents of parallel lines—the new idea—battle it out with the defenders of the Fed's tradition cone-shaped targets, like the Big Endians and Little Endians in Swift.

Stripped of jargon, the new proposals would result in a more relaxed monetary policy, adding plausibility to the joke definition of Mr Reagan's brand of monetarism: sound money and plenty of it.

## Respected

However, the constitutional issue has serious international implications. The Fed is not only respected for its domestic skills, but regarded as the internationally aware branch of the official U.S. economic establishment. Mr Volcker's criticism of U.S. fiscal policy largely echo those of finance ministers in other countries; but his monetary management has made their citizens willing to lead to the U.S.

That confidence might quite quickly be undermined if the Fed, under Administration pressure, consented to a policy of sustaining the U.S. recovery by accelerated money growth while the politicians wrestle ineffectively with the deficit. Foreign central banks and finance ministers would also fear the loss of an understanding and influential body in Washington with which to discuss policy. Even the veiled threat is disturbing.

The Fed's stoutest supporter would not, of course, pretend that its policies have been faultless. The Volcker revolution proved very disruptive at first, and we have often argued that the Fed should give a greater weight in its policies to its role as the manager of a world currency. However, all the recent signs are that the Fed is learning from its experiences, easing policy partly because the economy has slowed and partly to check the dollar's strength, and managing a difficult transition fairly smoothly and subtly. This is not the moment to drop the pilot.

# Double standards on utility prices

THE HOUSE of Commons debate on water rates today is likely to focus on some emotive questions as whether the Treasury has any right to impose a "tax" on water. It is unlikely, unfortunately, to shed much light on an underlying and fascinating question: why does the Treasury, which houses a group of administrators and economists of above-average ability, make such a hash of year-out, of supervising nationalised industries? As a supplementary question, why do Treasury ministers so often take irrational steps to hold down public spending?

It is possible some of the furore over water charges was accidental, reflecting the fact that the Treasury initially met less opposition than it expected from the water authorities. The Treasury's demand that water rates rise by 10 to 13 per cent, nearly three times the rate of inflation, may have been only a tough initial negotiating stance. It might have been prepared to compromise on a 6 to 7 per cent increase and a less onerous external financing limit for 1985-86. Yet the Treasury's dominance is such that, but for the revolt by Mr Roy Watts, chairman of Thames Water, the negotiating stance would have been passively accepted; nine water authorities capitulated without a struggle.

## Higher charges

Even a 6 to 7 per cent rise in water charges would not have pleased Mr Watts who believes an increase of only 3 per cent is required. Who is to say the Treasury is right and even if it is correct, who is to say its view must prevail? The Government has made much of its policy of hiring competent managers to run nationalised industries like businesses. How can a manager be expected to succeed if every time there is a squeeze on public expenditure, civil servants waste in demanding higher rates of return and higher charges?

The fact that the Treasury still wants to regulate some public utilities simply by setting rate of return targets shows gross inconsistency. When the flotation of British Telecom was under discussion, outside experts succeeded in convincing Government that the best way to make monopolies efficient is to limit the rate at which they can increase their charges. The Treasury is in danger of arguing that BT will become more efficient because its charges will rise twice as fast as inflation.

## Red herring

The Treasury is also imposing double standards when it insists that current cost accounting (CCA) rules be used in the calculation of rates of return. The Chancellor, who preaches fiscal neutrality, is here adopting an accounting standard only when it suits him: CCA is rejected for the purposes of corporation tax because it might reduce the yield but adopted in this instance because the Treasury stands to raise more cash. In any case, it is strange that the Government should stipulate CCA rates of return when it is now unsure whether the convention is useful.

The debate over accounting principles is in any case a red herring. The point is not whether the Treasury asks Thames Water to make a 1 per cent return on current-cost assets or a 15 per cent return on historic-cost assets who gets the cash from higher water charges. If the Treasury simply wanted Thames to make a higher return it could tell Mr Watts to spend the extra cash in any way he chooses. But in fact the cash will go to the CCA rates of return and so it is undeniable that Mr Watts is being used as an unofficial tax collector. If the Government has to raise extra cash, it ought to be open about what it is doing.

TWO AND A HALF years ago, still flushed with the after-glow of electoral victory, President Mitterrand's government set out an ambitious agenda for France's newly-nationalised electronics industries. Backed up by an expansionist "go it alone" policy, the industries were to create 200,000 new jobs and a FFr 30bn (£2.75bn) trade surplus by 1990, transforming France into Europe's high-technology leader.

This euphoric vision has, however, rapidly foundered as several major nationalised groups have plunged into loss, necessitating a succession of state-backed rescue operations. The previous industry targets have been revised downwards or dropped, and tighter management disciplines and financial self-sufficiency have replaced growth at any price as the most urgent priority.

Yet the cost of supporting the nationalised electronics industries continues to weigh heavily on the French government. This week, it announced plans to inject a further FFr 2.75bn into three loss-making state-owned groups, Thomson, the defence and consumer electronics company, computer maker Bull and CGCT, a former subsidiary of ITT of the U.S., which was nationalised amid much acrimony in 1982. Last year, the three received grants of FFr 3bn.

In spite of such largesse, many French electronics and telecommunications companies still face tough challenges. A weak home market and mounting union opposition to job losses make it increasingly important to seek growth internationally. Yet official orthodoxy discourages industrial alliances with U.S. and Japanese companies, preferring a strategy of European collaboration.

A modest success has been scored on this front with the recent agreement between France's Cii Alcatel, West Germany's Siemens, Italy's Italtel and Britain's Plessey to co-operate on research and development in public telecommunications. But the link-up seems unlikely to produce any real commercial benefits before the 1990s at the earliest.

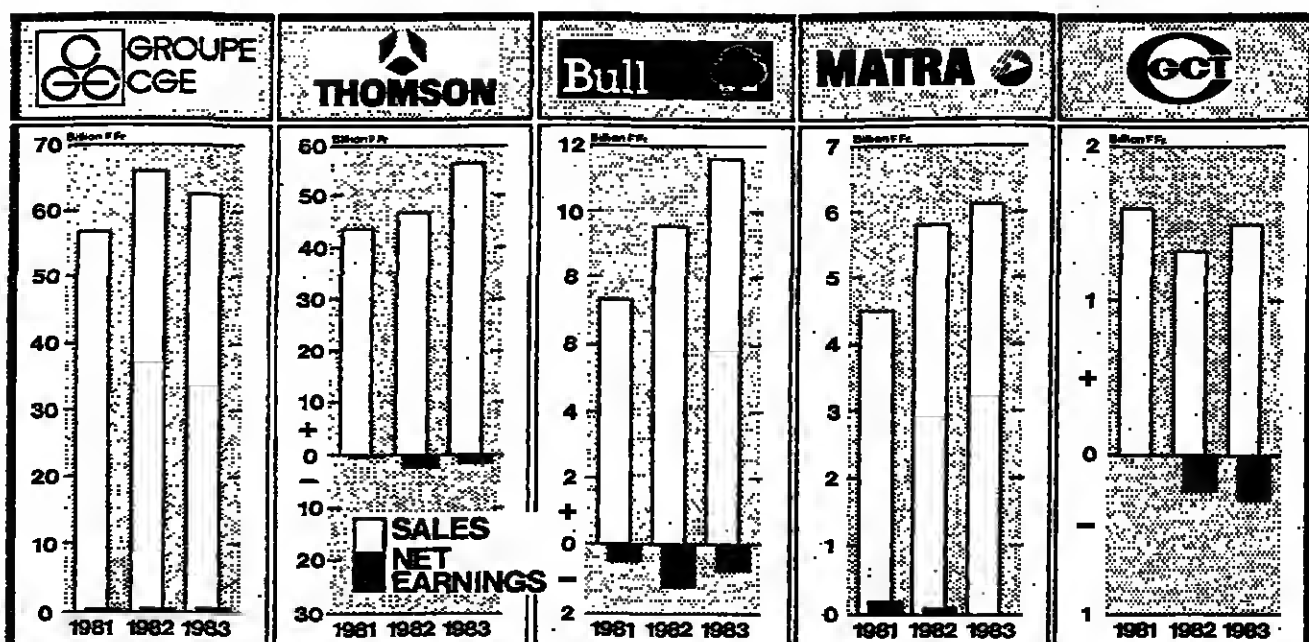
France's emphasis on European co-operation has not entirely prevented transatlantic industrial link-ups. French state-owned companies including Compagnie Générale d'Electricité (CGE), which is Cii Alcatel's main shareholder, and Thomson have all signed technical co-operation agreements with American partners including Wang, Hewlett-Packard and Xerox.

French companies have also acquired equity interests in several small U.S. electronics concerns. But the scope of such industrial agreements remains limited, often amounting to little more than basic technical collaboration deals. The Mitterrand Government, which has bitterly condemned the links forged recently by Italy's Olivetti and the Dutch Philips group with American Telephone and Telegraph, opposes grand

## FRANCE'S ELECTRONICS INDUSTRY

# The euphoria is over

By Guy de Jonquieres in London and Paul Betts in Paris



strategic alliances with U.S. partners unless French companies are assured of holding the whip hand.

Equipping the French industry with the muscle needed to bargain with foreign rivals from a position of strength was a prime goal of a government-backed reorganisation of the sector 18 months ago, which involved an extensive exchange of assets between CGE and Thomson.

M. Laurent Fabius, then Industry Minister, asserted that the deal would improve the two companies' profitability and help make France "the third electronic nation in the world" after the U.S. and Japan. Much was also made of claims that the reorganisation would save jobs.

The reorganisation was, however, strongly opposed by the Direction Générale des Télécommunications (DGT), the state telecommunications authority. It objected that the central element—the merger of Thomson's loss-making telecommunications business with Cii Alcatel—would eliminate competition between its two main equipment suppliers.

The restructuring has been slow so far to fulfil the objectives set for it. The merged Alcatel-Thomson group is still a long way from integrating its separate telecommunications businesses—long bitter rivals—and has announced plans to shed 3,200 jobs.

Moreover, the state has been obliged to step in to bail out Alcatel-Thomson group's subsidiary of Thomson Telecomunications, a provisional holding company set up as part of the merger. So far, FFs 125m in state capital has been injected to cover mounting losses at LTT, and some reports suggest that the total cost of the rescue could reach FFs 1bn over three years.

The capital was provided by the DGT, which was reluctantly

obliged last year to take over from the central government the financing of the *filère électronique*, the national electronics policy.

Originally intended to boost France's technological high-flyers, the *filère électronique* has been used increasingly to prop up lame ducks. Half the FFs 3.4bn funds dispensed last year went to cover operating losses at nationalised companies including Bull, the main Thomson group and CGCT.

In the case of both LTT and CGCT, the DGT is cast in a

E-10 digital exchange enjoyed in the 1970s.

M. Jacques Dondoux, head of the DGT, has little patience with industry leaders who blame his organisation for cutting back on orders. He says the manufacturers are at fault for failing to adapt to demand, which has shifted away from public network equipment in favour of terminals. "It's not my job to run the industry," he retorts.

Alcatel-Thomson's hopes for future expansion are pinned heavily on the Far East—where it has won a FFr 500m order in

A policy originally intended to boost high-flyers has been used increasingly to prop up the lame ducks

particularly awkward role, since it is being obliged to shore up financially equipment suppliers from which it is also seeking to obtain the best value for money.

Cii Alcatel itself continues to report profits and still claims the world record for digital public exchange orders. But much of its impressive growth in the past decade was provided by massive state investments to modernise France's public telephone network, which have now peaked out. Though exports account for about one-third of its turnover, it won no new foreign orders last year.

"We have had great difficulty compensating for the reduction in our home market through international sales," says M. Christian Fayard, head of Cii Alcatel's public telecommunications division. Some government officials privately accuse the company of not investing enough to maintain the technological superiority which its

China—and the U.S., where it has won orders worth about \$10m. But the speed at which the China market will grow is still uncertain, while in the U.S. competition from AT&T, Canada's Northern Telecom and European manufacturers such as Sweden's L. M. Ericsson is growing intense.

Mr James Carleton, a telecommunications expert with Datquest, a U.S. market research and consultancy company, says Cii Alcatel will need to step up substantially its American marketing effort. All this still leaves the DGT looking for the second equipment supplier to compete with Alcatel-Thomson.

M. Dondoux, who calls himself "an apostle of Europe," wants to open the French market to other European manufacturers through bilateral agreements on reciprocal equipment purchases. But so far, little headway has been achieved. Earlier French plans to collaborate with West

Germany on a mobile telephone network have been deferred, mainly for technical reasons. Hopes of a deal with the UK have been dashed by British Telecom's recent exclusion of Cii Alcatel from its shortlist of international bidders for exchange orders. The rejection has caused deep resentment.

M. Dondoux says he is ready to buy exchanges from Italy's Italtel, which has agreed to standardise sub-assemblies with Thomson Alcatel. But this seems unlikely to provide a complete solution. M. Fayard of Cii Alcatel says progress with Italtel will be made "in small steps."

The remaining option would be a deal to enable CGCT to make foreign exchanges under licence. CGCT, which currently makes Thomson MT digital exchanges and has 16 per cent of the French market, was deliberately left out of the Alcatel-Thomson merger with such an arrangement in view.

CGCT badly needs a partner. It has lost money almost every year since 1976 and is still beset with financial problems. These have been compounded by FFr 600m losses on a Kuwait order, a laying contract won by a subsidiary. To staunch the red ink, CGCT plans to lay off 1,200 of its 8,300 staff and sell its Paris headquarters.

M. Claude Vincent, head of CGCT, would ideally like to do a deal which provided access to international markets. Ironically, he is closely watching ITT, CGCT's former parent, which plans to sell shares in some of its international communications businesses. If ITT went as far as to dispose of some of its European businesses completely, CGCT might seek to ally itself with other former ITT subsidiaries.

The state's heavy involvement in the telecommunications industry is causing concern at Jeumont-Schneider, the only sizeable privately-owned French apparatus supplier, which

already has a technical agreement with Wang and is seeking to expand in the U.S.

The leader in the French private exchange (PABX) market until the Alcatel-Thomson merger, Jeumont-Schneider claims that its nationalised rivals enjoy unfair advantages. "I doubt if they could sell at their current prices without state support," says M. Paul Denis, head of its telecommunications business.

In theory, subsidies to cover losses by nationalised electronics companies should cease after the end of this year. By then, the Government says it expects them to operate in the black. Some are making faster progress than others.

Matra, the space and defence contractor 51 per cent owned by the state, has stayed profitable. But its performance has deteriorated, partly because of large losses in the personal computer market, which it recently re-entered after beating a disorderly retreat.

Thomson expects to be back in profit next year, largely on the strength of its large defence electronics business, which has won a huge order from Saudi Arabia. However, consumer electronics, its other main activity, still suffers from excess capacity, weak demand and fierce competition from the Far East. Thomson is also investing heavily in microchip production.

Computer group Bull is expected to report a loss of less than FFs 450m for last year, down from FFs 625m in 1983 and FFs 1,550m in 1982. However, according to government sources, it is seeking to shed as many as 1,500 staff at its subsidiaries, on top of 700 job cuts already announced.

A previous management shake-up Bull's operations and applied tougher commercial disciplines. But like Britain's ICL, it remains acutely worried by competition from IBM of the U.S., which is making huge strides into the French market.

Bull tried unsuccessfully last year to persuade French officials to oppose IBM's participation in Esprit, the EEC-backed electronics research programme. But the Government refused because it feared incurring the displeasure of IBM, which is one of France's largest taxpayers.

Lawfully, the Government enforces its profit targets for nationalised companies—may depend as much on political calculations, as on industrial policy, however. Trades unions, already disenchanted at the failure of its electronics policy to produce promised jobs, are increasingly protesting at staff cuts planned by nationalised companies.

With parliamentary elections due next year, the Government may well be reluctant to take any measures which would further jeopardise employment in what are supposed to be France's main growth industries of the future. Whether it will also be prepared to adopt more indulgent stances towards industrial alliances with transatlantic partners remains to be seen.

## President's pay check

Remember the shining example of thrift that was to be set by President Ronald Reagan? He was reported in December to have volunteered, with his Cabinet, for a 10 per cent pay cut as part of his crackdown on Government spending.

But this noble sacrifice is nowhere to be found in this week's U.S. Budget, though it still calls for a 5 per cent pay cut for one million less exalted government employees.

The White House now insists that though Reagan's offer was widely reported, it never actually made it. What is more, it says the U.S. constitution forbids any change upwards or downwards in Reagan's \$200,000-a-year salary during his term of office.

The founding fathers' idea, apparently, was to stop Congress threatening to cut a President's salary if he did not do what it wanted, or trying to bribe him with an increase.

Could not he then just accept his salary and send the Government a cheque for the 10 per cent?



"Amazing operation—not a single casualty—not a memo leaked"

## Men and Matters

cent? Well, yes, that is exactly what he is planning to do. The White House says that if a cut goes through for other Federal employees, Reagan will send the same percentage of his own pay to the Treasury's Fund to Retire the National Debt. Other Cabinet members will simply take the pay cut.

Members of Congress will have to make up their own minds on how to allocate the 10 per cent cut in their resources that the Budget proposes. But, unlike Reagan, they have already had a pay increase this year—up by 3 per cent to \$73,100 a year.

## Paper chase

Former Mirror group and Abbey National supreme, Clive Thornton, has succeeded in raising £70,000 to put together a prototype for a new Sunday newspaper. Some £40,000 has come from the London Enterprise Board; £7,000 from the Transport and General Workers' Union. Thornton, his partners and other unions have contributed the rest.

If the dummy run is successful this autumn, Thornton hopes to launch the real thing sometime next year—at an estimated cost of £1m.

The idea is that the paper should have a left-wing bias—purely because, as a businessman, that's where I think there is a gap in the market," he says.

Target would be an initial readership of 300,000; and there is talk of raising part of the necessary finance by offering potential readers shares in the paper.

There is also firm determination that the paper should never be ruled by one indi-

vidual, "however commendable he may be." Thornton, ousted from the Mirror when it was bought by Robert Maxwell's Pearson Press last year, says it is "very difficult for someone who owns a newspaper to resist the temptation to turn it into his own mouthpiece."

## On his toes

Betty Grable insured her legs for millions of dollars—Tory Employment Minister, Peter Bottomley, is more modestly insuring his toes for £5,000. Not that Parliament's 40-year-old former swimming champion needs to tread with more than a politician's usual care these days. He sits on a 7,500 majority at Eithun; he has left the side of Social Services Secretary, Norman Fowler, the next likely target for demos; and though the employment patch is still rough, there is less bother there than there used to be.

But, with responsibility for health and safety at work, Bottomley recently acquired a pair of shoes with reinforced toe-caps. With them came the insurance, guaranteeing him £20 a week if his toes should be damaged while wearing them. "Up to now," he says, "I've found them very useful protection in the Commons' division lobby. With our majority, you're likely to be trampled underfoot at every vote."

## Swett band

Francisco Swett, Ecuador's minister of finance—and, at the age of 37, youngest member of the Cabinet—is visiting London, Frankfurt and Paris to talk to bankers about the new financial orthodoxy adopted by the South

American country since the election last year of conservative President Leon Febres Cordero.

Swett, who got his first Cabinet post as planning chief seven years ago, is sometimes called a Southern American Thatcherite. Was he happy about that? I asked. "Mrs Thatcher has many virtues but I disagree with some of her policies," he replied guardedly. Was he a Reaganite then? "The answer's the same."

He is in favour of lower taxes. "It's not realistic to start taxing people at 40 per cent on an income of £9,000. We must raise the ceiling," he said.

But as the son of one of the founders of Ecuador's central bank, he clearly did not want it thought he was in the business of giving money away.

"We're raising the tax ceilings. But we're also improving our methods of collecting taxes. In the last quarter of last year, tax receipts rose 35 per cent," he said. And he gave a little chuckle of satisfaction as finance ministers do when they have cheery thoughts like that.

## Over the limit

Jaguar Cars, now getting used to "the magic roundabout that keeps turning for us" according to a senior executive, had easily the fastest moving product when it returned to the Amsterdam motor show as an independent company for the first time in 20 years. They are still looking for the XJS demonstration model with the new six-cylinder engine stolen on the eve of press day.

## Passing thought

From New York comes the story of the middle-aged man who went on holiday and sent a postcard to his psychiatrist. "Having a wonderful time," he wrote. "Why?"

Observer

## Lloyds Bank Access

Alteration to interest rate

Lloyds Bank announces that the monthly rate of interest charged to its Access card-holders will be increased from 1.75% to 2% per month (equivalent to an Annual Percentage Rate of 26.8%) with effect from 20th February 1985.

From that date, the new rate will be applied to all interest bearing balances, cash advances and all purchases attracting interest for the first time.

The first sentence of Condition 5 of Lloyds Bank Access Conditions of Use is amended accordingly.

The percentage rates quoted in Condition 6 of Lloyds Bank Access Company Cards Conditions of Use will be similarly amended from the same date.



Lloyds Bank Plc, 71 Lombard Street, London EC3P 3BS



## THE DOLLAR AND FOREIGN INVESTORS

## One day the bubble will burst

By Anatole Kaletsky

THE PHRASE "uncharted territory" — to be introduced with a hint of menace — is becoming a favourite cliché in central banks and foreign exchange dealings rooms as the dollar hits new records almost hourly. But when central bankers speak about uncharted territory and sound "alarm bells" as Mr Paul Volcker, chairman of the Federal Reserve Board did on Tuesday, they are not referring simply to the latest breach of a 10-year peak on the foreign exchange dealers' price charts. For the world economy is just passing another, less conspicuous, but more important, milestone: 1985 is the year when the United States, the richest and most powerful nation on earth, becomes a debtor to its poorer neighbours.

That the U.S. is destined soon to become the world's biggest debtor is now a matter of simple arithmetic. When a country runs a deficit in its trade with the rest of the world, the shortfall has to be financed by foreign borrowing. In 1984 the U.S. had a current account deficit of about \$100bn. Since America's foreign assets exceeded its liabilities by an estimated \$106bn at the end of 1983, this surplus of assets over liabilities should have fallen to about \$6bn at the end of last year. With the current account deficit this year running at more than \$10bn monthly, America would therefore have become a net debtor sometime in January if the official figures were precisely accurate.

With a current account deficit of \$130bn now virtually set in concrete for 1985 — even a collapse in the dollar value of imports could hardly be expected to benefit America's trade performance for a year or more — the U.S. debt is bound to exceed Brazil's \$100bn by the end of this year. If the dollar remains near its present level, this debt will rise to over \$250bn in 1986 and multiply tenfold to nearly \$1,000bn by the end of the decade. Even this last figure, drawn from a study by Mr Shaqul Islam of the Federal Reserve Bank of New York, could be criticised as conservative — Mr Islam based his projection on a dollar fixed at its level in the second quarter of 1984. Since

then, the U.S. currency's trade-weighted index has jumped a further 15 per cent.

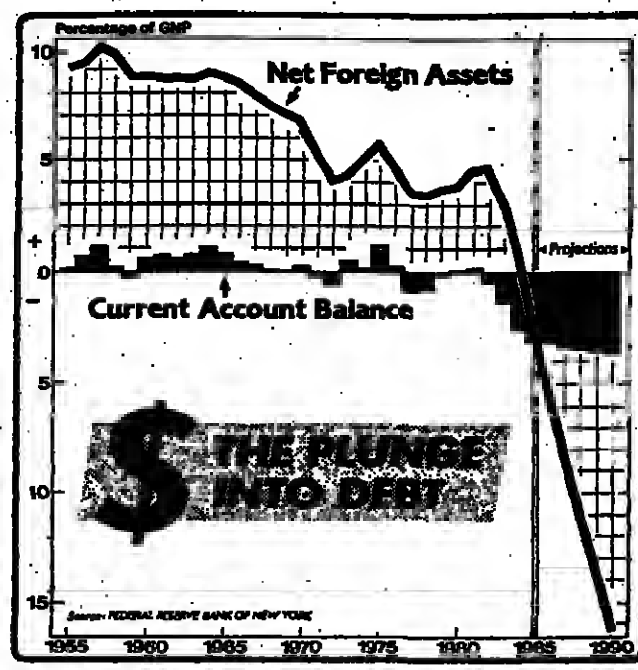
In practice, official figures on current accounts and international capital movements are only rough approximations. It cannot be disputed, however, that a very rapid deterioration, far outweighing any statistical inaccuracies, has already occurred and will continue to gather pace as long as the dollar stays at around its present level. By the end of next year, the U.S. net debt of over \$250bn will amount to more than the borrowings of Brazil, Mexico, Argentina and Venezuela combined.

Why then are foreign investors not dreading a Latin American-style debt crisis? As Mr Islam points out, there are two reasons for disregarding this danger.

The first is simply that the scale of America's approaching indebtedness has to be viewed against the size of the U.S. economy. A debt of \$250bn in 1985 would still be equivalent to only 7 per cent of the U.S. gross national product. By contrast, Brazil's debt was 30 per cent of GNP when the debt crisis struck in 1982. It would take until the end of the century for the ratio of debt to GNP to approach Latin American levels, even projecting forward the ever-growing current account deficits of \$200bn and more shown in the New York Fed's chart.

The second reason why America's creditors sleep easily is more ambivalent. The U.S. would never default on foreign debts because it would never need to do so. Since America borrows almost exclusively in dollars, the U.S. Government enjoys a privilege denied to other international debtors — it can create the money in which its own obligations are contracted. This guarantee through the printing press implicitly covers the U.S. banks, as well as the Government, since the banks are assumed to enter the support of the Federal Reserve System.

However, America's ability to finance its deficits in dollars is a very mixed blessing for foreign creditors. As Mr Roger Kanarych, another New York Fed official, pointed out last summer, in the FRBNY



Quarterly Review, the exchange risk can never actually be eliminated when a country borrows from foreigners. What makes the U.S. debt build-up unique is that, for the first time in history, a country with large and persistent deficits has managed to avoid hearing any of the exchange risk itself.

When foreign investors lost confidence in Mexico, it was the Mexican debtors who suffered from the collapse of the peso. Mexico's foreign creditors still had to be repaid precisely the number of dollars they originally lent the country. But if Japanese investors, for example, decided to pull their money out of America, precipitating a collapse in the dollar, the losses, in terms of yen, would be sustained by the Japanese creditors, not the U.S. borrowers.

As Mr Kanarych says: "The willingness of foreign investors to keep taking additional exchange risk is now the 'key to the future' of U.S. economic policy — and this future lies in 'uncharted territory' for as the U.S. debt increases, so does the

exchange risk which the foreigners are taking.

Debt feeds on itself. Interest payments to foreigners have to be financed, either through further borrowing or by generating trade surpluses. But the U.S. has not enjoyed a single year of trade surplus since 1975, traditionally relying on interest payments from foreigners to bridge the gap between its imports and exports. America's long-standing surplus on "invisible" transactions, which was \$32bn in 1981, will have vanished altogether by 1986.

From then on, the debt will grow automatically, even if America's invisible trade moves back into balance, from the trade deficit of nearly \$150bn expected for 1986. If the build-up of debt is ever to be reversed, or even stopped, the U.S. will need to start producing large visible trade surpluses — and the longer these surpluses take to arrive, the bigger they will need to be, if additional borrowing is to be avoided. If, for example, the U.S. economy remains on its present course until 1990 and

generates a debt of \$1,000bn, a visible trade surplus equivalent to about 2.5 per cent of GNP will be needed each year from 1990 onwards merely to obviate further borrowing.

To achieve such a trade surplus would require a monumental shake-up in the U.S. economy.

Today's trade deficit is equivalent to over 4 per cent of GNP. Converting this into a surplus of 2.5 per cent of GNP in the 1990s, would require a bigger reallocation of resources than the British economy would have to undergo if it lost the whole of its North Sea oil and gas output.

There is only one way such an adjustment could ultimately be achieved — by a massive devaluation of the dollar in the 1990s. And there is only one way it could be avoided — by a smaller fall in the dollar in the near future, which would prevent the foreign debt from rising to unmanageable proportions.

It seems, then, that investors in America are on a hiding to nothing — yet the flood of foreign money continues unabated, bidding the dollar ever higher. The markets may be short-sighted, but this cannot be the whole story, or even half of it.

Nobody can explain fully the dollar's defiance of economic gravity, but the figures on America's foreign assets and liabilities contribute a vital element to any explanation; for it turns out on closer inspection that foreigners are becoming wealthier of U.S. investment as the dollar rises even higher and that the "flood" of foreign money into America is not quite the deluge which is often supposed.

Recorded foreign inflows into U.S. assets have slowed from \$113bn in 1982 to \$89bn in 1983 and \$83bn, at an annual rate, in the first nine months of 1984. Yet this slowdown in foreign investment financed a current account deficit which soared from \$10bn in 1982 to \$100bn in 1984. The key to this paradox lies in the capital outflow side of the U.S. balance sheet. U.S. investment and lending abroad collapsed from \$121bn in 1982 to \$5bn in the first nine months of last year.

In other words, the huge

deterioration in the U.S. current account has so far been financed not by an ever-growing surge of foreign money into U.S. markets, but by a complete — and unprecedented — standstill in U.S. investment abroad, particularly in lending by U.S. banks.

The halt in bank lending, in turn, can be explained by two factors. Developing countries have been prevented from borrowing because they are no longer credit-worthy. Meanwhile, lending to companies and governments in the industrialised world, which tends to be driven by the borrowers' demand for funds, has plunged because the borrowers simply do not want to borrow money, least of all expensive dollars. In view of the tight fiscal policies which have generated excess domestic savings in most of Europe and Japan, this is hardly surprising.

From this point of view, there is no mystery about America's ability to attract net capital inflows, despite the apparently overvalued dollar. Foreigners have been keeping up a steady long-term diversification into U.S. assets at a rate of \$80bn-\$100bn a year, with little regard for the short-term exchange risks. Meanwhile, U.S. investors and banks have stopped diversifying abroad mainly because there has been no demand for their money.

In theory, this pattern of financing could continue for years — as long, in fact, as the U.S. banks were prepared to run down their foreign loan portfolios at an ever-accelerating rate. But bank management is motivated by the demand for funds from credit-worthy borrowers, not by any patriotic zeal for financing current account deficits. If Europe and the developing countries were to pull decisively out of recession and start bidding for the world's surplus savings, there is no reason to suppose that the U.S. banks would wish to continue pulling in their horns.

And once U.S. investors and banks start looking outwards again, it is easy to imagine the contours of the uncharted territory which they will see — the dollar will be tottering on the pinnacle of a debt mountain, with nowhere to go but down.

## Lombard

## Sassenach swipe at Standard Life

By Barry Riley

I WRITE in a personal capacity as an insignificant but concerned policyholder with the Standard Life Assurance Company of Edinburgh, the flag bearer of the Scottish Life industry.

Some 12 years ago, I chose Standard Life because of its excellent long-term investment performance. Last week's latest bonus declaration showed that it continues to top most of the performance tables, so on that score I have no complaints.

But last week, too, it was announced that Standard Life had bought from Barclays a stake of some 34 per cent in Bank of Scotland, the second largest Scottish clearing bank.

I have failed to track down any statements on paper giving the reasons why Standard has made this £155m investment. Various verbal justifications have emanated from Edinburgh, however.

One is that Standard Life has been engaged in intensive strategic analysis of the future of the financial services industry. It has concluded that a link with a clearing bank would carry benefits.

Another quite different explanation is that the tightly-knit Scottish financial community has banded together to save Bank of Scotland from sale to another nasty foreigner. Certainly, some leading Scots financiers were enthusing last week about the benefits that would accrue to the Scottish financial sector. On this view, Standard Life was the only institution that had both the money and the loyalty to do its duty for Scotland.

I do not know, or particularly care, which of these explanations is nearer the truth. From the point of view of the Sassenach policyholder, they are both worthless. Nor am I impressed by the third justification — that the stake was simply bought "primarily as an investment." Buying large blocks of shares at well over the market price was surely not the way that Standard Life got to the top of the performance league.

The central point at issue is the fact that Standard Life is a mutual company, in law, and in theory, it is owned by its with-profit policyholders. In practice, of course, like other mutual life offices and building societies, it is controlled by a self-

perpetuating board of directors. Traditionally, Standard Life's board has remained aloof from its management, but last March Mr George Gwilt, the general manager, was elected as a director. He has joined a number of prominent outsiders drawn from the ranks of Scotland's financial elite. These include Sir Thomas Risk, actually a former chairman of Standard Life, who happens to be the present governor (a fancy name for chairman) of Bank of Scotland.

As a policyholder, I would like to be wholly satisfied that the directors of Standard Life are concerned only with looking after my interests and those of many hundreds of thousands like me. I am now aware, however, that conflicts of interest exist within the board.

The Scottish factor may be unusual, but the potential conflict between policyholders and management has a far wider application across the life insurance and building society sectors.

At a time of revolutionary changes within the financial services sector, management are naturally exploring radical changes in relationships with other types of institution. But expenditure which may make a lot of commercial sense to the management may not always provide clear benefit to existing policyholders.

With proprietorial companies — owned by shareholders rather than investing members — such conflicts need not arise. The shareholders can take on the risks, and rewards, of financing structural changes.

My view is that when mutual companies such as Standard Life feel the need to make major trade investments, they should first consider demutualisation — that is, the sale of the company by the policyholders to a new class of shareholders. In that way, with-profit policyholders can make a capital gain which compensates them for any share in future profits required to compensate shareholders, and which frees the management to adopt a different risk-taking relationship with the new proprietors.

In any event, may I suggest that policyholders are entitled to a clear, reasoned and unambiguous explanation of important strategic decisions by the directors.

## An instrument of policy

From Messrs D. Morris and J. Vickers

Sir, — Michael Frowse (January 28) makes several interesting points about the extension of VAT. He is, however, wrong to suggest that "fiscal neutrality" (by which he means the same rate of tax for all goods) is correct as a matter of economics. It is a basic result in the economics of taxation that undesirable distortions are minimised when goods are taxed according to their price and income elasticities, rather than uniformly. Non-uniform taxes provide a way of dealing with "externalities" — the Government, through its tax policies, can promote activities that are regarded by the community as having wider benefits, and can discourage undesirable activities. If "fiscal neutrality" were adopted, this instrument of policy would be lost, and greater dependence would fall on other policy instruments, such as government expenditure.

(Presumably the Government would advocate "government expenditure neutrality"). For example, Mr Frowse mentions books. Evidence before the House of Commons Treasury Affairs select committee on the basis of straightforward criteria, at least two-thirds of expenditure on books is on books of substantial educational value. The zero-rating of books is thus an inexpensive way of promoting education by encouraging individuals to choose to read. It is the natural and sensible complement to the extensive public provision of education in schools and colleges.

Considerations of administrative convenience imply that a simple tax system is desirable. Two-tier systems meet this test. The Government should not forgo an important instrument of policy by taxing all goods alike.

Derek Morris, Oriol College, Nuffield College, Oxford.

## Redirecting the Treasury

From Mr S. Pugh

Sir, — Mr Bullock (January 25) states that the Treasury has long had a source of micro-economic advice provided by the Department of Trade and Industry and its predecessors. He does not point out that over one quarter of the economists employed by the Treasury are involved in microeconomic work and it would seem clearly more appropriate for it to take advice from these economists rather than from one of many "interest group" departments who may wish to proffer their opinions. As for Mr Bullock's \$65,000 question — to what

## Letters to the Editor

extent does the Treasury pay attention to the Department of Trade and Industry advice? — very probably the advice receives all the attention that it merits.

S. C. Pugh, 57 Frankfurt Road, S.E.24.

## Taxation of pensions

From Dr D. Lomax

Sir, — Your second leader on February 5 entitled "The taxation of pensions" produces an extraordinary analysis and recommendation for policy. You start by saying, rightly, "As the Meade Committee noted in 1978, the taxation of pension funds is theoretically almost ideal." You are one of the first commentators to make this point. You then go on to say, rightly, that the taxation of most other forms of savings is highly unsatisfactory, being double taxation.

You then make the extraordinary claim that since the Chancellor is not willing to change the taxation on other savings to match that of pension funds, the right thing is therefore to impose double taxation on pensions.

There is a wide range of issues against which the taxation of pensions may be criticised. For example, it would be a tax on jobs. After placing such emphasis on the need to reduce the real cost of employment, and taking great pride in the abolition of the national insurance surcharge, it is absurd and self-contradictory for the Government to consider making the provision of pensions more expensive. It would increase employment costs and hence reduce jobs.

The taxation of pension funds, whose money is invested normally in gilt-edged stock or long-term investments, and whose investments thus reduce the money supply, has very little favourable impact on the economy from the point of view of a monetarist. Likewise, the taxation of pensions, thus of savings, does not help economic management from the point of view of a Keynesian either.

The key issue is, however, that savings for pensions require a considerable amount of money to be saved over a long period of time. People who are in the process of saving for pensions through schemes set up under existing legislation are clearly at the mercy of whatever the legislation might be. It is not possible to impose taxation on the schemes

without at the same time making the cost of providing a pension correspondingly greater. And likewise, putting the schemes into the fiscal melting pot creates a great deal of uncertainty. There is no such thing as a free lunch in this matter.

The plain fact is that every penny of taxation on pension schemes is imposing a corresponding cost on some pensioner or future pensioner. Because of the amounts of money which need to be saved over a long period to provide a pension, it is thus necessary for this saving to be possible in a tax-efficient manner, unless the potential costs of pensions are to be crippling. As you rightly point out the present system of taxation on pensions is "ideal". In that case, I am surprised that you did not forthrightly recommend the Chancellor to leave well alone.

Dr D. F. Lomax, 4 Claremont Road, Clarendon, Essex, Surrey.

## The case for Stansted

From Mr F. Gillett

Sir, — In spite of the resistance shown in the debate in the Commons last week, I don't believe the Stansted issue is dead. I still believe common sense and logic will prevail, and on behalf of the silent majority that live in the area (the Mori poll just published supports this statement) I should like to highlight a few positive points in support of the recommendation of the inspector who produced the Stansted report.

London, like Paris and New York, needs three airports. If, as is widely forecast, over 60m passengers per annum will be using London airports by 1990, it makes sense to spread this load as evenly as possible in order to reduce congestion and take maximum advantage of the system of London motorway links.

Why London? Market research overwhelmingly supports the view that the vast majority of airline customers want it that way. Even when the regional airports are all fully developed this will leave a large shortfall in capacity by the end of the century.

What about the advantages for millions of people for whom Stansted will offer significantly more convenience than either Heathrow or Gatwick?

While it is accepted that unemployment is higher,

measured in percentage terms, in the North and Midlands than in the South, it must also be recognised that there is a serious problem in this respect in the South East and East Anglia, where over 800,000 people are currently unemployed. Major towns and cities such as Chelmsford, Harlow, Braintree, Bishop's Cleeve and Cambridge are suffering and badly need an injection for the future which only a major project such as Stansted could provide. The knock-on effects would also significantly improve employment prospects further afield.

Compared with the ugly sprawl of Heathrow, there is every chance that we have learned a little about airport development and will get it right this time. After all, Gatwick (now handling almost 14m passengers a year) was developed in an area that was possibly not too dissimilar from Stansted as it is today, and that sort of development was acceptable in terms of minimising disruption.

By the time Stansted has been developed, international noise regulations will be very effective. As one who resides virtually at one end of the Stansted runway, I can assure you that even now the noise levels are insignificant and certainly do not cause us any irritation.

It is my belief that the major objections on environmental grounds are being voiced by a few wealthy landowners who are more concerned that market forces will lead to an increase in wages for their employees, perhaps even to a level that will allow a reasonable standard of living for these people.

I believe the judgment of the inspector to be correct. Any further delays or inquiries (and be sure there would be much greater opposition and debate about proposals to develop other areas), would put the air transport industry in this country at grave risk.

F. A. Gillett, Woodgate Farm, Braintree, Great Dunmow, Essex.

## An unwelcome journey

From Councillor F. Toye

Sir, — For too long articles have propagated the slogan that northern airports should not be boosted artificially by forcing in travellers who do not want to use them. On the contrary, present policy forces an unwelcome journey south on millions of passengers who would rather use an airport nearer home. Only when airport policy is designed for the whole country end not just the south-east will you know just how much Heathrow traffic is artificially boosted by travellers who use it unwillingly.

(Cllr) F. Toye, 3 Knowle Wood Road, Dorridge, Solihull.







## FINANCIAL TIMES SURVEY

Objections to countertrade have been expressed, but the international debt crisis and unevenness of world economic recovery have resulted in its rapid growth during the 1980s.

## Countertrading

## Important tool for exporters

By Frank Gray

JUST AS free-wheeling cash-for-goods trade characterised the 1970s, so is countertrade fast emerging as one of the most important commercial instruments of the 1980s.

European banking centres, such as Vienna, have long had expertise in countertrade. But its use as a tool of export finance is spreading with the build-up of deal-structuring expertise in London and New York—the world's two largest financial centres.

Much of the current boom in business with China is being handled through countertrade, and other Asian nations, particularly Indonesia, have also embraced the system. The big trading centres of the West reckon that Singapore and Hong Kong, too, may soon join their ranks.

Countertrade's growth coincided with the onset of the recession at the beginning of the decade, and bankers argue that two factors are fuelling its longevity.

On the one hand, there are the frustrated expectations of the developing countries whose taste of prosperity in the 1970s is now stalled by the international debt crisis. Many are virtually "off cover" for traditional medium- and long-term export finance from major supplier nations as a result of their indebtedness to Western banks. What they are left with are severe liquidity crises.

The natural recourse has been to countertrade in one or other of its forms: pure barter; the part payment with goods for imports; the requirement for offset investment from multi-

nations shipping to them; and development of bilateral trade-balancing arrangements with complementary trade partners.

By producing workable countertrade deals, they can produce evidence to the International Monetary Fund about their concern over cash flow.

Mr Ed Miller, senior vice-president of MG Services, the London countertrade arm of Metallgesellschaft, the West German metals group, says: "The second factor behind countertrade's continuing growth is the unevenness of the world economic recovery. The value of world trade last year, is unofficially estimated by the General Agreement on Tariffs and Trade (GATT) to have gone up 5-7 per cent over the previous year—the first real-term growth since the onset of the recession.

But, the GATT has noted, half of this is accounted for by the surge in U.S. imports, which last year led that country to a record trade deficit of \$125bn.

With protectionist pressures stronger than ever in the U.S., any downturn in its imports coupled with less robust performances in other Western economies could abate countertrade's growing use.

Just how much of world trade involves countertrade?

The GATT has soberly estimated it at 8 per cent of total world trade valued at \$2 trillion (million million).

Many trade brokers see the figure as conservative and one bound to be upwardly revised as techniques for measuring the amount of business done through countertrade improve.

Enough developments have

taken place recently, however, to indicate the magnitude of the countertrade phenomenon.

Finland, for example, has 25 per cent, or \$3bn of its trade tied up in framework agreement with the Soviet Union while India does more than \$2.5bn in business annually with the Soviet Union in this way, and has recently set up a committee to consider more formal countertrade dealings with Western countries.

Turkey, too, is in the early stages of implementing some \$1.5bn in offset investment in its agri-industries as a result of a \$4.2bn deal to buy F-16 fighters from General Dynamics of the U.S.

Greece has disclosed plans to acquire \$78m in military construction equipment from the Soviet Union, Japan and Czechoslovakia to be paid for in Greek goods.

Indonesia introduced in 1982 some of the most specific countertrade regulations yet seen, which even include detailed instruction on how to prepare all support documentation.

It frequently requires 100 per cent counterpurchase of non-oil Indonesian goods as a condition of purchasing goods itself and has done several billion dollars in business in this way since.

Neighbouring Malaysia said it has completed \$33.2m in countertrade deals with South Korea, Yugoslavia and Brazil in the last year—buying iron, electrical goods and patrol boats in exchange for oil, rubber and timber products.

As these examples show the first thrust of the countertrade boom has focussed on industrial goods and non-oil raw materials but the Iran-Iraq war and the general weakness in oil prices have now also pushed that commodity to the fore.

Iran recently announced plans to seek wider barter arrangements with the Comecon bloc because of the oil price crisis and declining foreign reserves. It has been the most active of the oil-barterers and has used the system with all its major trading partners since the fall of the Shah and the start of its war with Iraq. It disclosed that ten per cent of its

annual trade now involves pure barter.

France's exposure in the Middle East, particularly in Iraq, has forced it to conclude several hundred million dollars in oil swap deals in order to gain compensation for its delivery of military equipment, mainly Mirage fighters.

Perhaps the most dramatic of all was last summer's revelations that Boeing of the U.S. had agreed to take 34.4m barrels of oil, worth about \$1bn, from Saudi Arabia in exchange for its 747 aircraft.

Yet, while many western governments have no specific quarrel with countertrade as a commercial, company-to-company device to help trade, there is widespread fear that the growth of bilateral trade-balance deals will lead to a closing of markets to the free-trading western nations.

Offset—a big element in defence and commercial aviation deals—has also been singled out by the U.S. and other nations as often being punitive or requiring too much technology transfer and subsequent

job loss in the exporting nation.

Mr Charles Blum, a U.S. trade representative, said last year that it was "injurious to the economic and trade interests of supplying countries for offsets to become so excessive that purchasing countries conduct an auction for offset bids or demand it in ever-increasing amounts."

But he acknowledged that no effective solution to the problem could be reached "without the co-operation of other nations and in co-ordination with affected U.S. industries."

Nevertheless, the U.S. has given countertrade business added impetus with the passage in 1982 of legislation allowing U.S. banks and corporations to set up trading companies.

While some, such as Sears World Trade, acknowledge having expanded too quickly, it is generally agreed that the legislation will broaden U.S. trade skills, at the moment heavily concentrated in the hands of multinationals, and not small and medium-sized

## IN THIS SURVEY

	Page
Official View: All agreed on the theoretical objections	2
Metallgesellschaft: Lucrative extension of activities	2
Types of Trading: No business for the faint hearted	3
Oil Producers: Damaging influence to the cohesion of Opec	4
South East Asia: Of growing importance in obtaining business	4
The UK: Meeting with a floodtide of activity	5
Vienna: The expertise of the gateway to countertrade	5
Profile: Deal between Indonesia and Hawker Siddeley	6
Canada	6
Brazil: Countertrade flourishes as never before	6
Barter Organisations: Computers come to fore on both sides of Atlantic	6

companies where expansion is needed.

"In order to participate in international trade today on a major scale, you must be prepared to engage in countertrade. There are certain areas of the world where it is the only way to sell," says Mr Robert Gomperts, a vice-president at BankAmerica World Trade Corporation.

Mr Bob Wyatt, managing director of Midland Bank Group's International Trade Services division, says: "What really determines whether an exporter closes a deal is not so much the goods he has to sell as the range of finance packages he has to offer."

For Western companies dealing with the developing world, knowing the realities of the market place is vital. Veteran traders always point out that countertrade requirements can crop up late in negotiations, and sometimes on the eve of a contract signing.

Some prospective deals start by involving one type of countertrade and conclude using another, or even evolve away from countertrade.

One trader notes: "The key for those of us structuring deals is knowing when a deal won't work. This means not only being able to say 'no' at the outset but also being able

to say 'no' halfway along."

Mr Dick Francis, Barclay Bank's countertrade specialist, says: "Resistance by an exporter might often be the best opening gambit, but as a long-term policy, this will restrict export opportunities. Provided advice is sought at an early stage, countertrade can be a painless exercise."

Failure to seek that advice, however, can lead to a 50 per cent penalty on a contract's value.

From the point of view of the group structuring a deal, the more rules there are, the more secure the transaction—such as in dealing with the centralised economies of Eastern Europe and Indonesia.

Still, this does not exempt a Midlands manufactured goods exporter seeking to ship to Czechoslovakia finding himself facing payment in Indian rupees, as happened recently.

Even greater care must be taken with those developing countries which are now dabbling irresolutely in countertrade, sometimes leaving the exporter not knowing until the last minute whether he is to be paid in cash, through some sort of countertrade arrangement or not at all.

As Mr Miller of MG Services said: "It is a fascinating business but it doesn't beat selling goods for cash."

## Comprehensive Countertrade Services

backed by the industrial product and soft commodity capabilities of Metallgesellschaft and Louis Dreyfus and the financial expertise of First Boston

Metallgesellschaft  
and  
Louis Dreyfus  
are pleased to announce  
the formation of  
**MG Services Company**



a partnership established to underwrite and execute countertrade programs for multinational corporations to facilitate international trade.

The First Boston Corporation  
and  
Metallgesellschaft AG  
are pleased to announce  
the formation of  
**First Boston - Metallgesellschaft**



a partnership established to advise international corporations and government agencies in the development and implementation of integrated countertrade and financing programs to facilitate international trade.

**New York**  
520 Madison Avenue  
New York, NY 10022  
Telex No: 423540 MGS UI  
Telephone: (212) 715-5210  
Contact: G. S. Horton

**Hong Kong**  
Edinburgh Towers - 29th Floor  
15 Queens Road, Central  
Hong Kong  
Telex No: (780) 71754 METGH HX  
Telephone: (852-5) 213631  
Contact: T. M. Gottlieb

**London**  
Three Quays House - 4th Floor  
Tower Hill  
London EC3R 6DS  
Telex No: (851) 888971 METBNK G  
Telephone: (44-1) 626-6081  
Contact: E. L. Miller

**Frankfurt**  
Reuterweg 14  
6000 Frankfurt/M 1  
Telex No: (841) 41225 MGFD  
Telephone: (49-69) 159-2185  
Contact: Dr. H. Binder

**Paris**  
87, Avenue de la Grande Armée  
Paris 75782 Cedex 16  
Telex No: (842) 611234 SESOS  
Telephone: (331) 501 5445  
Contact: G. Gateff



Solving your problems

**KLEINWORT BENSON**

act as principals in barter and countertrade transactions

IN LONDON  
20 Fenchurch Street,  
London EC3P 3DB  
Telex 888531  
Phone 01-623 8000  
Ask for John Burge

IN VIENNA  
Centrobank  
Tegethofstrasse 1  
A-1015 Wien  
Telex 136990  
Phone (0222)-524510  
Ask for Christian Sperk

**Kleinwort Benson**  
The International Merchant Bank

## PRODUCE STUDIES LTD.

SUCCESSFUL COUNTERTRADE  
REQUIRES GOOD INFORMATION

We are highly-reputed trade and market research consultants. Our CT information services include:

- In-country studies in developing countries to report on the feasibility of CT, product availability and exporter identification.
- Market research and buyer identification in Europe and elsewhere for countertrade goods.

Contact: Stephen Jones, Produce Studies Ltd  
Northolt House, West Street, Newbury, Berkshire RG13 1HE, England  
Tel: 0635 45112 • Telex: 946229

# All agreed on the theoretical objections

Official View  
ANDREW GOWERS

WESTERN attitudes to countertrade are a bit like Victorian public attitudes to sex. Governments are deeply fascinated by it and equally disapproving. Most of them, however, believe it answers an important need for many countries, and some of them indulge in it themselves or encourage their private companies to do so.

As developing states have laid increasing emphasis on the practice over the past couple of years, curiosity in the industrialised world has grown apace and the developed countries have begun to try and develop a response.

And although their approaches to the issue in practice differ widely, there is a striking degree of consensus among them as to the theoretical objections to countertrade.

Being based in general on bilateral arrangements between countries, it represents a dangerous deviation from the principle of multilateral free trade.

It interferes with the proper functioning of trade by disguising such important details as price.

It is cumbersome, inefficient, and often has the effect of sharply increasing the costs involved in a transaction.

It sometimes leads to dumping of countertrade products on individual markets, damaging local industry. A famous case in point was a deal in 1973 under which Occidental Petroleum of the U.S. agreed to supply the Soviet Union with superphosphoric acid and to buy potash and ammonia in return. America's International Trade Commission subsequently ruled that this caused "market disruption" in the U.S.

Because countertrade is often used to enable a country to live beyond its means of external payment, countries involved, both in Eastern Europe and the Third World, tend to use it to put off painful economic decisions.

"When the transaction involves the specific requirement that goods must be purchased in exchange, the efficiency factors related to those goods are obscured," says Mr Richard McElheny, U.S. assistant secretary for trade development.

These views have been expressed by the three main international bodies which see

maintaining free multilateral trade as a key article of faith, the General Agreement on Tariffs and Trade (Gatt), the Organisation for Economic Co-operation and Development (OECD) and the International Monetary Fund (IMF).

But moving from the recognition of these facts to concrete international action on countertrade is quite a different matter.

For one thing, the complexity and subtlety often involved in such transactions mean that they are extremely difficult to control. For another, there are no specific international rules by which countertrade could be measured or outlawed. And with the developing and East European countries declaring an increasingly firm attachment to countertrade, there is not much chance of any rules being drawn up.

Against this background, discussions on the subject in the Gatt have so far been inconclusive. Pressure on countries to desist from countertrade deals has come from the IMF, ever keen to ensure that developing states earn foreign exchange to pay their foreign debts.

The U.S., too, which roundly condemns countertrade whenever it gets a chance, has made representations on the issue to several governments, including Brazil, Mexico and South Korea.

The Soviet bloc countries and Third World states have differing but overlapping rationales for resorting to countertrade.

In Eastern Europe, it is seen as a logical extension of the "clearing" arrangements which Communist countries maintain in their bilateral trade.

It also fits in well with their policies of central planning, and, by forcing Western companies to market their goods, overcomes the Soviet bloc's widely-acknowledged deficiencies in salesmanship.

"State bureaucracies have a different attitude to trade from market economies," said one Western trade expert. "Officials are under a mandate to boost sales of their own national products, they must obey their five-year plans, and they have to show that they can balance their accounts."

For developing countries, too, the frequent close involvement of the state in foreign trade can make better especially tempting. But the main reasons for the steady rise in countertrade in the Third World—at least in the eyes of developing nations themselves—are of a basic economic variety.



LEFT: Dr Mahathir Mohammad, Prime Minister of Malaysia, who sees countertrade as a weapon against the protectionist policies of developed importing countries. RIGHT: Mr Jacques de Larosiere, managing director of the IMF, which together with the Gatt and OECD sees maintaining free multilateral trade as a key article of faith.



At its most extreme, the practice of linking imports with exports can seem a convenient way for countries to ensure that they can still buy goods even when their hard currency reserves and credit dry up.

To some governments, such as that of Indonesia, the attraction of countertrade has lain in its supposed capacity to boost or diversify exports.

To others, such as the Prime Minister of Malaysia, Dr Mahathir Mohammad, it is "a weapon against the protectionist policies of developed importing countries," or an instrument with which to force Western companies to invest and create jobs in the Third World. Often, where a commodity is supposed to be subject to official prices, it becomes a method for giving disguised discounts.

These may all be reasonable justifications for adopting

countertrade as a short-term expedient. What concerns bodies such as the OECD, which has just completed a major but as yet unpublished study of the subject, is that it could become more permanent.

"In the short-term there may not be many other options, or such options may be more socially or economically difficult to implement," said one official at the Organisation's secretariat in Paris. "The danger is that once you become accustomed to a less efficient trading system, you might become addicted to it."

Faced with this barrage of arguments against countertrade, Western governments have tended to adopt a two-pronged policy.

Nearly all the governments of Western industrialised countries walk a tightrope between support for the stance adopted by the multilateral organi-

isations... and a more pragmatic real world approach designed to ensure that their own exporters are not disadvantaged," says a recent report on North-South countertrade by the Economist Intelligence Unit.

The U.S., for example, focuses its opposition on countertrade specifically required by a foreign government, which it says threatens the foundations of the Gatt system. But it does not stand in the way of commercial companies which see the need to engage in the practice.

Several countries, including America and France, offer their companies advice on how to carry out countertrade.

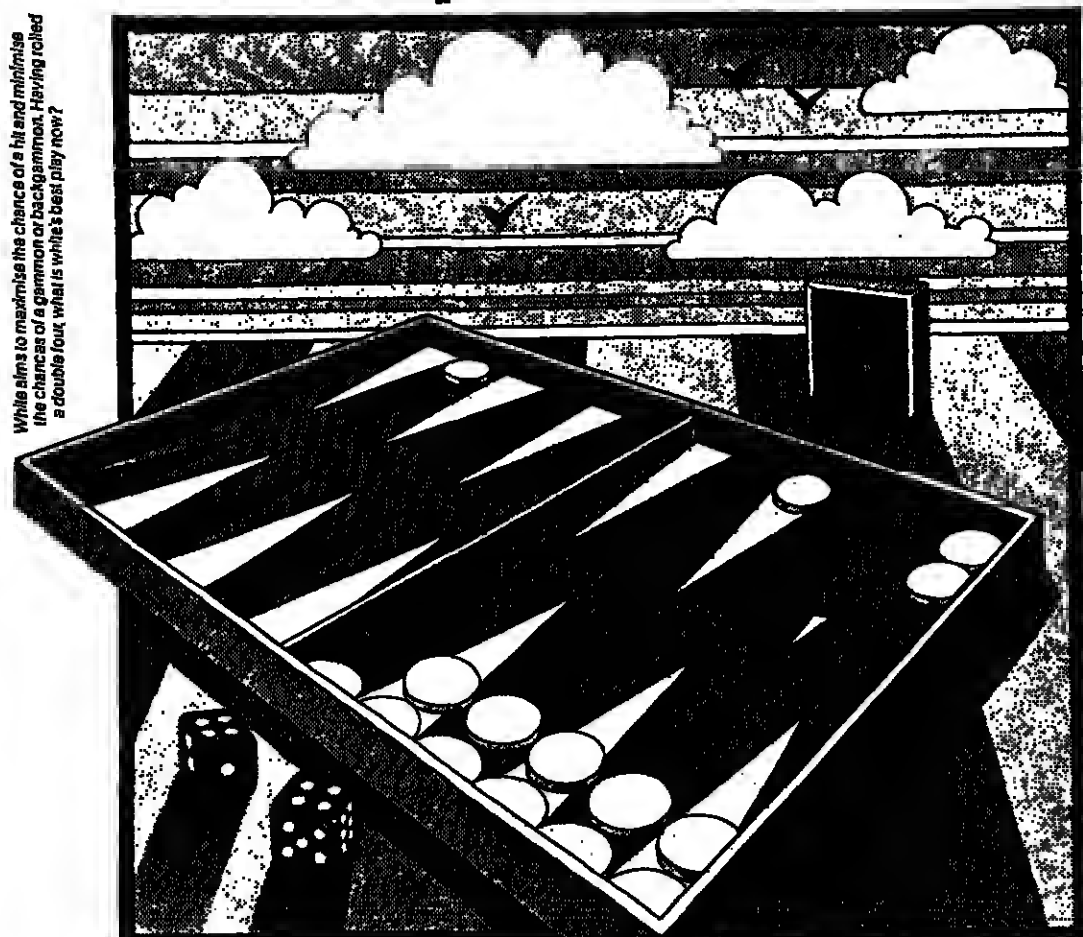
U.S. objections to countertrade are undermined in many people's eyes, however, by the fact that it has reported to have been used to beguile a serious threat to the multi-lateral trading system.

for Jamaican bananas have become notorious—and ironically, resulted in a complaint to the Gatt by other duty producers such as New Zealand. Ultimately, in combating what they regard as an opaque and disruptive system, most Western nations hope that the developing countries, at least, will see that countertrade is not in their own best interests. After all, they console themselves, countertrade only represents about 4 per cent of world trade at most.

And in the words of an important study of the subject by Mr Gary Banks, a former Gatt economist: "The side-effects of countertrade in a world where, at least in trade with the industrial countries, efficient alternatives exist is the main reason why it is unlikely ever to become a serious threat to the multilateral trading system."

## Counter trade for complex deals?

While aims to maximise the chance of a hit and minimise the chance of a common or backgammon. Having rolled a double six, what is your best bet now?



## No problem

Creditanstalt can provide specialist trade finance packages to ensure trouble-free trading and allow you to seize new export opportunities. Through our subsidiary AWT, Vienna, we offer a full range of countertrade services:

- counter purchase
- barter

- buy-back
- co-operation
- escrow or blocked accounts.

For an easier export life, to make 'impossible deals' possible, and to keep ahead of the competition Ring Creditanstalt, London (01) 822 2600 or Vienna (0222) 6622-2510.



**CREDITANSTALT**

Austria's leading international bank

Creditanstalt-Bankverein London Branch:  
29 Gresham Street, London EC2V 7AH. Telephone: (01) 822 2600. Telex: 894612.  
Head Office: Schottengasse 8, A-1010 Vienna. Telephone: (0222) 6622-2510. Telex: 133030.  
New York Branch: 717 5th Avenue, New York, NY 10022. Telephone: (212) 308 8400. Telex: 239895/424700.

## Lucrative extension of activities

**Metallgesellschaft**  
JOHN DAVIES

WITH LONG experience in the trading of raw materials, Metallgesellschaft of West Germany has been moving rapidly to build on its expertise in order to benefit from the growth of countertrade.

After forming a specialist subsidiary in New York in 1983, to handle countertrade for clients, it recently set up a countertrade partnership linking it with First Boston, the U.S. merchant bank, and Louis Dreyfus, the French commodities group.

The decisive and enthusiastic manner in which the old established West German group has espoused countertrade has raised some eyebrows among the more conservative business community. But Metallgesellschaft sees countertrade as a logical and lucrative extension of its activities in the trading of metals and chemicals.

The Frankfurt-based company has been intent on setting up a wide-ranging network to offer integrated services and advice covering various facets of complicated deals for clients.

The bank with First Boston has widened the scope for financial advice, while the tie-up with Dreyfus facilitates deals involving soft commodities, as well as with the Soviet Union and French Africa.

Metallgesellschaft has its sights set on clients around the world, not simply in West Germany, and seeks large-volume deals. It is reluctant to take on any countertrade deal involving less than \$5m unless there are exceptional circumstances (or exceptional clients involved).

With West Germany keenly interested in trade with developing countries and with Eastern Europe, countertrade has necessarily become an important—if not always comfortable—part of business life for many of the country's manufacturing companies.

While Metallgesellschaft has become strongly established as a specialist in facilitating such deals, other operators, some of them small, have also been seeking a niche in this type of "fix-it" business.

As world countertrade business has grown internationally, such as failure to deliver countertrade goods, has also become more developed internationally. It is understood that a variety of insurance groups—British and others—are at present redefining their poten-

tial role in countertrade.

Of West Germany's exports, worth more than DM 500bn (US\$ 120bn) a year, about 80 per cent go to industrialised Western countries (including Japan). Foreign trade experts believe that countertrade features prominently in the remaining 20 per cent.

An expert at the Wholesale and Foreign Trade Association (BGA), in Bonn, says that countertrade has not only spread more widely, including deals with Greece and Portugal. Countries which used to ask for 20-30 per cent of deals to be matched by countertrade are now asking for 100 per cent.

Countertrade was estimated to make up about 15-20 per cent of West Germany's trade with Eastern Europe a few years ago, but is now thought to be half or possibly more.

To help exporters find an outlet for countertrade items, the BGA compiles a list of companies interested in taking over the marketing of goods from Eastern Europe.

Large West German industrial and trading companies have built expertise in countertrade, particularly with Eastern Europe, but the rapid growth and geographical extension of countertrade is viewed with misgivings by some groups.

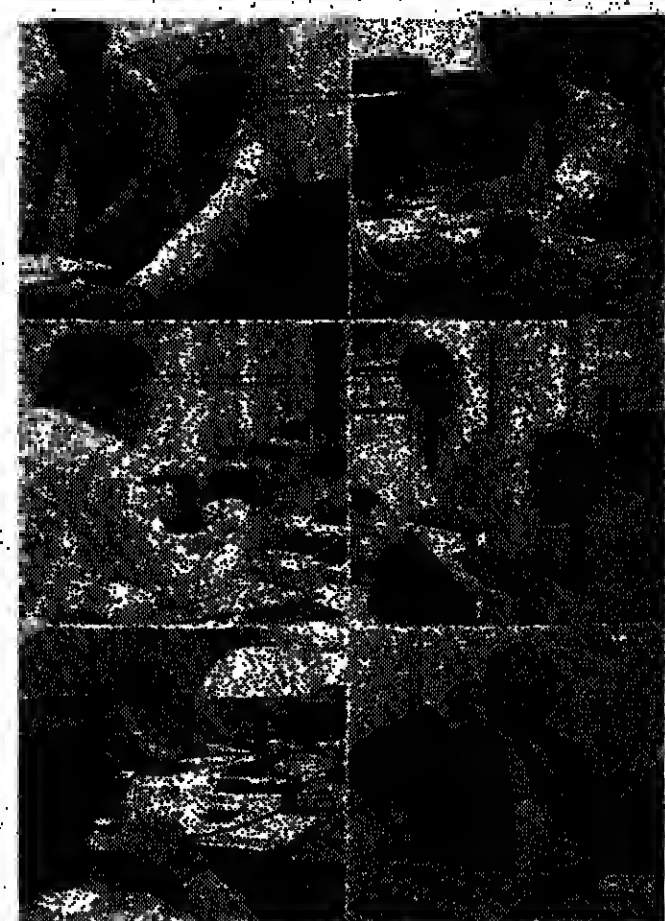
Thyssen Handelsunion, the international trading subsidiary of the Thyssen steel concern, remarked a few weeks ago that the growth of countertrade was by no means a positive or desirable development.

Herr Fritz Waelter, the chief executive, referred to it as an emergency solution to currency and financing problems, but nevertheless a backward step and an "Old Testament practice."

Thyssen Handelsunion's policy is to engage in countertrade primarily in commodities which are already in its own product range and for which it has an established sales outlet. It is therefore relatively easy for us to exchange, for example, steel for scrap metal, pipes for oil, coal for steel or metallurgical products," Herr Waelter pointed out.

At the same time Herr Waelter says that Thyssen Handelsunion, with an international organisation and sales outlets, is interested in using these resources in barter deals, as well as in helping countries export goods independently of countertrade.

Dr Heinz Schimmlerbusch, the Metallgesellschaft board member responsible for raw materials (and countertrade), sees countertrade in a practical light as simply "a service to arrange an export transaction."



Metal dealers in Metallgesellschaft's Frankfurt office, the centre of the group's trading activities.

He estimates that countertrade makes up 15-20 per cent of world trade and believes it will continue to do so in the immediate future. Pressure for countertrade rises more than proportionately with the size of a trade deal, he says.

Dr Schimmlerbusch is an Austrian, educated in West Germany and the U.S. and had investment banking experience in the U.S. His familiarity with the business world on both sides of the Atlantic has helped to formulate ideas and forge links which have given impetus to Metallgesellschaft's countertrade involvement.

Under recent agreements, First Boston-Metallgesellschaft (FB/MG) has been set up to offer integrated countertrade and financing services. It is a partnership of First Boston of New York with MG Services, which in turn is a partnership of Metallgesellschaft and Dreyfus.

Originally, MG Services was set up by Metallgesellschaft alone at the beginning of 1983 and in its first 18 months, it handled deals in 12 countries for customers in the U.S.

Canada, Western Europe, Japan, South Korea and Australia. Metallgesellschaft does not give details of the volume of countertrade business it has handled, but this is regarded to have been rising at about \$700m-\$800m a year.

It says that in its raw materials division, countertrade is simply "one of the many areas of expansion. Fees are set in relation to work and risk, and the company says its risk is "normal for commodity trading."

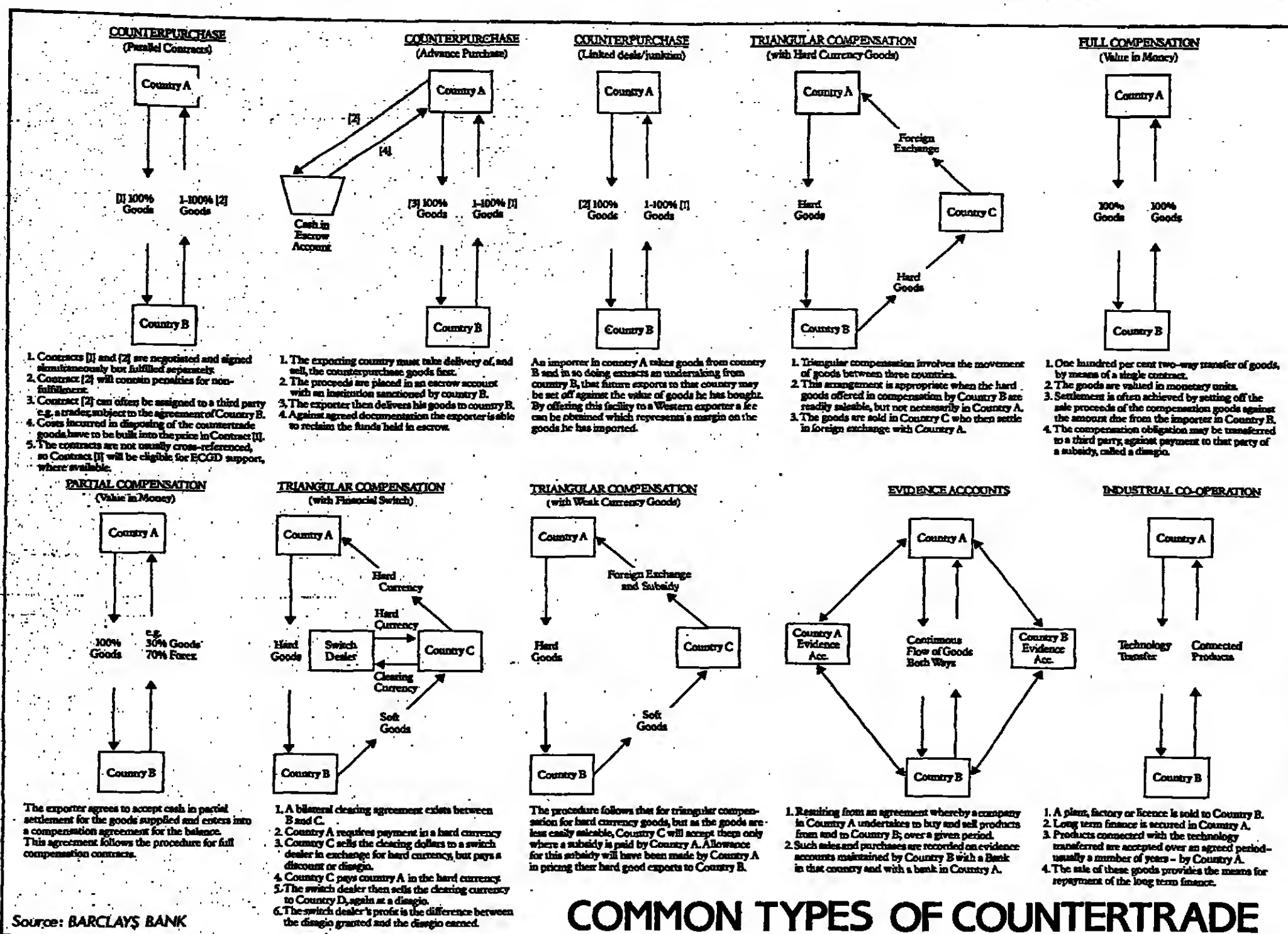
While bank finance and export credit insurance can play a key part in setting up countertrade to deliver countertrade goods—has also developed into a significant if specialised area in international commerce.

American International Group (AIG) of the U.S. has been one of the innovative concerns involved in countertrade insurance, in addition to such institutions as Lloyd's of London. AIG has an interest in a trading agency in China, which is involved in countertrade and which also represents Metallgesellschaft.



## Countertrading 3

III



## COMMON TYPES OF COUNTERTRADE

## No business for faint hearted

## Types of Trading

FRANK GRAY

TO MANY small exporting companies, especially those new to the world of international commerce, the term countertrade simply means a straight swap of goods between two parties. At the very most, it will mean the combined use of goods and cash to pay for an export.

But, to its most successful practitioners — the big multinationals and trade brokers — countertrade embraces at least a half-dozen techniques, and many more intermediaries, to help close what is essentially a bilateral trade deal.

As Mr E. S. Finley, chief executive of the New York based International Commodities Export Company, pointed out recently, countertrade "may mix governments and private industry, developed and developing nations and high-technology and cotton industries."

"This is where the experienced countertrade professionals excel — in structuring a workable deal that is acceptable to all the parties involved."

But, as some trade brokers point out, just as the term barter has given way to countertrade, so countertrade is now increasingly being absorbed into the larger concept of "financial engineering."

Deals that start out using one

form of countertrade, sometimes wind up using another, or even turn into some other type of transaction involving export finance. Indeed, some are not concluded, so great are the complexities involved. It is no business for the faint of heart.

The following is a digest of terms used by the international trading community under the umbrella of countertrade.

can range from a small fraction of the overall contract value to most of it. Goods offered in payment may often be unrelated to those provided by the exporter and will require involvement of third, fourth, fifth and even more partners to ensure their disposal. Counterpurchase has traditionally involved dealing between Western nations and the

expensive labour and raw materials of the importing nation and in establishing a presence in a market deemed to have long-term potential.

● **Offset:** A frequently used trading tool in transactions between industrialised and developing countries, it involves an "offsetting" investment by an exporter in an importer's country, to help create employment and give the importing nation leverage to pay for the goods. Offset is used regularly in commercial aircraft and defence deals and the amount of locally placed investment can often run into the billions of dollars.

● **Switch Trading:** Used in correcting imbalances in long-term bilateral agreements, switch trading often involves complex tie-ups between buyers, sellers and brokers in different markets. In switch trading, one nation's trade surpluses with a partner country can be tapped by third parties, so that, for example, UK exports to Brazil might be financed from the sale of Polish goods to the UK or elsewhere.

● **Evidence Accounts:** A device used to help an exporting interest meet counterpurchase requirements in a client country. An evidence account enables the exporter to debit its own counterpurchased imports and credit its exports over a period of time rather than counterpurchasing goods on an item-by-item basis to match the exports. The object is to maintain the evidence account in balance year by year.

## Countertrade embraces at least half a dozen techniques, and many more intermediaries, to help close what is essentially a bilateral trade deal

● **Barter:** A straightforward exchange of an exporter's goods for goods and/or services supplied by the importing nation. Cash is not a major component of the transaction except for commissions and service fees paid to intermediaries. Barter is comparatively rare, especially on a straight commercial deal.

● **Counterpurchase:** The most widely-applicable form of countertrade, it requires the exporter to accept part payment in kind for goods shipped. Cash is the key ingredient of the deal, but payment with goods

comeson bloc but increasingly involves East/West interests in trade with the developing world.

● **Buy-back:** A long-term form of barter and regularly used in trade with the Soviet Union and other centralised economies. It calls on the suppliers of plant or equipment to agree to repayment in the future output of the investment concerned. Buy-back agreements tend to be for large deals and extend over longer terms than normal barter, or counterpurchase agreements. The advantage to the exporter is in the use of often in-



Installing a Rolls-Royce engine on the Boeing production line in Seattle. In a US\$1bn deal, Boeing countertraded aircraft for Saudi Arabian oil.

## Countertrade: a delicate art



The growth of countertrade in the 1980's has caught many at a disadvantage.

It has become a recognised feature of world trade. And yet few companies can devote the resources to the delicate art of countertrade in order to win contracts in difficult markets.

Hence the many advisers offering their services. But have they all been equally effective?

Not every bank, for instance, was quick to set up a separate unit — as we were — to specialise in countertrade.

Nor has every bank committed specialists in key financial centres — as we have — to handle countertrade.

## Sensitivity pays

To succeed at countertrading you need to be sensitive to potential markets. After all, the products offered in countertrade deals are often in surplus to a particular market. Or they may not be marketable under the terms offered by the seller. In some cases there is a need to protect sales that can no longer be paid for in cash.

Our skill lies in setting up a deal that benefits all partners.

But this matchmaking role — helped as it is by our contacts around the world — is only half the story.

Many countertrade proposals fail because the parties lack the confidence to see the transaction through.

So a vital part of our job is to build trust.

Countertrading is more complex than trade on conventional payment terms, calling for a great deal of imagination, coupled with the most careful planning.

EIU The Economist Intelligence Unit EIU Special Report No. 174

## North/South Countertrade Barter and Reciprocal Trade with Developing Countries

This EIU Special report sets out to interpret countertrade with developing countries primarily for the benefit of the bewildered exporter. It looks at the forms countertrade can take, the motives involved, where it happens and likely future trends. It includes a glossary and individual profiles of the countertrade situation in over 60 developing countries.

Price £160. Payment with order please to: The Economist Publications Limited, Marketing Department (FT), 40 Duke Street, London W1M 5DG. Telephone: 01-493 6711

Not only do we find partners, structure the operation and agree documentation, but we ensure that it is completed fairly and executed impartially.

Our aim is to see a deal through from start to finish.

**A world of opportunities?** It's well known the world is not teeming with profitable countertrade deals just waiting to be snapped up.

Where our expertise is valuable is in seeking out the less obvious opportunities.

Not just those in relatively straight forward transactions like Barter, Counterpurchase and Compensation; but also those in the more sophisticated areas of Clearing and Switch deals.

We keep abreast of trends, too.

For example many countries are now increasingly reluctant to offer their raw materials, preferring instead to promote finished goods and services, often with attendant marketing problems.

And we also know how important it is to work with governments, recognising their various attitudes in developing countertrade policies.

Our experience has given us the breadth of understanding so necessary to the delicate art of countertrade in a rough world.

Let us share our understanding with you.

Contacts:

• London — Alan Lingard, ring (01)-248 9822, telex: 888421

• Hong Kong — Adrian Garal, ring 5-283 931, telex: 63504

• New York — George O'Shea, ring (212) 509 1300, telex: 420963

Lloyds Bank International Limited 40/66 Queen Victoria Street London EC4P 4EL

A thoroughbred amongst banks

## You can count on us

## Merban Limited

A MEMBER OF THE

## Continental Grain Company Group

49/51 BOW LANE  
LONDON EC4M 9HATELEPHONE 01-236 7684  
TELEX 884604

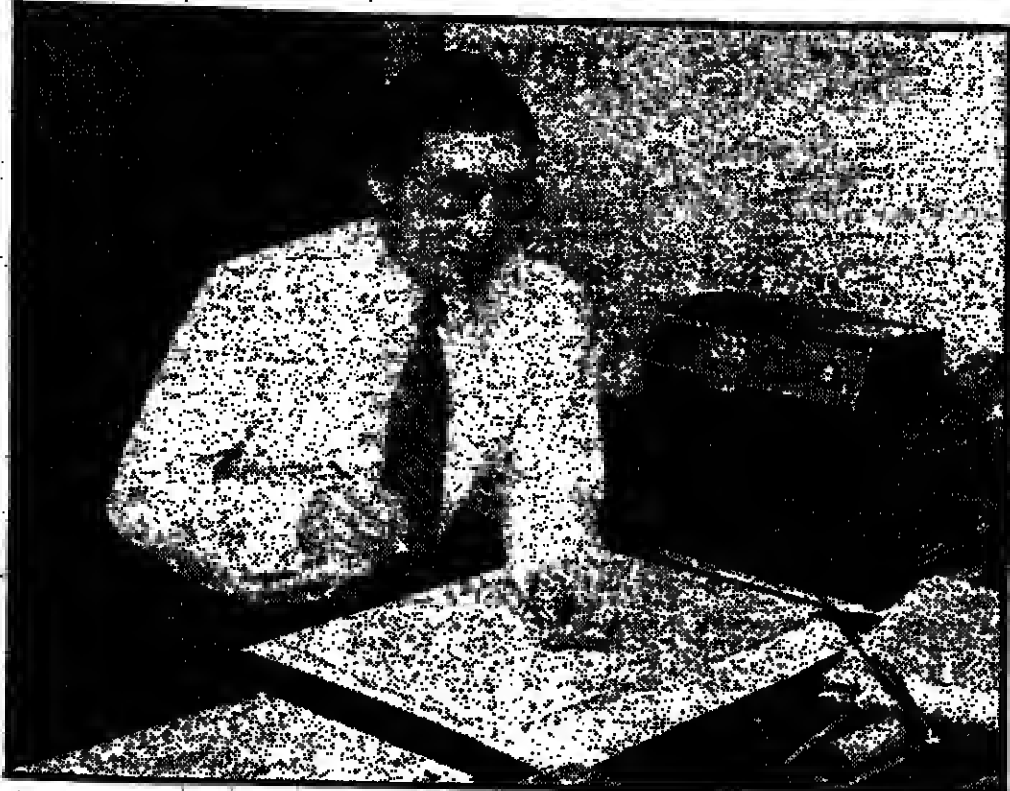
Trade in a changing world







## Countertrading 5



LEFT: Mr. Colin Comery, countertrade manager of National Westminster Bank. He explains that a sudden surge of enquiries made it necessary for the bank to build up and centralise its services.



## A floodtide of activity

The UK  
FRANK GRAY

A SMALL announcement recently disclosed that a subsidiary of Austria's Creditanstalt - Bankverein, AWT Vienna, was opening a London office. The purpose of the move it said was to "provide countertrade services for UK corporate customers."

By itself, such an announcement would attract only cursory attention from the City of London's business community. But taken in the context of the times, it is the latest in what has become a floodtide of activity by British banks, foreign banks based in the UK, and trade brokers themselves as they respond to the surging interest shown by businessmen in countertrade.

Such interest stems from the uncertainty of world economic recovery, the world debt crisis and the decision by many developing nations outside the Comecon bloc to embrace various forms of barter—countertrade—in their business dealings with Western trading partners.

In the last year, there has been a flurry of announcements in the City of London on the establishment of countertrade services. The leading clearing banks, Midland, National Westminster, Lloyds and Barclays, have all established countertrade sections within their export finance departments.

They follow earlier moves by some of the U.S. majors, such as Citicorp and Manufacturers Hanover, to establish countertrade bases in the UK.

The banks' services themselves amplify the activities of such big trade brokers as Merban, an autonomous unit of the Continental Grain Company of the U.S., and Metalschell, a shaft Services, the countertrade

arm of the West German metals and minerals company. In fact the West German group has chosen London as its countertrade headquarters—rather than New York or Frankfurt—because of the City's role as a centre of world commodity trade. The company has recently established partnerships with the Louis Dreyfus grain trading group of France and with First Boston Bank of the U.S., moves which will allow it to broaden its expertise into agricultural goods and in trade finance services.

Towards the end of the year, a new organisation, Batis International Business Services, set up Europe's first computer data service to bring together sellers and buyers of countertrade goods and to provide information on national countertrade practices. The Batis operation complements a similar service started two years ago by Boston-based World Trade Data Systems.

The trading community points out that countertrade advice is nothing new to the UK. Said Mr. Colin Comery, National Westminster's countertrade manager: "We have been providing advice on countertrade for a long time, but in a far less organised way until now. The sudden surge in enquiries made it necessary for us to build up and centralise our services."

To Kleinwort Benson, the merchant bankers, countertrade has been around since the business for nearly two decades.

Kleinwort joined Bank Handlowy of Poland and Banco di Sicilia of Italy 15 years ago in setting up Centro Bank in Vienna with a specific brief to provide export finance and countertrade expertise for clients seeking business deals with the Comecon bloc.

When the recession, and Poland's debt crisis began plunging on business growth in

Comecon, Kleinwort was able to take advantage of the sudden countertrade boom emanating from the developing world, particularly Indonesia.

While deals of £100,000 involving counter-purchased goods were routine in Eastern Bloc dealing, deals of £1m became commonplace in Indonesia trade, and the bank has put together counter trade packages worth up to £100m.

Lloyds-Meco became the first UK company to win a deal in Indonesia under the countertrade scheme, supplying £1m in mining equipment in exchange for an equivalent amount of commodities. Samuel Montagu, the merchant bank, helped organise the deal and Citicorp handled the countertrade.

The big clearers are generally circumspect about how much turnover is being generated from countertrade.

National Westminster discloses that it is covering its costs and has, in two years, helped put together some £2bn in deals. Others decline to reveal revenue figures, but all express frustration at the high "talk-to-action" ratio in countertrade: with often as many as 20 inquiries coming in before a single deal is put together.

While there is confidence that countertrade is here to stay for as long as the debt crisis remains, the trading community is concerned that the field may take on the aspect of the British travel industry—more people are travelling than ever but with so many tour operators in the business yields are tight and rationalisation seems inevitable.

Bankers point out, too, that while most inquiries are coming from the British business community, the largest deals emanate from the banks' overseas customers.

One unresolved issue is whether or not banks should act as principals in countertrade

## The gateway to countertrade

Vienna  
PATRICK BLUM

VIENNA'S REPUTATION as Europe's most strategic listening post for East-West trade and countertrade is drawing an increasing number of companies to the Austrian capital.

Numerous international concerns have established offices here to take advantage of local expertise. The most recent newcomer is Standard Chartered Bank of the UK which opened a Vienna branch in December.

A few weeks later the West German Chamber of Commerce in Vienna announced it was expanding its East European department in response to growing demand from West German companies.

That demand for advice from West German companies has been especially strong from small and medium-size concerns with little experience in the area of countertrade, a device which plays a significant role in trade with Eastern Europe.

The chamber decided to expand its work in Vienna rather than Berlin, which already handles business with East Germany, because of the high degree of expertise available in the Austrian capital.

Vienna is the most active of numerous Western European cities which have built up banking, broking and consulting expertise in trade with Iron Curtain countries. Other key centres are Zurich, Frankfurt, and more recently, Helsinki, all distinguished by their proximity to the Centralised economies to whom countertrade is such an important tool.

Vienna's advantages are that it is nearer the market, which is useful for contracts involving servicing, and East European nationals find it easier to travel to Austria than to other Western countries.

Herr Christian Heise, of the West German Chamber of Commerce, suggests that the dif-

cult international climate may have encouraged companies to think that business with Eastern Europe could be done more easily from Vienna.

Many East European officials also seem to prefer dealing with Austrians, with whom they are more familiar. This may explain why many West German companies do their business from Vienna.

The Vienna Chamber of Commerce makes considerable efforts to promote trade and always puts on an impressive display at East European trade fairs, organising meetings and receptions.

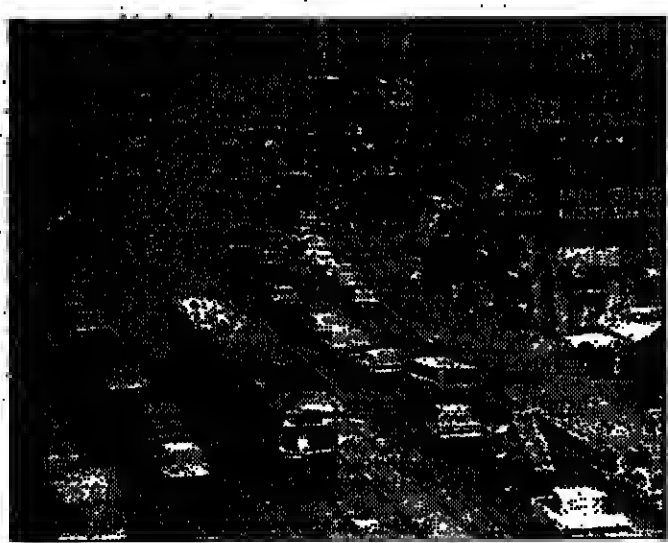
Herr Heise warns that there are many pitfalls for newcomers to countertrade. Companies with our experience can often find themselves with serious problems and this is particularly true for smaller businesses. In some cases exporters find they have accepted countertrade commitments which they cannot fulfill. "We have lots of people who ask for our help after things have gone wrong. We try to help them the best we can but it would be better for them to get in touch with us from the start."

"Our advice to companies which have not done this sort of business before is to take advantage of the expertise that exists in Vienna. If they want to deal with Eastern Europe then they are well advised to get expert help for at least the first three or four years."

Standard Chartered agrees. As the first British bank with a fully fledged branch in Vienna, Standard Chartered hopes to use local expertise to help its own customers and members of the Standard Chartered group worldwide.

The branch will be "a window on Eastern Europe" and act as an Eastern European centre for the group, says Mr. Norman Holden, director.

"We want to help countries within our network to develop their trade with Eastern Europe, especially those that have no formal relationship or dealings with Eastern Europe or the Soviet Union," he states. "Expertise in countertrade is



Marie Hilfer Strasse, Vienna. The body of expertise in the Austrian capital has led to the putting together of an increasing number of countertrade deals in Asia.

difficult to acquire as each deal is different. On the other hand, there are banks and companies in Vienna which have a particular expertise in this field and we hope to work closely with them," says Mr. Holden.

He argues that since the bank is represented in some 60 countries it will not be taking business away from local banks but bring new business to Vienna.

Centro Bank, which is jointly owned by Banco di Sicilia of Italy, The Bank fur Arbeit und Wirtschaft of Austria, Bank Handlowy Warszawski of Poland and Kleinwort Benson of the UK, is one of the most successful countertrading houses in Vienna, handling deals all over the world.

In fact it is the body of expertise built up in Vienna that is now giving it a strong position in putting together countertrade deals in other parts of the world, particularly developing countries in Asia.

Herr Christian Spork, general manager for trading, says that Centro Bank handles the largest volume of countertrade business

deals or confine their activities simply to the structuring of deals.

Of the UK clearers, only Midland, with the establishment of Midland International Trading Services in Vienna, has shown it is prepared to take title to countertrade goods.

Some of the U.S. banks, such as Citicorp have been able to operate trading companies as a result of U.S. banking reforms several years ago.

At the corporate level, Britain's main strength in countertrade is through its large companies such as ICI, the chemicals group, British Aerospace and the B.L. car company. Many of these companies have their own countertrade departments and are long accustomed to accepting goods in part payment for exports. Co-operation between them and the big brokers, such as Metalgesellschaft, is a well-established fact of trade life.

It is in the small and medium companies that there is a lack of trade expertise. One reason often cited is that in the UK companies are not required to be members of their chambers of commerce, whereas throughout most of Continental Europe national companies are.

As a result, chambers in Europe have far greater influence on their members and are repositories of advice on countertrade and other developments in trade.

To help close the gap, the UK Department of Trade last year published a guide for exporters, explaining countertrade, and its development, with brief analyses of national countertrade practices.

The Department stresses that the information does not mean that the British Government condones countertrade but that it is obliged to serve the needs of British exporters. By the year-end, 10,000 copies of its guide were distributed to the trading community.

## One name makes the countertrade package even better.



You know Ford for cars and trucks and tractors. We're one of the best known organisations in the world.

But did you know that Ford Tractor Operations does business on six continents, in more than 100 nations?

Our worldwide tractor marketing network includes over 5,100 dealerships, distributors, national Ford companies and regional sales offices. Ford tractors are assembled in numerous plants on four continents. What's more, our experience in barter and countertrade spans decades.

Ford has important contacts with major banks, traders, agricultural producers, businesses, and fleet and government purchasers almost everywhere.

We work closely with banks, traders and end-users on countertrade arrangements that may involve anything from blue jeans to crude oil. Ford

tractors have been traded for farm commodities such as tobacco, hemp and bananas... and industrial products like alloy steel gears.

Leading in so many ways

We're market leaders in the United Kingdom and in many nations of Europe, Africa, South America, and Australasia. Many of the developing nations look to Ford to supply their farm tractor needs.

But there's another reason why you should make Ford your countertrade partner. And that's Ford financial strength.

Ford is a major organisation with highly diversified products and technologies. In addition to cars, trucks and tractors, we're involved in communications satellites, space exploration systems, microelectronics, plastics, glass, diesel engines, alternative fuel technologies, and more.

## Let's talk

Whether your barter plans call for countertrade, buyback, offset or switch business, Ford tractors can help you make the package even better.

In the United Kingdom, contact Phil Lyons, Manager-Special Transactions, Dept. 32/310, Ford Motor Company, Ltd., Basildon, Essex SS14 3AD. Telephone (44) 0268 3000. Telex 851 99281 FORDTA G.

If you're closer to the U.S., get in touch with Gary Tessitore, Operations Controller, Ford Tractor Operations, Ford Motor Company, 2500 Maple Road, Troy, Michigan 48064. Telephone 313-637-7110. Telex 23 5772.

Talk to Ford. The tractor people.



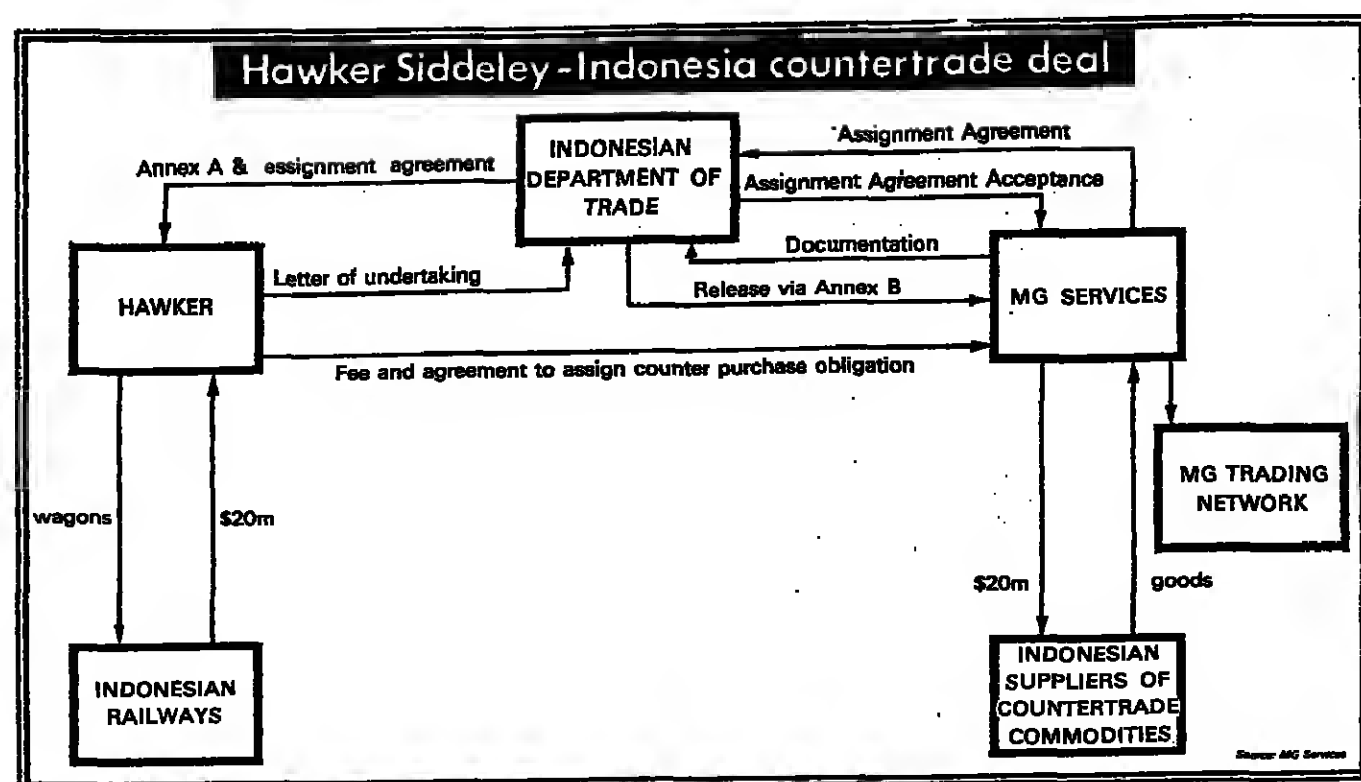
## If you encounter any Countertrading problems, you can count on us to counter them.

Our International Banking Division's Specialist Unit can assist on all aspects of Countertrading.

You too can benefit from the experience that only a bank of our size and international connections has available.

**National Westminster**  
The Action Bank





## Importance of expert advice

HAWKER SIDDELEY Canada recently was awarded a contract by the Indonesian State Railways to supply \$20m in railway freight carriages.

Such are the intricacies of countertrade that the entire deal involved separate negotiations between Hawker and Indonesian Railways, Hawker and Indonesia's Department of Trade, Hawker and MG Services (whom Hawker contracted to take over the obligation to buy and dispose of the countertrade goods), Indonesian Railways and the Department of Trade, MG Services and the Department of Trade and eventually MG Services and those

organisations providing the final outlet for the goods. Because the contract contained a 50 per cent penalty clause for non-fulfilment, in this case \$10m, the deal points to the importance of any tenderer getting expert advice at the outset of any transaction involving countertrade.

The following is a step-by-step description of the documentation exchanges that took place and connected with the counterpurchase element of the deal.

● Detailed agreement between MG Services and Hawker Siddeley, under which MG Services agrees to take over counterpurchase obligation from Hawker if the Canadian company wins rail cars contract.

● Covering letter for letter of undertaking from Hawker to the Indonesian Department of Trade advising of the decision to assign the counterpurchase obligation to MG Services.

● Letter of Undertaking from MG Services to Department of Trade specifying in detail the disposition of the countertrade obligation.

● Assignment Agreement between Hawker and MG Services formally completing the counterpurchase transfer obligation.

● Notice of consent from Department of Trade to Hawker approving the assignment agreement.

● Annex A to notice of consent from Department of Trade to MG Services formally acknowledging the latter's role as principal in disposition of countertrade goods.

● Annex B to notice of consent from MG Services to Department of Trade confirming role as principal and confirming compliance with provisions contained in the Letter of Undertaking.

Within this exchange of correspondence are contained numerous protective clauses for both the Department of Trade and MG Services. For example, in the letter of undertaking, MG Services states that "if during the course of performance of our obligations... we should be of the view that sufficient products either are not available or are not of suitable export quality or international competitive in price, you shall, at our request, review with us the actual circumstances..."

In Annex A, the Department of Trade points out that the countries of destination for the countertrade goods be as specified, as well as other countries "provided your counterpurchase shall not cause any friction in the respective destination, nor cause any friction with existing trade activities by Indonesian traders."

## Flourishing as never before

### Brazil

ANDREW WHITLEY

"PARTNERS in Trouble" was the apt slogan coined by Coda Comercio Exportacao e Importacao SA, Brazil's leading trading company, to label the mutually beneficial countertrade relationship Brazil has built up with Nigeria over the past few years.

Last August Coda, acting on behalf of the Brazilian Government, won its most spectacular coup to date when it signed a U.S.\$500m contract with Nigeria in return for higher Brazilian lifelines of crude oil. It is to ship a diversified range of manufactured goods and basic necessities over a 12-month period.

The contract is going so well says Roberto Fonseca, vice-president of the Sao Paulo-based Coda group, that the annual value is expected to reach nearer U.S.\$700m. Moreover, he sees no reason why the deal cannot be renewed annually for the foreseeable future.

The pairing of Brazil and Nigeria in a relationship of this sort is a natural consequence of the external liquidity crisis which hit both countries for different reasons — in 1981 and 1982.

For a country like Brazil, heavily dependent at the time on imported oil and industrial inputs, the debt crisis had left the Pioneiro Government with little recourse other than to seek out, wherever possible, trading arrangements which would minimise the cost to foreign exchange reserves.

Nigeria through this means could, meanwhile, secure guaranteed oil export contracts for additional volumes of crude — at a time when the oil market was fast deteriorating.

Strictly speaking, countertrade — in the sense of cashless transactions — is prohibited by law in Brazil. Yet, paradoxically, for the past 12 years the Government has actively pursued a pro-neighborly countertrade scheme in the form of its Befex export programme.

Aimed at boosting exports of mainly manufactured goods through the granting of import and tax concessions, Befex has brought handsome rewards to the country's balance of payments. To date it has generated a net trade surplus of U.S.\$47.1bn. It has also, incidentally, become the mainstay of several multinational manufacturers' viability in Brazil.

Despite the well-known dislike for countertrade shown by the International Monetary Fund (IMF) — under whose supervision the Brazilian economy remains — and by the General Agreement on Tariffs and Trade (GATT) — of which Brazil is an active member — its pursuit by Brazil is currently flourishing as never before.

In addition to the specific case of the Befex programme (which undoubtedly restricts the scope for normal free commerce), countertrade as practised by Brazilian companies falls into three major categories.

● Clearing house accounts with most East European nations, notably Romania, Hungary, Bulgaria and East Germany. But after the Polish debt crisis which left Brazil with about U.S.\$1.7bn in blocked official credits, this is a declining area.

To make headway into markets which have a limited capacity for absorbing the sort of goods Brazil wants to sell, recourse is frequently made to elaborate triangular operations.

This variety of countertrade has undoubtedly produced the best results. Recent examples are the December 1984 \$630m agreement between Volkswagen do Brasil and Iraq, and the \$750m agreements — several Brazilian companies, led by Norberto Odebrecht, a leading contractor, signed with Angola in November.

But it has also produced the highest rate of collapsed deals. A major sugar-for-oil pact between Brazil and Venezuela fell apart in September 1983. The Venezuelans had become discontented over being locked into fixed value purchase agreements for sugar at a time when its world price was declining rapidly.

Countertrade arrangements with revolutionary Iran have also had a chequered history. For this the Brazilians blame Iran's inability to guarantee oil supplies as agreed as well as disrupted transport arrangements resulting from the Gulf War.

Despite initial high hopes on both sides of the market scope of this trade mechanism, liftings of crude from Iran are believed to have been temporarily suspended by Petrobras, the Brazilian oil giant.

Oil contracts with other Gulf countries, such as Saudi Arabia, the United Arab Emirates and Qatar, have also been either cut or dropped because of these countries' unwillingness or inability to buy a set volume of Brazilian goods and services in return.

Petrobras takes the initiative in determining whether or not a countertrade-linked oil purchase can be made. It then leaves Interbras to identify and procure suppliers and customers.

Publicly, the Petrobras target is to offset as much as half Brazil's total oil imports in this manner. Implemented successfully, this alone could generate over U.S.\$3bn in additional export revenue for Brazil this year.

The pragmatic Brazilian Government adopts a case-by-case approach to countertrade deals. And it has strongly encouraged offset purchases in the case of the import of high-value capital goods such as aircraft. Boeing and Hughes of the U.S. are both believed to have participated in such deals.

can markets of non-related goods such as air conditioner parts.

The advantages of such operations are clearly that they maintain a market presence at a time when many Latin American countries are squeezing all imports, they have the benefit of not involving any payment risks or additional "exposure" for the parent companies in the U.S. or elsewhere, because of the reciprocal credit arrangements.

● Bilateral agreements with Brazil's oil suppliers, both Opec and non-Opec members. This category has produced the most spectacular deals over the past year, involving Angola (vehicles and engineering services), Nigeria (everything from sugar to chemicals, paper and machinery), and Iraq (vehicles, food and engineering services).

Payment arrangements are commonly made through Escrow accounts held in the U.S. or Western Europe, usually in branches of common banks. Contracts are denominated in U.S. dollars and are kept separate, although performance and term are naturally linked.

This variety of countertrade has undoubtedly produced the best results. Recent examples are the December 1984 \$630m agreement between Volkswagen do Brasil and Iraq, and the \$750m agreements — several Brazilian companies, led by Norberto Odebrecht, a leading contractor, signed with Angola in November.

But it has also produced the highest rate of collapsed deals. A major sugar-for-oil pact between Brazil and Venezuela fell apart in September 1983. The Venezuelans had become discontented over being locked into fixed value purchase agreements for sugar at a time when its world price was declining rapidly.

Countertrade arrangements with revolutionary Iran have also had a chequered history. For this the Brazilians blame Iran's inability to guarantee oil supplies as agreed as well as disrupted transport arrangements resulting from the Gulf War.

Despite initial high hopes on both sides of the market scope of this trade mechanism, liftings of crude from Iran are believed to have been temporarily suspended by Petrobras, the Brazilian oil giant.

Oil contracts with other Gulf countries, such as Saudi Arabia, the United Arab Emirates and Qatar, have also been either cut or dropped because of these countries' unwillingness or inability to buy a set volume of Brazilian goods and services in return.

Petrobras takes the initiative in determining whether or not a countertrade-linked oil purchase can be made. It then leaves Interbras to identify and procure suppliers and customers.

Publicly, the Petrobras target is to offset as much as half Brazil's total oil imports in this manner. Implemented successfully, this alone could generate over U.S.\$3bn in additional export revenue for Brazil this year.

The pragmatic Brazilian Government adopts a case-by-case approach to countertrade deals. And it has strongly encouraged offset purchases in the case of the import of high-value capital goods such as aircraft. Boeing and Hughes of the U.S. are both believed to have participated in such deals.

Arms are a major exception to the countertrade products list. So too are traded agricultural commodities, except sugar.

But with these exceptions countertrade has rapidly diversified in Brazil over the past two years, both in terms of goods and markets. Interbras' traditional strength has been in the Middle East and North Africa. But, according to Sr. Paulo Sergio Carrara, Interbras' countertrade manager, a breakthrough into the Scandinavian market is in sight, in a deal involving the purchase of ships.

Countertrade today represents over 10 per cent of the state company's global revenues (U.S.\$2.8bn in 1983).

Coda also report a sharp increase in this type of commerce, but Sr. Fonseca believes its duration could be temporary. "Perhaps another four or five years," he says.

In the meantime, Malaysia has been targeted as one particularly promising market. Brazilian tractors, steel tubes, paper and chemical products are likely to be sold in exchange for natural rubber and oil under a deal said to be at an advanced stage.

Other good prospects for the future are China and Japan, where Coda is about to open the first trading houses of any Brazilian company.

Major exception

Arms are a major exception to the countertrade products list. So too are traded agricultural commodities, except sugar.

But with these exceptions countertrade has rapidly diversified in Brazil over the past two years, both in terms of goods and markets. Interbras' traditional strength has been in the Middle East and North Africa. But, according to Sr. Paulo Sergio Carrara, Interbras' countertrade manager, a breakthrough into the Scandinavian market is in sight, in a deal involving the purchase of ships.

Countertrade today represents over 10 per cent of the state company's global revenues (U.S.\$2.8bn in 1983).

Coda also report a sharp increase in this type of commerce, but Sr. Fonseca believes its duration could be temporary. "Perhaps another four or five years," he says.

In the meantime, Malaysia has been targeted as one particularly promising market. Brazilian tractors, steel tubes, paper and chemical products are likely to be sold in exchange for natural rubber and oil under a deal said to be at an advanced stage.

Other good prospects for the future are China and Japan, where Coda is about to open the first trading houses of any Brazilian company.

## Computers come to fore on both sides of Atlantic



Mr Maurice Webb, managing director of Batis. Most of the company's business related to information services and consultancy comes from the UK, while the majority of inquiries on credit exchange come from abroad.

TWO COMPANIES, one in London and one in Boston, are using computers to make sense out of the welter of information coming to light about potential countertrade deals.

Their information bases contain detailed trade regulatory information on a growing list of countertrading nations, in the UK case 40 nations and, in the U.S. example, 34 nations.

Their clients can gain access to the database or can be "matched" on computer with potential trade customers through the use of such systems as Prestel in the UK and I. B. Sharpe in the U.S.

The London-based facility was formally launched last autumn by Batis International Business Services, which is headed by Mr Michael Chapman, chairman, and Mr Maurice Webb, managing director. Its full time staff of researchers and managers now numbers 20 with an additional 30 part-time personnel based in London and abroad.

As Mr Webb explained, Batis

### Barter Organisations

FRANK GRAY

has actually been in operation since 1983 but did not decide on an official launch until last year when it had built up a sufficient database to be meaningful to a wide range of customers.

The idea, he explained, was to "allow subscribers to meet on computer to make known their needs and expand their business activities rapidly and efficiently."

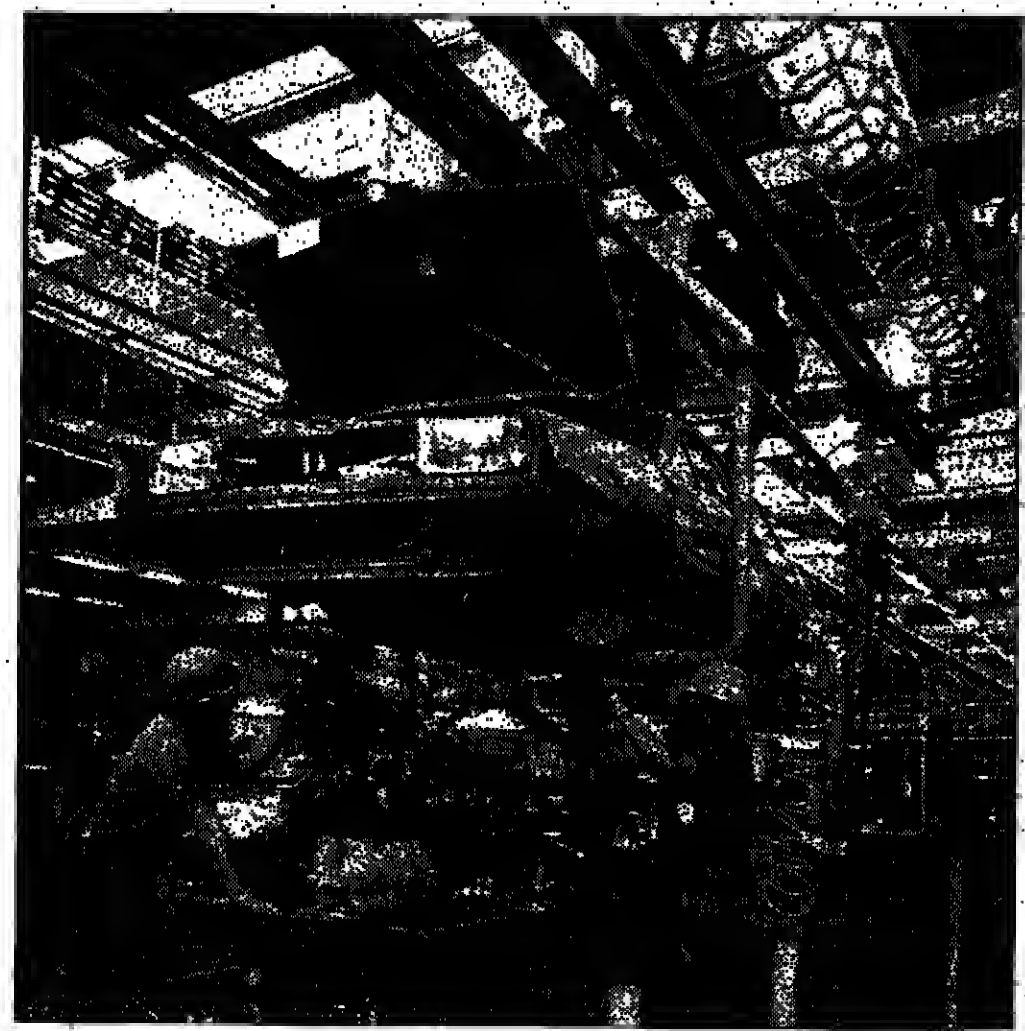
Batis Services is structured along three lines: information service using both the computer database and printed country profiles; countertrade consultancy aimed at helping customers put together specific deals; and an innovative credit exchange. Under the exchange, credits are built up by an importer who, for one reason or another, has not been able to use them through reciprocal exports. Having established a credit in the client nation, he then sells it to other parties who might be able to capitalise on it.

Most of Batis business, related to the information services and its consultancy, comes from the UK. The majority of the inquiries on the credit exchange service are coming from abroad. Banks with offices in London have used Batis in some 25 deals, and 14 banks are now regular customers.

World Trade Data Systems was set up in 1983 by Mr Eric Skoug. Its database and organisational structure is generally similar to that of Batis. It also has set up a countertrade hot line telephone service operated, says Mr Skoug, by specialists with up to 15 years experience in countertrade.

World Trade Data Systems publishes a quarterly report, Countertrade and Barter International, and thereby joins a growing number of media groups such as Euro Money Magazine of the UK and Metal Bulletin of the U.S. in publishing countertrade information.

Like Batis, World Trade Data Systems is expanding into general trade information. Its database has been expanded to contain information on surpluses of manufactured goods and commodities around the world and it registers suppliers of industrial spare parts in various countries.



The Volkswagen production line in San Paulo, Brazil (above). In December last year an agreement worth US\$30m was reached to countertrade Brazilian-built Volkswagens with Iraq. This followed closely on the heels of November's US\$750m countertrade deal between Angola and several Brazilian companies led by Norberto Odebrecht, one of the country's major contractors.

### VIJAY CHAWLA

Consultant: Barter, Clearing & Countertrade

Over 15 years experience as head of countertrade departments of leading international countertrading group of companies.

Specialising in Indian subcontinent, Indonesia and Malaysia, Middle East and Cote d'Ivoire

5 Dunstall Road, Wimbledon, London SW20 0HS  
Telephone: 01-946 3385/01-947 6109 Telex: 291894 OMNIT G

# awt

Your international trading and finance partner

- Counter trade activities counter purchase, compensation, barter, co-operation and offset agreements, escrow account facilities
- Trustee services
- Foreign trade financing, especially a forfait (without recourse) financing of claims arising from international trade transactions
- Clearing and switch transactions
- Export consulting and project promotion
- International trading activities

AWT Internationale Handelsund Finanzierungs Aktiengesellschaft

AWT International Trade and Finance Corp.

A-1013 Vienna (Austria), Schottenring 12. Tel: 63 36 06-0. Telex: 61-322421 awt. Telex: 11-4787 awta.

Member of the Creditanstalt-Group CREDITANSTALT

London Business School

## COURSES FOR NEGOTIATORS

### International Commercial Negotiations

— Leading the Team. 18-23 June 1985

### Commercial Negotiating — skills

2-6 September 1985

Further details from:

Cathy Pinder, London Business School, Sussex Place, Regents Park, London NW1 4SA  
Tel: 01-262-5050



**RTS GROUP**  
ROLLING TRANSPORT SYSTEMS LTD  
ROLLING TRANSPORT SYSTEMS (OVERSEAS) LTD  
ROLLING TRANSPORT SYSTEMS (HONG KONG) LTD  
7 Basing Road, Basingstoke, Hants RG24 0AB  
SERVING SHIPS, PORTS, INDUSTRY  
TRACTOR-TRAILER SYSTEMS - RO-RO FLATS - CONTAINERS  
TEL BASINGSTOKE (0444) 2461  
TELEX 82754

## SECTION II - INTERNATIONAL COMPANIES

## FINANCIAL TIMES

Thursday February 7 1985

Control Technology  
You'll find it at  
**Fenner**  
Systems Engineering  
Hull, England.

## Sears, Roebuck profits fall in Christmas quarter

BY PAUL TAYLOR IN NEW YORK

SEARS, ROEBUCK, the world's largest retailer, yesterday reported lower fourth-quarter net earnings. It blamed the decline on an exceptionally competitive Christmas shopping season which reduced profits in its merchandise division. Sears' merchandise group reported fourth-quarter net income of \$446.5m, compared with \$460.0m a year ago, on revenues which increased to \$8.18m from \$7.95m. The downturn marked the group's first quarter-on-quarter decline since the final period of 1981.

The Chicago-based group also confirmed that Dean Witter, its Wall Street securities subsidiary and part of its expanding financial services business, suffered a \$3.2m loss in the fourth quarter and reported a \$32.7m loss for the full year.

Sears said fourth-quarter net income fell by 3.4 per cent to \$563.1m, or \$1.54 a share, against the reported \$582.7m, or \$1.65, reported in the

1983 final quarter. Revenues increased by 5.1 per cent to \$11.37m from \$10.82m.

The fourth-quarter earnings decline, which Mr Edward Telling, chairman and chief executive, said reflected "one of the most competitive Christmas shopping seasons in history and unseasonably warm weather", surprised Wall Street, which had been looking for a slight earnings gain.

Sears' stock fell 25 cents to \$35 a share after the results announcement.

Despite the quarterly earnings decline, Sears posted an 8.4 per cent increase in net earnings for the full year. Net earnings last year increased to a record \$1.45bn, or \$4.01 a share, from \$1.34bn, or \$3.80, in 1983 on revenues which increased from \$35.85bn to \$38.85bn.

Sears said that in the fourth quarter net capital gains and other income totalled \$45.8m, compared with \$30.3m a year ago. In the full

year it totalled \$221.2m, against \$98.8m in 1983.

Mr Telling said the merchandise, insurance and real estate groups established records in net income and revenues for the full year. The merchandise group posted full-year earnings of \$905.2m, a 15.8 per cent increase over the \$781.4m reported in 1983 on revenues which rose by 5.7 per cent to \$26.51bn from \$25.09bn.

Among Sears' other major operations the Allstate insurance group increased full-year earnings by 19 per cent to \$660.7m from \$555.1m on revenues which grew to \$8.99bn from \$8.12bn.

The Coldwell Banker property group posted full-year earnings of \$75.4m on revenues of \$205.7m, against earnings of \$48m on revenues of \$703.5m in 1983. The gains reflected the sale of shopping centres and improved commercial real estate operations.

## Pepsico may sell sporting goods unit

By William Hall in New York

PEPSICO, the U.S. soft drink and food group, appears to have given up hope of turning round its loss-making Wilson division, the leading U.S. sports goods manufacturer, and is studying its possible sale.

Wilson, which prides itself that every point scored in the U.S. National Football League since 1941 has been with its footballs, has had an erratic earnings record since Pepsico acquired it in 1970. In 1982, its operating profits peaked at \$19.2m. The next year it lost \$11.2m, and in 1984 it lost another \$16.7m on revenues of \$278m.

Last year Pepsico put a new management team into Wilson, wrote off \$54m goodwill and restructured its distribution system. At the same time it closed some domestic facilities and began buying overseas.

Now, however, Pepsico says the possible sale of Wilson, combined with its withdrawal from the transportation business announced earlier, would allow the company to better focus resources on its highly-profitable beverages, snack food and food services businesses.

After taking in the previously announced restructuring charge of \$136.3m in 1984, Pepsico earned \$212.5m last year, or \$2.25 per share, compared with \$284.1m, or \$3.01 in 1983.

## Higher sales for leading U.S. vehicle makers

By Terry Dodsworth in New York

THE BIG three U.S. motor companies last month registered near-record vehicle sales.

Total car shipments by General Motors, Ford and Chrysler amounted to 603,000 units, 9 per cent up on the 553,300 sold in January's first year.

Commercial vehicle sales rose even further, by 24 per cent to 280,000 units, with both GM and Ford setting records for the month.

In the car sector, Chrysler achieved the biggest advance, with sales rising by 18 per cent to 35,300 units. The group's commercial vehicle sales, which include the Minivan launched last year, soared by 42 per cent to 47,000 units.

GM car registrations amounted to 387,000 vehicles - a 2.4 per cent increase on 1983 and the best total since 1980.

Ford's car sales rose by 4.1 per cent to 150,800 units, while its truck registrations were up by almost 20 per cent to 96,900.

## LAYOFFS AT NEVADA PLANT AFTER TEST FLIGHTS DELAYED

## Further setback hits Lear Fan

BY OUR BELFAST CORRESPONDENT

THE DEVELOPMENT of the Lear Fan carbon-fibre aircraft, which is to be manufactured in Northern Ireland with substantial British Government backing, has been delayed by further technical difficulties.

A fault has been detected in the gearbox of the turboprop aircraft during tests at the company's U.S. facility near Reno, Nevada. The lightweight aircraft is powered by two engines that drive a single, rear-mounted propeller.

The U.S. Federal Aviation Administration (FAA), which grants an airworthiness certificate, has asked for a further 200 hours of ground tests on the gearbox once the problem has been resolved.

Lear Fan said in Reno that the need to conserve funds had forced it

to lay off 100 of the 175 workers there. It estimated that the certification programme would be put back by about three months.

By that stage, FAA experts should have been putting the aircraft through flight tests with a view to awarding final certification for its 41,000 ft ceiling by January next year. Those flights have yet to begin.

The company is unable to say when it will start recruiting a new workforce in Northern Ireland. Last summer it mothballed its two factories near Belfast and made 320 people redundant until production could start.

The British Government has committed more than £52m (\$71.7m) since 1980 to the attempt

to set up Lear Fan in Northern Ireland.

In December, with more than \$200m already spent on development, members of the Saudi Arabian royal family, who control 85 per cent of the company, injected a further substantial, but undisclosed, sum to take the aircraft through to production. The projected size of the project was scaled down, with the employment target in Northern Ireland cut from 2,800 to 1,100.

Lear Fan's engineers are working in conjunction with the gearbox manufacturer, Western Gear of California, to rectify the fault. However, it is only the latest in a long series of technical setbacks that have dogged the aircraft's development.

The delays, besides adding considerably to costs, may have seriously damaged market prospects for the eight to 10 seat executive aircraft and reduced its lead over competitors.

Changes to the design forced by the discovery of weaknesses in the carbon-fibre structure have added to the weight and reduced the forecast performance of the aircraft.

The light weight, fuel-efficient design was conceived by the late Mr William P. Lear, a leading U.S. aviation innovator. His family and associates persuaded the British Government to back the development in return for jobs in Northern Ireland, but they ran short of cash in 1982 and the venture was rescued by the Saudi-led consortium.

## Armco \$295m loss increases three-year deficit to \$1.3bn

BY OUR NEW YORK STAFF

ARMCO, the diversified U.S. steel and oilfield equipment group, yesterday announced a net loss for 1984 of \$295m, but warned that this "preliminary" figure might change pending a final evaluation of provisions against the sale of discontinued businesses.

Although the year's loss, the equivalent of \$4.55 a share, was down sharply from the \$672.5m deficit, or \$10.26 a share of 1983, the results mean that Armco has run up a total deficit of \$1.3bn in the last three years.

The group said that on the basis of its continuing operations, the loss for the year amounted to \$135.6m, compared with a loss of \$496.7m in 1983, while sales reached \$74.5bn compared to \$42.2bn.

In the fourth quarter, however, the results from continuing operations were sharply down, at a loss of \$64.8m against a profit of \$40.4m. The net loss for the quarter also increased to \$64.5m, or \$1 a share, against a deficit of \$46.6m, or 73 cents a share. Sales for the quarter were up only marginally at \$1.3bn.

The results reflect the wide-ranging reorganisation of the company that has resulted in a steady stream of disposals. Last year, the company realised a gain of \$172.5m on the sale of its West Virginia coal operations.

It also took a charge of \$205m to earnings against its oilfield equipment, and made a further \$120m provision for a loss on disposal of its financial services businesses, which also ran up a \$44m operating loss.

## National Can drops buyout

By Our Financial Staff

NATIONAL CAN, the third largest U.S. packaging group, said that a \$410m leveraged buyout proposal from NVP, a company owned by Mr Victor Posner, the U.S. investor, will not be completed.

The merger, first proposed last March, would have involved an investor group that included some National Can managers. The company said this week it was exploring alternatives to maximise the long-term interest of its shareholders.

Mr Frank Considine, National Can's chairman, forecast 1984 earnings of about \$4.20 a share.

## TransCanada boosts net earnings and turnover

BY BERNARD SIMON IN TORONTO

TRANSCANADA Pipelines, the Canadian pipeline operator and energy producer, lifted net earnings to C\$252.5m (\$189.8m), or C\$2.41 a share after extraordinary items, in 1984, from C\$228.1m, or C\$2.13, a year earlier.

The company set aside a special provision of C\$13.4m last year to cover its investment in the Alaska segment of the Alaska Natural Gas Transportation System, in the wake of uncertainty about the short-term future of the project.

Revenues rose from C\$3.47m in

1983 to C\$4.23bn. Funds generated by operations and equity investments moved up by 15 per cent last year to C\$453.6m.

Domestic utility sales advanced by 11 per cent to record volumes, while sales to the U.S. increased by a third. The company said export sales were likely to continue rising this year after a relaxation of price controls on Canadian natural gas exports.

TransCanada Pipelines owns and operates Canada's main natural gas transmission system

emerged in a filing with the U.S. Securities and Exchange Commission (SEC), was made amid speculation on Wall Street that a new bout of mergers was about to sweep through the depressed U.S. oil sector.

Unocal shares have been the frontrunners in the takeover rumours, but speculation that companies as big as Mobil Oil might be

weaken their unequivocal support for the new board, headed by Sir Michael Edwards, which they installed in November.

BTR said yesterday that the arrangements reached with the banks "will introduce a greater amount of new cash to Dunlop than the reconstruction plan provides."

The £142m refinancing package announced in mid-January provides for the injection of £27m-worth of new capital by existing shareholders and new institutional investors and the conversion of £70m worth of bank debt into equity. The banks

have agreed to maintain loan facilities of £200m to Dunlop.

BTR and Dunlop's bankers declined to give details of the agreement. It is believed, however, that BTR has had to reduce or drop its proposal that the banks take up £100m worth of its preference shares.

The banks' financial support is essential for Dunlop's future but they are anxious not to be seen to be overriding the wishes of the company's shareholders, who were to have voted on the reconstruction plan tomorrow.

## Bass brothers take stake in McDermott

BY WILLIAM HALL IN NEW YORK

THE BASS brothers, the wealthy Texas family which is said to be worth over \$1bn, have taken an effective 5.3 per cent stake in McDermott International, a leading energy services company based in New Orleans. The Texas family have been in and out of McDermott shares on several occasions.

The Bass brothers' stake in McDermott's warrants, which

vulnerable to takeover has buoyed up share prices at a time when their earnings are weak.

McDermott, in common with many companies in the "energy" business, has been hit by the slump in the oil services industry. Analysts said that the Bass brothers' move is in line with their reputation for investing in companies with undervalued assets.

Revenue for the latest quarter improved 32 per cent to \$156.9m from \$118.7m, taking the full-year total 10 per cent higher to \$585.9m, compared with \$515.4m.

Mr Peter Buchanan, president and chief executive officer, said many areas of the firm showed substantial increases in revenue. He was optimistic that the momentum of the fourth quarter would carry over into 1985.

The firm's merger, acquisition and divestiture business continued to set records in terms of number of transactions and revenues during 1984. The equity operation showed a substantial increase in overall market share and fixed income trading activity increased over 30 per cent from the previous year. Also income from the partnership with Financiere Credit Suisse-First Boston was a record.

Capital funds for First Boston were \$648.9m at December 31 1984.

This advertisement complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

**THE KOREA DEVELOPMENT BANK**  
(Incorporated with limited liability in the Republic of Korea under The Korea Development Bank Act 1953 as amended)

**U.S. \$100,000,000**  
**Floating Rate Notes Due 2000**

The following have agreed to purchase the Notes:-

BA ASIA LIMITED	BANQUE BRUXELLES LAMBERT S.A.
BOT INTERNATIONAL (H.K.) LIMITED	CHEMICAL BANK INTERNATIONAL LIMITED
DAI-ICHI KANGYO FINANCE (HONG KONG) LIMITED	FUJI INTERNATIONAL FINANCE (HK) LIMITED
IRJ ASIA LIMITED	KDB INTERNATIONAL (SINGAPORE) LIMITED
ITCB ASIA LIMITED	MANUFACTURERS HANOVER ASIA, LIMITED
MITSUBISHI TRUST & BANKING CORPORATION (EUROPE) S.A.	MIYUI FINANCE ASIA LIMITED
NOMURA INTERNATIONAL LIMITED	SAITAMA INTERNATIONAL (HONG KONG) LIMITED
SANWA INTERNATIONAL FINANCE LIMITED	SAUDI INTERNATIONAL BANK
STANDARD CHARTERED ASIA LIMITED	AL-BANK AL-SAUDI AL-JAMAH LIMITED
TAKUEN INTERNATIONAL (ASIA) LIMITED	TAIYO KOBE FINANCE HONGKONG LIMITED
	WESTPAC FINANCE ASIA LIMITED
	YOKOHAMA ASIA LIMITED

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Notes to be admitted to the Official List. Interest on the Notes is payable semi-annually in August and February, the first such payment being due in August, 1985.

Listing Particulars relating to The Korea Development Bank and the Notes are available in the Extel Statistical Service and copies may be obtained during usual business hours up to and including 9th February, 1985 from the Company Announcements Office of The Stock Exchange and up to and including 21st February, 1985 from:-

The Korea Development Bank, 10-1 Da-dong, Jung-gu, Seoul, Republic of Korea.	Morgan Guaranty Ltd. 30 Throgmorton Street, London EC2N 2NT.	James Capel & Co. Winchester House, 100 Old Broad Street, London EC2N 1BQ.	Morgan Guaranty Trust Company of New York, Morgan House, 1 Angel Court, London EC2R 7AE.
--	--	---	--

7th February, 1985

**Whatever the problem, we know we'll find the best solution at the Hanover Fair.**

Make long, expensive trips to countless exhibitions a thing of the past. A visit to the 1985 Hanover Fair will provide you with a vast range of information - within the space of just a few days. Ten international trade fairs in one offer a comprehensive display of all the latest major innovations and developments. In fact, all the latest in international technology. And at just one location... Hanover.

CoBIT - World Centre for Office and Data Technology  
World Market for Electronics and Electrical Engineering  
World Light Show  
ICA - International Centre for Plant Engineering  
ASB - Power Transmission and Control, Industrial Handling  
CoMAT - World Centre for Materials Handling Technology  
Research and Technology  
Subcontracting  
Tools  
Cleaning Technology and Property Maintenance - Waste Removal and Treatment  
Advertising and Publicity Centre  
Economic Promotion and Regional Industrial Development  
Your Partner Turkey

Further information from  
Angela Rothermundt  
Boschstrasse  
30000 Hanover, Germany (31) 241  
Tel. 051-2191/2100  
Telex 9351514

Hanover - the Fair of Fairs

Wednesday, 17th - Wednesday, 24th April

**Hannover Messe '85**



## INTERNATIONAL COMPANIES and FINANCE

## Restructuring continues to boost profits at Enka

BY JOHN DAVIES IN FRANKFURT

ENKA, the West German-based man-made fibres division of the Dutch Akzo chemical concern, has strongly increased its profits for the second year in succession as it reaped the benefits of major restructuring measures.

Dr Hans Guenther Zempelin, the chief executive, said net profits for last year should amount to about DM 200m (\$62m), more than double the 1983 earnings of DM 81m. Consolidated group sales were up a sturdy 16.6 per cent in DM 4.6bn.

Enka incurred a heavy loss of DM 314m in 1980, but cut the deficit back to DM 20m in 1981 and DM 26m in 1982 as it pressed ahead with a new corporate strategy.

With the West European man-made fibres industry suffering from over-capacity and rising

costs, Enka has shed loss-making products and works, modernised its plant and concentrated more on growth sectors, such as industrial fibres.

Dr Zempelin said Enka's textile fibres business returned to profitability last year, but there were still some weak areas, especially in warp and weft knitting.

As part of its modernisation, Enka will invest DM 220m during the next few years in new technology for production of its Diolen flat polyester yarn at Oberbruch, near Aachen. This would make Oberbruch the biggest and most efficient polyester yarn plant in Europe, with almost complete automation of production and handling.

Dr Zempelin said Enka was determined to strengthen its position in industrial fibres,

which make up nearly half its sales.

Dr Zempelin said profits last year were helped by exceptionally high earnings of DM 80m at Barmag, its machine-making subsidiary, which boosted sales by more than 30 per cent to DM 580m.

He said Barmag expected considerable orders from China during the next few years as a result of a contract signed last year to help the Chinese set up a factory.

● Porsche, the West German sports car maker, proposes a dividend of DM 8 per DM 50 par-valued preferred share, its first payout since becoming public in March last year with a nominal DM 60m (\$18.6m) issue class B non-voting shares.

Porsche posted net profit of DM 70m for the fiscal year ended July 31 1984.

## Gambro to cut workforce by 10%

By David Brown in Stockholm

Gambro, the Swedish manufacturer of kidney dialysis machines which was recently taken over by the Sonesson light engineering group, is to cut its staff and reorganise its research and development activities. The move comes amid concern that full-year 1984 results may be well below earlier revised forecasts.

Gambro will cut its workforce by nearly 10 per cent, or 204. The cuts will mainly affect white-collar administrative personnel.

The company plans to branch off its long-term immune therapy research and development programme into a new company, in which both it and the Sonesson subsidiary, Leo-Ferrosan, will have a one-third stake. It will pursue cancer research among other things.

While the staff reduction primarily has been billed as a cost-cutting exercise, there is also understood to have been resistance among older employees to the new Sonesson management.

Gambro does not expect cuts in research and development or in its production facilities and international sales organisation, but seeks to achieve a "better balance between long- and short-term development projects."

The measures will save the company an estimated SKr 85m (\$9.2m) a year by the end of 1986, said Mr Bertil Lundquist, who was moved in as the new managing director by Mr Hans-Erik Orlin, the Sonesson's chief, following the takeover last October.

Gambro was forced to downgrade its forecast twice last year. However, it seems likely that weak sales will bring pre-tax earnings well below the SKr 80m revised forecast of late 1984.

Sonesson paid SKr 800m for a 57 per cent stake in the company. It attributes the decline in profits to the disproportionate growth in overheads while Gambro scrambled to keep pace with its earlier success.

Gambro was also hit by production problems in a change-over to a new range of dialysers, for which it holds a 22 per cent world market share.

## Jeumont-Schneider to axe 1,190 power sector jobs

BY DAVID HOUSEGO IN PARIS

JEUMONT-SCHNEIDER, the French specialised engineering and electronics group, announced yesterday a major cut in the workforce at its heavy electrical and nuclear division because of the worldwide decline in new orders for power generation equipment.

Jeumont-Schneider, which is a subsidiary of the privately owned Empain-Schneider conglomerate, said that it would be shedding 1,190 jobs in the division, or about a third of the current workforce of 3,045, over the next three years. The heavy electrical activities of the group contributed FF 1.1bn (\$111.5m) last year in a consolidated turnover of FF 6.15bn.

The planned cut in the workforce is blamed on the slowing

down of the French nuclear programme as well as the dearth of nuclear power plant orders from abroad.

Jeumont-Schneider is a supplier of key nuclear components including primary pumps and control rods to Framatome, the French nuclear power group.

The division, which also manufactures turbines, has been badly hit also by the flagging international market for hydroelectric power stations.

Of the 1,190 jobs to go, 560 will be shed this year. As is normal in France, the group hopes to cut its workforce largely through voluntary departures, early retirements and retrainings to other activities in the group. But some 700-800

people are likely to be made redundant.

The group said yesterday that the workload in the heavy electrical and nuclear division was 45 per cent down on 1983.

Jeumont-Schneider, which also manufactures telecommunications and railway equipment, made profits in 1983 of FF 52bn. Though it has not yet announced results for 1984, it expects that net earnings will be down on the year before. This reflects in part the cost of rationalisation plans already underway and heavy losses run up by its subsidiary, Brissonneau et Lotz Marine, which manufactures cranes and lifting equipment used on offshore oil platforms.

## Sales to banks lift turnover at Nixdorf

By Our Frankfurt Staff

NIXDORF, the West German data processing company, boosted its sales revenue by 21 per cent to DM 5.27bn (\$1.2bn) last year and said that profits, so far undisturbed, were "well above" the previous year.

The company, which went public last year with a DM 530m share sale, is pressing ahead with expansion plans in West Germany and abroad. Nixdorf said that its sales to banks and retailers were particularly buoyant last year, as well as its business with small and medium-sized companies.

The order book at the end of the year was 22 per cent ahead of a year earlier at DM 2.29bn.

With its sights set on fast growth, Nixdorf increased its investment in 1984 by more than DM 400m, while research spending was up more than 20 per cent to DM 310m.

It has expanded production capacity at plants at Paderborn and Cologne in West Germany, as well as at Toledo in Spain. It envisages a further increase in production capacity at plants in Berlin, Paderborn, Bayreuth and Singapore.

With the stock market launch and the associated capital increase Herr Heine Nixdorf, the founder and chief executive, set himself the target of doubling the group's 1983 sales revenue of DM 2.7bn in four years.

B & O warns income target may be missed

By Hilary Barnes in Copenhagen

BANG & OLUFSEN, the Danish TV and audio equipment manufacturer, reduced its sales target for 1984 to 1983 levels. But it warns that the target for 1984-85 may not be achieved.

If so, this would be the second year that B & O has failed to meet its forecast. Increasingly tough competition and lower earnings from the UK, owing to the depreciation of the sterling, are cited as reasons for this.

First half sales were 20 per cent ahead of 1983. Sales of audio products rose 27 per cent and video products by 13 per cent.

NET PROFIT at Air Inter, the French state-owned domestic airline, plunged to FF 1m (\$101,000) last year on turnover of FF 5bn. This was a sharp drop from the FF 20m profit on sales of FF 4.7bn in 1983.

The company, which transported 10.2m passengers last year, 2.2 per cent more than in 1983, said it was stepping up promotional efforts to win back travellers from France's successful high-speed train linking Paris with the centre and south of the country.

M Pierre Eelsen, the chairman, said business traffic held up well last year, but the

number of private travellers—who make up about 40 per cent of Air Inter's sales—declined in the second half of the year.

Overall load factor was little changed at 64.7 per cent, against 64.3 per cent in 1983.

The Paris-Lyon route, one of the company's most active services, registered a 35 per cent drop in traffic last year from 1983, as a result of the high-speed train competition.

M Eelsen said he hoped the company could recover ground on this link once passengers were assured that the air service was, in fact, quicker than the train.

NET PROFIT at Air Inter, the French state-owned domestic airline, plunged to FF 1m (\$101,000) last year on turnover of FF 5bn. This was a sharp drop from the FF 20m profit on sales of FF 4.7bn in 1983.

The company, which transported 10.2m passengers last year, 2.2 per cent more than in 1983, said it was stepping up promotional efforts to win back travellers from France's successful high-speed train linking Paris with the centre and south of the country.

M Pierre Eelsen, the chairman, said business traffic held up well last year, but the

number of private travellers—who make up about 40 per cent of Air Inter's sales—declined in the second half of the year.

Overall load factor was little changed at 64.7 per cent, against 64.3 per cent in 1983.

The Paris-Lyon route, one of the company's most active services, registered a 35 per cent drop in traffic last year from 1983, as a result of the high-speed train competition.

M Eelsen said he hoped the company could recover ground on this link once passengers were assured that the air service was, in fact, quicker than the train.

## A realistic look at the U.S. dollar.

The true story behind the U.S. dollar.

At Bache Securities, we've taken a realistic look at the U.S. dollar.

In our report, we discuss the dollar's past performance and also explain where we can expect it to go in 1985.

Many factors, such as the increase in demand for high yielding U.S. assets and the reduction of the U.S. capital outflow, seem to indicate that the U.S. dollar will be an attractive investment opportunity in 1985.

If you're contemplating an investment in U.S. dollars, you won't want to miss this special report. It will give you a clear, concise and up-to-date explanation of how these factors will affect the dollar's performance in the months ahead.

For more information about the U.S. dollar, send for our free report. Call or contact your nearest Bache Securities office.

London: 5 Burlington Gardens, England W1K 1LE, Tel: 439-4191 Telex: 263779  
New York: 100 Gold Street, Special and International Accounts, U.S.A. 10292 Tel: 791-4425  
Hong Kong: Shell House, 24-28 Queens Road Central, B.C.C., Tel: 852-5-229061  
Tel: HK 62201  
Singapore: Wing On Life Building, 150 Cecil St, Republic of Singapore, 0106 Tel: 224-6123  
Zurich: Wasserwerkstrasse 10, Switzerland 8035, Tel: 361-4422 Telex: 81236

Please send me a copy of your research report, "The Story Behind the U.S. Dollar."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

## Bache Securities

International offices: Amsterdam, Athens, Basel, Brussels, Buenos Aires, Chiasso, Cologne, Düsseldorf, Frankfurt, Geneva, Hamburg, Hong Kong, London, Lugano, Luxembourg, Madrid, Manila, Monte Carlo, Montevideo, Munich, New York, Paris, Rotterdam, St. Croix, St. Thomas, San Juan, Singapore, Stuttgart, Tokyo and Zurich.

## Major force created in Dutch pay television

BY LAURA RAUW IN AMSTERDAM

VNU AND FILMNET, the Netherlands' two leading pay-television companies, have agreed to merge their operations and thereby secure a near monopoly in the market.

The newly formed partnership, Filmnet Pay Television Nederland, will be the first—and perhaps only—pay-TV company to launch operations when its programming begins March 28. Pay-TV is to start up in the Netherlands in April.

Besides VNU's pay-TV subsidiary and Filmnet, the other prominent company was Euro

TV but its main financial backer has said he wants to sell his stake.

VNU's pay-TV subsidiary is a joint venture between the Dutch publishing company and United International Pictures, which itself involves MCA, Universal, Paramount and MGM/UA, all of the U.S. Filmnet is a joint venture between Houtwerf, the Dutch film producer, and Eelste, the Swedish publishing company

that is active in European cable TV.

VNU will have a 40 per cent stake; Filmnet 40 per cent and International a 20 per cent stake in Filmnet Pay Television Nederland.

The potential market is about 1m subscriptions: VNU estimates. One of the biggest impediments for pay-TV concerns has been the lack of pirate-proof decoders for reception of programmes.

NET PROFIT at Air Inter, the French state-owned domestic airline, plunged to FF 1m (\$101,000) last year on turnover of FF 5bn. This was a sharp drop from the FF 20m profit on sales of FF 4.7bn in 1983.

The company, which transported 10.2m passengers last year, 2.2 per cent more than in 1983, said it was stepping up promotional efforts to win back travellers from France's successful high-speed train linking Paris with the centre and south of the country.

M Pierre Eelsen, the chairman, said business traffic held up well last year, but the

number of private travellers—who make up about 40 per cent of Air Inter's sales—declined in the second half of the year.

Overall load factor was little changed at 64.7 per cent, against 64.3 per cent in 1983.

The Paris-Lyon route, one of the company's most active services, registered a 35 per cent drop in traffic last year from 1983, as a result of the high-speed train competition.

M Eelsen said he hoped the company could recover ground on this link once passengers were assured that the air service was, in fact, quicker than the train.

NET PROFIT at Air Inter, the French state-owned domestic airline, plunged to FF 1m (\$101,000) last year on turnover of FF 5bn. This was a sharp drop from the FF 20m profit on sales of FF 4.7bn in 1983.

The company, which transported 10.2m passengers last year, 2.2 per cent more than in 1983, said it was stepping up promotional efforts to win back travellers from France's successful high-speed train linking Paris with the centre and south of the country.

M Pierre Eelsen, the chairman, said business traffic held up well last year, but the

number of private travellers—who make up about 40 per cent of Air Inter's sales—declined in the second half of the year.

Overall load factor was little changed at 64.7 per cent, against 64.3 per cent in 1983.

The Paris-Lyon route, one of the company's most active services, registered a 35 per cent drop in traffic last year from 1983, as a result of the high-speed train competition.

M Eelsen said he hoped the company could recover ground on this link once passengers were assured that the air service was, in fact, quicker than the train.

NET PROFIT at Air Inter, the French state-owned domestic airline, plunged to FF 1m (\$101,000) last year on turnover of FF 5bn. This was a sharp drop from the FF 20m profit on sales of FF 4.7bn in 1983.

All of these Securities have been offered outside the United States. This announcement appears as a matter of record only.

New Issue/February, 1985

U.S. \$300,000,000

## IBM Credit Corporation

(Incorporated with limited liability in the State of Delaware, U.S.A.)

## Extendable Notes Due February 1, 2000

Salomon Brothers International Limited

Credit Suisse First Boston Limited

Morgan Guaranty Ltd

Banque Nationale de Paris

Banque Paribas Capital Markets

Commerzbank Aktiengesellschaft

County Bank Limited

Crédit Lyonnais

Deutsche Bank Aktiengesellschaft

Dresdner Bank Aktiengesellschaft

Merrill Lynch Capital Markets

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

This advertisement appears as a matter of record only

SPAREKASSEN  
SDS

## Sparekassen SDS

(A savings bank established under Danish Banking Law)

ECU 42,000,000

10 1/2% SUBORDINATED BONDS DUE 1991

Société Générale				Kreditbank International Group			
Algemeine Bank Nederland N.V.				Banque Bruxelles Lambert S.A.			
Banque Indosuez				Caisse d'Epargne de France Banque de l'Etat Lyonnais			
County Bank Limited				Crédit Lyonnais			
Manufacturers Hanover Limited				Nippon International Limited			
Orion Royal Bank Limited				Société Générale de Banque S.A.			
Sparebanken Oslo Akershus				Union Bank of Switzerland (Securities) Limited			
Westdeutsche Landesbank Girozentrale							
<b>Al-Saudi Banque</b> Banca della Svizzera Italiana Banca Commerciale Italiana Banque de l'Union Européenne Banque Française du Commerce Extérieur Banque Nationale de Paris Banque de l'Union Européenne Bayerische Landesbank Girozentrale Caixa Central de Rentes Populares Caisse Nationale de Crédit Agricole Citicorp International Bank Limited Citicredit Handelsbank A/S Credit de l'Etat Deutsche Bank AG Dresdner Bank AG Fintec Fischer Partners Fondsgesellschaft AB Girozentrale und Bank der österreichischen Sparkassen AG IRI International Limited J. & W. Farley Securities Limited Lehman Brothers International Lehman Brothers International MacLeod Young, Wolf International Limited Morgan Grenfell & Co. Limited Nederlandse Nijderlandse Bank N.V. Norddeutsche Landesbank Girozentrale PK Christian Bank (UK) Limited The Royal Bank of Canada (Belgium) S.A. Securitas Bank Limited Société Farelloire de Banque S.A. Smeets, Turpeelle & Co. Swiss American Corporation Verband Schweizerischer Kantonalbanken				<b>Amro International Limited</b> Banca Nazionale del Lavoro Bank of Tokyo Banque Générale de Luxembourg S.A. Banque Paribas Capital Markets Barclays Bank Bayerische Vereinsbank Banque de l'Union Européenne Chase Manhattan Capital Markets Group Citicredit Commercial de France Crédit Europeen S.A. Credit Suisse Credit Suisse First Boston Limited			



# What makes Morgan the most innovative bank in both the Eurobond and syndicated loan markets

When the leading participants in the world's capital markets were asked by *Euromoney* magazine which bank is the most innovative in the international bond and syndicated loan markets—the best house for introducing successful new techniques—Morgan ranked first in both areas.

"Morgan is a corporate finance-driven merchant bank, (which) may explain some of its inventiveness," *Euromoney* wrote in its commentary on the poll results. "It tends to see the securities business from a company's point of view; its corporate finance officers estimate how the bank's forex, swap and Eurobond capabilities can minimize costs and meet the particular needs of the client company."

Morgan has earned this recognition by putting our uniquely comprehensive set of capabilities to work for the long-term interests of our clients.

□ As a major participant in the capital, credit, and local currency markets, as well as in worldwide foreign exchange, government bond, and bullion markets, we have exceptional opportunities for exploiting intermarket arbitrage for the benefit of our clients in innovative ways.

□ Morgan is the leading counterparty that can act with equal proficiency as either principal or agent in rate and currency swap transactions. Our especially strong capital position, reflected in our AAA/Aaa credit ratings,

## The *Euromoney* Poll "Which bank is the most innovative in terms of new instruments and pricing?"\*

Eurobonds	
Rank	Votes
1	Morgan Guaranty 96
2	Credit Suisse First Boston 71
3	Salomon Brothers 62
4	Merrill Lynch 47
5	Morgan Stanley 24
6	Orion Royal 8
	Swiss Bank Corporation 8
8	Manufacturers Hanover 6
9	Citibank 5
	Morgan Grenfell 5
	Samuel Montagu 5
	Smith Barney, Harris Upham 5
Syndicated Loans	
1	Morgan Guaranty 48
2	Citibank 45
3	Chase Manhattan 27
4	Samuel Montagu 15
5	Credit Suisse First Boston 11
6	Bankers Trust 9
7	Merrill Lynch 6
8	Bank of America 5
	Manufacturers Hanover 5
10	Chemical Bank 4
	Lloyds Bank International 4

\*Asked of managers in the international bond and syndicated loan markets.  
Source: *Euromoney*, October 1984.

enhances our role as principal and can reduce client costs and risks in each swap we arrange.

□ Because Morgan concentrates on the in-

ternational capital markets, we can devote all our worldwide resources to providing superior service in these markets to our clients.

A recent example of Morgan innovation: For a \$500 million Kingdom of Sweden floating-rate note issue, our Eurobond underwriting subsidiary, Morgan Guaranty Ltd, proposed the first U.S. Treasury-style auction in the international capital markets, then committed to place a competitive bid for the entire issue. The package gave Sweden the lowest cost related to the London Inter-Bank Deposit Bid Rate ever achieved in the Eurodollar floating-rate note market. And its success led to a second Swedish auction issue, for \$700 million.

Other recent examples: profitable Deutschemark defeasance transactions for three major U.S. issuers, and zero-coupon Eurobond issues which we swapped into floating-rate funding for Electricité de France, Nordic Investment Bank, and Swedish Export Credit.

Measure our performance. Let us compete for your mandate. You'll find we deliver imaginative, cost-effective services in the capital markets with the same high quality and skill that have long been hallmarks of all Morgan banking business.

Morgan Guaranty Ltd, 30 Throgmorton Street, London EC2N 2DT

Morgan Guaranty Trust Company, 23 Wall Street, New York, NY 10015

## The Morgan Bank



## INTERNATIONAL COMPANIES and FINANCE

David Dodwell on an act of faith by a Far East businessman

## Mr Li's Hong Kong power play

SHORTLY AFTER six in the evening on January 21, Mr Li Kashing, one of Hong Kong's most powerful corporate figures, picked up the ringing telephone in his penthouse office. On the line was Mr Simon Keswick, head of Jardine Matheson—the territory's most venerable company—and of Hongkong Land.

Less than 18 hours later, Hong Kong's largest ever corporate deal had been sealed. Hutchison Whampoa, Mr Li's trading, shipping and property group, had agreed to pay HK\$2.98bn (US\$372m) for the debt-strapped Land's 33.8 per cent stake in Hong Kong Electric, one of the Colony's two power utilities.

In the two weeks since the agreement was reached, Mr Li has carried out a wholesale reshuffling of the Hong Kong Electric board, and has sold a 22.6 per cent stake in Cross Harbour Tunnel for HK\$255m. The deal speaks volumes about the man from Chiu Chow, in the neighbouring Chinese mainland province of Guangdong, who began his business life 30 years ago—with hardly any money and little formal education—making combs and plastic soap boxes.

By taking the Electric stake, Mr Li has shown confidence in the future prosperity of Hong Kong as it emerges from two years of extreme political uncertainty. Many business leaders have talked grandly of a revival of confidence, but few have so far been willing to use

their own money to back this up.

Li Kashing's business empire, built around the property group Cheung Kong, is now the largest in Hong Kong. The assets of his publicly quoted companies account for about 18 per cent of the value of Hong Kong's leading stock market indicator, the Hang Seng Index. The Hong Kong Electric deal gives Li control of a sound and stable utility company which has a monopoly of electricity supplies on Hong Kong Island and boasts steady if unglamorous growth. The bargain price of HK\$8.40 a share—about 10 per cent below the market price for Electric shares at the time of the deal—is likely to look even better if Hong Kong's stock markets move ahead over 1985 as predicted.

For Hongkong Land, struggling to service debts of about HK\$14.7bn at the end of 1984, the deal has brought much needed relief. Mr Keswick said after agreement had been reached: "The company is no longer under siege." Within days, Land announced it was pressing ahead with the third tower of its showpiece Exchange Square development. This HK\$750m project had been in jeopardy before debt relief came.

The deal completes a year of change for Hutchison Whampoa, which came under the control of Cheung Kong in 1979 at a time when it was considered to be in poor financial health. It has a new executive team

after the unexplained resignation of three directors last autumn. The new chief executive is Mr Simon Murray, once a member of the French Foreign Legion, and for many years an executive with Jardine Matheson.

Its cash mountain of HK\$2.4bn has been spent partly on an extraordinary dividend and partly on the Electric deal. The group now has net debts of about HK\$1.2bn.

In addition, the group committed itself in December to a HK\$4bn residential development at Whampoa Garden in Kowloon—a move which gave the long-depressed property market a fillip, and was interpreted locally as a significant statement of faith in the Territory's future.

As the dust has settled around the Electric deal, so Mr Li and Mr Murray have become willing to outline the group's long-term corporate plans. In the property area, Mr Murray suggested this week that the Whampoa Garden development is likely to be "a management tied down."

The "main thrust" of trading activities will be towards mainland China, Mr Murray said. Hutchison Hong, the trading group's engineering subsidiary, is likely to be expanded in the near future through acquisition. Meanwhile, the group's retail operations—focused on the Park'n Shop supermarket chain—will continue to expand rapidly, with severe competition trimming profits to the bone. The group's container-

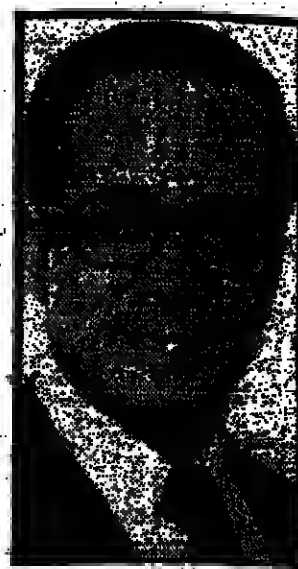
handling subsidiary, Hongkong International Terminals, will in the months ahead decide whether or not to invest HK\$20m developing a new container terminal at Kwai Chung, now second only to Rotterdam among the world's container ports.

"I have full confidence in all of the companies I control," said Mr Li this week. He expects Hutchison to generate sufficient profits over the next two years to repay the loan taken out last week to fund the Electric purchase.

Mr Li denies plans for any further significant disposals, flatly contradicting market rumours that he is looking for a buyer for his minority stake in the South China Morning Post newspaper, or in the Sheraton Hotel in Hong Kong in which Hutchison holds a 39 per cent stake.

He even more emphatically denies suggestions that his long-term aim is to take control of Jardine Matheson or Hongkong Land. "No matter how low the price, I would not consider buying them," he said.

In the short term, he is likely to have his hands full digesting Hong Kong Electric. As well as supplying electricity to Hong Kong Island, the group has significant retail and property interests which are thought to be underperforming. Mr Li sees the investment in Electric as a "conservative" one. "For a large group like ours, we need a core of steady income. It can provide us with



Mr Li Kashing

a stable base," he noted. He sees it as an indirect investment in a number of sectors in his "home town," and is confident that strong economic growth will generate a significant increase in demand for power. Mr Li also suggested that it will not be long before the group offers consultancy services to companies in China wanting to build and manage power stations.

It was clear this week that Mr Li saw his purchase of Electric as a watershed. It was a deal that had to be good for the company and for shareholders, he insisted. But most of all the deal was a vote of confidence in the community. "I am not a political man," he said. "In business and finance I know more. But I don't just want to make money if that damages the confidence of people in Hong Kong."

**EUROPISTAS,**  
CONCESIONARIA ESPAÑOLA, S.A.

US\$18,000,000  
Medium Term Loan

50% Guaranteed by

The Kingdom of Spain

Managed by

Saudi International Bank  
AL-BANK AL-SAUDI AL-ALAMI LIMITED

Participants

Banque Européenne de Tokyo S.A.  
The Toyo Trust and Banking Company, Limited  
The Dai-Ichi Kangyo Bank, Limited  
PRIVATBanken Limited

Agent

البنك السعودي العالمي المحدود  
Saudi International Bank  
AL-BANK AL-SAUDI AL-ALAMI LIMITED

January 1985

## Talks on North West Shelf deal

BY MICHAEL THOMPSON-NOEL IN SYDNEY

TALKS AIMED at changing the sales contract between the Western Australian State Energy Commission (WASEC) and the partners in the massive North West Shelf natural gas project opened in Perth yesterday.

WASEC is contracted to take about 10.9m cubic metres of gas a day from next January 1, on a "take or pay" basis which is threatening to impose onerous burdens on its finances. It is taking lesser amounts at present.

Those involved in the project have vigorously denied that the talks pose any threat to its A\$8.5bn (US\$6.7bn) second stage, involving the sale of 6m tonnes of LNG a year to a group of Japanese power utilities.

Western Australian government officials and representatives of the joint-venture members are taking part in the talks. WASEC is thought to be pressing for substantial reductions in its contractual commitments.

Formal signing of stage two

Stage two of the project is expected to create a new Australian export industry with sales rivaling those of wheat or wool. Stage one was formally inaugurated last September, marking a milestone in Australia's development as an energy producer.

BY MARY FRINGS IN BAHRAIN

THE PRIVATISATION of Gulf Air, the international airline jointly owned by Bahrain, Qatar, the UAE and Oman, is expected to go ahead by 1986.

Mr Yusuf Shirawi, Gulf Air's executive chairman (who is also Minister of Development and Industry in Bahrain) said the sale of up to 49 per cent of each state's quarter share to its own citizens had been approved in principle at this recent board meeting in Abu Dhabi.

"We did not think of selling while the airline was losing money," he said. But now that Gulf Air has a six-year profit record Mr Shirawi is hoping to achieve a consensus for the move among the four governments.

Bahrain is unlikely to "go it alone" as it did with AMPTC (Arab-Maritime Petroleum Transport Company) in the 1970s. Having invited the private sector to participate, the Bahrain government then bought back their shares when the shipping company made

heavy losses.

In contrast, Gulf Air has made a cumulative profit of BD 43.8m (US\$116m) up to the end of 1983, and expects to report a further profit for last year—although it will be down on the record \$51.8m achieved in 1983.

The airline carried 2.9m passengers in 1984 against 2.6m the previous year, and preliminary estimates show a two point improvement in the passenger load factor, to 55.6 per cent.

Yields, however, were lower as a result of currency devaluations (principally of the British pound and the Indian rupee) and of fare discounting, for which Mr Shirawi blamed international airlines which were poaching in Gulf Air's market and spooking off traffic.

Gulf Air was set up in 1973, when the present owners bought out BOAC's major stake in the small regional airline Gulf Aviation—a private venture started in 1950 by the legendary Freddy Boswell.

## Five-year spending plan for Larsen and Toubro

BY R. C. MURTHY IN BOMBAY

LARSEN & TOUBRO, a top hi-tech engineering company, plans to invest Rs 5bn (\$395m) over the next five years to lift its turnover to Rs 10bn.

Sales in the year to September 1984 rose 14 per cent to Rs 3.48bn. Pre-tax profits, increased by 27 per cent to Rs 467.6m from Rs 368.1m in 1983-84 when the profit margins of the company's competitors were squeezed.

Mr N. M. Desai, chairman, says working prospects over the next five years are good. The company, which makes chemical and nuclear power plants, as well as electrical and heavy water manufacturing equipment, plans to diversify into offshore oil-drilling.

It will also set up a modern heavy engineering works at Hazira on the west coast of the state of Gujarat, to make nuclear power equipment and heavy water manufacturing equipment.

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

Mr N. M. Desai, chairman,

## Honda International Finance B.V.

Wholly-owned and guaranteed by

Honda Motor Co., Ltd.

\$100,000,000

Multi-Currency Commercial Paper Program

We acted as financial advisor and are pleased to have been selected as Commercial Paper and Foreign Exchange dealer.

Merrill Lynch Capital Markets

## The Charter Company

has sold

Charter Security Life Insurance Company (Louisiana) and its subsidiaries

to

Metropolitan Life Insurance Company

We initiated this transaction, assisted in the negotiations and acted as financial advisor to The Charter Company and Charter Security Life Insurance Company (Louisiana).

Donaldson, Lufkin & Jenrette

January 29, 1985

## GrandMet USA, Inc.

has acquired

Quality Care, Inc.

The undersigned acted as financial advisor to GrandMet USA, Inc. in this transaction.

MORGAN STANLEY & CO.

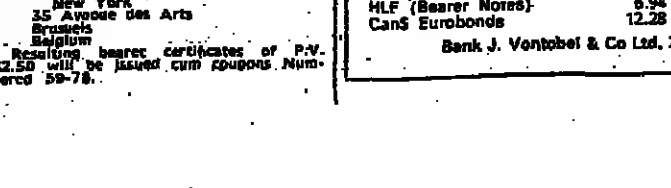
Incorporated

January 2, 1985



Chris Sherwell on market prospects for the year of the Ox  
**Analysts pessimistic that Singapore share rally can be sustained**

... he convinced the others because of a  
policy of fair play and value for money.  
Dinner from 10-11.30 am Disco and -  
Kissdancie, glamorous hostesses, exciting  
performers. 180, Regent St. 01-734 9557.



ch - Tel: 010 411 488 7111

## February 7, 1985

**National Australia Bank**

•







## UK COMPANY NEWS

## Hillsdown offer heavily in demand

THE OFFER for sale by tender of 47m shares in Hillsdown Holdings, a food manufacturer, has been heavily oversubscribed.

The receiving bank, Lloyds, yesterday began sorting applications. These are thought to be at least 100,000.

Details of the share allotment, and the striking price above the minimum tender price of 100p a share, are expected to be announced later today, by merchant bank Kleinwort, Benson.

Hillsdown has a market capitalisation of £188.2m at minimum tender price and prospective p/a of 13.5 times.

The group has acquired a number of companies in the last few years, often loss-makers, which it has managed to make profitable, including Lockwoods, a canned food company and FMC, a meat and bacon curer.

Other companies within the group include Buxted, a poultry producer and Daylay, the largest UK egg producer.

## Overheads put Astra in red

Astra Industries Group incurred a pre-tax loss of £63,000 in the six months to October 31 1984, against a previous profit of £28,000. The deficit arose mainly because of overhead costs of £769,000 as a result of continued restructuring of the group. Interest payable also rose, from £109,000 to £203,400.

Before overheads and interest, the group showed gross profits of £229,000 from turnover of £1.9m. No comparable figures are provided for turnover, gross profit, or overheads. Astra trades in engineering, and underwrote a wholesale restructuring of its affairs last August.

The directors state that the group will benefit in the second half from the considerable reduction in borrowings as a result of the rights issue proceeds of £1.23m received last September.

There is no interim dividend. In 1983-84 the group made a single interim payment of 0.125p and omitted the final. Loss per share for the six months is stated at 0.11p (earnings 0.15p).

The directors also announce that Astra has agreed to acquire Ibis Manufacturing, a Lancaster-based laundry equipment manufacturing company, in a cash and shares deal worth about £270,000.

## Stocklake holds profits after 'uncertain' first half

WITH UNCERTAIN trading conditions prevailing for the first six months of the current financial year, directors at Stocklake Holdings report some increase in pre-tax profits from £1.47m to £1.58m for the opening half year to the end of September 1984.

Results so far for the second half remain profitable, they say, with no definite signs of a general improvement in trading conditions.

The interim dividend has been held at 5p—a final of 5p was paid in the last full year. First-half earnings per share are shown as 16.5p (16.5p).

Turnover was down from £12.2m to £11.53m—principal activities of the group are export trading and financing steel stock-holding and exporting, importing and distributing timber, footwear, and agricultural equipment.

Tax took £245,000 (£273,000).

In their last annual statement the directors reported profits of £2.51m, down from £4.25m, and said that in view of lower levels of available business, and the reduced value of sterling overseas, they considered the results to be "satisfactory".

They pointed out that increases in export credit guarantee cover had reduced already small margins on export trading and financing and they thought that this side of business would only be continued on a "much reduced scale".

They also said that since the beginning of the current year the group had continued to trade profitably, despite uncertain trading conditions.

At the last year and Scottish and Mercantile Investment held 89.3 per cent of ordinary shares, including 27.2 per cent held by Scottish Cities Investment Trust.

Investment trusts managed by Res Brothers held about half the shares.

## ● comment

Stocklake Holdings gives so little away about its activities that its shares are rarely disturbed in their quiet backwater of the stock market. Yesterday they were unchanged at 143p, with every sign that pre-tax profits this year would be about the same as last year's £2.5m and the total dividend would again be 10p net. The City is understandably cautious about a company which derives more than half its profits from trading in Central Africa, especially as Stocklake reveals so little about its activities. But shareholders can be comforted by the fact that the dividends are probably covered by profits earned in the UK and Canada: so the 12 per cent yield seems quite safe.

## Seltrust to go into voluntary liquidation

FOLLOWING THE recent meeting of Seltrust Holdings which rejected the restructuring proposals put forward for this loss-making 75.4 per cent-owned Australian subsidiary of British Petroleum, the company is to be put into voluntary liquidation. This is in line with the warnings given earlier by BP.

Resolutions for the liquidation are to be put to the Seltrust meeting in Perth on February 23. The company states that it is considered this course will ensure the maximum return to shareholders, although it is unlikely to match that offered under the previously rejected scheme of arrangement.

The scheme, which implied a value of AS\$6.2m (£60.8m) for the Agnew nickel mine compared with an independent valuation of AS\$15m, included an offer of 54 cents (about 8p) per Seltrust share made to the minority shareholders.

The Seltrust directors said that they have been advised that voluntary liquidation is likely to provide a greater return to shareholders than a compulsory liquidation of the company's principal operating subsidiary which would result if BP called its loans to Seltrust.

BP has thus deferred this action in order to allow the voluntary liquidation alternative and has undertaken to continue financial support should the resolutions be carried. It is stated that Seltrust will be sold in its entirety as a going concern. Dealings in the shares remained suspended.

## Weak U.S. prices leave Asarco with \$306m loss

BY KENNETH MARSTON, MINING EDITOR

AN AWESOME 1984 fourth-quarter loss of \$236m (£121m), or \$0.22 per share, has been sustained by Asarco, the major U.S. producer of non-ferrous metals. It compares with a net profit of \$11.7m in the same quarter of 1983 and makes a total net loss for 1984 of \$306m, or \$12.56 per share, against earnings of \$68m in the previous year.

In line with the warning given by the company last month, the latest quarterly loss has been

swollen by the need to make write-offs of \$216m. They reflect the suspension, or permanent closure, of some of the plants and mines; asset value write-downs; and a second quarter charge of \$68m for the planned closure next month of the Tacoma, Washington, copper smelter.

Asarco has been hard hit by weakness in the U.S. prices of its major products, silver, copper and—on the second half of last year—lead and zinc. Low prices

have also affected the associated companies in Australia, Mexico and Peru which are also large producers of non-ferrous metals. During the fourth quarter of 1984 producer prices of silver averaged \$7.17 per oz against \$8.27 a year previously; copper 63.7 cents per lb (68.2 cents); and lead 23.2 cents (27.5 cents). For the full year silver averaged \$8.14 against \$11.44 and copper 68.9 cents against 76.5 cents. Sales last year were \$1.5bn against \$1.5bn in 1983.

## Cash aid for Mount Lyell mine

THE Mount Lyell copper mine in Tasmania, which had been expected to close at the end of this year, is to stay in production until 1989 with the help of AS\$10m (£7m) of financial assistance from the state government.

The operating company, Renison Goldfields Consolidated, warned last October that the mine would have to close either by December this year or at the latest in 1988 after losses totalling AS\$14.9m in the three years to last June. Renison is 49 per cent-owned by London-based Consolidated Gold Fields.

The financial aid comes in the form of a grant of AS\$5m from the state government and a further AS\$5m from the Tasmanian Hydro Electric Commission for the purchase of the Lake Margaret Power scheme, a

private power system used by the mine.

Announcing the offer earlier this month, Mr Robin Gray, Tasmania's Premier, said he was disappointed that the federal government had not been able to play its part by matching the AS\$5m contribution from the state.

The grant from the state reflects its concern at the employment implications of the closure of a major mine on the island's sparsely-populated west coast.

Mount Lyell is Australia's second-largest copper mine behind Mount Isa in Queensland, and produced 23,471 tonnes of copper contained in concentrates in the 12 months to June 30 1984.

Mr Max Roberts, chairman of Renison, said yesterday that the mine had also been assisted by reductions in charges from companies involved in the transport and processing of Mount Lyell's concentrates and by the co-operative attitude of the workforce and unions.

In return for the aid package, Mount Lyell is to pay additional royalties to the Tasmanian authorities equal to half of any positive operating cash flow from the mine, up to a maximum of AS\$5m.

The mine will be released from its commitment to remain open if there is any substantial deterioration in the price of copper or of its gold and silver by-products.

## Growth potential at Guinness

REVIEWING THE year 1983-84 at Arthur Guinness & Sons, Mr Ernest Saunders, the chief executive, says the group has again improved its performance, while completing the restructuring of its business to create a strong platform for growth.

From being a company perceived as dependent on one product with a large number of unrelated activities, Guinness now has four defined areas of activity—brewing and marketing, retailing, publishing and health.

All of these have potential for growth and, between them,

significantly increase the group's opportunity base, Mr Saunders states.

The group's recent acquisitions in the retailing and health sectors provide an enterprising move forward for its development plans in these areas, he adds.

"Since the accounts were completed, Richter Brothers, the U.S. food importer and distributor, has been acquired. Commenting on the American activities, Mr Saunders says the group looks forward with continued confidence and will seek opportunities to expand its product and distribution base in

this important market. The U.S. currently contributes 5 per cent of total turnover and profits.

As reported on January 16, Guinness raised taxable profits for the year ended September 30 1984, from £38.5m to £70.4m, although over half of the increase was attributable to a £28.3m reduction in exceptional costs. Turnover advanced to £923.7m (£872.4m).

To support the company's strong corporate development, it intends to change its name to Guinness plc.

Meeting, Guinness Brewery, Park Road, NW, February 23, at 2.45 pm.

## Mixed new life at Norwich Union

Norwich Union Insurance, one of the largest mutual life companies in the UK, reported a mixed pattern of new business for 1984.

New annual premiums on its worldwide operations were slightly down at £107m, compared with £108m in the previous year, but single premium soared from £132m to £246m.

In the UK, new annual premium business declined over 5 per cent from £88.5m to £81.2m—the buoyant pension business falling to offset the drop in life business.

New annual premiums on UK life business fell over 20 per cent from £61.3m to £48.6m. Most of this decline came from

a substantial fall in mortgage-related business with premiums down from £51m to £24m.

However, 1983 was a very good year for mortgage-related business, with the changeover to MIRAS—the new method of crediting tax relief on mortgage interest. The 1983 figure continued claim of premiums arising from once-off conversion. Annual premiums on new mortgage-related contracts fell from £38m in 1983 to £24m last year—reflecting the impact of the ending of Life Assurance Premium Relief.

In contrast pensions business was good in 1984 for Norwich Union. New annual premiums on life-contingent pensions doubled from £4.6m to £9m,

while single premiums rose over 40 per cent from £19m to £27.2m. On executive pension business, new annual premiums rose from £7.5m to £10.1m, and single premiums from £9.5m to £14.5m.

Business in company pension schemes was also good last year with annual premiums up 16 per cent from £11.6m to £13.5m and single premiums up by half from £2m to £7.6m.

Single premium business in the UK jumped by 40 per cent from £165.3m to £232.8m, thanks mainly to annuity payments rising by half from £99.3m to £147.5m.

On its overseas business, new annual premiums rose from £165.3m to £232.8m,

## Freeport McMoRan ahead

THE U.S. Freeport-McMoRan natural resource major is continuing to keep its head above water. Fourth quarter earnings of \$24.1m (£22.4m) bring the 1984 total to \$94.1m, equal to \$1.32 per share, compared with \$93.5m in 1983. Exceptional items comprised a charge of \$4.21m in 1984 and a gain of \$3.35m in 1983.

Mr James R. Moffatt, chairman, said: "Overall, 1984 earnings reflect the advantages of being a well balanced natural resources company and the value of our low cost properties. While many other mining operations showed losses in 1984, we can report positive results to our minerals operations."

He said that 1984 ended with a strong demand for the company's agricultural minerals. Fourth

quarter results were 75 per cent up on those of a year ago.

In spite of the decline in U.S. prices, the gold operations continued to be profitable thanks to low buy-back costs and market hedging transactions.

Similarly, the Indonesian copper operations remained profitable while the contribution to earnings of the oil and gas operations increased "significantly" because of the \$294m acquisition of Midland Energy and the joint purchase of Vayner Petroleum in Canada.

Meanwhile, Freeport is "proceeding satisfactorily" with the agreement to sell its Freeport Kaelin subsidiary to Engelhard Corporation for \$100m in cash and the deal is expected to be completed in the current quarter.

## ... watch COPPER

Events are changing.

The supply/demand situation, the effects of the strong dollar, the fall in stocks...

For a complimentary copy of our Copper Report please contact:

M. C. Brackenbury & Co.,  
19 St. Mary-at-Hill,  
London EC3R 8EE.

Telephone 623 5701  
Telex 883304 MCBG

## Accountancy Appointments

UNIVERSITY OF GLASGOW  
CHAIR OF  
ACCOUNTANCY

Applications are invited for appointment to the Chair of Accountancy following the retirement of Professor David Flint in September 1985. The successful applicant will have teaching and research interests in one or more of the following subjects:

- Accounting Theory and Financial Accounting
- Auditing
- Managerial Accounting and Control
- Accounting Information Systems
- International Accounting and Financial Management
- Social Accounting and Public Sector Accounting

The appointment will be made with effect from 1st October 1985 or at a later date to be agreed.

Further particulars may be obtained from the Academic Personnel Office, University of Glasgow, Glasgow G12 8QQ, where applications (in duplicate) should be submitted, giving the names and addresses of three referees, should be lodged on or before 4th March 1985.

Enquiries please quote ref. no. 5404FA.

GUIDE TO  
RECRUITMENT  
CONSULTANTS

The Financial Times has arranged with the Institute of Chartered Accountants to publish a list of those candidates who were successful in the recent Part II examinations. We will be including in this feature "A New Qualified" Guide to Recruitment Consultants.

Entries in the Guide will be charged at £55 which will include company name, address and telephone number. Extra lines will be charged at £11 per line.

For further details please telephone Mike Hills on 01-248 4884.

Robert Winter on 01-236 9783.

## Financial Controllers

United City Merchants PLC is an international Trading and Trade Finance group, presently expanding its trading base both by acquisition and organic growth. This expansion necessitates the appointment of two qualified accountants as Financial Controllers in two key business areas.

International Trading/  
Computer Products

London based c.£15,000 (Ref: ITC/FT) + car & benefits

Our international and rapidly growing general trading and computer distribution businesses require the appointment of an entrepreneurial Financial Controller to assist the Divisional Managing Director in the implementation of tight financial control of the various subsidiaries and also to play a key role in evaluation and implementation of new business opportunities.

Applicants should be commercially minded, self starters, with 1-2 years post qualifying experience and a first class track record in an international accounting firm.

## Chemicals

Timbridge Wells c.£14,000 (Ref: ALLW/FT) + car & benefits

Our subsidiary Alvir Limited is an established and successful company specialising in the marketing and distribution of fine chemicals.

The continued expansion of the business necessitates the appointment of a technically strong Financial Controller (Director Designate) to strengthen the management team.

Reporting to the Managing Director, the Financial Controller will have specific responsibilities for the Financial and Administrative functions within the company and will ideally have had exposure to a sales/marketing environment.

Please write in confidence enclosing a full C.V. and quoting one of the above references to: S.E. Oakley, Group Finance Director, United City Merchants PLC, UCM House, 3/5 Seaford Place, Princes Street, London W1A 1EB.



United City  
Merchants plc

## Group Accounting

London SW1

£14,000 + benefits

Our client is the market leader in its field with turnover now in excess of £120m. The Group Accountant wishes to recruit a young (23-28 year old) qualified ACA or finalist for his small Head Office team.

The position requires a self-starter with a flexible attitude to his/her duties. These will cover statutory accounting, budgetary control, taxation and cash and asset management.

This is an excellent opportunity for a candidate from a medium sized practice seeking broad based accounting experience to advance their career.

Please telephone James N Denholm FCA on 01 328 9521 or send your detailed C.V. (inc. current salary and tel. no.) to:



Financial Appointments Limited

Recruitment Consultants

2nd floor, 46 Pall Mall London SW1

ASSISTANT MANAGER — ACCOUNTING  
to £20,000 plus Car

Investment Banking City

Our client is a leading American investment banking, market making and research firm. The increase and breadth of its capabilities has been particularly evident over the last several years, leading to international recognition as a leader in many major market sectors. Due to its continued success and growth it now seeks to recruit a talented and ambitious young Accountant to join its Financial Control Group based in the City.

The position reports to the Manager of International Control and assumes overall day to day responsibility for the efficient running of the Operational Accounting group, whose prime tasks include the timely completion and production of a wide variety of financial, management and operational reports.

Candidates (aged 26-32) must be graduate Chartered Accountants able to demonstrate an exceptionally high degree of achievement in their careers to date, as well as a high level of broad based analytical ability. Ideally you will have 2/3 years post qualification experience of which at least 1 year will be in a related area. You must be confident and self motivated with well developed interpersonal, management and communication skills and able to display the energy, initiative and flair required to meet the continuing challenge and greater responsibility that the role presents.

For further information please write with full C.V. or telephone Martin Krajewski in strictest confidence.

FIRTH ROSS MARTIN ASSOCIATES, WARDGATE HOUSE, 88A LONDON WALL, LONDON EC3M 5TP. TELEPHONE 01-625 2441

Firth Ross Martin

Financial Appointments Limited



# Beecham launches agreed £13.7m bid for UniBond

BCI is a wholly owned subsidiary of Bell Canada Enterprises, which has annual revenues of over C\$10bn and owns a number of major companies, including Northern Telecom and TransCanada Pipelines.

BCI is a wholly owned subsidiary of Bell Canada Enterprises, which has annual revenues of over C\$10bn and owns a number of major companies, including Northern Telecom and TransCanada Pipelines.

maximum of 50.9 per cent of the shares, but 29.9 per cent of the voting rights, technically fell outside the Panel's rules. Mr Fraser said the rules for a tender "are clearly written down. They walked into it with their eyes open and knew the rules."

Shares in Stylo, which is tightly controlled by the Zia family, rose 5p yesterday to 170p compared with the maximum 185p cash price offered by British Land. Shares in Town Centre, which added to its list

Guinness' Peat Group is to enlarge its interest in Britannia Insurance Co. by purchasing an additional stock in the company from London and Manchester Assurance.

The new purchases would raise GPG's stake in BAH to almost 28 per cent of the enlarged issued share capital. Last week the group bought 25 per cent of the United Kingdom Transport and General Provident Institution.

Yesterday, Guinness Peat repeated its earlier assertion that it has no intention of buying the whole of the group. Britannia has already reacted coolly to GPG's approaches.

The latest purchases are part of a three-year plan to acquire the same as UKPT's three new GPG shares for two BAH, giving the transaction a

**Cash alternative**  
London & Midland Industrial (LMI), which has made a share bid worth about \$9.5m for Hoskins & Horton, says the cash alternatives worth \$28.5m will remain open for 14 days after the February 17 final closing date, provided the offer goes unconditional.

**EIO offer lapses**  
The offer by Ecclesiastical Insurance Office for Andrew Trust lapsed yesterday after receiving acceptances covering 1.97 per cent of the trust's equity. The bid was made for technical reasons and was not intended to succeed. EIO holds 33.3 per

Petroleum shares for a 21 per cent stake held by certain shareholders. The group has an option to purchase the balance. UTS has a 21 per cent stake in UTS 250,000 shares in the nine months to December 31, 1984 and held net assets at that date of \$75,000.

\* \* \*

The Lovat Enterprise Fund has made an equity investment of £316,000 in K.T. Quirke and Sons in exchange for 20 per cent of the company's ordinary shares. The directors intend to obtain a market in the ordinary shares, or 16.02 per cent.

The Quirke family founded the company in 1969, and it started trading as a petrol forecourt operator. The funds provided are to finance the expansion of the business generally.

	INFLATION—Indices of earnings (Jan 1980=100); prices of materials and fuels, wholesale prices of manufactured products (1980=100); retail prices of food prices (1974=100); and commodity index (July 1962=100); trade weighted value of sterling (1975=100)									
	Earn- ings <sup>a</sup>	Basic mats. <sup>a</sup>	Whse. manf. <sup>a</sup>	RPI <sup>a</sup>	Food <sup>a</sup>	FT <sup>a</sup>	Com- modity <sup>a</sup>	Str- ling <sup>a</sup>		
1983										
Jan. qtr.	153.2	128.4	126.7	341.8	316.4	296.30	296.30			
Feb. qtr.	153.6	133.6	129.0	343.9	321.7	308.57	308.57			
Mar. qtr.	155.9	134.3	132.0	350.9	329.1	305.06	305.06			
Apr. qtr.	159.8	134.1	132.2	353.9	326.8	288.95	288.95			
May qtr.	159.2	140.1	134.3	358.3	324.5	289.64	289.64			
June qtr.	159.2	135.2	132.6	354.6	326.5	294.18	294.18			
July	159.9	135.2	133.3	355.5	327.5	294.18	294.18			
August	164.2	137.9	133.9	357.7	326.2	292.40	292.40			
September	163.0	139.2	134.3	358.5	326.6	289.89	289.89			
October		143.2	134.7	358.3	327.5	292.64	292.64			
November										
December										
1985										
January						296.36	296.36			

.....

A.B.N. Bank	14	■ Hill Samuel	14	■ 7-day deposits 11%.	14
Allied Irish Bank	14	■ C. Hoare & Co.	14	11%.	14
Amoy Assurance	14	■ Hong Kong & Shanghai	14	11%.	14
Amoy	14	■ J. Guthrie & Co.	14	11%.	14
Armedo Trust Ltd.	14	■ Knowles & Co. Ltd.	14	11%.	14
Associates Cap. Corp.	14	■ Lyons Bank	14	11%.	14
Banco de Bilbao	14	■ Edward Manson & Co.	14	11%.	14
Bank of Argentina	14	■ Mons. Ltd.	14	11%.	14
BCCI	14	■ Midland Bank	14	11%.	14
Bank of Ireland	14	■ Morgan Grenfell	14	11%.	14
Bank of Cyprus	14	■ Mount Credit Corp. Ltd.	14	11%.	14
Bank of China	14	■ National Bank of Ceylon	14	11%.	14
Bank of Scotland	14	■ National Girobank	14	11%.	14
Banque Belge Ltd.	14	■ National Westminster	14	11%.	14
Barclays Bank	14	■ Norwich Gen. Trst.	14	11%.	14
Barclays	14	■ People's Trst. & Sav. Ld.	14	11%.	14
Bank of India	14	■ P. & O. Bank	14	11%.	14
Brit. Bank of Mid. East	14	■ R. Raphael & Sons	14	11%.	14
■ Brown Shipley	14	■ P. S. Rerson	14	11%.	14
■ CL Bank Nederland	14	■ Roxburgh Guarantee	14	11%.	14
■ Canada Permut Trust	14	■ Royal Bank of Scotland	14	11%.	14
■ Ceylon Ltd.	14	■ S. & W. Bank	14	11%.	14
■ Chartered Bank	14	■ J. Henry Schroder Wag.	14	11%.	14
■ Charterhouse Japhet.	14	■ Standard Chartered	14	11%.	14
■ Choulourans**	14	■ Trade Dev. Bank	14	11%.	14
■ Citibank N.A.	14	■ TCB	14	11%.	14
■ Citibank Savings	14	■ Trustee Savings Bank	14	11%.	14
■ Citibank	14	■ United Bank of Kuwait	14	11%.	14
■ C. E. Coates & Co. Ltd.	14	■ United Mizrahi Bank	14	11%.	14
■ Comm. Bk. N. East	14	■ Westpac Banking Corp.	14	11%.	14
■ Consolidated Credits	14	■ Williams Laidlaw	14	11%.	14
■ Co-operative Bank	14	■ Whiteleys & Glyn's	14	11%.	14
■ Cyprus Postal Bk.	14	■ Wills & Co.	14	11%.	14
■ Dunlop Bank	14	■ Winkfield	14	11%.	14
■ Duarun Co. Ltd.	14	■ Yorkshire Bank	14	11%.	14
■ Duarun Lawrie	14	■ Members of the Accepting House	14	11%.	14
■ E. T. Trust	14	7-day deposits 11%.	14	11%.	14
■ Exeter Trust Ltd.	14	11%.	14	11%.	14
■ First Nat. Fin. Corp.	14	11%.	14	11%.	14
■ First Nat. Sec. Ltd.	14	11%.	14	11%.	14
■ Robert Fleming Ltd.	14	11%.	14	11%.	14
■ Royal Bank of Scot.	14	11%.	14	11%.	14
■ Guthrie & Co. Ptas.	14	11%.	14	11%.	14
■ Grindlays Bank	14	11%.	14	11%.	14
■ Guinness Mahon	14	11%.	14	11%.	14
■ Hambros Bank	14	11%.	14	11%.	14
■ Heritable & Gen. Trust	14	11%.	14	11%.	14



# SECTION III - INTERNATIONAL MARKETS

## FINANCIAL TIMES

Thursday February 7 1985

Bankers Trust comes  
back to market with  
\$300m FRN, Page 42

NEW YORK STOCK EXCHANGE 32-33  
AMERICAN STOCK EXCHANGE 33-34  
U.S. OVER-THE-COUNTER 34, 42  
WORLD STOCK MARKETS 34  
LONDON STOCK EXCHANGE 35-37  
UNIT TRUSTS 38-39  
COMMODITIES 40 CURRENCIES 41  
INTERNATIONAL CAPITAL MARKETS 42

## WALL STREET

### Caution deemed prudent

INVESTORS remained cautious on Wall Street yesterday as they waited for President Ronald Reagan's State of the Union message to Congress, although stocks continued to be heavily traded, writes Terry Byland in New York.

Tensions between the Administration and the Federal Reserve have increased the market's uncertainties over the current trend of the Fed's credit policies.

An improvement in the stock market was aborted at midsession when bond prices weakened on discouraging reports from the auction of \$6bn in 10-year Treasury securities - the first of the Treasury's new "stripped" bonds, intended to widen demand for zero coupon federal issues.

At the close the Dow Jones industrial average was 4.64 down at 1,280.59.

Stocks in the Detroit car makers turned easier again in response to the latest news from the industry. In addition to the weak final 1984 quarter at General Motors, Detroit has indicated widespread discounting on prices for small cars, as well as a 4.1 per cent dip in sales of U.S.-made cars in the late January period.

General Motors eased by 5 1/4 to \$80 1/4,

and Ford at \$49 1/4 gave up 5/8. Also weaker were the airline stocks, where price discounting has upset Wall Street analysts. United Air dipped 3/4 to \$45 1/4, and Eastern, in technical default on its senior debt, shed a further 3/4 to \$4 1/4 after reporting a \$30m loss for January. But Delta, steady at \$44 1/4, continued to outperform the sector.

Retail stocks were mixed as the season of 1984 results opened. Sears, first of the large chains to report progress, shed 3/4 to \$35.

After disclosing lower earnings for the final quarter, K mart, the discount store, also gave ground, slipping 3/4 to \$40. But some department stores moved up, led by Federated Department, 3/4 up at \$55 1/4 and J. C. Penney, 3/4 firmer at \$48 1/4.

The Dow average was helped by IBM, 3/4 up at \$138 1/4, and again challenging its peak levels. Honeywell, 3/4 up at \$64 1/4, remained firm but attracted only modest turnover. Tandy Corporation, the Radio Shack group, jumped 3/4 to \$30 1/4 in heavy trading.

Steel shares, attracting favourable comment from brokerage analysts, had an active session. Inland Steel gained 3/4 to \$25 1/4, LTV 3/4 to \$12 1/4 and Bethlehem Steel 3/4 to \$20 1/4. Armco Steel put on 3/4 to \$11 1/4 following the latest trading results.

Once again there was heavy turnover in Phillips Petroleum as speculators awaited developments on the bid proposal from Mr Carl Icahn. The stock eased 3/4 to \$50 1/4, against Mr Icahn's indicated price of \$55 a share, or \$8.5bn for the total Phillips equity.

But some nervous speculators bailed out of Unocal, widely rumoured to be the next target of Mr T. Boone Pickens,

whose deal with Phillips now hangs in the balance. At \$45 1/4, Unocal fell 1 1/4, with more than 2m shares traded as some holders decided not to wait for tomorrow when, claim the rumour-mongers, Mr Pickens will file his intentions with the Securities and Exchange Commission.

TRW gained \$1 to \$79 1/4 on its increased profits, and similar news helped Pitney-Bowes 5/4 up at \$49 1/4.

In the largest block trade ever recorded on the American Stock Exchange, a 6m share block of BAT Industries of the UK changed hands in the form of ADRs - 1 ADR equals one share of BAT. The deal was done at \$42.5 a share making a total value of \$255m. The previous record trade by ADR volume was in October 1983 when 3m shares of ICI of the UK was traded for a value of \$26.6m. The BAT's block was handled by Goldman Sachs.

A further easing in federal funds to 8 1/4 per cent brought falls of several basis points in Treasury bill rates, but money market rates edged higher. In the bond market, prices opened lower despite the success of Tuesday's auction of Treasury securities. The longer-dated issues to be auctioned yesterday and today present a more serious test of market confidence. At midsession the when-issued yield on the 10-year Treasury notes due for auction had risen to 11.37 per cent. The key long bond was 1/2 down at 103 1/4.

## LONDON

### Impressive rebound from losses

EARLY LOSSES were overturned in London bond and equity markets yesterday. The performance was considered impressive because they initially had seemed set to fall as UK money market rates rose and sterling traded uneasily against a strong dollar.

These dual influences cancelled hopes of an immediate reduction in bank lending rates but failed to remove the prospect of a cut before next month's budget.

Leading shares and gilt-edged stocks both suffered, but the lower prices, instead of attracting sellers, drew renewed small support. Markets rallied swiftly before easing again in the absence of any follow-through demand. They then improved again in front of the New York market opening. Blue-chip industrials led the movement, and the FT Ordinary index, which began 5.4 down, closed a net 0.9 up at 983.3.

The equity session was not without colour. Many situation stocks came into their own, and bid speculation surrounded leading issues such as Thorn EMI and Debenhams. The former, which last autumn was rumoured to be the target for a U.S. predator, rose 20p to 460p on talk that a consortium was building up a share stake. Several possible suitors were mentioned for Debenhams, 23p up at 218, including Hanson Trust.

See Page 22: Chief price changes, Page 34: Details, Page 35: Share information service, Pages 36-37

## SINGAPORE

PROFIT-TAKERS dominated Singapore trading, and the Straits Times industrial index dropped 12.99 to 612.52 on volume that slipped to 13.4m shares from Tuesday's 15.6m.

Among leading blue chips to suffer were OCB, 20 cents off at \$89.25, and OUB, 6 cents down at \$83.90.

In plantations, Kulin shed 5 cents to \$82.15 and KL Kepong retreated 4 cents to \$82.88. Scattered buying interest in Consolidated Plantations failed to stop a 3-cent slide to \$82.75.

UOL, in a much-beleaguered property sector, was actively traded but slipped 3 cents to \$82.24 while Selangor weakened by 6 cents to \$82.11.

## SOUTH AFRICA

A FIRMER BIAS was detected among Johannesburg gold shares as the bullion price held to its higher level. Early trading oscillated partly due to the strengthening of the rand against the dollar.

Buffels finished 75 cents stronger at R87.75, although Driefontein was unchanged at R49. Elsewhere, South African Land and Exploration firmed 15 cents to R5.65, and Consolidated Modderfontein managed a similar advance to R10.50.

Two listed asbestos producers, Gefco and Msauli, extended the previous session's strong gains in a continued response to the U.S. Environmental Protection Agency's softening of its anti-asbestos stance. Msauli managed a 20-cent surge to R1.25, and Gefco edged up a further 10 cents to R1.70.

## CANADA

MODERATE GAINS were scored by gold, oil, metal and management stocks in Toronto.

Among the more actively traded issues, Dome Petroleum, which signed a debt rescheduling pact with 56 lenders, rose 18 cents to C\$2.78 on turnover of over 200,000 shares.

Elsewhere, Power Corp, selling 4m shares at C\$28 each in an offering due to close next week, gained C\$2 to C\$29.

Banks were one of the few sectors to display weakness in Montreal.

## EUROPE

### Dollar lends momentum to surge

THE CONTINUED strength of the dollar underpinned trading in many European centres yesterday, and further records were chalked up in the Netherlands, Switzerland, France, Italy and Norway.

In Frankfurt, where the dollar reached a 13-year high, shares continued their broadly-based recovery after Monday's sharp fall, and the Commerzbank index added 11.8 to 1,147.2.

Very heavy foreign demand was reported for Siemens in the wake of Tuesday's announcement of higher first-quarter net profits and a 1-for-17 rights issue. The share surged to DM 534.50 at one stage before settling back to close a net DM 21 higher at DM 533.

Banks and financial service issues returned to favour as interest rate worries receded. Deutsche Bank put on DM 6 to DM 400, Commerzbank DM 2.50 to DM 168 and Dresdner 90 pf to DM 188.70.

Insurer Allianz ended at DM 1,043.50, ex-rights, picking up DM 19.50.

Nixdorf, the data processing company, added DM 6.50 to DM 532 as it announced a 21 per cent rise in sales last year and forecast higher profits. Other high technology issues were subject to profit-taking, with IWEA down DM 6.50 to DM 288.50.

In a mostly firmer motor sector, VW rose DM 4.60 to DM 188.10, BMW DM 1 to DM 360 and Daimler DM 4.50 to DM 627.50. However, Porsche slipped DM 2 to DM 1,073: it is to propose a DM 6 dividend for each DM 50 par valued preferred share.

Renewed domestic demand in the bond market enabled prices to close steady in moderate turnover. The Bundesbank sold DM 37.3m of paper after sales totalling DM 12.3m the previous day.

Some selling pressure emerged in Amsterdam following Tuesday's sharp gains, but this was easily absorbed, and the ANP-CBS General index edged 0.3 ahead to another record of 198.5.

The international sector was the major beneficiary of the strong dollar.

KLM picked up early losses to close 40 cents ahead at FI 49.6, ex-scrip, ahead of today's third-quarter results. Hopes have been expressed that if the figures are as good as expected, the airline may announce its first dividend since 1976. A 9 per cent increase in traffic figures for January, also encouraged optimism.

Akzo was unchanged at FI 105.10 as Enka, its West German subsidiary unveiled preliminary results showing that 1984 net profits more than doubled to around FI 222m.

Publishers were lower, with Elsevier down FI 1.70 at FI 111.80. VNU shed FI 3 to FI 212 as it agreed to merge its pay television operations with Filmmet and secure a near-monopoly of the market.

The bond market managed to consolidate after its recent declines although persistent fears about the outlook for interest rates left investors adopting a cautious view. Bond prices were narrowly mixed.

Uncertainty over interest rates also proved an inhibition to Zurich trading although the Swiss Bank industrial index added 3.1 to a peak 414.60.

Nestlé was in demand, adding SwFr 135 to SwFr 6,335 while Alnussuisse posted a sharp SwFr 48 rise to SwFr 845.

Oerlikon-Bührle put on SwFr 35 to SwFr 1,405 as the market reacted to Tuesday's announcement that the company expects to break even in 1984 after the previous year's consolidated net loss.

Bonds recovered from their recent

sharp mark-downs although volume was small with the overhang of new issues limiting buying interest in secondary market trading.

A broadly-based advance in Paris took the Indicateur de Tendence up 1.1 to a record 107.90. Some surprise was expressed at the firm tone of the market in view of the outlook for interest rates and Tuesday's announcement that the French Government's state loan is being raised by FFf 5bn to FFf 20bn.

An advance was also seen in Brussels where Petrofina gained BFr 40 to BFr 7,200 despite the announcement by its U.S. subsidiary of a decline in 1984 net earnings.

A sharp BFr 400 rise to BFr 6,700 was seen for retailer Delhaize.

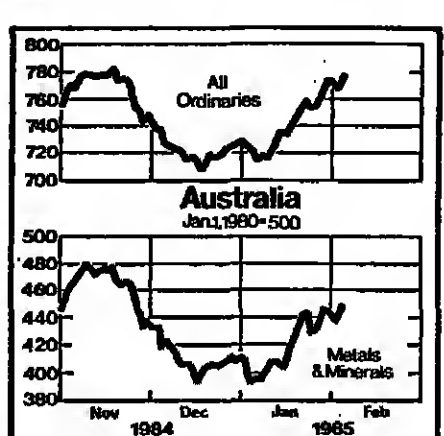
Institutional demand in Milan, particularly from rapidly-growing mutual funds, took the Banca Commerciale index up 4.52 to a record 268.90, after recent profit-taking. The rally was broadly based, despite measures by the stock exchange regulatory agency, Consob, to dampen buying enthusiasm.

Hotel group Ciga added L410 to L7,010 despite the imposition of a 100 per cent margin requirement on share dealings early in the day.

An improvement in communications issues helped Madrid higher while in Oslo, the SE index registered a 3.48 rise to a peak 334.88.

Stockholm was mixed to higher in heavy turnover. Electrolux added SKr 12 to SKr 301 in reaction to Tuesday's announcement of a higher dividend.

Pharmacia, the biotechnology and pharmaceuticals group, dipped SKr 11 to SKr 213 as the market continued to react to Volvo's purchase of a controlling stake. Volvo fell SKr 4 to SKr 299.



## AUSTRALIA

HIGH-TECHNOLOGY and resource issues were two of the brightest spots in active Sydney trading that took the All Ordinaries index 5.3 higher to 777.9, just 10 points below its peak registered a year ago.

Sharp rises among some technology issues prompted queries from the stock exchange about the price movements. Newtech, which gained 40 cents to A\$3.10, referred to a December announcement over talks with a U.S. group for a computer memory device. Sarich notched up a further 20-cent gain to A\$4.90, and Vapocure, which holds a fast-drying paint process patent, scored a 50-cent advance to A\$5.70.

Among the resource stocks, miners were firmer on the strength of the international gold bullion price. Western Mining added 10 cents to A\$3.30, Comalco moved 7 cents ahead to A\$2.40 and BHP rose 6 cents to A\$5.20.

Bridge Oil jumped 20 cents to A\$2.25 on high turnover while Vamgas gained 10 cents on the day to A\$3.35.

Banks were little changed, with Westpac 2 cents stronger at A\$3.35 and ANZ steady at A\$4.75.

The situation stocks witnessed Woolworth slip 1 cent to A\$3.46 on high volume. Lifesavers, for which Nestlé has made a A\$3.30 a share takeover offer, dipped 4 cents to A\$3.56.

## TOKYO

### Broad base to revival of buying

BUYING INTEREST built up in Tokyo yesterday, taking in not only biotechnology-related stocks but also medium-priced and cash-traded issues and those related to China, sending prices moderately higher, writes Shigeo Nishitaki of Jiji Press.

The Nikkei-Dow market average gained 43.74 to 11,867.17. Volume totalled 402m shares, compared with the previous day's 408m. Declines outnumbered advances by 386 to 321, with 163 issues unchanged, indicating the market was still in a liquidation mood.

Biotechnology-related issues remained in the spotlight. Nippon Oil and Fats, which had been in a correction phase after the brisk trade of late December and early January, topped the active list with 20.85m shares changing hands and rose Y87 to Y817 on speculative buying.

Kuraray gained Y80 at one stage but later came under profit-taking pressure to finish Y40 lower at Y1,150. Dainippon Pharmaceutical leaped Y250 to Y5,500.

Taijin added Y13 to Y453 on reports that the company will launch joint development of an anti-cancer agent with two drugmakers - Yoshitomi Pharmaceutical and Wakunaga Pharmaceutical. Yoshitomi also advanced Y44 to Y805.

Green Cross, however, fared well the previous day, fell Y50 to Y1,930. It was the third busiest stock with 15.07m shares traded.

Buying interest in China-related issues revived. Fuji Heavy Industries spurred Y43 to Y900, on its plan to increase truck and bus exports to China. Iino Kaikan closed Y75 higher at Y545.

NCR Japan, a medium-priced blue chip, added Y150 to Y1,470. Toei also gained Y35 to Y495, reflecting investor expectations that the firm will enter the new media business. Sintokogio moved up Y77 to Y594 on prospects that the company can improve its business performance in the year ending in April.

Declining long and short-term U.S. interest rates restored calm to the bond market, although trust banks and major institutional investors retreated to the sidelines. Bond prices continued to fall on heavy selling by smaller securities companies, discouraged by the yen's plunge against the U.S. dollar.

The yield on the benchmark 7.3 per cent government bonds, due in December 1993, dropped to 6.60 per cent from 6.80 per cent the previous day in response to smaller brokerage houses' small-lot buying.

## HONG KONG

THE SHADOW of a stronger U.S. dollar hung over Hong Kong as many investors revised their estimates of corporate trading results due soon. The Hang Seng index fell 19.16 to 1,333.31 for the regular half-day session.

The leading ranks saw setbacks for Cheung Kong, 20 cents weaker at HK\$13.10, Hongkong and Shanghai Bank 10 cents off at HK\$8.70 and Hongkong Electric 15 cents cheaper at HK\$7.60.

Elsewhere, Hutchison Whampoa plunged 50 cents to HK\$19.30, Jardine Matheson shed 35 cents to HK\$8.30 and Sun Hung Kai retreated 20 cents to HK\$8.90.

Some buying support was detected for Hongkong Wharf on the hope of a relatively good result for 1984, but the group finished the day down 10 cents to HK\$5.75.

# KEY MARKET MONITORS

**Tokyo New Stock Exchange**  
Jan 4, 1986=100

**Osaka Securities Index**  
Jan 1985 Feb.

**FT-Ordinary Share Index**  
Jan 1985 Feb.

## STOCK MARKET INDICES

NEW YORK	Feb 6	Previous	Year ago
DJ Industrials	1,280.69	1,285.23	1,174.31
DJ Transport	617.14	626.11	527.66
DJ Utilities	148.98	149.88	131.26
S&P Composite	180.43	180.61	158.08

LONDON	Feb 6	Previous	Year ago
FT Ord	863.3	982.4	805.2
FT-SE 100	1,289.5	1,289.1	1,038.2
FT-A All-share	618.42	617.67	486.24
FT-A 500	676.57	675.36	518.46
FT Gold mines	487.8	474.3	604.7
FT-A Long gdt.	10.85	10.86	10.21

TOKYO	Feb 6	Previous	Year ago
Nikkei-Dow	11,867.17	11,823.43	10,121.1
Tokyo SE	918.93	917.65	773.15

AUSTRALIA	Feb 6	Previous	Year ago
All Ord.	777.9	777.2	778.3
Metals & Mins.	448.8	444.9	551.4

AUSTRIA	Feb 6	Previous	Year ago
Credit Aktien	62.21	61.88	55.43

BELGIUM	Feb 6	Previous	Year ago
Belgian SE	2,152.66	2,147.29	-

CANADA	Feb 6	Previous	Year ago
Toronto	2,193.7	2,178.7	2,222.0
Metals & Mins Composite	2,518.9	2,505.2	2,415.9
Industrial Portfolio	132.09*	131.81*	118.44

DENMARK	Feb 6	Previous	Year ago
Copenhagen SE	n/a	172.89	221.55

FRANCE	Feb 6	Previous	Year ago
CAC Gen	197.3	198.0	185.2
Ind. Tendence	107.9	106.8	88.3

WEST GERMANY	Feb 6	Previous	Year ago
FAZ-Aldien	395.09	399.42	364.98
Commerzbank	1,147.2	1,135.4	1,078.5

HONG KONG	Feb 6	Previous	Year ago
Hang Seng	1,333.31	1,352.47	1,194.12

ITALY	Feb 6	Previous	Year ago
Banca Comm.	268.90	264.38	228.25

NETHERLANDS	Feb 6	Previous	Year ago
ANP-CBS Gen	198.5	198.2	168.2
ANP-CBS Ind	157.2	156.7	138.3

NORWAY	Feb 6	Previous	Year ago
Oso SE	394.86	391.38	238.17

SINGAPORE	Feb 6	Previous	Year ago
Straits Times	612.99	625.13	1,068.38

SOUTH AFRICA	Feb 6	Previous	Year ago
Gold	329.4	324.5	872.1
Industrials	862.8	862.8	970.4

SPAIN	Feb 6	Previous	Year ago
Madrid SE	115.29	114.63	77.2

SWEDEN	Feb 6	Previous	Year ago
J & P	1,485.25	1,485.01	1,593.52

SWITZERLAND	Feb 6	Previous	Year ago
Swiss Bank Ind	414.6	411.5	370.7

WORLD	Feb 6	Previous	Year ago
Capital Int'l	195.8	195.8	184.3

## GOLD (per ounce)

	Feb 6	Previous
London	\$303.00	\$302.25
Zurich	\$303.36	\$302.25
Paris (bldg)	\$303.28	\$300.62
Luxembourg	\$303.46	\$302.00
New York (Feb)	\$302.20	\$302.30

\* Latest available figure

## CURRENCIES

	U.S. DOLLAR	STERLING
(London)	Feb 6	Previous
\$	-	1.114
DM	3.2215	3.227
Yen	269.45	269.7
FFr	8.9375	8.96
SFr	2.737	2.742
Quilder	3.649	3.651
Lira	1,977.5	1,980.5
RfF	64.45	64.55
CS	1.33475	1.33485

## INTEREST RATES

Euro-currencies	Feb 6	Prev
(3-month offered rate)		
£	13 1/8%	13%
SFr	5%	5%
DM	6%	6%
FFr	11%	11%

FT London Interbank fixing	Feb 6	Prev
(offered rate)		
3-month U.S.\$	8%	9%
6-month U.S.\$	9%	9%
U.S. Fed Funds	8 1/8%	8 1/8%
U.S. 3-month CDs	8.50*	8.55
U.S. 3-month T-bills	8.10*	8.125

## U.S. BONDS

Treasury	Feb 6	Price	Yield
9% 1987	99 1/8	9.96	99 1/8
11% 1992	101 1/8	11.344	102 1/8
11% 1994	101 1/8	11.376	101 1/8
11% 2014	103 1/8	11.336	103 1/8
Corporate	Feb 6	Price	Yield
AT & T	96%	11.15	96%
10% Jan 1980	96%	11.15	96%
3% July 1990	77%	9.35	77%
8% May 2000	78%	11.75	78%
Xerox	96%	11.25	96%
10% March 1993	96%	11.25	96%
Diamond Shamrock	95%	11.55	95%
10% May 1993	95%	11.55	95%
Federated Dept Stores	88%	11.90	88%
10% May 2013	88%	11.90	88%
Abbott Lab	99%	11.90	99%
11.80 Feb 2013	99%	11.90	99%
Alcoa	99%	12.30	99%
12% Dec 2012	99%	12.30	99%

## FINANCIAL FUTURES

CHICAGO	Latest	High	Low	Prev
U.S. Treasury Bonds (CBT)				
8 1/2% 32nds of 100%	72-04	72-28	72-04	72-22
U.S. Treasury Bills (BMM)				
\$1m points of 100%	91.75	91.87	91.74	91.79
Certificates of Deposit (BIM)				
\$1m points of 100%	91.08	91.27	91.06	91.20
March				
LONDON				
Three-month Eurodollar				
\$1m points of 100%	90.94	90.99	90.90	90.90
March				
20-year National Gilt				
£50,000 32nds of 100%	103-25	103-28	103-14	103-25
March				

## COMMODITIES

	Feb 6	Prev
London		
Silver (spot fixing)	\$57.05p	\$52.85p
Copper (cash)	\$1,259.50	\$1,269.50
Coffee (Mar)	\$2,369.50	\$2,382.00
Oil (spot Arabian Light)	\$27.90	\$27.90



Financial Times Thursday February 7 1985

Financial Times Thursday February 7 1985

Financial Times Thursday February 7 1985



[illegible][illegible]

**Continued on Page 34**

**WORLD VALUE OF  
THE DOLLAR**  
every Friday



MARKET  
ONE

[illegible]

**Banks, Financial Institutions and Suppliers to the Banking Industry** wishing to demonstrate their commitment to New York's international banking expansion by advertising in this important study should contact:

**The Marketing Director, THE BANKER**  
102 Clerkenwell Road, London EC1M 5SA  
Tel: 01-251 9321    Telex: 22700

**Banks, Financial Institutions and Suppliers to the Banking Industry** wishing to demonstrate their commitment to New York's international banking expansion by advertising in this important study should contact:

**The Marketing Director, THE BANKER**  
102 Clerkenwell Road, London EC1M 5SA  
Tel: 01-251 9321    Telex: 22700

Einzelheiten erfahren Sie von Financial Times in Frankfurt

0000 FRANKFURT/MAIN

6000 Frankfurt/Main



## LONDON STOCK EXCHANGE

## MARKET REPORT

Quieter markets demonstrate underlying resilience  
Thorn EMI and Debenhams feature

Account Dealing Dates  
Options  
First Declared Last Account  
Dealings Dealings Day  
Jan 28 Feb 7 Feb 8 Feb 12  
Feb 11 Feb 21 Feb 22 Mar 4  
Feb 23 Mar 7 Mar 8 Mar 15

London bond and share prices slowly regained early losses yesterday and in the late trade settled higher on the session. The performance was considered impressive because markets initially had seemed set to fall as UK money market rates rose and sterling traded uneasily against a strong dollar.

These dual indicators cancelled hopes of an immediate reduction in banking lending rates, but failed to remove the prospect of a cut before next month's Bank of England meeting. The UK money supply trends gave markets little guide. Dealers therefore seized on Wall Street's failure overnight to sustain peak early levels for the excuse to mark values down.

Leading shares and gilt-edged stocks both suffered but the lower values, instead of attracting sellers, drew renewed small support. Markets rallied swiftly before ending again in the absence of any follow-through demand and then improving gain in front of the New York market opening. Blue chip industrial led the movement and the FT Ordinary share index, which began 5.4 down, closed a net 0.9 up at 883.3.

The equity session was not without colour. Many situation stocks came into their own and speculation surrounded a leading issuer as Thorn EMI and Debenhams. The former, which last autumn was promoted to be the target for a U.S. predator, rose strongly on news that a consortium was building up a share stake. Several possible suitors were mentioned for Debenhams including, of course, Hanson Trust.

Government securities fluctuated narrowly after regaining early losses of 1. After Tuesday's sales, the authorities were not bid for stock of the three remaining tranches of conventional and index-linked issues. Afternoon turnover was especially sparse and longer-dated gilts came to rest in a session, but shorter maturities settled fractionally easier on balance.

## RBS better

Royal Bank of Scotland returned to prominence in the banking sector, rising 6 to 266p on news that it merged with Clydesdale. The merger with Clydesdale is not to be referred to the Monopolies Commission. RBS has recently been bought on talk that Lloyds was about to sell its 23.3 per cent stake in the company. The major clearance, plotted as irregular course in moderate trading, Lloyds moved up 12 to 597p and NatWest 10 to 678p.

both to new 1984-85 peaks, but Midland eased 5 to 245p and Barclay 2 to 643p. Takeover speculation pushed selected merchant banks higher. Kvaerner gained 7 to 182p and Kleinwort Benson put on 5 to 440p. Elsewhere, First National Finance Corporation, continuing to reflect pressure in the wake of the impressive results, touched 100p before closing a further 4 up on balance at 99p.

Despite a reported denial from St Paul Company of the U.S. that it intends to sell its 26 per cent stake in Minet, the latter attracted renewed speculative support and finished 7 1/2 up at 277p. American Composites, General Accident advanced 12 to 545p and Royale improved 7 to 522p; the latter's preliminary results are scheduled for March 4.

The drinks sector proved to be much of a backwater. Breweries rarely strayed from their long-term values, with the exception of Scottish and Newcastle, 2 to the good at 1384p. In regional, G. Rundle improved 3 for a two-day gain of 7 to 158p. The latter is currently advising clients to make purchases up to 170p.

Buildings attracted selective buying. F&H International, issues found support. The Ordinary rising 10 to 110p and the A 5 to 88p. Burnett and Hallamshire moved up 20 to 190p and IDC rose 5 to 165p, the latter in a bid to attract attention. The latter is currently advising clients to make purchases up to 170p.

Proceedings in the Chemical sector were again dominated by ICI which drew fresh support ahead of the preliminary results due on February 28 and touched 577p prior to closing 10 higher at 570p. Elsewhere, William Morris gained 3 to 102p as bid rumours revived, but the withdrawal of speculative support left recent favourite James Watson 6 off at 78p.

## Debenhams jump

Debenhams dominated Stores, jumping 23 to 216p in active trading on a resurgence of speculation. The bid for the company, which drew fresh support, revived talk of a bid from Hanson Trust; the latter moved erratically before closing 6 better at 220p, after 210p. Other leading retailers gained ground with British Home closing 7 up at 250p and Burtens 4 dearer at 442p. Secondary issues featured Our Price, 7 higher at 360p, following demand ahead of next Monday's interim results. Martin, Ford, on the other hand, fell 3 to 25p on the annual deficit. Among Shoe concerns, confirmation that

## FINANCIAL TIMES STOCK INDICES

	Feb 3	Feb 6	Feb 7	Jan 31	Jan 30	Year ago
Government Secs.	70.57	70.52	70.27	70.27	70.50	68.27
Fixed Interest	83.51	83.50	83.10	83.44	83.81	87.15
Ordinary	953.5	952.4	956.8	956.1	956.7	906.0
Gold Mines	487.9	474.3	473.2	488.0	489.9	465.0
Ord. Div. Yield	4.57	4.38	4.46	4.48	4.38	4.48
Earnings, 12/1 (p)	10.99	10.97	11.13	11.08	10.98	9.48
P/E Ratio (net C)	11.00	10.96	10.97	10.97	10.97	12.94
Total Gains (Z)	25,715	24,506	24,706	24,706	24,706	24,706
Equity turnover %	179.54	168.24	168.04	168.04	168.04	168.04
Equity bargains	20,500	20,772	12,726	21,406	22,508	19,728
Shares traded (m)	190.3	189.6	149.9	179.3	215.9	147.4

10 am 577.0, 11 am 582.4, Noon 580.3, 1 pm 579.7, 2 pm 579.2, 3 pm 583.1.

Genie 100 Govt. Secs. 15/10/28, Fixed Int. 1928, Ordinary 1/7/35.

Gold Mines 12/9/55, 28 Activity 1974.

Latest Index 81-248 8035.

Nil = 10.00.

## HIGHS AND LOWS S.E. ACTIVITY

	1984/85	Since Completion	Feb. 6	Feb. 7
Govt. Secs.	High 70.57, Low 70.27	High 70.57, Low 70.27	154.5	147.6
Fixed Int.	High 83.51, Low 83.10	High 83.51, Low 83.10	154.5	154.5
Ordinary	High 956.8, Low 952.4	High 956.8, Low 952.4	154.5	154.5
Gold Mines	High 487.9, Low 473.2	High 487.9, Low 473.2	154.5	154.5

British Land's tender offer for Style had lapsed since the latter moved between extremes of 176p and 160p before closing a net 5 up at 171p. The latter is currently advising clients to make purchases up to 170p.

Thorn EMI encountered speculation that a stake was being built up prior to a possible consortium bid and advanced strongly to close 20 higher at 460p. In contrast, other leading retailers remained flat. Debenhams, which drew fresh support, revived talk of a bid from Hanson Trust; the latter moved erratically before closing 6 better at 220p, after 210p. Other leading retailers gained ground with British Home closing 7 up at 250p and Burtens 4 dearer at 442p. Secondary issues featured Our Price, 7 higher at 360p, following demand ahead of next Monday's interim results. Martin, Ford, on the other hand, fell 3 to 25p on the annual deficit. Among Shoe concerns, confirmation that

renewed dullness in Unilever, 9 lower at 256p, after 250p. Dealers were temporarily suspended in troubled Astra Computer, down 4 at 25p, after 27p, pending an announcement.

TI came under further selling pressure, falling to 206p before closing 6 down on balance at 214p after brokers' W. Greenwell and Pamme Gordon had both downgraded their profits forecast. Other Engineering majors drifted easier in sympathy. Kvaerner, which drew fresh support, revived talk of a bid from Hanson Trust; the latter moved erratically before closing 6 better at 220p, after 210p. Other leading retailers gained ground with British Home closing 7 up at 250p and Burtens 4 dearer at 442p. Secondary issues featured Our Price, 7 higher at 360p, following demand ahead of next Monday's interim results. Martin, Ford, on the other hand, fell 3 to 25p on the annual deficit. Among Shoe concerns, confirmation that

224p. Companies with overseas earnings potential to make headway included Cookson, 5 dearer at 545p and Wedgwood, a like amount higher at 227p. Oliver Prospecting revived and gained 5 to 60p. Premier firm 2 to 45p while the new nil paid shares added 14 to 9p premium.

Gold quietly firm  
Investors continued to shy away from mining markets despite another resilient performance by the gold price. A widespread market in South Africa Gold failed to flush out any lesser holders and in the absence of Cape selling following a mid-day rally in the Rand against the dollar, the price maintained bid levels, albeit in sensitive trading conditions. The FT Gold Mines index rose 13.5 to 457.8.

Gains among top-quality stocks extended to other sectors with Vauxhall 3 1/2 up at 250p. Renault rose 2 1/2 to 280p, while gains of just over a point were noted in Western Deep, 532p, and Freeport, 219p.

The Bermudian-registered Minerva returned to favour and advanced 60 to 780p as small offerings from the Continent were snapped up by American buyers. Elsewhere in Financials, Anglo American hardened a fraction to 210p reflecting the covering of short positions, while AngloGold was marked a couple of points higher to 474p. Gold Fields of South Africa rose 1 to 212p following a favourable press reception of the interim statement. London-domiciled financials traded in subdued fashion, although late support was forthcoming for RTZ, 7 dearer at 645p.

Leading Australian resource issues displayed modest gains which were often attributable to stock changes. Kensington, 138p, Peko-Wallace, 268p, and CRA, 378p, all hardened a few pence, while Western Mining, profit since Monday's interim profits setback, rallied 8 to 233p.

Activity in Traded Options continued, with the 7,000 contracts struck were well spread throughout the list. Major dollar earner Jaguar returned to the fore with 1,500 calls transacted—1,026 of which were done in the March 300s. The current strength of the underlying share price prompted demand for ICI which sealed 1,116 calls. Among Oils, Shell Transport and BP attracted 519 and 453 calls respectively.

## Oils dip and rally

News that Mexico had announced oil price changes which undercut the pricing system, set off a sharp rally in Geneva by Opec unsettled the oil majors initially. Quotations opened with double-figure falls, but quickly recovered as buyers stepped in. Although the leaders finished lower on the day, falls were generally modest. British Petroleum, marked down to 537p at the outset, picked up to 548p prior to closing a net 5 off at 543p. E. London's 8c cheaper at 760p, after 755p, as did L&M, 345p, after 340p. The latter's area appraisal well had been suspended had no apparent effect on British which remained a shade easier at 215p after the news.

Attention to secondary issues again focussed on Falcon Resources; the shares, up 118 on Tuesday, were well supported by Colorado drilling hopes, encountered profit-taking awaiting news from a company seminar and closed 22 down at 500p. New 2000 shares, 2 1/2 up at 120p, however, believed to have acreage

## BTR advance

BTR met with a flurry of buying activity and closed 23 higher at 672p following the announcement that it had reached agreement with Dunlop's principal bankers on financing for 250p. Dunlop Group after its gains control; Dunlop ended 2 down at 38p, after 39p. Other leading miscellaneous industrials were mixed, with B. Lee, 117p, 2 up at 119p, following the bid from Beecham. Speculative demand left Lep Group 13 higher at 255p, but continuing hopes of a renewed takeover for the latter, 2 up at 250p. Booker McConnell 9 better at 278p. Fresh support ahead of Friday's annual results left TSL Thermal Syndicate 4 higher at 115p, after 110p, 2 up at 112p, noteworthy for a gain of 11 to

## EUROPEAN OPTIONS EXCHANGE

Series	Vol.	Feb. Last	Vol.	Mar. Last	Vol.	Apr. Last	Stock
GOLD C	1830	—	—	—	160	18.50	2303.40
GOLD D	1830	—	—	—	160	18.50	2303.40
GOLD E	1830	—	—	—	160	18.50	2303.40
GOLD F	1830	—	—	—	160	18.50	2303.40
GOLD G	1830	—	—	—	160	18.50	2303.40
GOLD H	1830	—	—	—	160	18.50	2303.40
GOLD I	1830	—	—	—	160	18.50	2303.40
GOLD J	1830	—	—	—	160	18.50	2303.40
GOLD K	1830	—	—	—	160	18.50	2303.40
GOLD L	1830	—	—	—	160	18.50	2303.40
GOLD M	1830	—	—	—	160	18.50	2303.40
GOLD N	1830	—	—	—	160	18.50	2303.40
GOLD O	1830	—	—	—	160	18.50	2303.40
GOLD P	1830	—	—	—	160	18.50	2303.40
GOLD Q	1830	—	—	—	160	18.50	2303.40
GOLD R	1830	—	—	—	160	18.50	2303.40
GOLD S	1830	—	—	—	160	18.50	2303.40
GOLD T	1830	—	—	—	160	18.50	2303.40
GOLD U	1830	—	—	—	160	18.50	2303.40
GOLD V	1830	—	—	—	160	18.50	2303.40
GOLD W	1830	—	—	—	160	18.50	2303.40
GOLD X	1830	—	—	—	160	18.50	2303.40
GOLD Y	1830	—	—	—	160	18.50	2303.40
GOLD Z	1830	—	—	—	160	18.50	2303.40

## FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS	Index No.	Day's Change	Est. Earnings (p)	Gross Div. (p)	Est. P/E Ratio	Index No.	Day's Change	Est. Earnings (p)	Gross Div. (p)	Est. P/E Ratio
1 CAPITAL GROUPS (204)	594.87	+0.4	9.77	3.79	12.78	594.87	+0.4	9.77	3.79	12.78
2 Building Materials (23)	494.44	+0.4	9.77	3.79	12.78	494.44	+0.4	9.77	3.79	12.78
3 Contracting, Construction (20)	716.89	+0.5	13.47	5.49	9.51	716.89	+0.5	13.47	5.49	9.51
4 Electricals (15)	1709.39	+0.1	18.14	6.47	12.45	1709.39	+0.1	18.14	6.47	12.45
5 Electronics (24)	1268.39	+0.3	8.51	2.81	11.77	1268.39	+0.3	8.51	2.81	11.77
6 Mechanical Engineering (60)	286.41	+0.2	11.67	3.99	10.23	286.41	+0.2	11.67	3.99	10.23
7 Metals and Metal Forming (6)	173.29	+0.7	12.39	7.48	9.57	173.29	+0.7	12.39	7.48	9.57
8 Motors (18)	157.25	+0.7	11.28	4.81	11.16	157.25	+0.7	11.28	4.81	11.16
9 Other Industrial Materials (14)	323.61	+0.7	7.23	2.52	11.77	323.61	+0.7	7.23	2.52	11.77
10 CONSUMER GROUPS (180)	643.73	+0.7	9.16	3.73	11.19	643.73	+0.7	9.16	3.73	11.19
11 Breweries and Distillers (2)	573.73	+0.3	11.85	4.48	10.39	573.73	+0.3	11.85	4.48	10.39
12 Food Manufacturing (20)	497.94	+0.6	11.88	4.44	10.66	497.94	+0.6	11.88	4.44	10.66
13 Food Retailing (12)	1475.52	+0.1	6.49	2.59	10.66	1475.52	+0.1	6.49	2.59	10.66
14 Health and Household Products (9)	1182.29	+0.3	5.32	2.17	10.77	1182.29	+0.3	5.32	2.17	10.77
15 Retailers (23)	695.11	+1.0	8.10	4.70	10.55	695.11	+1.0	8.10	4.70	10.55
16 Newspapers, Publishing (12)	167.74	+0.6	7.03	4.33	10.13	167.74	+0.6	7.03	4.33	10.13
17 Packaging and Paper (14)	389.34	+0.3	11.96	4.74	9.73	389.34	+0.3	11.96	4.74	9.73
18 Textiles (19)	127.57	+0.3	7.23	1.49	10.66	127.57	+0.3	7.23	1.49	10.66
19 Tobacco (3)	327.69	+0.3	12.16	4.27	9.47	327.69	+0.3	12.16	4.27	9.47
20 Telephones (4)	996.94	+1.1	12.39	5.85	9.86	996.94	+1.1	12.39	5.85	9.86
21 OTHER GROUPS (97)	673.99	+0.5	8.82	3.89	10.41	673.99	+0.5	8.82	3.89	10.41
22 Chemicals (17)	1454.58	+0.3	18.38	5.71	10.77	1454.58	+0.3	18.38	5.71	10.77
23 Health and Household Products (9)	1182.29	+0.3	5.32	2.17	10.77	1182.29	+0.3	5.32	2.17	10.77
24 Office Equipment and Transport (13)	1132.91	+0.1	7.44	4.30	10.77	1132.91	+0.1	7.44	4.30	10.77
25 Miscellaneous (63)	344.16	+0.9	7.70	3.31	10.77	344.16	+0.9	7.70	3.31	10.77
26 Telephone Networks (2)	781.69	+0.1	8.56	4.12	10.66	781.69	+0.1	8.56	4.12	10.66
27 INDUSTRIAL GROUP (483)	1132.91	+0.1	7.44	4.30	10.77	1132.91	+0.1	7.44	4.30	10.77
28 Oils (17)	673.99	+0.5	8.82	3.89	10.41	673.99	+0.5	8.82	3.89	10.41
29 FINE ARTS INDEX (20)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
30 FINANCIAL GROUP (134)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
31 Banks (6)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
32 Insurance (LIFE) (8)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
33 Insurance (COMPOUND) (7)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
34 Insurance (PROPERTY) (2)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
35 Insurance (MUTUAL) (2)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
36 Property (32)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
37 Other Financial (25)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
38 Investment Trusts (105)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
39 Leading Finance (4)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
40 Overseas Trades (14)	473.83	+0.7	—	—	—	473.83	+0.7	—	—	—
41 ALL-SHARE INDEX (799)	619.42	+0.3	—	—	—	619.42	+0.3	—	—	—
42 FT-100 SHARE INDEX	1299.15	+0.4	12.96	7.28	10.55	1299.15	+0.4	12.96	7.28	10.55

## FIXED INTEREST

PRICE INDICES	Wool Fib &	Day's change %	Tuss Fib 5	nd adj. today	nd adj. 1905 to 1905	British Government					
1 British Government						1	Low	5 years	11.38	11.17	9.75
2 5 years	115.91	+0.05	115.95	—	1.16	2	Coupon	25 years	10.51	10.52	10.51
3 5-15 years	125.67	+0.09	125.97	0.13	1.11	3			10.54	10.54	9.91
4 Over 15 years	130.21	+0.13	130.95	—	0.99	4	Medium	5 years	11.92	11.90	11.04
5 Irredeemables	144.62	—	144.62	—	0.22	5	Coupon	15 years	11.35	11.36	10.82
6 All stocks	125.12	+0.02	125.15	0.06	1.01	6			10.78	10.79	10.50
7 Suburban & Loan	106.37	+0.05	106.32	—	0.38	7	High	5 years	12.00	12.00	11.50
8 Preference	75.92	+0.10	75.94	—	0.30	8	Coupon	15 years	11.52	11.53	10.97
						9		25 years	10.85	10.86	10.26
						10	Irredeemables		10.26	10.25	10.00
						11	Loans	5 years	12.29	12.13	11.56
						12	Rate &	15 years	12.28	12.13	11.56
						13	Preference	25 years	12.67	12.13	11.94
						14	Preference		13.05	13.07	12.83
BRITISH GOVERNMENT INDEX—LINKED STOCKS											
9 All stocks	109.05	+0.04	109.09	—	0.18	15	Inflation rate	5%	1.39	1.38	1.22
						16		10%	3.21	3.21	3.05















•

[illegible]



## COMMODITIES AND AGRICULTURE

## U.S. coffee trade says price could rise further

FLORIDA—If the tight supply and demand situation continues, coffee prices could climb to as much as 160 cents a pound basis March New York futures from about 152 cents now, according to coffee traders and dealers at the National Coffee Convention.

However, most felt an advance to 156 cents most likely.

They blamed the present market tightness mainly on a recent slowdown in Central and South American shipments because of poor quality supplies, political and administrative problems and shipping delays.

The present supply squeeze emerged when roasters turned to Central America for supplies following a drop in shipments of quality coffee from Brazil to the aftermath of last summer's period of wet and cold weather.

The tightness has become acute recently as countries like El Salvador and Mexico delayed exports due to internal bureaucratic changes, they said.

In addition, Colombia over-sold its January-March quota by an estimated 100,000 bags and is now experiencing harvesting problems due to guerrilla activity in growing areas.

Brazilian exports have been generally delayed as roasters awaited new export incentives and internal price restructuring.

U.S. traders and analysts who have recently returned from South America report that some countries are holding on to supplies in expectation of higher prices.

In Sao Paulo, meanwhile, Brazilian exporters registered 373,000 bags of coffee for export yesterday, reducing the outstanding volume for February shipment to some 1,000 bags.

Exporters said it was still too early for a clear verdict on the impact of the Brazilian Coffee Institute's (IBC) stockpile sales.

In two days of sales the institute has sold 163,816 bags. However, the coffee ordered so far has been of low quality and has not yet led to any easing of the firm domestic market.

## Sharp fall in U.S. crude oil stocks

BY NANCY DUNNE IN WASHINGTON

U.S. CRUDE OIL stocks last week sank by more than 7m barrels, to their lowest level since last September, but analysts said that supplies were still more than enough for the nation's needs.

At the end of the week, crude stocks stood at 329m barrels, according to the American Petroleum Institute (API), well above the 290m barrels estimated as the minimum requirement.

Dr. Edward Murphy, director of API's statistical department, said the 290m figure was established several years ago before several U.S. refineries went out of business, so the minimum level could now be even lower.

Petroleum stocks dropped last week by 1.4m barrels to 142.5m barrels. The level was still almost 25m barrels higher than this time last year, due to a warm December in the north-east which added about 300,000 barrels a day to inventories, Dr. Murphy said.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

Although crude oil imports were higher last week at 2.9m barrels, total oil product imports were down more than 2,000 barrels from the same time last year.

Refineries are reluctant to hold inventories because of storage and interest costs and because prices are expected to fall, according to Dr. Murphy.

As a result, imports in January ran about 1m barrels a day behind last year.

## Brazil to restrain growth in tin exports

RIO DE JANEIRO—Brazilian tin producers will voluntarily restrain the growth in their exports this year so as not to upset the international market, reports Reuters.

SNTEE, is forecasting 1985 exports will increase 7.5 per cent to 14,355 tonnes. In 1984 exports increased over 50 per cent to 12,227 tonnes from 8,884 the previous year.

The anticipated slowdown in the growth rate of exports follows talks between representatives of the Association of Tin Producing Countries (ATPC) and the Brazilian government and industry.

Brazil decided not to join the ATPC because it did not want its relatively young tin industry to be subject to the dictates of other countries and the international tin Council.

However, an agreement was reached in which Brazil undertook to adopt an export policy which would not disrupt the world market.

● CARGILL Investor Services, the broking subsidiary of the Cargill group and Galbraith, the international shipbrokers owned by Samuel Montagu, are to join forces to promote the freight futures market (Biffex) which is due to open in May.

Both companies will continue to operate independently, but will co-operate in the marketing of freight futures to potential users.

● NEW ZEALAND will spend a record £5m this year promoting its lamb in the UK in the largest promotion for red meat in Britain.

● THE EEC yesterday authorised the export of 55,750 tonnes of white sugar and 6,500 tonnes of raw sugar at its weekly selling tender. The maximum subsidy granted was £2,620 European currency units per 100 kg on the white sugar exports and 39,190 units on the raws.

● PENINSULAR MALAYSIAN rubber production rose to 126,927 tonnes in November from a revised 121,856 (originally 121,801) in October, compared with 152,136 in November

1984. The increase was due to a combination of factors, including a rise in the number of rubber trees in the country and a rise in the yield of the trees.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

● A credit assistance programme with federal guarantees backing up to 90 per cent of the loans to producers previously served by failed lending institutions.

● Special teams of USDA loan officers to be established in areas where commercial banks or farm credit system institutions have been liquidated.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

● A credit assistance programme with federal guarantees backing up to 90 per cent of the loans to producers previously served by failed lending institutions.

● Special teams of USDA loan officers to be established in areas where commercial banks or farm credit system institutions have been liquidated.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

● A credit assistance programme with federal guarantees backing up to 90 per cent of the loans to producers previously served by failed lending institutions.

● Special teams of USDA loan officers to be established in areas where commercial banks or farm credit system institutions have been liquidated.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

● A credit assistance programme with federal guarantees backing up to 90 per cent of the loans to producers previously served by failed lending institutions.

● Special teams of USDA loan officers to be established in areas where commercial banks or farm credit system institutions have been liquidated.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

● A credit assistance programme with federal guarantees backing up to 90 per cent of the loans to producers previously served by failed lending institutions.

● Special teams of USDA loan officers to be established in areas where commercial banks or farm credit system institutions have been liquidated.

● The plan requires no additional federal funding, and it is likely to be found inadequate by many farm-state legislators

co-ordinate activities of federal and financial regulatory agencies and to co-ordinate resources within existing federal programmes.

● An interest rate "write-down" option for operating loans to be offered by banks along with a principal write-down scheme in the present programme.

## Canada seal industry fights back

THE CANADIAN seal industry is fighting back against the conservation and animal rights groups that have destroyed its markets by persuading the U.S. and European Community to outlaw imports of seal pup pelts.

Sealors and their supporters are making their views heard from a platform provided by the Canadian Government in the form of a Royal Commission on the sealing industry set up last July. The commission is holding public hearings in several Canadian cities, and also plans to take evidence in Washington and London.

Its chairman, a Quebec judge, has dismissed complaints that the commission is biased in favour of the industry. It is investigating the industry's case.

Its report, however, is due to appear shortly before the EEC decides whether to renew a two-year ban on pelt imports which expires at the end of September.

Sealors clearly hope that the commission's findings will convince European governments (and others) that maintaining the ban will serve no useful purpose.

Several community figures from the main seal hunting regions of Newfoundland, Labrador and the Gulf of St. Lawrence have also called on the Canadian authorities to oppose the ban.

On the other hand, the ban on pelts by curtailing European fishing rights off Canada's east coast.

The controversy over the clobbering of baby seals for their once-fashionable fur pelts came to a head about 8 years ago when anti-hunt groups

organised boycotts against supermarkets and fast-food chains in the U.S. and Britain while buying Canadian fish products.

Resco, the British supermarket group, bowed to the pressure and agreed to halt purchases of Canadian fish until the seal hunt was stopped.

McDonalds and Burger King, however, ignored the protests. The protesters' aim has been to compel the fast-food chains to buy Canadian fish.

Although the U.S. and European import bans apply only to pup pelts, the wave of adverse publicity given to seal hunting has also ruined the market for the silvery, black-spotted adult skins used mainly for coats and boots.

Carino bought about 140,000 such skins from hunters in 1980. This year, the company will buy none. It has mothballed its processing plant at Trinity Bay and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

## Bernard Simon on moves to lift the EEC ban on pelt imports

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal hunters are expected to kill up to 50,000 seals this year as food for local communities.

Newfoundlanders are especially bewildered that conservationists have picked on them, and put a large share of the blame on newspaper and television pictures of baby seals being clubbed on the ice.

Accusing the protesters of hypocrisy, one local sums up the views of the seal hunting lobby: "We like seal meat like anyone else likes turkey."

Another processor, Karlson

Shipping of Halifax, has also stopped buying skins, concentrating instead on its shipping. The collapse of the pelt market is working through to other parts of the economy of Newfoundland and Labrador, one of the most depressed regions of North America with an unemployment rate of almost 20 per cent. The area already depends heavily on financial transfers from the federal government.

According to the Canadian Sealers' Association, there are between 5,000 and 10,000 sealers, most of whom supplement their income by fishing and trapping in the summer months. About 2,000 are estimated to depend mainly on sealing for a livelihood.

Fishing experts have argued that the rapidly growing seal population will consume significantly larger amounts of fish, thus reducing the commercial catch. In addition, the seals will pass on a larger number of parasites to commercial fish.

The Canadian fishing industry spent about C\$50m last year removing worms from its catch. Despite the ban on seal hunting, seal



## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## Late fall by dollar

The dollar weakened in late European trading after touching further record levels earlier in the day. Profit taking set in when the U.S. currency breached the DM 3.225 level against the Deutsche Mark. At the same time the foreign exchange market was very nervous of renewed foreign exchange intervention, following rumours that the German Bundesbank asked some leading banks to remain late in Frankfurt.

The Federal funds rate in New York was also showing a softer tone at the time, falling to 5 1/2 per cent from 5 3/4 per cent on Tuesday.

During most of the day the market was quiet with the dollar suffering an early setback as further consideration was given to the prospects of higher U.S. interest rates, following the apparent disagreement between the Reagan Administration and the Federal Reserve Board over monetary policy.

By the middle of the day the dollar was gradually moving higher however, touching further record levels against the French franc, the Italian lira and the Swiss franc.

But after touching a high of DM 3.2505 the dollar fell back to close at DM 3.215 compared with DM 3.2270 previously, and at FF 9.3375 from FF 9.35.

SwFr 2.7370 from SwFr 2.7420; and Y280.45 from Y280.70. On Bank of England figures the dollar's index rose to a record 148.7 from 148.4. STERLING — Trading range against the dollar in 1984-85 is 1.4940 to 1.1165. January average 1.1274. Exchange rate index rose to 75.5 from 74.4, compared with 75.5 six months ago. It opened at 75.5 until rising at the close to 75.5. The pound touched a low of 1.1105, but was unchanged at 1.1105 for most of the day, before the dollar's sudden decline pushed it up to close at its peak of 1.1165, a rise of 25 points on the day. There was little reaction to news of a cut in the price of Mexican oil, while a steady rise in London money market rates and fading hopes of lower UK bank base rates helped keep the pound firm. It rose to DM 3.215 from DM 3.2270; FF 9.3375 from FF 9.35; and Y280.45 from Y280.70.

The D-mark remained under pressure against the dollar yesterday, with the U.S. currency closing at a 13-year high of DM 3.2205. The D-mark, compared with DM 3.2156 on Tuesday, The absence of intervention.

Changes are for currencies positive change denotes a weak currency. Adjustment calculated by Financial Times.

## EMS EUROPEAN CURRENCY UNIT RATES

Currency	Unit	Rate	% change
Belgian franc	100	44.8008	-0.78
French franc	100	6.55958	-0.78
German mark	100	2.23634	-0.70
Italian lira	1,000	1,936.27	-0.70
Netherlands guilder	100	3.60331	-0.70
Portuguese escudo	200	200.482	-0.70
Spanish peseta	166.6	166.639	-0.70
Swiss franc	100	2.20371	-0.70
UK sterling	100	1.11051	-0.70

Changes are for currencies positive change denotes a weak currency. Adjustment calculated by Financial Times.

## POUND SPOT—FORWARD AGAINST POUND

Day's	Spot	One month	% Three months
Feb 5	1.1105-1.1145	1.1125-1.1165	1.1145-1.1185
Feb 6	1.1105-1.1145	1.1125-1.1165	1.1145-1.1185
Feb 7	1.1105-1.1145	1.1125-1.1165	1.1145-1.1185

Belgian rate is for convertible francs. Financial rate 72.20-72.30. Six-month forward dollar 1.35-1.36, 12-month 2.70-2.75.

## OTHER CURRENCIES

Feb. 5	Feb. 6	Feb. 7
Argentina peso	253.84-254.30	253.84-254.30
Australia dollar	1.4910-1.4950	1.4910-1.4950
Brazil cruzeiro	2,000-2,050	2,000-2,050
Canada dollar	0.75-0.76	0.75-0.76
Denmark krone	16.46-16.50	16.46-16.50
Finland markka	5.94-5.98	5.94-5.98
France franc	6.55958	6.55958
Germany mark	2.23634	2.23634
Greece drachma	340-350	340-350
Hong Kong dollar	7.75-7.80	7.75-7.80
India rupee	15.75-15.85	15.75-15.85
Iran rial	10.00-10.10	10.00-10.10
Italy lira	1,936.27	1,936.27
Japan yen	163.60-164.00	163.60-164.00
Lebanon pound	1,500-1,550	1,500-1,550
Malaysia ringgit	2.33-2.38	2.33-2.38
New Zealand dollar	1.49-1.50	1.49-1.50
Norway kroner	4.75-4.80	4.75-4.80
South Africa rand	1.49-1.50	1.49-1.50
South Korea won	200-210	200-210
Sweden krona	4.75-4.80	4.75-4.80
Switzerland franc	2.20371	2.20371
Taiwan dollar	20-21	20-21
Thailand baht	50-55	50-55
U.S. dollar	1.11051	1.11051
U.K. sterling	1.11051	1.11051
Yugoslavia dinar	200-210	200-210

\* Selling rates.

## EXCHANGE CROSS-RATES

BEST RATES (Market close)			
	Canadian Dollar	Dutch Guilder	Swiss Franc
100	99 1/2	53 1/2	44 1/2
100	99 1/4	53 1/4	44 1/4
100	99 1/8	53 1/8	44 1/8
100	10 10/16	6 10/16	5 10/16
100	10 10/16	6 10/16	5 10/16



